SERVICE FLAG
HAS 18 STARS


AGONY OF ASTHMA


GIRLS! MOISTEN A CLOTH AND DRAW IT THROUGH HAIR



Clear Pimples With Cuticura
And Be Happy


## HEAR DR.FITCH



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CH
``` \(\underset{\text { HERE FOR LIBERTY }}{\$ 1,950,750 \text { RUNDREDS TO }}\)

\section*{}
to leave, who I afterwafd round
the captain, Hned them up in
order and satd

Workman With Shotgun Captures Crew of German Zeppelin Falling From Air

\section*{Lose Your Fat,}

Keep Your Heal


308 Market Street

\section*{Madam: the Greatest Trimmed Hat Sale in the History of Our Business \\ Is Now Going On \\ See our Immense Windoun Display?}
 Note the Money-Saving Prices!! This is not a REDUCTION SALE Not a sale inaugurated to get rid of a lot of undesirable hats at low prices.

It is a sale of the NEWEST WINTER HATS at prices that are positively lower than others ask for unsalable hats.

Why can we sell at such low prices - Because we design, make and trim our own hats in our own workrooms. Here you pay only one profit and that profit figured down to the lowest possible point. Our enormous output enables us to undersell and it is generally conceded that yout enables us to unbetter hat at ASTRICH'S for less money.
see it-the descriptio to describe the value of a hat on paper - you must see it-the description and prices quoted are for the sole purpose of demonstrating our superiority as to range of styles and wider variety.
The hats offered for sale were all made up specially to make this the The hats offered for sale were all made up specially to make this the
Whether You Want to Buy or Not Come and See These Wonderful Values
\begin{tabular}{|c|c|}
\hline  & shissess silk vilver hats with \(\$ 5.98\) \\
\hline  & \$7.98 \\
\hline ans with theny feather breast &  \\
\hline …….... \$3.98 &  \\
\hline  & Mrapm ru \\
\hline Missers Large broid brim velvet Hits, & \$5.98 \\
\hline  &  \\
\hline  & Hatrers Plush hats wit wide \(\mathbf{\$ 5 . 9 8}\) \\
\hline vith pins or mo... \$5.98 & LARGE SLIL VELVET Hats with \\
\hline lack &  \\
\hline & \\
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\hline
\end{tabular}
About Our Famous
French Room Models
\begin{tabular}{l} 
Our designer has just returned from New York where
\end{tabular}
she noted the newest ideas for mid-winter Millinery, and
has already developed a number of the most charming
creations which we are enabled to offer at prices which
we can guarantee to be from \(\$ 3\) to \(\$ 5\) less than they could
be obtained elsewhere.
A limited number of our early productions of our
French Room will be sold during this sale at lower prices
than usual.
Concerning Extra Values inChildren's Trimmed Hats

ctual wort stoo specian at\(\$ 2.98\)\$3.49
Other beautiful Velvet Hats at \(\$ 1.98\) and```

