FOUNDED 1871

Sowmans

-If you believe in civilization, in the rights of humanity, in the body of international law built up toilsomely through many years of conscientious efforts by many peoples;

-If you believe it is better for a nation to fight its enemies on foreign soil than to wait for its enemies to invade its own domains;

-If you hope for the earliest peace compatible with honor-then

Buy Liberty Bonds

One or Two of a Pattern Only e Here Early To-morrow For First Choice



At this particular time we will offer some spe cial bargains in beds and mattresses which will be deservedly popular.

—The beds and mat-

tresses involved comprise large number of floor samples, which are re-duced for very rapid

Wavy Hair Switches at \$5.00

Offering a limited number of extrane quality naturally wavy switches in the wanted shades, including gray. n unusual opportunity to secure a vitch worth much more.

BOWMAN'S-Third Floor.



Fashionable Fall Boots of Surpassing Beauty

Fashion has done her best to please ady with the new fall boots - exhigh cut and perfect in fit, style

Women's mahogany kidskin high t lace boots with the new medium els - either straight or wing Same style with gray suede tops Nomen's all-gray buckskin high laced boots with full French ls, bench made. Pair ... \$10.00 men's white, brown and skin laced boots with plain long

Vomen's brown and gray kidskin ra high cut laced boots with buck-

n tops-hand-made, and full French heels. Pair .. \$13.50

Fur Trimmings Beautiful

-Fur fashions are fixed-even what special furs will be the ue is known now -And, beyond all, it is ordained of fashion that this will season of fur trimmings.

-4, 6 and 8-inch black, brown and gray Coney, yard, \$1.50 to \$3.95 -6-inch taupe nutria, yard ... \$1.50 to \$5.95 -6-inch taupe nutria, yard ... \$11.50 to \$5.95 -6-inch Kolinsky marmot, yard \$6.95 -6-inch imitation mole, yard \$7.50 -6-inch near seal, yard \$5.95

BOWMAN'S-Main Floor.

Immensely Popular Are the New Marabou Capes and Scarfs

-Fashion is giving them much attention. The smart-st women are wearing them, and the beautiful new tyles have not become common.

—We are showing the newest and best ideas — in nany attractive styles in black and natural — some with strich combinations—

Prices are moderate, \$4.50 to \$16.50

BOWMAN'S-Main Floor.

Women's Neckwear

In An Amazing Yariety of Beautiful Effects

-Many exquisite pieces which are skillfully and artistically shaped and made; daintily lace trimmed and embroidered; tailored styles, satin effects — in fact, too many styles to describe them in detail.

Pique and madras ascots or stocks, also of Bengaline, at 50¢ to \$1.00 Satin neckwear - roll, round and flat shapes, at 50¢ to \$3.50 Stocks and jabots of plain net and oriental

Sale of Beds and Mattresses

White enamel beds, full White enamer beds, size, substantial filling rods, \$4.95

Continuous post white enamel beds, full size, \$5.95 Large two-inch continuous post white enamel bed, one-inch filling rods, (illus-

satin finish, one-inch filling rods-full or single size, \$15.95 Solid mahogany twin poster beds-colonial de-

signs—finished antique ma-hogany \$22.50 Cotton combination mat-

mattress, soft and comfortable, good ticking — one or two parts\$5.95 Special felt fiber mattress -one or two parts-an exceptionally fine mattress, \$8.95

Bowman roll edge felt mattress, art ticking—50 lb. weight-two parts, \$10.95 Imperial felt mattress extra thick-high grade art

ticking, imperial roll—the mattress with a guarantee "Easyrest" silk floss mattress-100 per cent. all floss,

one part\$19.75

Knit Underwear For the Entire Family

With Jack Frost already here and winter on the way, it is well to have your underwear needs attended to. -Showing a full and complete line of union suits and sep-

arate pieces for the entire family—very moderately priced.

Men's heavy cotton fleece | fleece lined vest and pants, Men's heavy cotton fleece lined union suits,

\$1.50 and \$2.00 Men's natural wool mixed union suits, heavy weight \$2.50, \$3.00 and \$3.50 Munsing union suits of natural wool, ribbed, heavy

\$3.00, \$4.00 and \$5.00 Men's heavy cotton shirts and drawers, fleece lined, plain and ribbed75¢ Men's natural wool shirts

and drawers-heavy weight \$1.25, \$1.75 and \$2.50 Women's heavy cotton lined unit BOWMAN'S-Main Floor.

bleached, in regular and extra sizes 75¢ and 85¢ Women's union suits, bleached cotton, in regular and extra sizes, medium and

heavy weight, \$1.25, \$1.50 and \$1.75 Women's union suits, high neck and long sleeves, ankle

length—fleece lined, \$1.00 Children's union suits heavy cotton, fleece lined, white, peeler and silver color, 75¢, 85¢ and \$1.00 Boys' heavy flat fleece lined union suits 75¢

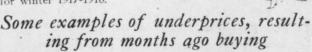
Fall Colors and Weaves of Silks, Velvets, Dress Goods

-Rich, dark tones in taffetas and satinfaced materials.

-Satins wanted for separate skirts and -Beautiful velvets and suitings in great

-Substantial heavy tweeds, etc.

All in all a magnificent display of fabrics for winter 1917-1918.



SILKS-

40-inch charmeuse satina beautiful range of dark and medium shades, also black-40 different tones to select from, yard ...\$1.95

40-inch crepe de chinesuperior grade and finish-45 shades to select fromfrom the daintiest tints to the most sombre colorings, and black and white. Yard, \$1.59

WOOLENS-

50 and 54-inch suede velours, Collingswood cords, Epingle de laine, tweed mixtures and many other weaves. Yard, \$2.50 and \$3.50

54-inch, all wool imperial serge in navy and black. Yard\$1.50 VELVETS-

40-inch chiffon velvets, in a wide range of colors. Yard,

34-inch Paon velvet. in rich dark tones. Yd., \$3.00
44-inch English velveteens, twill backs and fast pile. Yard\$3.85
36-inch velour plush, in navy and black. Yd., \$1.50 BOWMAN'S-Main Floor

The Great Garment Section

Now Filled With All That Is Beautiful in

Women's and Misses' Coats, Suits, Dresses, Waists, Skirts and Furs



-Practically every smart new style has found its way into these delightful assortments.

There Are Suits

—From the foremost designers of America in the finest materials produced for this season — at prices ranging

\$18.50, \$25.00, \$35.00 to \$195.00

-Plain suits, semi-tailored suits and fancy suits. The latter with trimmings of braids, buttons, furs, plush and

-Suits with the new long coats and plain fitted or

Suits of Pom Pom—Silvertone—Kitten's Ear — Broadcloth — Serge — Tricotine – Velour - Poplin and Many Novelty Weaves

There Are Coats

of striking beauty that rival the past efforts of Paris' leading originators-at prices ranging from

\$12.50, \$19.50, \$25, \$35 to \$175

-Scores and scores of handsome styles in all the wanted colorings - all the sizes - all the beautiful

It is a splendid time to buy because we have a complete representation — a wonderful gathering of everything that coatdom offers for the coming months of winter.

There Are Dresses

that are so stylish and yet so practical as to appeal to

There Are Gowns

for afternoon and evening wear that will excite envy at the most exclusive functions.

There Are Skirts

of unusual clever designs that are suited to all requirements and in handsome new novelty materials and color-

There Are Waists

so dainty and exquisite that they are truly a work of highest art and come in many rich colorings-

Of Extra Importance the Sale of Waists at \$2.79---\$3.79---\$4.79

Made of Georgette crepe, Pussy Willow taffeta, satin and crepe de chine, in white, flesh, brown, navy, green, bisque and Copenhagen, and many combinations of col-

The quality of the material and the styles of the waists will appeal to women who like to be becomingly attired.

A Word of Large Sizes

-We are specializing in garments of every sort for

Suits Coats Dresses Waists Petticoats

-These garments are not designed in the regular way of regular sizes, but are modeled to fit large women and still give the youthful contour and lines of

—Any figure and any size can be fitted from our superb stock of garments—the result being an improved appearance in every detail of dress.

The Cake Sale

under the auspices of the Store's Red Cross Circle, netted the sum of nearly seventy dollars, which amount will be used by the American Red Cross.

—This Sale was arranged by the girls of the store, members of the Red Cross unit, the event prompted by their patriotism, realization and acute sense that we are in the thick of war and that much has to be accomplished to make the United States soldiers — who will be in the trenches, as comfortable as possible.

The management of the Store takes pleasure in publicly thanking the girls for their generosity and also compliments them on the splendid success they made in cakebaking-their reputation for this branch of domestic accomplishment having been established some time ago.

Bowmans



Veils and Veiling Ready for milady—the proper veil-

ing to protect the face from the sharp tang of the air— -A variety complete for you to

choose from-—New Van Raalte veiling and ready-to-wear veils, new ideas in mesh patterns and the stylish chenille

By the yard, 25c to \$1.00 Ready to wear, 59c to \$2.50

A Splendid Assortment of Trimmed Hats---Tailored Effects at \$6.50 and \$7.50

Not a small collection of hats -but twelve of the newest and most advanced ideas in high quality panne and Lyons velvet, including.

Small Effects, So Much the Yogue Now The values are uncommon,

and the showing portrays headwear fashions and exclusive creations which will be admired and quickly chosen by the women who take a pride in their attire being at all times proper.



BOWMAN'S-Third Floor

New American Rugs

-The most interesting and beautiful assortments of rugs we have ever shown are now ready for your choosing.

-Stimulated by war conditions, rug makers in this country are producing rugs rivaling in excellence of design and soft rich colorings and orientals.

-This is especially true in the new



Whittall Teprac Wilton Rugs

and our display of these famous rugs is a comprehensive one. Rich in the true Oriental beauty of colorings and of remarkabic wearing quality - 15 sizes from 221/2x36 inches to 11 ft.

Featuring 9x12 ft. Whittall Wilton Rugs at \$52.50

BOWMAN'S-Fourth Floa