

# Bowman's

HELL 1001-2350 UNITED

HARRISBURG, FRIDAY, OCTOBER 12, 1917.

FOUNDED 1871

## Tramp! Tramp! Tramp!

We are in the thick of the war for all that we cannot hear the roar of guns.

The boys are marching to the fight to pay our share of the score that we must assess American manhood for, in order that American ideals may not be shattered.

**You can do your part by buying as liberally as you can of the Second Liberty Bonds**

Simply loaning our government a little for which you get your 4 per cent.

The war is nearer to us and the point where it will tug heavily at our heart strings.

**Stop—Think! Help to bring this devastating war to a close as quickly as possible.**

**The Liberty Loan Is Needed to Help Bring**

**This About**

## Separate Skirts

in a variety exclusive and beautiful at—

**\$3.98 to \$8.50**



Skirts of serge, poplin, army cloth, and striped designs of plaids and striped novelty materials that are individual.

All the new "kinks" of fashion are embodied in the showing—gathered backs, pleated all around, plain models and those with pockets both conservative and extreme.

**A very Select Exhibit of Plain and Novelty Skirts at \$10 to \$32.50**

A display well worth your while to see—if even but to gain knowledge of the trend of fashion.

These skirts are exclusive in every detail—the fabrics, colors, cut and in point of novelty.

BOWMAN'S—Third Floor.

## French Kid Gloves

—The popular P. Centemeri make, in the best grade of French kid—which it is almost impossible to secure now owing to the scarcity of materials.

—Comes in champagne, self and black stitched backs—one and two-clasp.

—An excellent glove and one that can be worn for a long time without showing it in the least.

—A full range of sizes from 5 1/2 to 7 1/4.

**Pair, \$2.25**

BOWMAN'S—Main Floor.

## Wavy Hair Switches



Naturally wavy switches, 30 inches long.

Made of the best quality of hair and in all shades, except gray. An unusual offering at

**\$2.95**

BOWMAN'S—Third Floor.

**For Fall and Winter Wear**

**Smart New Marabou**

**Scarfs and Capes**

**For Women and Misses**

—The showing includes natural and black in attractive shapes.

—Their distinction lies in their lightness, fluffiness and beauty, will give warmth and comfort and may be worn on all occasions.

—See the collection to-morrow at the neckwear section—they're coaxingly attractive—and are becoming to every wearer—

Prices ..... **\$4.50 to \$16.50**

BOWMAN'S—Main Floor.

## A Notable Offering of Georgette Crepe

Much has been palmed off in the market for Georgette crepe—flimsy fabrics that pull apart at the least touch. The Georgette crepe we tell of here is not that sort. It's the genuine fabric—made with strong silken threads—woven properly—40 inches wide and comes in more than 40 distinct colorings and black and white.

**Price, \$1.85 yard**

The moral is plain—all who require Georgette crepe will find it advantageous from every viewpoint to buy this quality—here.

BOWMAN'S—Main Floor.

## The New Tailored Suits

*Best Values---Moderate Prices*

**\$19.50 to \$39.50**

—we believe you cannot find better suit values at these extremely moderate prices in any store than we will show to-morrow in the garment section.

—At these prices you will find several hundred splendid suits to choose from in all the desirable fall colors; some are fur trimmed, others plain tailored or trimmed with velvet, braids, embroidery and buttons.

The materials include velour, serge, gabardine, poiret twills, pom pom, poplin, broadcloths, tricotine and novelty cloths.



**New Suits of the Highest Type of Quality and General Excellence in a Wide Range**

**\$49.50 to \$195.00**

New and distinctive models, which are only to be found at this store in Harrisburg.

BOWMAN'S—Third Floor.

## Smartness in Costuming Begins With the Corset

You can learn a lot about corsets here to-morrow by consulting a skillful and conscientious corsetiere from New York City.

**Miss Mary Jones**

who will be at our corset section to-morrow only, and who will be delighted to impart to you her expert knowledge in matters pertaining to proper corset fitting.

—of extra importance will be a

*Special Sale of the Celebrated*

**Lestelle Front Lace Corsets at \$2.49**

A low bust, long hip model—made of novelty batiste—splendidly designed for real comfort and sturdy wear.

BOWMAN'S—Second Floor.

## Smart Styles in Women's Fashionable Footwear

*Models of Rare Beauty and Excellence*

The very newest in footwear as conveyed by the latest arrivals from New York.

Boots that are as serviceable as they are good looking—extra high cut, of many kinds of leathers in plain colors or combinations—very dressy and withal very durable, surpassing all previous showings.

Mahogany kidskin high cut laced boots with the new military heel—either wing or straight tips. Pair ..... **\$8.50**

Mahogany calfskin, at pair ..... **\$7.00**

Black kidskin and calfskin laced and button boots—extra high cut. Pair ..... **\$6.00**

Gray buckskin laced boots — "American Beauties" — a brand new model, shown for the first time here. Pair ..... **\$10.00**

Brown and gray kid boots with suede tops—handmade by skilled New York workmen. Pair ..... **\$13.50**

All kidskin boots, at pair ..... **\$12.00**

*Women's Spats*

—Of Khaki cloth with nine buttons, pair ..... **\$2.00**

—Of all wool Khaki cloth with nine bone buttons, invisible buckles. Pair ..... **\$3.00**

BOWMAN'S—Main Floor.

*Women's Spats*

—Of Khaki cloth with nine buttons, pair ..... **\$2.00**

—Of all wool Khaki cloth with nine bone buttons, invisible buckles. Pair ..... **\$3.00**

BOWMAN'S—Main Floor.

*Women's Spats*

—Of Khaki cloth with nine buttons, pair ..... **\$2.00**

—Of all wool Khaki cloth with nine bone buttons, invisible buckles. Pair ..... **\$3.00**

BOWMAN'S—Main Floor.

*Women's Spats*

—Of Khaki cloth with nine buttons, pair ..... **\$2.00**

—Of all wool Khaki cloth with nine bone buttons, invisible buckles. Pair ..... **\$3.00**

BOWMAN'S—Main Floor.

*Women's Spats*

—Of Khaki cloth with nine buttons, pair ..... **\$2.00**

—Of all wool Khaki cloth with nine bone buttons, invisible buckles. Pair ..... **\$3.00**

BOWMAN'S—Main Floor.

*Women's Spats*

—Of Khaki cloth with nine buttons, pair ..... **\$2.00**

—Of all wool Khaki cloth with nine bone buttons, invisible buckles. Pair ..... **\$3.00**

BOWMAN'S—Main Floor.

*Women's Spats*

—Of Khaki cloth with nine buttons, pair ..... **\$2.00**

—Of all wool Khaki cloth with nine bone buttons, invisible buckles. Pair ..... **\$3.00**

BOWMAN'S—Main Floor.

*Women's Spats*

—Of Khaki cloth with nine buttons, pair ..... **\$2.00**

—Of all wool Khaki cloth with nine bone buttons, invisible buckles. Pair ..... **\$3.00**

BOWMAN'S—Main Floor.

*Women's Spats*

—Of Khaki cloth with nine buttons, pair ..... **\$2.00**

—Of all wool Khaki cloth with nine bone buttons, invisible buckles. Pair ..... **\$3.00**

BOWMAN'S—Main Floor.

## Distinctive Modes in New Millinery at Very Special Low Prices

*The values offered*

*for Saturday are*

*out-of-the-ordinary*

*---unusual.*



All women are preparing and choosing new things for their season's wardrobe and no one article received as much thought and care in its choice as—the hat, for none are quite so style-important.

Of importance too is the price; and here is where our millinery organization is of valuable service—

—First—

**A Sale of High Grade Velour Hats**

The silky, long nap, lustrous velour in rich dark colors, also the light shades.

It's our most important purchase and sale of hats since the beginning of the season.

Carefully selected every one and bought at prices which mean a big saving.

**Two Groups at \$4.50 and \$5.75**

**Sale of Chin Chin Sailors**

These sailors are made of the genuine Hatters' plush with soft crowns, banded with narrow ribbons in a variety of styles—

**\$2.98 to \$6.50**

Special offering of Hatters' Plush Sailors (not zibeline) trimmed with 4-inch gros-grain ribbon bands—excellent styles at

**\$2.98**

**The Showing of Trimmed Hats**

is larger and more impressive than ever. Designed in a host of distinctive and becoming creations.

—Smart new small shapes

—New fur trimmed effects

—New rolled brim hats

—New shapes that are entirely different.

It was with studied adherence to the fall fashions we chose these new models; and that this store's reputation for carrying the most exclusive and distinctive millinery styles is generally known throughout this territory.

BOWMAN'S—Third Floor.

## Furniture of the Best Grades

And in the widest assortment is assembled here. Furniture of utility neat design and of substantial construction.

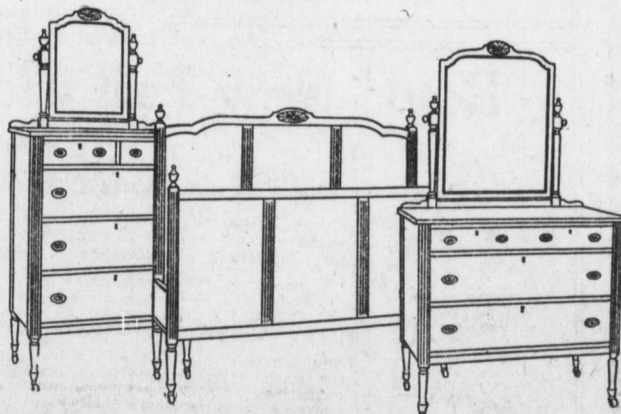
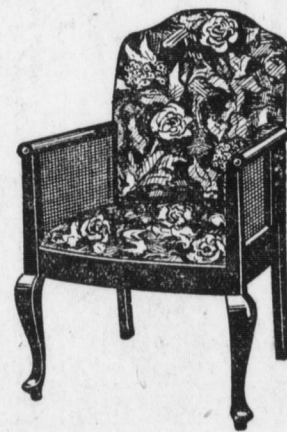
Some examples of our

quality — moderate-price-

combination.

Showing a large line of arm chairs and rockers especially suitable for the bedroom—finished to match the various bedroom suites—upholstered in figured cretonne to match the draperies.

Chairs and rockers, each, **\$6.95 to \$15.50**



Three-piece bedroom suite, finished in an attractive satin gum or rich American walnut. Suite, as illustrated, **\$65.75**

**Ivory Bedroom Pieces Specially Priced**

Old ivory dressing table, triple mirror ..... **\$18.95**

Old ivory chiffonier, mirror back ..... **\$22.75**

Shaded ivory chiffonier, wood back ..... **\$17.50**

Ivory princess dresser, large mirror, ..... **\$24.50**

Ivory dresser, Adam period, plate mirror, ..... **\$26.00**

BOWMAN'S—Fifth Floor.

## This Business Is Founded On the Rock of Quality

—And at this time particularly it is everybody's duty to purchase only merchandise of substantial quality for it is not economy to buy inferior so-called "bargain merchandise."

—We believe the steady increase in this store's volume of business is due to public appreciation of the truth of this policy.

## Attractive Coat Values

**At \$12.50 to \$29.50**

—Scores of smart models ready to-morrow for women and misses in all the most desirable colors as well as black and fancy mixtures.

—Coats for every occasion—made from the fashionable materials so light in weight, yet so warm.

—Choose from loose back, belted back, high waist lines, novelty designs—styles absolutely different from the commonplace—a truly royal display at the moderate figures quoted above.



—Beautiful coats representing the perfection of fabric, style and tailoring

**\$35.00, \$49.50, \$59.50, \$175.00**

—The most interesting and diversified display of exquisite coats we have ever shown.

*We are very well ready to meet all coat demands to-morrow*

BOWMAN'S—Third Floor.

## The Aeolian Vocalion

You are invited to visit our fifth floor phonograph department—to hear and try this instrument with the wonderful Graduola expression device.

You can buy the Aeolian Vocalion on the Bowman Club plan—



**\$5.00 Delivers a Vocalion to Your Home**

Balance in convenient monthly payments

## Rich Weaves in Silks and Woolen Dress Goods Under Price

Offering for to-morrow some of the season's favorite fabrics for fall and winter wear—

**Charmeuse Velveteen Taffeta Serge**

Satin charmeuse — 40 inches wide — in the most wanted shades of the season. Yard ..... **\$1.95**

English velveteen—dyed and finished by James and John M. Worrell — 44 inches wide. Yard ..... **\$3.85**

Black chiffon taffeta and peau de cygne—36 inches wide. Yard ..... **\$1.29**

All wool imperial serge in navy blue and black—54 inches wide. Yard ..... **\$1.50**

BOWMAN'S—Main Floor.

## We are offering the most popular Home Furnishings

**Curtains, Draperies, etc.**

at prices that will induce you to anticipate your needs for Fall and Winter home decorations.

Very ample lines of

**Madras Cretonne Silkoline Scrim Marquisette Tapestry Velour**

—in fact everything pertaining to the "Home Beautiful."

See the exhibit of new things in our new second floor drapery section.