

EFFICIENCY IN PEERLESS SYSTEM

Production Methods Result in Utmost Efficiency for Building More Perfect Car

The outstanding feature among all the interesting and original factory methods employed by the Peerless Motor Car Company...

was installed in the big Cleveland plant simply because it furnished the most direct avenue for the company to reach its goal of ambition...

next, then the wheels, the sod pan, the steering gear, battery installation and wiring connection...

IS PROVING ITS GENUINE VALUE

Motor Car Has Become a Dual Necessity and a Great Source of Pleasure

"This season has proved to American motorists the real value of the automobile," says P. Driscoll, distributor of Studebaker cars in Harrisburg and vicinity.

CHALMERS OFFICE HAS NEW STAFF

Executive Staff of Maxwell Company Takes Charge of Plant; Build Both Cars

The entire executive staff of the Maxwell Motor Company, of Detroit, Mich., which has leased the Chalmers Motor Company for five years...

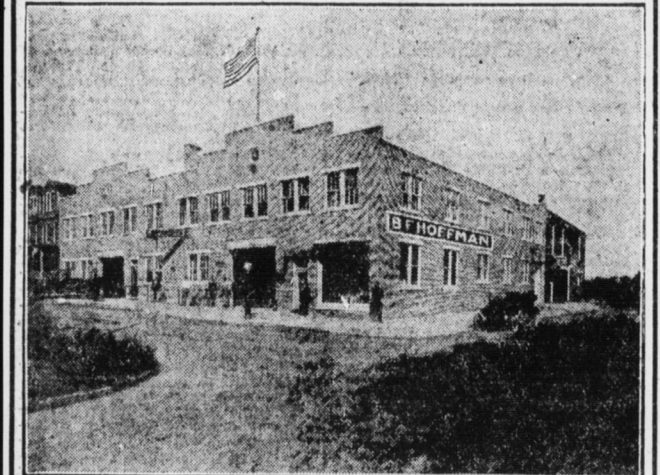
Baker Has Accident Which Ends Transcontinental Trip

In an attempt to set a new time between New York and Los Angeles, Cal., Erwin G. ("Cannonball") Baker on his Indian motorcycle put up new records between the Metropolis and Albuquerque, N. M.

er on his Indian motorcycle put up new records between the Metropolis and Albuquerque, N. M. He rode from New York to Indianapolis, 802 miles, in 22 hours, 20 minutes...

2,286 miles, averaging 24.57 miles per hour, elapsed time. He had averaged 590 1/2 miles per day to this point, his longest daily mileage being 655.

Here's What You Get For \$5 per Month



YOU get storage for one month—and our service facilities day and night, in a new modern garage. You get service of Atlantic gas. You get service of eight different grades of oil.

Hoffman's Garage SEVENTH AND CAMP STREETS

WHEN YOU BUY A MOTOR TRUCK



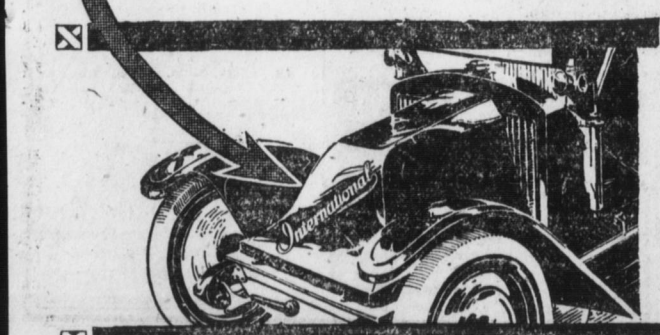
It's Mileage You Want

WHEN you buy a motor truck, you are not purchasing so many pounds of steel, wood, and paint—it's mileage you want.

International Motor Trucks

Mileage has been built into Internationals and that is why users get mileage out of them. It isn't the price you pay for a motor truck, but the ton-miles of service you get...

International Harvester Company of America (INCORPORATED) 813-815 Market Street Harrisburg, Pa.



Application Of Motor Power Is Most Important

Haulage ability is not a question of how much power is developed by the engine, but of power distribution and application," asserted H. M. Lee, president of the Duplex Truck Company of Lansing, Michigan.

"We recently demonstrated," continued Mr. Lee, "that the front wheel drive is more effective than the rear wheel drive, and at the same time substantiated our claims that the four wheel drive principle is superior to either the rear or front wheel drive.

"During the excavating for the foundation of a local factory, the excavated material was hauled away with a Duplex 4-Wheel Drive Truck. The runway from the pit to street level was rather more than a 33 percent incline...

"To settle a matter then in question, the contractor decided to satisfy himself which represented the greatest hauling factor—front wheel pull or rear wheel push. He disengaged the front wheel drive shaft, in consequence of which the Duplex had no more or less hauling power than ordinary rear drive trucks of the same rated capacities.

"On the second trip, under identical conditions, the truck was stopped half way up the incline, then started again, and as before, it made the balance of the grade without a hitch.

"This test thoroughly demonstrated the effectiveness of the four-wheel drive principle and perhaps makes it more readily understood why the government favored four-wheel drive trucks in its recent order for motor vehicles to be used in Army service."

Owners Prefer to Drive Closed Type of Car

Throughout the country there is a decided trend among automobile buyers towards the type of closed car that can be driven by the owner himself. Motorcar authorities attribute this to the fact that chauffeurs, young men as a class, are in a large proportion subject to the selective draft for the new National Army.

Owners who are thus deprived of a chauffeur are, however, seeing relief in the convertible type Sedan and they are in sufficient number to give a recognizable impulse to the demand for cars of this type.

It is also true that our touring Sedan gives a wider range of vision than the cloth tops, which many motorists prefer lower, anyway, because of the bother. There is less overhang—it is not needed for curtain attachment—and the back window is larger than in most cloth tops.

Thus the man or woman who desires all-year driving need not depend on a chauffeur. The touring Sedan, sans chauffeur, answers all requirements, summer or winter.

Los Angeles Dealer Guarantees King For Year So successful has the Leach Motor Car Company, the nation's automobile distributors in Southern California, been with the eight cylinder King product that they have publicly announced a year's guarantee with each King sold.

Like all other automobile factories the guarantee on a motorcar is for a period of ninety days, but the Leach Motor Car Company announces through the Los Angeles newspapers as follows: "The famous King 8 has reached such a degree of mechanical perfection that we now feel justified in backing this remarkable car with a full year's guarantee. This is the best and strongest evidence we can possibly submit of our confidence in the performance of this car."

While this is the first instance that the King factory officials have of one of their dealers making such a broad statement on their own responsibility it is not the intention of the factory to change the regular 90 day factory guarantee which is the standardized form used by the automobile manufacturers who are members of the Automobile Chamber of Commerce.

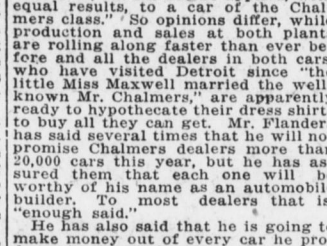
Motor Trucks Solve Coal Delivery Problem

Besides facing shortages and uncertainty about prices this year, retail coal dealers are up against a new problem in distribution because of unprecedented conditions in their market. The approach of cold weather makes this a more and more important question for the coal man.

He is finding that five to ten times as many trips are required to deliver 20 tons of coal to one customer this year than he ever had to count upon before. He has not himself been able to fill up his yard to capacity, and his customers are not disposed to load up with a winter's supply while there is the prospect of a lower price in sight.

The result of all this is the necessity for making hundreds of delivery hauls that never before were necessary. All over the country hundreds of dealers who have been using the Autocar two-ton motor truck are adding to their fleets, and other coal men, finding the horse unequal to the heavier burden, are beginning to use the Autocar because of its speed, sturdiness and dependability.

The Indian Summer Car



VELIE

VELIE Sedan—closed against the chill wind of autumn or open to the sunshine of lingering summer—on the instant. Speed and power in abundance, on hills or level straightaway, quick pickup and astonishing flexibility in traffic. Never has so much value been offered at \$1735.

Other Velie body styles include 5 and 7 passenger Touring, 2 and 4 passenger Roadsters, Cabriolet, Coupe and Brougham. Prices from \$1165 to \$2300.

VELIE-HARRISBURG COMPANY Sixth and Herr Streets Harrisburg, Pa. H. F. Willoughby, Manager. VELE MOTORS CORPORATION, MOLINE, ILLINOIS

Overland

FOUR Sedan \$1475 Coupe \$1275

SIX Sedan \$1610 Coupe \$1410

Low Cost—Immediate Delivery

Better order one of these convertible Sedans or Coupes right away. It will probably be a long time before you can again buy such luxurious cars at so low a price. Factory foresight began the construction of these cars several months ago so that you might have them as soon as the weather turned—without the aggravating delay so often encountered in

the purchase of a closed car. And materials for them were purchased when prices ruled much lower than now. They represent wonderful value judged by the present day range of prices for materials. You thus get the double advantage of low cost—and immediate delivery. Come in and let us show you these cars.

The Overland-Harrisburg Company

Open Evenings 212-214 NORTH SECOND STREET Both Phones Service Station and Parts Department, 26th and Derry Streets

