First 1918 Models Grouped at the Indianapolis Show

That the buying public is interested more than ever in motorcars was evidenced by the success of the Indianapolis Auto Show held in connection with the Indiana State Fair last week. More than 100,000 visitors attended the automobile show. "Judging from the large number of cars purchased by farmers it is very evident that they look upon the automobile as a necessary time saver and Motor Car Corporation.

"The Indianapolis Auto Fall Show is of special interest as it is the first show of the season where the 1918 models are shown. The new model National twelve-cylinder cars were the cause of much favorable comment. Auto owners have been unusually quick to appreciate the ad-

Here's What You Get

For \$5 per Month

and night, in a new modern garage. You get service of Atlantic gas. You get service of eight different grades of oil.

lantic gas. You get service of eight different grades of oil.

You get service of five different grades of grease. You get service of
tires, tubes, blowout patches and inner liners. You get service of
automobile accessories. You get free air. You get use of wash
stand free. You get heat. You get phone service.

You get protection, which means that no one else will run your
car around when you leave it in our care.

We ask all automobile owners to come and see our garage and
see what comfort and service they get for \$5 per month.

Hoffman's Garage

SEVENTH AND CAMP STREETS

B. F. HOFFMAN, Prop. M. R. HOFFMAN, Mgr.

OF GASOLINE

Studebaker Dealer Believes Latest Body, Hood and Cowl in Caution but Sees Nothing to Warrant Scarcity

"There isn't another man in the

DEALER SHOWS **NEW MAXWELL**

Lines Give Car More **Graceful Appearance**

The latest word in automobiles in "There isn't another man in the country more anxious to do his bit' and help Uncle Sam win this war car for the 1918 season just received than myself," says P. Driscol, distributor of Studebaker cars in Har-risburg and vicinity, "but it does rile me considerably to read and listen Ruffalo, having come across the

lines are extremely graceful this year.

The front and rear aprons, slanting windshield, deeper and softer uphoistery, the improved quality of trimming material, wider running boards and fenders all combine to make one of the most attractive cars ever produced in its price class. The slanting windshield eliminates the back flare of lights fron the rear. The staggard seat roadster with its roomy rear comparation, the roomy four door sedar, the six passence Escline, the auxurious coupe, and the all weather tope on touring and toadster models are all in keeping lies will not suffer by comparison with anything within \$500 of their prices

prison with anything within \$500 of their prices
Prospective car owners are showing considerable interest and enthusiasm over the car now being shown by the local Maxwell agency at the sales rooms.

Drives 733 Miles in Less Than 24 Hours

Less Than 24 Hours

Coffeyville, Kansas, no longer will look to the illustrious Walter Johnson, idol of a million baseball fans, as its chief bid for fame. Fred Etchen, merchandiser of motorcars, has just turned the trick that will keep Coffeyville in the glare of the limelight for sometime to come.

Fred is the presiding genlus of the Etchen Auto Company, distributors of Studebaker cars for Coffeyville and vicinity, and is so full of Studebaker enthusiasm that he just bubbles over when the name is mentioned. The other day a friend made a casual remark to him about the cross-country record of a certain make of car. Fred, true to form, said it "had nothing on a Studebaker," or words to that effect, and forthwith bet the man \$1,000 that he could drive his car to Denver before the hands on his watch could make a complete circuit. The wager was accepted and the friend invited to come along. Two other men were asked to make the trip as official timekeepers and observers.

Etchen is the possessor of what is said to be the handsomest automobile in his part of the state. The "Canary Cupie" is a six-cylinder, 50-horsepower Studebaker stock chassis with a de luxe body—but not a special racing car. Painted a bright canary yellow, it represents a 'most distinctive appearance. This was the car selected for the race against time.

At 5 o'clock Sunday morning, September 3, the party left Coffeyville

time.

At 5 o'clock Sunday morning, September 3, the party left Coffeyville with Etchen at the wheel, going through the Flint hills between Coffeyville and Wichita, through the sand roads to the west, up over the Rocky mountains to Pueblo to Colorado Springs and Manitou, and thence on to Denver, averaging better than thirty-two miles an hour, arriving in Denver at 4.29 Monday morning.

morning.
For twenty-three hours and twen-For twenty-three hours and twenty-nine minutes of steady driving practically taking meals and gas "on the fly," Etchen had remained stolidly at the wheel of his Studebaker, piloting his car at express train speed over all manner of road conditions and bringing it into Denver without mishap of any kindnot even a puncture. Not once did the car stop for mechanical or tire trouble. Etchen not only won his \$1,000 wager but he proved his faith in Studebaker durability and dependability, and now has the distinction of breaking all cross-country stock car records for this distance.

A big road map and clock in the Etchen Auto Company's salesroom kept the interested crowd back in Coffeyville informed of the movements of the party. As the "Canary Cupie" passed through a city the time was wired back and a miniature automobile moved on the map each hour to mark the progress of the speeding Studebaker.

NEW YORK CHOOSES

NEW YORK CHOOSES
FIRESTONE GIANTS
A battery of twelve monster motor-driven street flushers have been purchased by the New York street cleaning department. The machines, with tank filled, weigh fifteen tons. The tanks hold 1.800 gallons of water. Because of the great danger of the heavy flushers skidding on the wet pavement, it was necessary to equip them with Firestone Glants, fourteen inches wide and forty inches in diameter. These tires present the greatest surface for traction and are grooved to prevent skidding.

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LINES ON PEACE

When I walk out by a friendly lane,
By a path I know that is fringed with green,
It is something to dream of a guarding peace
That hovers over the quiet scene.

But when, by a turn in the road beyond, A rattlesnake lifts its poisoned head, The only peace I can dream of then Is a rattlesnake that's dead.

In its "loafing" range

the Peerless Eight motor is

ideally soft, velvety

smooth, and quick as a

the Peerless performs with

consummate grace and dis-

And in this range it operates on half rations-

using fuel so sparingly as

to shame most sixes of less

power-even many a four.

-but with rare economy.

Eighty horsepower, yes

For Touring

All you would ask of a motor in ordinary driving

flash in picking up.

range.

BOARD OF ELDERS ELECTED

New Cumberland. Sept. 22.—A

congregation meeting was held on Wednesday evening in the Church of God at which time the following board of elders was elected: George Balr, F. B. Bair, John Sipe, William Kohler; deacons, John Leaf, Waiter Bair, Harry Klimore, Edward Fleisher. The pastor, Rev. J. H. Heiges, received the unanimous vote of the church of his return for another year. F. B. Bair was elected delegate to the eldership at Altoona next month.

FIRESTONE MUNICAL SWIN RUN Only four riders out of fifteen starters finished 500-mile endurance run recently held by the Milwaukee Motorcycle Club. Three of the four winners, the first, second and fourth, was known as a military endurance run and was held as a "Preparedness" test. The riders traveled over of the toughest roads in the State of Wisconsin, between Milwaukee and La Crosse, and took two days to make the trip.





7-passenger Touring Car \$1650 4-passenger Foursome .. \$1700 3-passenger Roadster ... 7-passenger Sedan \$2300

All prices F. O. B. Detroit. Wire wheels \$125 extra, We cannot guarantee that these prices will not change

The Rex Garage and Supply Co. 1917 N. Third St.

King Motor Car Company, Detroit, Michigan

${ t WOOLWARE}$

A robe feels fine when driving these cool evenings, hence Our display of

Beckman Northern Ohio Automobile Robes

The line is quite extensive and covers all requirements as to design and quality. Prices range from \$4.00 to \$20.00. After October 1 this store will not be open on Sunday.

Myers' Accessory House

Cameron and Mulberry Streets Harrisburg, Pa.



of autumn or open to the sunshine of lingering summer-on the instant. Speed and power in abundance, on hills or level straightaway, quick pickup and astonishing flexibility in traffic. Never has so much value been offered at \$1735.

Other Velie body styles include 5 and 7 passenger Touring, 2 and 4 passenger Roadsters, Cabriolet, Coupe and Brougham. Prices from \$1165 to \$2300.

VELIE-HARRISBURG COMPANY xth and Herr Streets H. F. Willoughby, Manager.



in the myself." says P. Driscol, disiribute and Vicility. Provided has a sizeiribute and Vicility. Provided has a sizeinconservation. Conservation of all this hyserical take for gasline conservation. Conservation Mr. Baker left it for exhibition at day now -- werything is being Hooverized. Surf. it's a good time Hooveri Both in the Same Car ers of motor cars have succeeded in producing cars that have an ideally soft smooth performance—by sacrificing the more rugged virtues. A few have produced cars capable of prodigious feats of power and of tremendous speed-by sacrificing the

gentler virtues.

The Peerless Eighty Horsepower Eight has two separate and distinct power ranges that combine both the gentle and the rugged virtues in one and the same car.



speed, you have only to open your throttle wider. This automatically opens her double poppets—calls on her "sporting" range.

And in her "sporting" range the Peerless Eight fears no test for power or speed—is ready to contend on even terms with any car built.

To utterly change the

whole character of the

Peerless Eight and have at

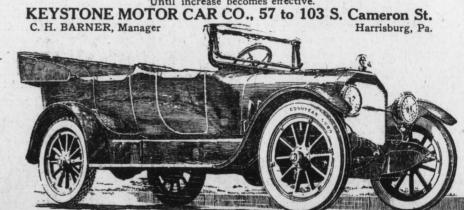
your command a car ready

to vie with the best of those cars that are built especially

for tremendous power and

An increase of \$250 becomes effective Oct. 15th. To buy at the present price, order now

Until increase becomes effective.



The Peerless Motor Car Company, Cleveland, Ohio