

BUY CAR NOW IS STUDEBAKER HINT

Last Big Manufacturer Announces Increase Effective September Fifteenth

Right now is the time to buy a car that may exist for several years. says P. Driscoll, local distributor of Studebaker cars. And, considering Mr. Driscoll's close relationship with everything pertaining to the marketing of motorcars, there's every reason to believe that he speaks authoritatively.

The low prices that purchasers have enjoyed during the last few years were made possible only by reason of enormous quantity manufacturing," continues Mr. Driscoll. The future may not permit such vast quantities to continue. Present automobile prices are largely based on the cost of materials contracted to previous to the soaring increase in the price of raw materials.

"Studebaker is the last big manufacturer to announce an increase in prices. Due to huge purchases of raw materials, Studebaker has been able to maintain present low prices. Practically every other automobile manufacturer has raised prices since January first. Some manufacturers have announced a second increase since the first of July and a majority of them are now preparing to make further advances.

"Take the six-cylinder Studebaker for instance. This car now sells for \$1250. It is not a 1250 car. All you need to do, to prove the accuracy of this statement, is to compare the Studebaker "Six" with any other six-cylinder car that equals it in power, size, quality or any other essential necessary to motor satisfaction.

"Studebaker occupies an unique position in the industry. Due to over sixty-five years of successful business experience, Studebaker prepared for just such an emergency as now exists and made abnormally large purchases of raw materials. As long as cars could be produced from these materials, Studebaker has been able to maintain really sensationally low prices. Now, however, with their huge reserve stocks of materials being exhausted, Studebaker will be forced to make new contracts at the higher prices. Hence it is obvious that Studebaker must advance prices of all cars.

"To-day's motors and designs are practically perfect. Few and only minor improvements are likely to appear. Present engineers are at the best in the world—they have made the American car the magnificent piece of mechanism it is to-day, and many of them may be withdrawn from automobile designing as more important national work here and abroad.

"The car that you buy to-day is sure to be sold at a higher price in the future—not only saving you money on the purchase made now, but making it worth more as a used car, after you have had it for a year or more.

"Until September 15th we can sell a Studebaker four cylinder touring car for \$1250. After the fifteenth of next month this same "Four" will be increased to \$1050 and the "Six" to \$1350. So, if you buy your Studebaker car now you'll not only enjoy it this fall and save a goodly portion of the price that it will cost you after September 15th, but you'll save a mighty big part of the price it is likely to cost you next year.

Packard Sales Show Substantial Increase

The Packard Motor Car Company of Detroit, Michigan, announces an increase of 19 1/2 per cent in motor carriage sales in the past four weeks covering the new series Packard Twin Six over the same period last year.

The year of August 1st, 1916 to the history of the company, E. B. Harrington, Manager of the Packard Harrisburg Branch, states that he believes the increase in business is due largely to the warm reception the motoring public has given the new series Packard Twin Six.

"When war was declared," said Mr. Harrington, "the Packard Company did not curtail their purchases of supplies or alter their manufacturing schedule, but instead prepared for a larger growth in business that would be natural under the continuance of normal times. For this reason they have been able to meet the opportunities which have been offered in the motor carriage and commercial car field."

Packard dealers have enlarged their sales and service staffs, and the whole organization has devoted itself vigorously to getting ready for more business. A concrete example of this expansion is evidenced in Philadelphia by the company having practically completed an addition to their old establishment, which is now more than doubled in size and facilities.

The new remodeled Packard Harrisburg establishment is another striking example of the Packard Company's expansion.

Mr. Harrington says that all circumstances considered, he feels that the increase in Packard business is a genuine compliment to the new series motor carriages. The new fuselage body lines of the Packard together with the splendid Twin Six chassis, meet the most exacting demands of the motorist.

What State? Know Cars by Their Tags

A list showing the color of the 1917 license tags of a majority of the United States follows:

- Alabama, light gray background, dark blue letters and figures.
- Arkansas, black background, yellow figures.
- California, white background with dark blue numbers and yellow poppy.
- Colorado, pink background, black numerals.
- Connecticut, white background, blue figures; commercial markers are the reverse colors.
- Georgia, blue ground, white figures.
- Indiana, blue ground, yellow figures.
- Idaho, black ground, yellow figures.
- Iowa, Pullman green ground, with cream figures.
- Illinois, black ground, white figures.
- Kentucky, white ground, black letters; 1918, black background with orange letters.
- Kansas, apple-green, black figures.
- Maine, white field, blue figures.
- Missouri, yellow ground, black figures.
- Mississippi, white ground, black figures.
- Michigan, black ground, white figures.
- Minnesota, aluminum plates, red numerals.
- Massachusetts, dark blue ground, white figures.
- New Jersey, blue ground, white figures.
- North Dakota, white ground, black figures.
- New York, olive green ground, white numerals.
- Nebraska, yellow ground, black figures.
- North Carolina, white ground, dark blue figures.
- North Dakota, deep blue ground, silver numerals.
- New Hampshire, white ground, dark green figures.
- New Mexico, orange ground, black numerals.
- Ohio, yellow ground, black figures.
- Oregon, light green ground, white figures.
- Rhode Island, white ground, black numerals.
- South Dakota, dark brown ground, cream numerals.
- South Carolina, yellow ground, black figures.
- Tennessee, blue ground, white figures.
- Utah, pearl gray ground, dark blue embossed letters.
- Virginia, dark green ground, cream figures.
- Vermont, cream ground, navy blue figures.
- Wisconsin, olive green ground, white numerals.
- West Virginia, black ground, yellow numerals.
- Washington, black ground, white numerals.

Cadillac Costs Less in Farm Products

According to data collected by the Cadillac Motor Car Company, the price of its cars is relatively lower to-day than it ever has been. While the materials entering into the car have advanced in cost from 50 to 100 per cent, and in some cases more than 150 per cent, to say nothing of increased labor cost, the price of the car has not been advanced even on a scale with the minimum increase before mentioned.

The data shows that whereas it took about 1,750 bushels of wheat to buy last year's car, it now takes only about 1,200 bushels. Last year 2,700 bushels of corn would buy a Cadillac, while this year 1,400 bushels will do it. Last year 30 bales of cotton bought the car; this year about 20 bales serve the purpose.

And so on, down to the line—potatoes, pig iron and eggs; beans, leather and cheese; onions, lumber and lard; it requires one to two-thirds less in these products to perform the service they did a year ago.

Resigns Federal Post to Aid Suffragists

Washington, Sept. 8.—Dudley Field Malone, collector of customs at New York, tendered his resignation to President Wilson in protest against the failure of the President to advocate passage of the Federal suffrage amendment and because he permitted the imprisonment of women for picketing the White House.

In quitting the office of collector of the Port of New York, Mr. Malone leaves one of the best paid places in the Government service.

CARE AND REPAIR OF AUTO TIRES

Additional Hints by a Firestone Expert That Will Keep Down Tire Expense

Attention should be given to punctures, cuts, snags and other injuries, even though they may appear to be trivial. Small injuries of seemingly unimportance often grow into serious consequences. It is advisable to have the repairs made by an experienced workman. As a usual thing, the amateur does not reinforce the injury, when needed, and is apt to vulcanize the rubber too long—this not only makes the tire brittle, but burns the materials around the repair.

Some repairs are not as expert as they should be in the handling of rubber and fabric. Pieces of fabric of different sizes placed inside the tire, regardless of the weather, threaten to wrinkle, separate and not afford any appreciable strength of reinforcement. All fabrics, for every style of repair should be repaired in the same manner that the fabric is cut for the original construction of tires. Repairs that are hard and bulge are generally a result of using a fabric straight with the roll, i. e., lengthwise and with the warp.

The same method of tearing down and building up fabric cases can be used in the repair of most cord tires, including Firestone cord cases. For the repair of other cord tires the cord fabric can be obtained from the manufacturer just as the regular fabric is obtained and is applied in the same manner. It is possible to build up sectional repairs with regular fabric, but the repaired section will be stiffer and less elastic than the original fabric. There is some danger of the repair bumping and loosening in service. The new cord layers should be applied so that the cords will run parallel with the cords of the layer removed, putting the new material up tightly against the old material.

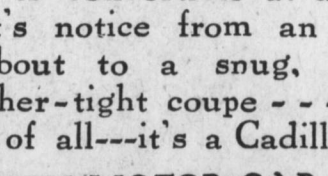
It is also a known fact that the type of motor that is being manufactured for this new model represents a step forward in motor construction, while it represents a standard type of motor now in general use rather than anything radical, yet it is enough different to set new designs.

Price List of Tires

Not damaged or seconds. Seconds are Not Guaranteed. These Tires Are Guaranteed 3500 Miles.			
28x3	\$7.25	36x4	13.75
30x3	7.70	32x4 1/2	14.50
30x3 1/2	9.50	34x4 1/2	14.50
32x3 1/2	10.50	35x4 1/2	15.50
34x3 1/2	12.75	37x4 1/2	15.80
30x4	11.00	35x4 1/2	15.70
31x4	11.50	35x5	16.70
32x4	12.75	35x5 1/2	17.00
33x4	12.75	37x5	17.40
34x4	12.75	Add \$1 extra	
35x4	13.75	for Non-Skid.	

O. E. STRINE

Open 8 A. M. to 9 P. M.
251 Crescent St. Dial Phone 4061



5-Passenger Touring \$725
Car
3-Passenger Clover-Leaf Roadster \$725

Ensminger Motor Co.
THIRD and CUMBERLAND STS.
Bell Phone 3515

Illustration shows how the tube may be caught underneath bead of case. This may occur from putting too much air in the tube before application or from not using care to keep tube away from rim until beads of case have been properly engaged in clinches of rim. This may also occur from using a tube of wrong size. For example, a 4 1/2 inch tube in a 4-inch case. If flap works out of position when the tire is being applied to rim, tube may be injured by flap or beads of case. When a tire is ridden soft, there is size on a rim simply because you are able to do so by physical force. It isn't economy—aside from the injury to the beads, much annoyance can be expected as the result of tubes being pinched.

Deterioration, contrary to the general impression, is not necessarily the result of age but is largely influenced by the conditions under which tires are held in stock. Tires should not be kept in a warm place for any great length of time, as light and heat will cause the sulphur to come to the surface and make the rubber brittle. A dark, dry room at a temperature of from 40 to 60 degrees is most favorable for retarding chemical action.

Nash Model Will Be Announced Shortly

Formal announcement of the new Nash car will be made September 15. While recent developments at Kenosha have indicated that the new Nash car was practically ready for the market, not until last week's announcement was any official assurance given by the Nash Motors Company that a new Nash car was on its way. No public announcement as yet has been made as to the type, price or specifications of this new car, but it is a known fact that the new car is strictly a Nash product and the ground up and will be made 93 per cent. complete within the walls of the great factory at Kenosha.

It is also a known fact that the type of motor that is being manufactured for this new model represents a step forward in motor construction, while it represents a standard type of motor now in general use rather than anything radical, yet it is enough different to set new designs.

The production in the mammoth plant is being pushed in order to finish up a quantity of these new cars so that they will be in the hands of the big motor car merchants distributing the Nash product by September 15.

The new car was unveiled before the organization of Nash distributors at the factory in July. It was received with the immediate approval of this new distributing organization which was gathered around the Nash Motors Company by General Sales Manager C. B. Voorhis in record time. The fact alone that the new car even surpassed the expectations of what this distributing organization believed the Nash Motors Company would be able to produce practically assures the immediate acceptance by the public of the value represented in this car.

Although these distributors so far have not been able to have a new car on hand to show to prospective dealers, they nevertheless have gathered around them a large group of the best automobile dealers in the country, which is another indication of the confidence the trade places in the future of the Nash Motors Company and their products.

Studebaker Dealer Gives Final Warning

"The time for a quick action is here," says P. Driscoll, distributor of Studebaker cars for Harrisburg and vicinity, "and I urge all intending purchasers of a motorcar to improve their time this week and place their order for a Studebaker. And this isn't a selfish proposition either. On September 15th, at the close of business, the prices of all Studebaker models will increase in price. This gives intending buyers, and those who have just been 'putting it off,' only six more days in which to place their orders at the old prices.

"The uncertainty of the market for steel, copper, brass, aluminum, and all other metals, for leather, rubber and cotton, by reason of the government's demands for these materials in the successful prosecution of the war not only means another rise in prices but may produce a shortage of most and a scarcity of

many raw materials for motorcar construction. It is only natural, too, that the rise in prices will have a tendency to still further decrease buying and thus add to the production cost of each car.

"Automobiles are not going to be cheaper at any time soon, I doubt very much if there will ever come a time again when cars can be bought at such low prices as right now. You probably never will have another opportunity to purchase an automobile of such power, size and quality as either the Studebaker "Four" or "Six" for so little money.

"Those who buy their Studebaker car this week get the advantage of present low prices. Late buyers take their own chances. They put off buying at their own risk.

"We were fortunate enough to receive our full quota of cars previous to the price increase announcement. Although the notice from the factory that prices would advance on September 15 has depleted our stock tremendously, we still have enough cars of all models, to take care of all orders placed this week.

"Some of the Studebaker models now on our floors are finished in a number of handsome and distinctive color combinations, and fitted with the novel and striking gypsy top. Early buyers will have their choice of a Studebaker car in either chrome green, battleship gray, purple lake or auto blue, with running gear in contrasting colors.

"But six days is a very short time, especially so when one considers the money-saving advantages of acting before the expiration of that time. And early buyers, naturally, will avoid disappointment.

Overland Light Four's Enviable Touring Record

Samuel Bullman, theatrical manager, of Dallas, Texas, arrived in St. Louis, Mo., the other day with a remarkable story about the touring efficiency of the Overland light four.

On May 28, with his wife and daughter, Bullman left Dallas and up to his arrival in St. Louis, on his return home, he had traveled approximately 9,000 miles over treacherous

roads without having lifted the hood of his car except for oiling purposes.

Bullman's tour took him through Texas, New Mexico, Wyoming, Montana, Yellowstone Park, North and South Dakota, Minnesota, Iowa, Illinois and Missouri. His car, without trouble, climbed the famous Rat-on-Pass, which rises 12,000 feet at a distance of twelve miles. In one day it had to ford eighteen creeks and small rivers.

Time after time, Bullman said, he had to turn out for other makes of cars which were in distress, and more than once he aided much larger and more powerful machines.

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USED CARS TO CHOOSE FROM. WE BELIEVE

our cars reach the acme of perfection. The steady performance of a "RELIABLE" will exceed your greatest expectations. Every make of car from the powerful State to the more conservative models are here. Perfect from MOTOR TO REAR AXLE, ready for immediate service.

- PACKARD Twin 6 Touring; model 1-35; like new; big reduction.
- 1917 MITCHELL Touring; 7-pass.; very powerful; attractive.
- 1917 CHANDLER Touring; run 2000 miles; 50% off list.
- PEREGRINE Touring 6-cyl.; late model; A-1 condition.
- 1917 HUDSON Town Car; shows no wear whatever; bargain.
- H. C. S. Speedster; very attractive and fast; extra equip.
- 1917-16-15 DODGE Roadsters and Touring; some like new - \$400 up
- 1917 BUICK 6-cyl. Touring; only slightly used; 5 good tires.
- 1917-16-15 CHEVROLET Roadsters and Touring; very economical to run - \$275 up
- 1917 STUDEBAKER 6 Touring; run 3000 miles; excellent shape.
- 1916 OLDSMOBILE 8 Touring; also 4-cyl. Roadster; both like new.
- 1916 COLE 8 Chummy Roadster; 4-pass.; owner will sacrifice.
- 1916 CHANDLER Coupe; 3-pass.; all year round car; reasonable.
- 1916 SCRIPPS-BOOTH Roadster; costs little to run; extra wide tires.
- 1917-16-15 PAIGE Touring; all light 6's and in cracker jack condition.
- 1916 STERNS-KNIGHT Touring; original price \$1100; our price \$675.
- 1917-16-15 BRISCOE Touring; all will give good service, as low as \$1000.
- 1916 CHEVROLET Roadster; Amherst special; attractive; bargain.
- 1916 BUICK; big 8 Touring; very powerful; perfect from start to finish.
- 1917-16-15 OVERLAND Touring and Roadsters; all have start-ers under six; \$1100.
- 1917 SUPER-SIX; \$1100.
- Speedster; also Roadster and Touring; great values.
- 1916 EMERSON Touring; good hill climber; used two months.
- 1916 COLE 8 Touring; all up-to-date equipment; cheap.
- FORDS; all models; low prices.

RELIABLE AUTOMOBILE COMPANY

(All That the Name Implies)
249-251 North Broad Street, Philadelphia, Pa.
Agents Wanted. Send for Free Bulletin. Open Sunday.

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Only SIX days more in which to buy a

Studebaker

car at the old prices.

SEPTEMBER 15th

at the close of business, the prices of Studebaker cars will increase—

The FOUR touring car will increase from \$985 to \$1050

The SIX touring car will increase from \$1250 to \$1385

Large purchases and long term contracts for raw materials made a year ago enable Studebaker to delay this advance in prices long after all other manufacturers of cars in Studebaker's class have made an increase.

Order your Studebaker car NOW —and save money

Driscoll Auto Co.

147 S. Cameron St.

Four-Cylinder Models			Six-Cylinder Models		
	Present Prices	Sept. 15 Prices		Present Prices	Sept. 15 Prices
Roadster	\$985	\$1025	Roadster	\$1250	\$1335
Touring Car	985	1050	Touring Car	1250	1385
Touring Sedan			Touring Sedan	1700	1850
Every-Weather Car	1185	1250	Coupe	1750	1850
			Limousine	2600	2750

All prices f. o. b. Detroit

Rex Garage and Supply Co.

1917 North 3rd St. HARRISBURG, PA.

The largest Garage in the city is the logical place to house your car. Live storage includes cleaning your car daily delivering to your house and calling for it.

Goodyear service station—a full line of Tires, Tubes and accessories.

Agency Hassler Shock Absorbers for Ford Cars. Atlantic and Mobiloils. Distributors Portage Tires. Guaranteed 5,000 Miles. NEVER CLOSED Gas Supplies Bell 4170 Dial 5438

The Cadillac Victoria

is the most useful motor-car you can buy. Ample room for three passengers and an extra disappearing chair for the unexpected guest. The body is convertible at a moment's notice from an open runabout to a snug, cozy, weather-tight coupe - - - and best of all---it's a Cadillac.

CRISPEN MOTOR CAR CO.
311-315 S. Cameron Street HARRISBURG, PA.

