## B. B. B. * SALE

Godspeed to Our Troops


Bungalow Aprons
Camisoles

A Bowman Presentation of the New Millinery Modes! Introducing for the first time a collection Exclusive and D. .ctive Millinery


Half Price Sale of White Goods
Fancy voiles in the season's most unusual sale - brand new goods in great variety of
stripes, checks and figures - B. B. B. Sale, $14 / 2 \mathrm{c}$ yard
Sheets and Pillow Cases
Your last chance--berthats for years to buy the
better grades of sheets and pillow
cases at these prices
SheETS-


Time is quickly passing and housewives
should take full advantage of the season to Conserve Food For the Winter
 ing our housefurnishing basement-where a Scientific demonstration of canning, pre-
serving and drying fruits and vegetables is serving and drying fruits and vegetables is
in progress in charge of Miss Katherine
Brooke of the Drexel Institute
who will give you valuable information as to the bes
methods to use and advise you what utensils to methods to use and advise you what utensils to use.
Miss Brooke is also giving a daily practical demonstra Miss Brooke is also giving a daily practical demonstration of preserving, canning and drying by using new
modern appliances which are surprising and interesting.

## Attention Public! The Semi-Annual B. B. B.

 Economy Sale Ends To-morrow EveningAll B. B. B. offerings previously mentioned excepting, of course, lines that have been sold - will be here - and these together with the notables on this page make the store teem with underpricing.

## Think of Bargain News That Remains Untold !

One page is insufficient to hold the news of the added good things. Here's a page as crowded as it should be to make comfortable reading.

## Generous Are the Reductions and Full in Measure the Quality and Seasonableness



| ( B. B. B. |
| :---: |
| Embroidery |
| Stind bind work |
| and ${ }^{3}$ inches wide 6 |
|  |


| $\mathrm{T}_{\text {Curtains }}^{\text {B. B. B. }}$ |
| :---: |
| Filet $\frac{\text { net curtains, } 21 / 2}{}$ |
| Yards long - colors, white |
|  |
|  |

1560 Pairs of Women's Thread Silk Stockings

## 89c Eighty-Nine Cents a Pair 89c

This lot just came in from one of the best manufacturers of fine hosiery. They are "selected seconds" - tiny flaws that will not effect the wearing qualities or looks - hard to discern the little imperfections. Plain and fancy colors in abundance.



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${ }_{\text {Kid Gloves }}^{\text {B. B. B. }}$
paring
ser
ray.
69 c

## Highh Quality Corsets in a Half Price Sale

This offering featured for the sole purpose of directing cus tomers to the new second floor corset department.

Made of novelty silk pink coutil with satin stripes - new model
-front lace - straight-line hip - B. B. B. Sale

## Wonderful Saturday Sale of Brassieres

${ }_{29}$

| POLAR CUB | Gre |
| :---: | :---: |
| Electric Fan |  |
| A cool breere for |  |
| \$3.95 |  |
|  |  |

Our August Sale of Better Furniture


