FOUNDED 1871

The Semi-Annual B.B.B. Sale Swings



The following offerings will be placed on sale to-morrow morning at the time so designated.

-Quantities are limited and may not last the day out.

At 9 A. M.

Men's silk open-end neck-wear and washable neck-10c Each

At 9.30 A. M.

Women's thread silk and fibre silk boot hosiery, black and colors

59c Pair At 10 A. M.

Men's union suits—made of nainsook — Athletic

39c Each At 10.30 A. M.

Voile and batiste flouncing, 2 to 5-yard lengths inches wide-

25c Yard At 11 A. M.

Plain and fancy ribbon remnants — 4 to 7 inches wide - one to three-yard

25c Yard

At 11.30 A. M.

Cohasset sheets, size 90x 00 inches — one of the best

\$1.23

The B. B. B. Sale ends on Saturday evening, Aug. 18

How You Can Help

Thousands of delivery men in the country must be relieved for service in the war. Gasoline must be saved for the country's needs. Help us solve this problem.

Do not leave the store empty handed, but carry parcels whenever possible. Get the carry habit it's fashionable - and -

Avoid making the request for sending merchandise C. O. D.

Boys' Shirts

Boys' white sport shirts sizes 12 to 14 neckband. Friday Sale,

35c

Boys' sport blouses, fancy styles, 6 to 15 years. Fri-

50c BOWMAN'S-Second Floor

Bowman's - a store of progress — of fair prices —of reliable merchandise. A store in which economy is assured by trading year in, year out.

It's a good time to test this store's organization right

Contractors Are Busy With the Remodeling of the Store's Interior

-Many departments are being moved to new locations and given more space for selling.

-There is naturally some confusion and we ask you to overlook any little inconvenience at this time in

locating departments. -When the changes have been completed the store

will be able to facilitate the easy handling of our increasing volume of business; by showing more merchandiseby improved service-and you will enjoy added comfort and convenience when shopping here.

-The Women's and Misses' Garment Section has now double the space it formerly occupied.

-The Corsets and Muslin Underwear Departments are now located on the second floor.

-Infants' and Children's Sections now moved to the front of the second floor.

-Other changes will be announced in the store's publicity as the various plans are consummated.

Girls' Dresses

To-morrow a reduction of ne-third off regular prices or girls' tub dresses in sizes to 12 years-

Choose from plaids and hecks, also plain chambray nd crepe BOWMAN'S-Second Floor

Gowns and Chemise Pink marquisette gowns

rith satin stripes-trimmed vith wide lace — ribbon un. Friday Sale,

\$1.00

Seco silk chemise shirts in flesh color — full cut nished with tailored band, eather stitched in blue. Fri-

69c Matting

Short lengths of China nd Japan mattings. Friay Sale, yard,

121/2c BOWMAN'S—Fourth Floor

Women's Handkerchiefs

Women's batiste handkerchiefs - white with colored embroidered and the new rolled hem in colors to harmonize - also

picot edges. Friday Sale,
7c
BOWMAN'S—Main Floor Kimonos ...

Crepe and lawn kimonos in a wide variety of styles and colorings - rose, lavender, pink, blue and black in solid colors — figures and stripes — full range of sizes. Friday Sale,

\$1.25 and \$1.50 BOWMAN'S—Third Floor

Children's Dresses Lot of little tots' dresses, sizes 2 to 6 years, made of plaid ginghams — broken sizes. Friday Sale,

25c
BOWMAN'S—Second Floor

Tomorrow Will Witness a Record Sale of Corsets

In our new corset section on the second floor we will

-With embroidery trimmed top.
-And strong attached hose supporters

Friday Sale, \$1.19

BOWMAN'S-Second Flaor

Into a Day of Notable Price Surprises

Please Carry Small Parcels With You Bargain Friday

ing goods sent

The last day but one of this important sale event; and---we mean it to be a record-breaker in volume of business.

It Will Be a Glorious Bargain Day

With the store full of necessary merchandise for personal use and for the home at prices which mean a rare saving on your purchases.

> —Department managers are enthusiastic—and will be ready to-morrow morning with a presentation of dependable merchandise—marked at figures which should interest every wage-earner and those in charge of the earner's finances

Towels

Bleached huck towels with green border. Friday

17c

Union huck towels, size 18x36 inches. Friday Sale,

25c

Union huck towels, size 20x40 inches. Friday Sale,

30c BOWMAN'S—Second Flor Children's Union

Suits Children's union suits of bleached cotton-sleeveless

-lace knees. Friday Sale, 25c BOWMAN'S-Main Floor

Lace

Nottingham medallionscream and white - 3 and 4 medallions to a yard. Friday Sale, yard,

6c Cream and white Venise all-over lace, 18 inches wide.

Friday Sale, yard, 19c

For Friday

Sale of Women's Taffeta Dresses

-Colors navy and black.

-Brand new fall styles never before shown. -Take the tip! Come and buy yours to-morrow, for

\$12.95

Table Oil Cloth

A limited lot of table oil cloth, 11/4 yards wide - slightly imperfect. Friday Sale, yard,

9c BOWMAN'S-Fourth Floor

Embroidery

Batiste edges, 4 to 9 inches wide - very sheer and all dainty patterns. Friday

15.c BOWMAN'S—Main Floor Rubber Door Mats Heavy diamond patterns size 14x26 inches. Fri-

day Sale, 33c BOWMAN'S—Fourth Floor

Bozart Rugs Choice of all good pat-

Size 8.3x10.6 ft., at Size 9x12 ft., at \$10.00 BOWMAN'S—Fourth Floor

Men's Shirts

Cleaning up a lot of men's percale shirts, attached soft collars. Friday Sale, 35c BOWMAN'S-Main Floor

Men's Hosiery

Men's silk lisle hosiery in black and colors, double soles, (mill seconds). Friday Sale,

17c
BOWMAN'S—Main Floor

Our August Sale of Fine Furniture



is considerably different from most furniture sales. -Low prices alone never built the confidence that is the big factor in the success of this sale.

It Is the Furniture Itself That Makes the Strong Appeal The good dependable period designs and the best staple designs to be found anywhere.

Furniture of Sound Construction Furniture of Perfect Jinish Furniture of Beautiful Lines Furniture of Moderate Prices

More examples of furniture at one-quarter to one-half off regular prices-

Large high back wing chair, Jacobean oak, cane seat and cane back - finished nut brown. August Sale Price \$6.75 Solid mahogany chaise lounge, upholstered seat, Windsor pattern. August Sale Price \$14.95

House Dresses

house dresses, in check,

plaids and stripes - brand

new dresses — cut full — sizes 36 to 46-inch bust

measure. Friday Sale,

55c BOWMAN'S—Third Floor

Men's Underwear

and drawers-short sleeves,

ankle length, double seat.

50c BOWMAN'S-MAIN Floor

Children's fibre silk stock-

Children's Stockings

ings in all sizes, (mill seconds). Friday Sale, pair,

19c

BOWMAN'S-Main Floor.

Friday sale,

Men's balbriggan shirts

Gingham and percale

Solid mahogany bed semi-poster style. August Sale Price \$24.50

Satin gum chiffonier gentleman's tray compartments. August Sale Price, \$16.75

BOWMAN'S-Fifth Floor

Jacobean oak serving table - William and Mary period. August Sale Price, \$12.00

Large overstuffed fireside chair - upholstered in brown muleskin leather. August Sale Price. \$15.75

More B. B. B. Offerings in the Housefurnishing Basement

American fibre pail - a handy pail for household use. Friday Sale,

25c

Oblong splint clothes basket, with strapped bottom — length of basket 30 inches. Friday Sale, 23c

Mexican shopping baskets — round style — 10 and 11-inch diameters. Friday Sale, 33c

Aluminum percolator — new octagon shape, with black ebonoid handle — 2qt capacity. Friday Sale,

\$1.59

Richmond high washing machine - fitted with large fly wheel and roller bearing shafting runs easy - washes rapidly. Friday Sale,

\$8.90

Blown glass marmalade jars — floral cutting — silver plated spoon and cover. Friday Sale,

35c

White porcelain milk pitchers, floral and gold decorated - 2-qt. capacity. Friday Sale,

19c BOWMAN'S-Basement Women's Gloves

Heavy Milanese silk gloves, double finger tips, 2-clasp — white with contrasting stitching, gray with self stitching and black with self stitching -sizes 51/2 to 81/2. Friday Sale, pair,

69c
BOWMAN'S—Main Floor

Curtain and Drapery Materials

Curtain rice cloth, white grounds with green and yellow silk embroidered figures - 36 inches wide Friday Sale, yard,

23c Cretonne in dark color-

ings, for upholstery work -36 inches wide. Friday Sale, vard. 28c Plain and figured silko-

lines, in light and dark ef-

fects - 36 inches wide. Friday Sale, yard, 121/2c Sunfast poplin, in rose, blue and green — highly mercerized — 50 inches

wide. Friday Sale, yard, 89c BOWMAN'S—Second Floor

Porch Cushions Porch cushions - made of denim and cretonne round and square shapes.

Friday Sale, 48c

Muslin and Sheeting Bleached muslin and cambric - 36 inches wideuseful lengths. Friday Sale,

121/2c Pequot bleached sheeting - 100 inches wide-cut from the piece. Friday Sale,

55c

Unbleached sheeting — 38 inches wide — remnant lengths of 2 to 8 yards. Friday Sale, yard, 14//2c

Outing Flannel Outing flannel in light colorings — 27 inches wide — useful lengths. Friday Sale, yard,

11c BOWMAN'S—Second Floor Fancy Colored Voiles

Fancy colored cotton dress voiles in 36 and 38inch widths—stripes, plaids and figures — the season's best designs and color combinations. A grouping of ends of various lines marked for quick clearance, at. yard 25¢

Several hundred colored wash goods remnants for convenient selection to-morrow. Prices in many in-

stances are halved.
BOWMAN'S-Main Floor

The great values will atone for slight inconveniences in the remodeling of departments.

Wall Paper

Wall papers suitable for kitchens, bedrooms and attics - a large as--sold with 9-inch borders to match. Friday Sale, roll,

31/2c

Hall, dining and living room papers in shadow stripes, set figure designs and plain weaves — light and dark colorings. Friday Sale, roll,

71/2c

Clothy plain designs, finished with rich bronze overspring, in all colorsnewest decorations for parlors and livingrooms. Friday Sale, roll,

12/2c BOWMAN'S—Fourth Floor Boys' Hats

Closing out boys' straw and washable hats — white and colors - sizes 2 to 8 years. Friday Sale,

25c BOWMAN'S—Secon

White Petticoats White petticoats in several styles - made of a good quality muslin with embroidery ruffle and un-derlay. Friday Sale,

59c

-The following offerings will be placed on sale to-morrow afternoon at the time so designated.

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At 1.30 P. M.

Brassieres in a variety of models - lace and embroidery trimmed-

29c Each At 2 P. M.

Women's underwear vests, pants and union suits - regular and extra sizes-25c

At 2.30 P. M.

Women's white pumps — odds and ends in sizes to 50c Pair

At 3 P. M. White linen finish suiting

— 34 inches wide—

121/2c Yard At 3.30 P. M.

Just 132 pairs of odd kid gloves in tan, black, white and gray - 2-clasp and gauntlet styles - s o m e slightly imperfect-all sizes in the lot but not every size

79c Pair *

At 4 P. M. Willow grass rugs in green and brown — fancy borders — size 9x12 ft.—

\$6.95

SILKS

Silks in cut lengths in a very comprehensive variety of patterns and colorings—many imported silks among

Choose from pieces suitable for waists, skirts and Divided into two selling groups at

98c and \$1.59 a Yard

Crepe de Chine at \$1.29 This is a superior quality of all silk crepe de chine and there are 45 colorings to make a selection from including white and black - 40 inches wide - an unusual offering

at the price. Sale of velvet remnants, 1/4 to 11/4-yard pieces, at 10¢, 15¢ up to \$1.00 each. BOWMAN'S-Main Floor.

A Quartette of Shoe Offerings

Each lot, desirable in every particular and

marked considerably below the former price. Women's white duck, gun metal, and patent colt pumps and Colonials-sizes 21/2 to 7. At \$1.75 Pair

Women's high lace shoes of white duck and patent colt, gun metal and kidskin pumps-sizes 3 to 6. At \$2.25 Pair Women's high grade pumps and Colonials of fine kidskin and other leathers in black, white, gray and champagne sizes 21/2 to 6.

At \$4.75 Pair Women's fine laced and button boots, Colonials, pumps and oxfords, in white, black and colors—sizes 21/2 to 7, but not of BOWMAN'S-Main Floor.

yard,

yard,

White Goods Fancy white voiles in checks, stripes and figures. Friday Sale, yard,

17c White poplin, 27 inches wide. Friday Sale, yard,

17c Killarney linene, 27 in-ches wide. Friday Sale, yard,

19c BOWMAN'S—Second Floor

Feather Pillows Feather pillows, covered

with fancy art ticking, filled with sanitary feathers. Friday Sale, pair,

\$1.25

BOWMAN'S-Second Floor

day Sale, each,

Feather and dust-proof ticking in blue and white stripes — wide or narrow— 31 inches wide. Friday Sale, yard,

Table Damask

64 inches wide. Friday Sale,

50c

Union table damask, 70 inches wide. Friday Sale,

\$1.10

Mercerized damask nap-kins, size 17x17 inches. Fri-

8/2c BOWMAN'S—Second Floor

Ticking

Mercerized table damask,

27c

feature to-morrow. —Fine flesh color coutil corsets.