


## On Being Natural

IKE seeks like. A natural, honest-to-goodL ness man don't have much time for artificial things. An' real pipe smokers take toVELVET, because it's a natural born pipe tobacco, kept natural.
It takes two long years of natural ageing in wooden hogsheads to make a tin of VELVET.
Nature's wáy is a slow, expensive way, but just compare VELVET with any of those "improvements on Nature. That's the answer.



A grain of gold out weighs the biggest soap bubble ever blown, an' a grain of
truth has mo' weight truth has mo weigh
than a bushel


Appointed New
Ambassador


Store Opens 8.30 A. M.-Closes 5 P. M.-Excepting Thursdays (12 noon)-Saturdays (9 P. M.)

## Telephone here to

## Miss Kathryn Brooke

the food expert from the Drexell Institute now in charge of the demonstration of canning, preserving and drying fruits and vegetables in the house-furnishing basement. Better still come and see the very best methods for this sort of food-saving - a practical demonstration showing the various food products actually cooked and dried and ut up for winter use
Miss Brooke will be pleased to answer questions and give you valuable information covering this important subject

## The August Sale of Quality Furniture in Full Swing

With carefully selected up-to-date assortment
Furniture of excellent workmanship in variety of design in suites and odd
Prices based on what we pay and not on future conditions.
An absolute guarantee of satisfaction with each purchase
$\qquad$ nalyzing qualites thoroughl
measure your needs now $\qquad$
More Examples of the Very Splendid Values Over 2,500 Pieces to Select From


|  | $\begin{aligned} & \text { American Walnut Dining } \\ & \text { Suite - William and Mary } \\ & \text { period - all interiors of draw- } \\ & \text { ers and cupboards are lined } \\ & \text { with mahogany - long linen } \\ & \text { drawer at top of buffet - ex- } \\ & \text { tra large china closet with } \\ & \text { dust-proof partitions - buffet } \\ & \text { is } 54 \text { inches long - table has } \\ & \text { a 48-inch top. August Sale } \\ & \text { Price .............. \$159.00 } \\ & \text { William and Mary Dining } \\ & \text { Suite - finished Jacobean } \\ & \text { oak - made of genuine quar- } \\ & \text { tered oak - suite consists of } \\ & \text { buffet, china closet, extension } \\ & \text { table and serving table. Au- } \\ & \text { gust Sale Price ..... \$99.00 } \\ & \text { Old Ivory Bedroom Suite- } \\ & \text { straight line period design - } \\ & \text { dust-proof case } \text { triplicate } \\ & \text { mirror in, dressing table - } \\ & \text { gentleman's compartment in } \\ & \text { chiffonier - powder puff trays } \\ & \text { and jewel compartments in } \\ & \text { dresser and dressing table. } \\ & \text { August Sale Price, \$129.00 } \end{aligned}$ |
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By All Means Decide to Attend This
Lace Curtain Sale
An event rich in varieties and good values, enabling
you to buy curtains for any room in your home at re-
ductions - which, while most unusual now, would
seem remarkable next fail seent remarkable next fal
when prices are higher. Don't neglect this occasion even though you may have to hold the curtains for future service.

Marquisette curtains white and ecru $-21 / 2$ yar
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bowman


## Scrim curtains-white and ecru - hemstitched with

 Ceru - hemstitched withCluny and insertion
21/2 yards long $21 / 2$ yards long. Pair, $\mathbf{\$ 2 . 0 0}$
Filet net curtains, in Filet net curtains, in
white, ivory and ecru- $21 / 2$ yards long - neat figures
and lace edges. Pair and lace edges. Pair, $\mathbf{\$ 3 . 0 0}$
Marquisette curtains-in white and ecru $-21 / 2$ yards
long - hemstitched, with long, hemstitched,
$11 / 2$-inch Cluny lace
with
trimming. Pair $\ldots \ldots . . \$ 2.25$ and ecru - lace and inser-
tion trimming. Pair, $\$ 1.25$

You'll Have a More Enjoyable Time On Your Vacation
if you do all your shopping before you go. We h
plentiful stocks of
Bathing Suits Bags and $\begin{aligned} & \text { and } \\ & \text { of Every Kind }\end{aligned}$ And remember if you want to take pictures of people
and scenes to look back to pleasant memories years

Kodaks and Ansco Cameras At a Reduction of One-Third
Special Lots of Silks
Going at very attractive prices-quite the best values for the
money you'll find; and they are stylish, desirable and of high 36-ninch fancy striped taffetas and messalines - light and
medium colorings for suits or skirts. Yard, $\mathbf{\$ 1 . 2 9}$. medium colorings for suits or skirts. Yard, \$1.29.
36-inch Japanese habutai in gingham patterns - a cool sum-36-inch Japanese habutai in gingham patterns - a cool sum-
mer silk washable as weil as serviceable. Yard, 69 .
36-inch white Japanese habutai - can be used for under as well as outerapparel. Yard, 69

HalfPricefor Colored Wash Fabrics

## which have become broken in assortments. Some have been the best sellers and others mov d rather slowly-all are desirable

 and come in striped and dotted effects on white and tangrounds, splendid suiting -36 -inch width, at ,yard, $\mathbf{1 9}$ yard, 39 Als. Bownarrl-matis Elion

