Motorcar

"No prospective owner hesitates to

Hudson Super-Sixes Are

**Favorites With Tourists** 

Favorites With Tourists

"More people are touring America this year than ever before," said L. H. Hagerling. "This is due, in a measure to a larger ownership of automobiles, but I think even more than that is the awakened interest Americans have in their own country since the declaration of war. "This really surprising activity in touring has had the effect of greatly stimulating sales. The Hudson Motor Car Company within the past month was forced to again enlarge production. And they are selling cars as fast as they can be made.

"Undoubtedly the Hudson Supersix is favored by tourists above all other cars, because of its hill-climbing abilities and endurance qualities. People who are going on extended tours want the security that they will reach their destination; that they will reach their destination; that they will not be troubled by hill-failures and breakdowns. The Hudson Super-Six has established its supremacy indisputably by such performance in one continuous trip in 10 days and 21 hours, breaking the transcontinental record in both directions; by driving 1819 miles in 24 hours, beating the next best performance by 317 miles; by the nonstop record of 403 miles, made by a Hudson Super-Six Special, beating the next best performance by more than 100 miles. The endurance qualities of the Hudson were further proved by Ralph Mulford's performance in breaking the American Speedway records for 150 and 200 miles in a Super-Six Special at Chicago June 16, when he average 104 miles an hour.

"In the Pike's Peak hill-climb, the greatest of all tests of this character,

LONDON-TO-ROME AIRPLANE

ANNOUNCE BIRTH

### in Greatest Contest

Paige Service Man Says It Means Longer Life For

Dverland Company Will

Build Airplanes For U. S.

In keeping with the patriotic fervor sweeping over the country is the recent announcement by John N. Willys, president of the Willys-Overland Company, that he is prepared to "do his bit" for the government by increasing his facilities to construct aeroplane motors as fast as the United States and allied armies can find use for them.

This work will be separate from his automobile industry, which will be taken care of as fully as in the past.

Mr. Willys is now a director of the Curtiss Aeroplane Company.

In addition to devoting his time and attention to the development of quantity production of aeroplanes, he intends to enlarge his present factories in Toledo and Elmira for the purpose of turning out the number of airplane motors required.

"The vital necessity of the sountry building a very large feet of aeroplanes," said Mr. Willys in a recent interview.

"The air board at Washington anticipates the necessity of this country building a very large feet of aeroplanes," said Mr. Willys in a recent interview.

"The development of aeroplane motors required.

"The air board at Washington anticipates the necessity of this country building a very large feet of the manufacture, so that we are in the latest English and French practices in the construction of motors for flying machines.

"British army and navy inspectors have been in Toledo looking over our plant and they feel that we have our plant and they feel that we have our plant and they feel that we have use we reliable aeroplane will require ments cannot be gainsaid, and it is senerally conceded by the British officers with whom I have discussed the matter that aeroplanes will be development of aeroplanes of aeroplanes, and the provided of the curties company.

The development of aeroplane company are an account of the large number of airplane motors required.

"The development of aeroplanes of the curties company in the control of the curties company. The vital necesity of this company. The vital necessity of The greatest retail sales contest ever waged in American industrial history is now taking place i. Willysoverland sales organizations throughtout the United States.

Betore the contest is concluded some the contest is concluded for the contest in the contest will take part.

As a prize the winners will be given a free trip to the nome tactory, where a program has been scheduled for early in September that will rival that of the mammoth dealers' convention held in Toledo last winter when more than 8,600 guests were entertained.

John N. Willys, president of The Willys-Overland Company, and his adds, have long been known by the contest of an entertainment nature, as witness the annual baseball field days when world's championship baseball teams were brought to Toledo to play before the employes of The Willys-Overland Company, the gigantic circus party of last year, when Mr. Willys bought out the biggest circus in the world for three days and entertained his employes and their families, and the dealers' convention. The John N. Willys Ketail Sales Congress—as the contest at the winners in the present contest and the properties of th



-- the efficiency car.

More miles -Less gasoline-More comfort-Less weight-

E. W. Shank



It requires skill to replate gold, silver and metal that will give lasting satisfaction. Our skill, experience and facili-ties are unexcelled by any other similar concern in this city.

The refinishing of chandeliers, brass beds and automobile work a specialty.

We are always pleased to call and give estimates.

NUSS MFG. Co.

#### **CLEAN GARAGE OLLIER BRIMFUL** IS IMPORTANT OF OPTIMISM

Studebaker Vice - President Reports Increasing Business Confidence Among Buyers

frequently overlooks the matter of over

providing himself with the facilities the business conditions throughout ooks after his car himself, he should sent from the factory Mr. Ollien place of order and tidiness. A clean, managers and dealers in the castern

well ordered, well equipped garage means longer life for the car.
"Owners frequently allow their cars to get into bad condition because the garage has been allowed to run down to such an extent that, to find any given article, a dozen and one other things have to be turned over or upside down, ending very often in a vain search and a ruffled temper.

well ordered, well equipped garage means longer life for the car.

"Owners frequently allow their cars to get into bad condition because the garage has been allowed to run down to such an extent that, to find any given article, a dozen and one other things have to be turned over or upside down, ending very often in a vain search and a ruffled temper.

"There should be a few shelves around the garage on which to place oil and grease tins, boxes for dusters, cotton waste, and the many other accessories which accumulate so quickly. All boxes should have a label outside giving details of their contents.

"Several pieces of wood across the garage near the roof, or across one corner, will do to store away old outer covers and tubes until there are a sufficient number to send away.

"A work bench on which a vice can be fixed is invaluable if there is room for it.

"One of the most usful things in a garage is a tool rack. This is easily made and consists of a fairly thick hands and conditions. In the conditions are usually bright for the combinations. It cannot make it too empirate, "that trade conditions.

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"Mr. Ollien trade on the country and the severy

#### **Buying Motor Cars Puts** Money in Circulation

Patriotism calls upon the indivi-Patriotism calls upon the individual expecting to buy a motor car in the future to purchase it during the "Buy Your Car Now" week, July 7-14, is the opinion of Walter E. Flanders, president and general manager of the Maxwell Motor Company, Inc., of Detroit.
"The continued 'Business as Usual' asked for by President Wilson is a patriotic demand of the Chief Executive on the people not to hoard their money," declared Mr. Flanders.



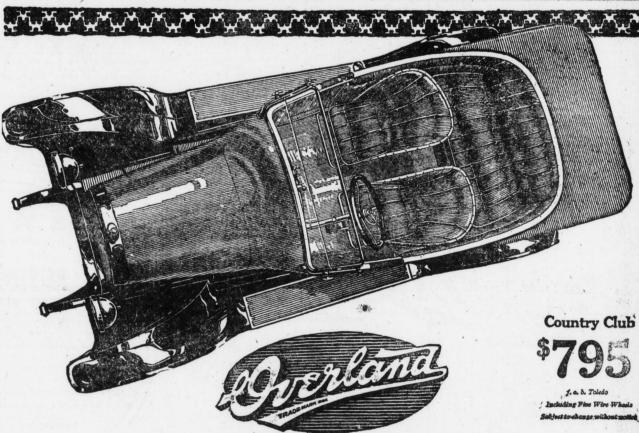


1917 BUICK 8tx D-45 Touring; me-chaulcally perfect; a bargain. 1917 JEFFERY Six Touring; excel-lent condition; equal to new. 1917 DODGE Roadster; tip top condition. 

#### RELIABLE AUTOMOBILE COMPANY

249-251 North Broad Street, Phila., Pa.

# ed. Open Sunday 9 to 2. Write for Free Bargain Bulletin.



## A Particularly Smart Car At A Popular Price

The attractiveness of this car is irresistible.

Its economy breaks all records for a Four of such style, comfort and convenience.

No wonder it is America's most desirable sport model because such a combination of smartness, economy and utility has never been known before.

Commodious room for four passengers - divided front seats are adjustable forward and backward.

Its original design is strikingly superior.

A clever color scheme is achieved without sacrificing good taste.

The perfect balance and distribution of weight; fourinch tires and cantilever rear

springs make it easy riding and easy to handle.

The powerful motor which is more than adequate for all occasions—is exceptionally economical fuel.

Come in and have a good long satisfying look at this beautiful car — the only smart utility sport model on

#### THE OVERLAND-HARRISBURG CO.

Open Evenings

212-214 North Second St.

**Both Phones** 

The factor will issue a new price list affecting certain models possibly during July and certainly not later than August first





Jeffery Six combines dependability, power and comfort. Consequently the nation's list of satisfied Jeffery owners is steadily growing.

The Jeffery Six Motor, 53 horsepower, insures all the power and speed you can use. It accelerates on high gear from two to sixty miles per hour without effort.

The straight lines of the Hammock-slung body have found wide favor. Both tonneau and driving compartment are comfortably large, accommodating seven passengers.

You'll find this car exceptionally strong value

Bentz-Landis Auto Co. 1808 Logan Street

¶ Automobile manufacturing is no longer a question of making a dependable motor car.

Economy to the owner in operating expense is the important thought. ¶ We have done valuable experi-

mental and designing work, with the result that the average number of miles to the gallion of gasoline is unusually high, and the tire mileage is also unusually high.

¶ Proper weight, construction and spring suspension are responsible for this marked change in automobile efficiency.

#### DRISCOLL AUTO CO.

147 S. Cameron St.

FACTORIES

New York City; Tarrytown-on-Hudson; Flint, Mich.; St. Louis, Mo.; Oakland, Cal.; Oshawa, Canada; Fort Worth, Texas; Bay City, Michigan; Toledo, Ohio

DISTRIBUTING BRANCHES Atlanta, Ga.; Kansas City, Mo.; Minneapolis,



