

# Bowman's

DELL 1091--2350 UNITED

HARRISBURG, FRIDAY, JUNE 29, 1917.

FOUNDED 1871

## Women Must Do Their Share in the World War

Every woman should be vitally interested in the campaign to conserve the food supply of the Nation.

Mr. Herbert Hoover, under direction of the President, has called for a great national food-saving-army—appealing to every woman in the land to register herself and to give pledge to the support of the administration.

Details are being given in the daily papers now. You should read about it—become interested for it is vitally important to every person in this great United States.

A Registration Booth will be established on the street floor of this store and registration blanks will be furnished for enrollment.

A facsimile of the registration card is printed below—

### Registration Card

Food Administrator, Washington, D. C.

I am glad to join you in the service of Food Conservation for our Nation and I hereby accept membership in the United States Food Administration pledging myself to carry out the directions and advice of the Food Administrator in the conduct of my household, in so far as my circumstances permit.

Name .....

Address .....

Number in household..... Do you employ a cook?.....  
 Occupation of Breadwinner.....  
 Will you take part in authorized neighborhood movements for food conservation?.....  
 There are no fees or dues to be paid. The Food Administration wishes to have as members all of those actually handling food in the home.

### DIRECTION

Upon receipt of your pledge card by the Food Administrator, Washington, D. C., you will receive FREE your first instructions and a household tag to be hung in your window.

Upon receipt of ten cents with your pledge card and a return addressed envelope, the official button of the Administration and if desired, the shield insignia of the Food Administration will also be sent you.

## Aladdin Aluminum Cooking Utensils

Aladdin aluminum is made of extra heavy gauges and special analysis. In design and practicability these utensils are a revelation—they are seamless, easy to clean, have extra strong handles and there is no skimming in the measuring.

Preserving kettles, \$1.30, \$1.60, \$1.95, \$2.30 and \$2.75  
 Lipped saucepans ..... 60c, 80c, \$1.15 and \$1.30  
 Covered cooking kettles, bail handle and cover, \$1.15, \$1.30, \$2.15, \$2.60 and \$3.00  
 Pudding pans ..... 40c, 75c, 90c and \$1.00  
 Stew pans ..... 60c, 85c, \$1.10, \$1.30 and \$1.50  
 Sheet tea kettles ..... \$4.10, \$4.50 and \$4.95  
 Double boilers ..... \$1.75, \$2.50 and \$2.75

### Demonstration Specials

4-qt. covered cooking kettle ..... 98c  
 2-qt. coffee pot ..... \$1.59  
 2-qt. rice boiler ..... \$1.69  
 BOWMAN'S—Basement.

## Saturday White Lawn Offering

A quantity of white lawn offered to-morrow at a favorable price for saving—the width is 40 inches. On sale at yard ..... 12½¢  
 BOWMAN'S—Second Floor.

## Girdles---Tassels

Girdles are in the height of fashion's realm. The newest are made of silk cord with tassel ends—colors, black, white, rose, navy and Copenhagen—length 2½ yards ..... 50¢  
 Showing a large and varied assortment of drops and tassels—  
 Tassels ..... 6c to 50c  
 Drops ..... 3¢ to 25¢  
 BOWMAN'S—Main Floor.

## Now Comes the General Reduction in Prices of Baby Vehicles

### Carriages, Strollers, Collapsibles, Carts and Sulkies

Get baby into the open air—mothers do take pride in the carriage in which baby gets his fresh air rides—and they must be comfortable—with easy springs, etc.



### Now Is the Time to Buy

You have a wonderful choice of the best to be had at a generous price-reduction!

The following are the lessened prices—

All-reed Pullman carriage ..... \$16.75  
 White enamel reed Pullman ..... \$24.75  
 White enamel reed pullman, shell body, reversible gear, \$29.75  
 White enamel stroller ..... \$8.25  
 All-reed stroller ..... \$6.25  
 Reed stroller, pull handle ..... \$4.45  
 Sulkies ..... \$1.69 to \$3.75  
 BOWMAN'S—Fifth Floor.



## A Notable Pre-Holiday Sale of Waists

A choice of the two most desirable sorts—each representing an important saving opportunity.

### The Practical Voile Waist The More Dressy Crepe de Chine Waist

The voile waists are brand new models—effectively trimmed with very pretty Venise lace and panels of organdy—also plain tailored styles—every size—  
 Sale Price, \$1.79  
 BOWMAN'S—Third Floor.

The crepe de chine waists are very beautifully made—new models in blue, rose, maize, flesh, chartreuse, pearl and gold—with lace medallions and hand embroidery—  
 Sale Price, \$2.49  
 BOWMAN'S—Third Floor.

## Summer Sweaters For Women and Misses



### Many Styles Featured For Every Purpose

Sweaters are shown in greater and more attractive variety than ever before. All the newest and most desirable models for country, beach, mountain and sports wear are assembled here.

There are Shetland wool sweaters, silk sweaters, solid colors and fancy striped sweaters. Fibre silk sweaters with a wonderful silky sheen and the lovely soft colorings found in the pure silk at half the cost of its more aristocratic sister.

Shetland wool sweaters in a pleasing assortment of colors, in all sizes, at ..... \$5.95 to \$16.50  
 Fibre silk sweaters in the popular colors—all sizes, at \$4.95 to \$9.95  
 A pleasing variety of silk sweaters in rose, green, maize, blue, gold and gray with collars and cuffs of contrasting shades at ..... \$11.95 to \$29.50  
 Plaid silk sweaters in blue, coral and white, at ..... \$37.50  
 The new Shetland wool middie in all colors—some in slip-on style, others fasten at side—all sizes, at \$4.95 to \$12.95  
 BOWMAN'S—Third Floor.

## The Big Sale of Women's White Footwear

—A sale unique in the shoe-selling history of Harrisburg.  
 —Featuring the most fashionable white shoes of the moment.  
 —Nothing offered but the highest grade footwear in this exhibit in a complete range of styles and sizes.  
 —The savings to you are very marked—only here and during this event can you buy the best in summer footwear at the prices of inferior grades.  
 —Come—see the new styles—the shoe section all in white to give an added touch to the importance of the event.



### Some of the Good Things in the Sale Follow On---Read:

Women's washable white kidskin Colonials with turn soles and covered French heels—glove fitting. Sale Price, pair ..... \$2.65  
 High ..... 95¢  
 Women's white duck laced shoes with white enameled soles and heels—a cool, comfortable and sensible shoe. Sale Price, pair ..... \$2.95  
 Women's white duck pumps with turn soles and French heels—a smart summery shoe. Sale Price, pair ..... \$1.95  
 BOWMAN'S—Main Floor.

Women's white canvas outing shoes with corrugated white rubber soles—an ideal play shoe. Low, 85¢. High ..... 95¢  
 Women's high-grade white Egyptian cloth laced boots with white ivory soles and heels—a handsome boot of superior quality. Sale Price, pair ..... \$4.95  
 Children's white linen button shoes and Mary Jane pumps with anti-slip soles and wedge heels—sizes 4 to 8. Sale Price, pair, \$1.45  
 Mason's White, bottle, 8¢

This store will close evenings during July and August at 5 o'clock—Saturdays excepted.  
 Summer half-holidays begin on Thursday, July 12. Closing hour will be at 12 o'clock noon.



## Pretty Styles in Summer Dresses For Women and Misses

It is always well to include several one-piece dresses in your summer wardrobe and nothing prettier could be found than the dainty cool dresses we are showing for the hot days that are coming.

Dresses of—  
**Ginghams, Voiles Nets Lawns**  
 as well as other cool summer fabrics in plaids, stripes, plain or figured designs.  
 Trimmings of lace and embroidery—collars and cuffs of contrasting materials—pockets in varied styles—all add to their attractiveness.  
 Complete size range from 16 years to 44-bust measure.  
 Prices—\$3.98, \$5.98, \$7.50, \$12.50 to \$25.00.  
 BOWMAN'S—Third Floor.

## Another Sale of Real Hair Nets

—at astonishing low prices. Lay in a supply now. We have your shade in most every style.

At 5¢ each—  
 Real human hair nets, cap shape or fringe.  
 Large size, 12 for 48¢

At 10¢ each—  
 "Loktite" human hair nets, cap shape or fringe, 12 for 97¢

At 18c each—  
 Gray or white hair nets; cap shape or fringe, 12 for \$1.85

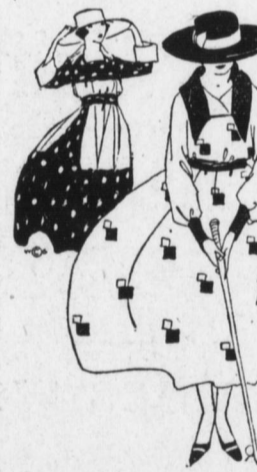
Every net is handmade of sterilized human hair. Packed in a sanitary individual envelope. Every one is inspected before being packed.  
 Hair Goods Department—Third Floor.

## New Washable Skirts For Summer Wear

Separate skirts are becoming more and more popular as the summer advances, and we have ready for your approval and selection an assortment that far eclipses any previous showing.

Skirts of—  
 Poplin Pique Gabardine  
 Linen Corduroy  
 Gingham  
 Novelty Weaves

in many different styles, with plain, gathered or shirred waist bands—with and without belts—the latest style pockets and buttons complete the trimming.  
 Regular and extra sizes in most of the styles.  
 Price range—\$1.00, \$1.98, \$2.98, \$3.98 to \$8.50.  
 BOWMAN'S—Third Floor.



## "Summer's Daintiest Under Apparel" Intimate Apparel in Pink



Pretty, cool and comfortable garments for "milady"—fashionable and practical.  
**Pajamas--Chemise--Bloomers**  
 The popular "Billie Burke" pajamas, made of a fine soft batiste in flesh color—gathered at neck and ankle with pale blue ribbon—\$1.50.  
 Two-piece pajamas of fine French crepe, finished with belt—makes a charming lounging garment—\$2.98.  
 Chemise shirt of Seco silk—dainty, cool and comfortable—\$1.00.  
 Bloomers of Seco silk and batiste—some styles trimmed with lace—59¢ and \$1.00.  
 Crepe bloomers in white and flesh—require no ironing—50¢.  
 Envelope chemise—made of pin batiste, in many pretty styles—with lace and wash satin trimming—\$1.25.  
 BOWMAN'S—Third Floor.

## New Ribbons

The new bayadere Roman stripe ribbons, 2 and 4 inches wide, especially adaptable for hat bands and girdles, yard, 59¢ and \$1.19  
 Satin ribbons, 5 and 6 inches wide—white, pink and sky blue. Yard ..... 29¢  
 BOWMAN'S—Main Floor.



## Coats For Summer Evenings

Nothing is quite so desirable, practical and convenient as a jaunty smart coat to put on hurriedly over a summer dress during the cool of the evening—or for general protection motoring, etc.

Our preparations were made on an extensive scale in gathering a collection of coats made of

### Poplin Gabardine Serge Velour

In all the stylish colorings so much in demand now—rose, gold, green, tan, Copenhagen, navy, black—also novelty mixtures and checks.

Prices are indeed moderate for coats of class and distinction \$3.98 to \$12.50

Linen, mohair and crash coats for motoring, sizes 36 to 50, \$1.50 to \$10.00.  
 BOWMAN'S—Third Floor.

## New Summer Millinery

### The Most Popular Headwear of the Day Represented

To have you find here the best and freshest assortments of trimmed hats at all times is the constant aim of our millinery section; and not only that, but prices are inviting.



New ideas in trimmed hats for summer wear—exquisite creations, made of tulle in plain black and plain white, combined with panne velvet—featuring the most advanced summer shapes—very dressy, \$6.50.

See the smart hats of white and navy blue satin—large and small shapes.

### Cushion Brim Sport Sailors

Are quite the vogue among the fashionable dressers; they are developed with double brims—made of Milan straw braid—\$2.98.

### Toyo Sport Panamas

Light weight is a feature that sells these hats as much at the low price. We are showing them in six different models—specially priced, \$1.69.  
 On Sale on Main Floor.

## Here's a Good Thing in Quality Furniture

### Solid Mahogany Nest Tables

### "Three Individual Tables"

Splendidly constructed in a charming bamboo design—finished antique brown—largest size measurement 18x28 inches—

\$14.95



### This Is Lawn Bench Weather

Do not put off another day the buying of a lawn bench. Spend the evenings out of doors and enjoy the good pure air—either in the garden—on lawn or porch.

We offer—  
 40-inch natural finish benches at ..... 89¢  
 42-inch natural finish benches at ..... \$1.25  
 54-inch natural finish benches at ..... \$1.98  
 BOWMAN'S—Fifth Floor.

## Porch Swings

A handsome fumed oak porch swing—substantially constructed—heavily bolted—complete with chains and fixtures—ready for hanging ..... \$2.95  
 BOWMAN'S—Fifth Floor.