

# Bowman's

HELL 1901-2356 UNITED

FOUNDED 1871 FRIDAY, JUNE 22, 1917.

FOUNDED 1871



## The Time Is Now!

The cause of the Red Cross admits of no obstruction for postponement.

Here is the one recognized official agency for its work of mercy—a "foster parent" of the sick and wounded.

We who are kindred and friends of our soldiers cannot go to them. The Red Cross can and does—if by our giving we enable it to do so.

If we wait to see in how great a measure its offices are needed before giving, it will be too late; the essential efficiency of the work will be lacking.

Full and prompt response is vitally necessary. You will be the happier in seeing the results from the beneficence of the Red Cross work—in which alleviation of suffering and life is saved.

There is no calendar on the battlefield—there is no awaiting for conditions there, and we cannot wait for conditions here.

**GIVE—GIVE FREELY—ACT NOW!**

To-morrow night may the grand total roll up to such an amount that America and the world will say—  
"NOBLY DONE"

## June Clearance Sale of Hair Goods

25 per cent. reduction on all prices. **1/4 Off**



Also offering 100 fine quality naturally wavy switches in all the wanted shades, except gray, \$1.37. 20, 22 and 24-inch lengths.

All-around plain and gray naturally wavy transformations, \$1.37.

BOWMAN'S—Third Floor.

## The New Perfection Oil

### Cook Stoves



Lights almost instantly—ready for full work in a minute—regulates instantly and positively; you can turn the flame immediately up to its full volume or down to a simmering flame, and it stays where you put it.

2-burner New Perfection Oil Cook Stove, \$9.80—with cabinet top, \$14.05.

3-burner New Perfection Oil Cook Stove, \$13.50—with cabinet top, \$18.25.

4-burner New Perfection Oil Cook Stove, \$17.25—with cabinet top, \$22.75.

New Perfection Ovens, \$1.98, \$2.49, \$3.65 and \$3.95.

BOWMAN'S—Basement.

## The Newest Washable Skirts Have Arrived



and are presented in full assortment—embodying the acme of perfection and elegance in models from the foremost fashioners of feminine summer apparel

**POPLIN GABARDINE**  
**PIQUE LINEN**  
**GINGHAM CORDUROY**  
**NOVELTY WEAVES**

—Plain, gathered and shirred waist lines.  
—Large fancy slit pockets now the vogue—also skirts without pockets.  
—Effectively trimmed with large buttons.  
—Regular and extra large sizes.

Practically Everything Is Here For Your Selection in Washable Skirts at

**\$1.00 to \$8.50**

BOWMAN'S—Third Floor.

## Some Ribbons

That are much in demand right now.

Bayadere hat bands, 2 inches wide, yard ..... 59¢  
Bayadere ribbons, 4 inches wide for hat bands and girdles, yard ..... \$1.25

BOWMAN'S—Main Floor.

## Store Hours, July and August

—Commencing Monday, July 2nd the store's closing hour will be at 5 o'clock p. m., excepting on Saturdays.

—Weekly half holidays will commence on Thursday, July 12th, when the store will be closed at 12 o'clock noon.

## New Summer Dresses

An extensive variety is here to greet you to-morrow which comprise the prettiest fashions in dainty dresses we believe you have ever been privileged to view.

Dresses of Voile  
Dresses of Net  
Dresses of Organdy  
Dresses of Gingham  
Dresses of Chambray  
Dresses of Linen

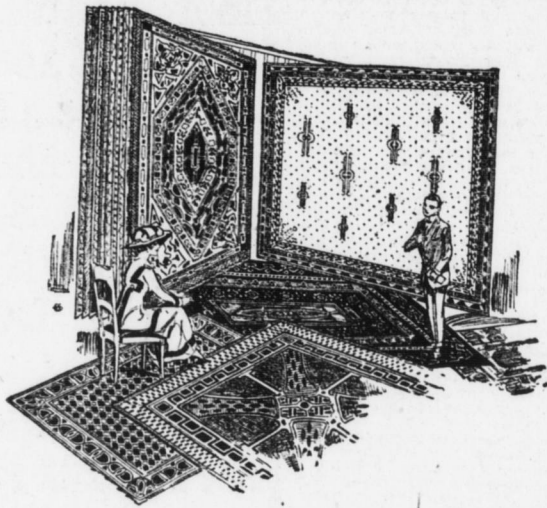
Models for the slender and effective styles for fleshy women. Size range 16 yearsto 44 bust measure.

These dresses are beautifully finished and you have a generous choice of varied effects in trimmings from which to make selection.

PRICE RANGE---\$5.98, \$7.50, \$12.50 to \$25



BOWMAN'S—Third Floor



## Favorable Prices For Saving On the Rugs That Every Home Needs

To-morrow we will feature tapestry—and wool and fibre rugs.

These rugs make splendid summer floor covering. They are practical, serviceable and good looking.

### TAPESTRY RUGS

Beautiful Oriental, all-over or conventional patterns in wool tapestry rugs—seamless.

Size 6x9 ft., price ..... \$12.50  
Size 7.6x9 ft., price ..... \$16.50  
Size 8.3x10.6 ft., prices ..... \$15, \$18, \$19.50, \$21  
Size 9x12 ft., prices ..... \$16.25, \$19.50, \$21, \$22.50

### WOOL AND FIBRE RUGS

New patterns in brown and green—50 per cent. wool—50 per cent. fibre.

Size 6x9 ft., price ..... \$5.25  
Size 7.6x9 ft., price ..... \$6.50  
Size 9x9 ft., price ..... \$7.75  
Size 9x10.6 ft., price ..... \$9.00  
Size 9x12 ft., price ..... \$10.25  
Size 9x15 ft., price ..... \$12.75  
Size 12x12 ft., price ..... \$13.75  
Size 12x13.6 ft., price ..... \$14.50  
Size 12x15 ft., price ..... \$17.00

BOWMAN'S—Fourth Floor.

## Good Values in Bedspreads of Quality



Here are bedspreads of extraordinary merit—a showing presenting to you true economy.

In anticipating our requirements together with buying on a large scale through our membership with one of America's greatest buying organizations, are we enabled to offer such attractive prices on the better grades of bed spreads.

Ripplette bedspreads—a desirable spread for summer service.

Size 80x90 hemmed, at ..... \$1.75  
Size 62x90, hemmed, at ..... \$1.39  
Size 62x90, scalloped, at ..... \$1.50 and \$2.00  
Roman colored bedspreads—  
Size 80x90, hemmed, at ..... \$2.50  
Micheline bedspreads—  
Size 80x90, hemmed, at ..... \$4.25  
Size 90x90, scalloped, at ..... \$4.75  
Crochet bedspreads—  
Size 70x80, hemmed, at ..... \$1.25  
Size 74x84, hemmed, at ..... \$1.75  
Size 80x90, hemmed, at ..... \$1.95  
Size 80x90, scalloped, at ..... \$2.00 and \$2.25  
Satin bedspreads—  
Size 80x90, hemmed, at ..... \$3.50 and \$4.55  
Size 90x100, hemmed, at ..... \$5.50  
Size 80x90, scalloped, at ..... \$3.50 and \$5.00

BOWMAN'S—Second Floor.

## Bungalow Aprons

Directing your attention to a comprehensive showing of the popular bungalow aprons.

Price range, 50¢, 59¢, 69¢ to \$1.50.  
—Made of gingham and chambray.  
—Plain colors—stripes and plaids.  
—Both closed front and back models.  
—Small, medium and extra sizes.

BOWMAN'S—Third Floor.

## Imported Laces

The hard-to-get laces are here. Genuine imported Venise lace edges and match sets.

Edges, 10¢ to 1.50 yard.  
Match Sets, 25¢ to \$1.00

BOWMAN'S—Main Floor.



Among the best corsets that skill can make—and a line of models that we can conscientiously recommend are the famous and well known

## "Royal Worcester" and "Bon Ton" Corsets

We're ready to vouch for everything said in favor of these splendid corsets. The stock from which these celebrated corsets are made is of such high grade that their select quality is apparent not only to corsetiers, but to any woman, however slightly acquainted with the requirements of high class corsetry.

*They Fit to Perfection and the Wearing Qualities Are Unsurpassed*

It is really wonderful what high quality and style you buy in a Royal Worcester for such very low prices as \$1.00, \$1.50 and \$2.00.

## The Handsome Bon Ton CORSETS

will add a new charm to your personal appearance, support and fashionably shape your form, and increase your bodily comfort. A diversity of modes that will appeal to even the most fastidious taste.

Prices, \$3.50, \$5.00, \$6.50 and \$8.00

A trained corsetiere will insure you the selection of the proper model for your individual figure—and will likewise give you a personal fitting.

BOWMAN'S—Third Floor.



## Sale of New Sweaters at \$5.95 and \$7.95

Remarkable values can now be procured in the season's newest styles and colors.

An opportunity to get smart sweaters for less than regular value. The garments are all new. They represent the best fashions of the season.

Sweaters of silk fibre with large sailor collars and sashes. ROSE GREEN PURPLE COPENHAGEN GOLD—every size represented in the offering.

BOWMAN'S—Third Floor.

## Dresses For Girls

Mothers will be mighty pleased with these pretty dresses which we present to-morrow for girls of every age.

A true sense of preparedness will tell you to purchase several when they can be had at such moderate prices.

Pretty white dresses for girls 2 to 6 and 6 to 14 years—made of net, organdy, lawn, and voile, in high waist, bolero and natural waist models—daintily trimmed with small and wide tucks, lace, embroidery, insertion and wide ribbon. Price range, \$2.25 to \$15.00.

Gingham dresses in large plaids and stripes—chambray dresses in plain colors—short waist and belted model—flat collar and pockets—6 to 14-year sizes. Price, \$1.50.

BOWMAN'S—Second Floor.



## Sports Apparel



The great outdoors calls to you—for your pleasure, recreation and health. And Fashion calls to you to be properly apparelled that you may enjoy these delights to the utmost and at the same time appear trim, neat and stylish.

Assortments here are large and varied and prices within your purse.

**SPORTS COATS SPORTS DRESSES SPORTS SHOES**  
**SPORTS SUITS SPORTS BLOUSES**  
**SPORTS SKIRTS SPORTS SWEATER COATS**

Quality and value standards are as high as that of style.

## Cool, Serviceable Shoes



The kind of shoes we offer for your choosing will take away all walking discomfort on the hot summer days.

The new summer footwear is here—they're the "newest" out! You'll be pleased too, with the reasonableness of price—assuring you the greatest comfort and the best in service-giving for the money.

Women's laced mahogany oxfords ..... \$7.00  
Women's laced black calf oxfords ..... \$5.00  
Women's patent colt turn pumps ..... \$4.00  
Women's white duck sport oxfords ..... \$3.00  
Women's silver gray kid pumps ..... \$7.50  
Women's white suede turn pumps ..... \$6.00  
Women's white linen French heel pumps ..... \$5.00  
Women's white duck lace boots ..... \$3.50 and \$2.50  
Women's white Egyptian cloth boots ..... \$5.50  
Women's white kid laced boots ..... \$10.00  
Women's gray brown and mouse boots ..... \$12.00

### SPECIAL

Women's gray, champagne, black and black and white pumps with turn soles and French heels. A remarkable offering at

**\$2.45**

BOWMAN'S—Main Floor.