

1871 FORTY-SIXTH 1917

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Anniversary Celebration

Bowman's
FOUNDED 1871



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This Grand and Intensely Interesting Sale Event

Teaches a valuable lesson in economy, and clearly illustrates what degree of effort was made by the store's organization, in preparation of such a feast of unusual value-giving.

46TH ANNIVERSARY

Georgette Crepe

One of the most important and most desirable Anniversary offerings.

Fine, strong and serviceable Georgette crepe—40 inches wide—absolutely first quality and comes in the following color range—

Black, white, pink, navy, sand, flesh, Copenhagen, gray, taupe, royal, wistaria, myrtle, reseda, Nile, sky, brown, maize, gold.

Anniversary Price, yard,\$1.46

Willow Grass Rugs

Willow grass rugs, in brown and green with "Walls of Troy" borders, at special Anniversary prices—
36x72 inches \$1.46
54x90 inches \$2.46
6x9 feet \$3.46
8x10 feet \$5.46
9x12 feet \$7.46
BOWMAN'S—Fourth Floor

Demonstrating "Wear-Ever" Aluminum.

—by Miss Searight

If all this well-known expert knew were in a book every household would possess one.

She'll tell you still more about "Wear-Ever" aluminum and why it is superior.

Demonstration Specials

4-qt. "Wear-Ever" aluminum Windsor kettle, 98¢
6-hole muffin pans, 46¢
Set of two stew pans, 89¢
BOWMAN'S—Basement.

Cedar Tubs

Virginia white cedar tubs—large size—painted inside and outside—three electric welded hoops—drop handles. Anniversary Price, 73¢
BOWMAN'S—Basement

Fancy Decorative China

Imported china in assorted decorations—cake plates, spoon trays, footed compotes, 6-inch plates, salad bowls, olive dishes, etc. Anniversary Price,46¢
BOWMAN'S—Basement

46th Anniversary

Towels and Toweling

Plain white Turkish towels—size 18x32 inches. Anniversary Price, 5 for .46¢

Hemstitched huck towels—size 18x36 inches. Anniversary Price, 8 for \$1.46

White absorbent toweling—half linen. Anniversary Price, 4 yards,46¢
BOWMAN'S—Second Floor

Velvet Rugs

Velvet rugs made of hall and stair carpet—some with borders—covered ends—size 27x27 inches. Anniversary Price 46¢
BOWMAN'S—Fourth Floor

Wash Boards

The I-Serve-U wash board—an excellent board at small cost. Anniversary Price,21¢
BOWMAN'S—Basement.

Fry Pans

Connolly's smokeless sheet steel fry pans—11 inches in diameter. Anniversary Price,46¢
BOWMAN'S—Basement

46th Anniversary

Wash Goods

24-inch light blue and white dotted seco silk—soft and dainty with silk-like surface. Dots of self color. Anniversary Price, 10 yards,\$2.46

36-inch beach cloth in a good range of light and medium shades. Anniversary Price, 7 yards,\$2.46
BOWMAN'S—Main Floor

Bowls

Imported porcelain bowls—Japanese decoration—lustre finish. Anniversary Price, 2 for46¢

Only Three Days More And the Anniversary Celebration Sale Will Have Passed Into Mercantile History

Don't let a single offering in the daily announcements slip your attention. Each one presents an irresistible argument—telling of an important price-saving—and—there are hundreds of such in which you are vitally interested.

Come To-morrow—Come On Each of the Three Succeeding Days

46th Anniversary

Curtains—

Curtain Materials—

Draperies

50-inch striped sunfast in rose, green, brown, blue and gold. Anniversary Price, yard,98¢
Plain sunfast in rose, brown, green, blue and mulberry—50 inches wide. Anniversary Price, 5 yards,\$3.46

Scrim curtains in white and ecru—2½ yards long—some floral, other lace bordered. Anniversary Price, pair,46¢
Mercerized Rep for upholstery and draperies in rose, blue and green, 50 inches wide. Anniversary Price, yard,79¢
Marquiesette in white, ivory and ecru. Anniversary Price, yard,16¢
Comfort sateen—light and dark grounds with beautiful floral designs. Anniversary Price, yard,25¢
BOWMAN'S—Second Floor

46th Anniversary

Women's smart pumps in gray, champagne, black and combinations with turn soles and medium and high French heels—sizes complete. Anniversary Price, pair,\$2.46

Women's white canvas, gun metal and patent colt pumps and colonials—welts and turns. Anniversary Price, pair,\$1.46

Women's fine canvas turn sole pumps with patent leather tips, facing and heels. All sizes. Anniversary Price, pair,46¢
BOWMAN'S—Main Floor

Laces

Special Anniversary offering of filet, cluny and Point de Paris laces and insertions—4 to 6 inches wide. Anniversary Price, 4 yards,46¢
BOWMAN'S—Main Floor

Percolators

Aluminum percolators made by the Sa-lu-co factory—octagon shape—2-qt. capacity. Anniversary Price,\$1.46
BOWMAN'S—Basement

46th Anniversary Tremendous Selling of High Grade Ribbons

More big lots on sale to-morrow including—
Moire ribbons, 6 inches wide in the leading colorings of the season.
Anniversary Price, 2 yards,46¢

Taffeta ribbons in mill ends—4 and 5 inches wide—good assortment of light colorings.
Anniversary Price, 3 yards,46¢
BOWMAN'S—Main Floor

46TH ANNIVERSARY

Tomorrow the Big Waist Day

Come prepared to not only buy one or two—but stock up for the rest of the summer at these amazing Anniversary prices.

Two immense lots of high grade stylish waists—

Lot 1 at 89¢

The 89¢ waists are made of plain and figured voile and striped dimity—a big variety of models to choose from in sizes 36 to 46.

The \$1.79 waists are made of white voile and organdie—embroidered and lace trimmed with large collars and frills—also plain models with tucks and hemstitching.
BOWMAN'S—Third Floor.

Lot 2 at \$1.79

46TH ANNIVERSARY

Women's Shoes

Women's smart pumps in gray, champagne, black and combinations with turn soles and medium and high French heels—sizes complete. Anniversary Price, pair,\$2.46

Women's white canvas, gun metal and patent colt pumps and colonials—welts and turns. Anniversary Price, pair,\$1.46

Women's fine canvas turn sole pumps with patent leather tips, facing and heels. All sizes. Anniversary Price, pair,46¢
BOWMAN'S—Main Floor

Laces

Special Anniversary offering of filet, cluny and Point de Paris laces and insertions—4 to 6 inches wide. Anniversary Price, 4 yards,46¢
BOWMAN'S—Main Floor

46TH ANNIVERSARY

Furniture

Such furniture selling! Seems as if everybody needing furniture were coming to this Anniversary Sale for their selection.

And no wonder—for there's a choice of the better kinds at prices often averaging less than you'd have to pay for inferior sorts.

More Examples of What to Expect Here

Golden Quartered Oak Buffet, colonial pattern, plank top, French plate mirror—rubbed and polished finish. Anniversary Price,\$18.46

Golden Oak Extension Table—extends to six feet, pedestal base—nicely finished. Anniversary Price,\$9.46

Fumed Oak Library Table—size 26x40—fitted with drawer—solid oak construction—undershelf. Anniversary Price,\$6.46

Twin Link Bedsprings—all sizes—all steel frame—helical springs at both ends—limited quantity. Anniversary Price,\$4.46
BOWMAN'S—Fifth Floor.

46th Anniversary

Table Damask

Lot of travelers' samples of linen table damask, crash and huckaback—pieces suitable for making scarfs, napkins, tray cloths, etc. Anniversary Price, piece,5¢ to 25¢

Mercerized table damask, 70 inches wide. Anniversary Price, yard,46¢

Union table damask 70 inches wide. Anniversary Price, 2 yards,\$2.46

Mercerized damask napkins—hemmed—size 17x17 inches. Anniversary Price, 6 for46¢
BOWMAN'S—Second Floor

46th Anniversary

Philippine

Hand Embroidered

Undermuslins

Envelope chemise with fine embroidered edge, eyelets run with satin ribbon. Anniversary Price,98¢

Gowns, embroidered with dainty spray and edge—run with satin ribbon—full cut. Anniversary Price,98¢

Envelope chemise, hand embroidered, trimmed at neck with cluny lace edge; full cut. Anniversary Price,\$1.46

Hand embroidered gowns of fine lingerie cloth—four different styles—some finished at neck with cluny lace, others plain tailored finish. Anniversary Price,\$1.46

46th Anniversary

Corsets

La Boma Corsets in medium bust, long skirt model—made of high grade coutil, duplex boning—extra reinforcement over abdomen—broad steel—six supporters—for average and stout figures—sizes 25 to 31. Anniversary Price,\$1.46

W. B. Corsets made of pink and white striped novelty fabric—low bust model of the latest type for slender and average figures—sizes 19 to 26. Anniversary Price,\$1.46
BOWMAN'S—Third Floor

46th Anniversary

Dress Goods

32-inch black mohair suiting with white stripes in pencil effect—neat and serviceable. Anniversary Price, yard,46¢

42-inch English mohair brilliantine in four good colors—navy, brown, myrtle and dark gray—a summer material that gives the greatest service. Anniversary Price, yard,\$1.19
BOWMAN'S—Main Floor.

46TH ANNIVERSARY

Women's and Misses' Tailored Suits

Will go marching out in a hurry to-morrow. It's the season's most important offering and to say that they are "Bargains" is putting it mildly.

A grouping of the highest class suits—models par-excellence, fabrics the choicest and most popular and the colorings stylish, every one.

The Anniversary Price of \$12.46 These Suits Tomorrow

Surely you cannot resist such a golden opportunity if you are thinking at all of purchasing a suit—they'll be fine, too, for early autumn wear.

BOWMAN'S—Third Floor.

Willow Grass Rugs

Special Anniversary offering of willow grass rugs in colors green and brown. Size 27x54 inches. Anniversary Price, .46¢
BOWMAN'S—Fourth Floor

Bath Rugs

Colonial bath rugs made of clean rags—heavy cotton chain—size 25x50 inches. Anniversary Price,46¢
BOWMAN'S—Fourth Floor

46th Anniversary

Notions

45-yd. spool darning cotton, 3 spools,5¢
Atlas toilet pins, 2 packs, 6¢

Safety pins, 3 cards, .5¢
Invisible hair pins, 2 boxes,5¢

Wire hair pins, 3 packs, 5¢
Black and white snap fasteners, dozen,6¢

Hair curlers, pack, .7¢
Bronze invisible hair pins, 2 packs,5¢
BOWMAN'S—Main Floor

Boys' Hats

Boys' wash hats in gray, tan and white, with stitched brims—some have removable crown for laundering. Anniversary Price,50¢
BOWMAN'S—Second Floor

46th Anniversary

White Dress Fabrics

Killarney linen finish suiting—39 inches wide. Anniversary Price, yard,16¢

English longcloth—30 inches wide. 5 yards to a piece. Anniversary Price, piece,46¢

White voile—40 inches wide. Anniversary Price, yard,16¢
BOWMAN'S—Second Floor

Boys' Wash Suits

Boys' Oliver Twist wash suits—waists of striped chambray in brown and white and blue and white combinations—trousers of plain blue or brown chambray. Sizes 2 to 6 years. Anniversary Price,46¢
BOWMAN'S—Second Floor

46TH ANNIVERSARY

Jewelry

Rolled gold plate lavalieres, guaranteed 5 years. Anniversary Price,\$1.19

Lingerie clasps, gold and silver. Anniversary Price, 15¢

Gold filled bar and cuff pin sets. Anniversary Price, 46¢

Men's watch chains, guaranteed 10 years. Anniversary Price,89¢

Gold filled cross and chain. Anniversary Price,46¢

Men's watch chains, guaranteed 20 years. Anniversary Price,\$1.46

Gold top lingerie sets, 4 pieces. Anniversary Price, 46¢

Mesh bags, Anniversary Prices, \$1.06, \$1.46, \$1.69.

Coin purses, metal. Anniversary Prices, 46¢, \$1.46, \$2.46

Dorin boxes. Anniversary Price, 46¢, \$1.46, \$2.06 and \$2.46

Birthstone rings. Anniversary Price, 46¢.

Brooches, Anniversary Price, \$1.16, \$1.26, \$1.46 and \$2.46

Hat pins. Anniversary Price, pair, 16¢, 46¢

Bar pins, Anniversary Price, 16¢, 46¢, 56¢

Friendship circles. Anniversary Price, 16¢, 26¢.

Flag buttons and pins. Anniversary Prices, 6¢, 16¢, 26¢, 46¢

Watches. Anniversary Prices, 86¢, \$3.06

Cameo rings. Anniversary Price,46¢
Alarm clocks. Anniversary Prices, \$1.16, \$1.76
Pearl necklaces. Anniversary Price, 46¢, 56¢
Bracelets. Anniversary Price, 46¢
Coral beads. Anniversary Price, 46¢, 66¢
BOWMAN'S—Main Floor

46TH ANNIVERSARY

We Will Sell a Lot of

Women's Gloves Tomorrow

—And the women who buy will indeed be fortunate.

73c a Pair—2 Pairs For \$1.46

(Not more than two pairs to a customer.)

The gloves in question are beautiful heavy silk quality in gauntlet and 2-clasp double finger tips—sizes 5½ to 8½.

—White with self backs.
—White with black embroidery.
—Black with self backs.
—Black with white embroidery.
—Some gray and champagne.

This is a very special Anniversary offering and should crowd the glove section with eager shoppers.
BOWMAN'S—Main Floor.