

1871 FORTY-SIXTH 1917

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Anniversary Celebration

Bowman's

FOUNDED 1871



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This Great Sale Event Increases In Interest Daily

The Quick Selling, the Eager Buying, Are Best Endorsements of the Values and Offerings

At this time your particular attention is directed to one of the noteworthy points of the Bowman's Store's Business—Its Solid Reliability.

People who come here in response to the store's announcements find the advantages offered.

The high quality of the merchandise—the moderate prices—the assortments—the many conveniences—are facts, not theories.

Because of the prevalence of "facts" in this establishment patrons come in constantly increasing numbers, as exemplified in the tremendous volume of business being enjoyed here during the store's 40th Anniversary celebration now in progress.

Ribbons

Quantity of plain and fancy ribbons in 6 to 8-inch widths—desirable for bags, fancy work and trimming uses. Anniversary Price, yard, 46¢
BOWMAN'S—Main Floor

Chemise

Envelope chemise, made of fine lingerie cloth, some with all around band of fine embroidered organdy with lace straps—others are empire models with V neck. Anniversary Price, \$1.46
BOWMAN'S—Third Floor

Tots' Dresses

Infants' short white dresses of fine nainsook, with embroidered or lace insertion yokes—tucked at bottom, with lace and embroidery trimming. 6 months, 1 and 2-year sizes. Anniversary Price, 85¢
BOWMAN'S—Second Floor

In Every Section of the Store Anniversary Savings Are in Evidence

Four more days in which you can share in decided economies—come every day—new underprice surprises are brought to light daily.

Sale Ends Saturday Night

Curtains—Scrims, etc.

Marquisette curtains—2½ yards long—white and ecru—lace and insertion trimming. Anniversary Price, pair, \$1.46
Filet net curtains, white and ecru—lace trimmed edges—2½ yards long. Anniversary Price, pair, \$1.46
Curtain scrim in blue, brown, green and rose floral border—27 inches wide. Anniversary Price, yard, 9¢
Filet net in white and ecru—36 inches wide. Anniversary Price, yard, 20¢
BOWMAN'S—Second Floor

Couch Covers

Couch covers for summer service—made of striped linene—2½ yards long—1½ yards wide. Anniversary Price, 98¢
BOWMAN'S—Second Floor

Candle Sticks

White ivory candle sticks with shade and candle complete. Anniversary Price, 46¢
BOWMAN'S—Main Floor

Flouncing

Special Anniversary offering of 18-inch white shadow lace flouncing. Anniversary Price, 3 yards, 46¢
BOWMAN'S—Main Floor

Women's Handkerchiefs

Crepe de chine handkerchiefs in a variety of colors and designs—also imitation Madeira. Anniversary Price 2 for 46¢
Lawn handkerchiefs—white with colored embroidered designs picot edges and colored rolled hems. Anniversary Price, 5 for 46¢
BOWMAN'S—Main Floor

White Goods

Fancy white gabardine for skirts—limited quantity. Anniversary Price yard 27¢
Pajama check—36 inches wide. Anniversary Price, yard, 11½¢
Striped and checked flax-on cloth—a fine white fabric for various purposes. Anniversary Price, yard, 19¢
BOWMAN'S—Second Floor

Bed Spreads

Krinkle bed spreads for twin beds. Anniversary Price, 2 for \$2.46
BOWMAN'S—Second Floor

Corsets

Special Anniversary offering of Miller "won't rust" corsets in a medium bust model, made of good quality coutil—embroidery trimmed—sizes 24 to 30. Anniversary Price, 46¢
BOWMAN'S—Third Floor

White Goods

Special Anniversary offering of white pajama check—36 inches wide—a splendid serviceable fabric. Anniversary Price, 4 yards, 46¢
BOWMAN'S—Second Floor

Sheeting

Special Anniversary offering of unbleached sheeting—38½ inches wide—smooth even thread will easily bleach. Anniversary Price, 6 yards, 46¢
BOWMAN'S—Second Floor

This Anniversary Sale Features

The Season's Greatest

COAT SALE

Coats For Women and Misses

Three Special Prices

\$3.46 \$5.46 \$9.46

Prices that will prevail until every coat is sold—and mark you—that won't be long.

It means a splendid money-saving opportunity for every woman or miss who contemplates the purchase of a summer coat.

These coats are the cream of our regular stock high-class tailored and finished—very late models—stylish fabrics such as gabardine, serge, velour and fancy novelty materials in colors, rose, green, gold, Copenhagen, black, navy blue and checks and plaids.
BOWMAN'S—Third Floor.

Women's Stockings

Several hundred pairs of women's stockings—a very special Anniversary Sale number at 46¢
—Thread silk boot stockings.
—Fibre silk boot stockings.
Double soles, high spliced heels—wide garter tops.
Women's silk lisle stockings with double soles, high spliced heels, black and white. Anniversary Price, 2 pairs 46¢
BOWMAN'S—Main Floor

Vases

Japanese china vases—12 inches high—assorted shapes, hand decorated. Anniversary Price \$1.46
BOWMAN'S—Basement

Anniversary Sale---Shoes

Women's fine glazed kid pumps with turned soles and Louis XV heels—various colors—complete run of sizes. Anniversary Price \$2.46
Women's white canvas, gun metal and patent colt pumps and colonials—turns and welts—all sizes. Anniversary Price \$1.46
Women's white canvas turn sole pumps with patent trimmings and celluloid heels. Anniversary Price, 2 prs. \$1.46
Women's bathing shoes—high cut. Anniversary Price, pair 46¢
Men's, Women's and Children's rubber sole sneakers. Anniversary Price, pair, 46¢
Women's arch supports—German silver. Anniversary Price, pair, 46¢
Whittemore's shoe dressings—large size. Anniversary Price 3 bottles, 46¢
BOWMAN'S—Main Floor.

Sport Bags

Sport draw string bags made of silk braid in stripes of various color-combinations. Anniversary Price 46¢
BOWMAN'S—Main Floor

Anniversary Sale—Silks

33-inch printed white tussah—one of the season's most favored sports silks. Anniversary Price, yard, \$1.46
36-inch chiffon taffetas in a full range of light and dark colors—including navy, white and black. Anniversary Price, yd., \$1.39
BOWMAN'S—Main Floor

Anniversary Sale—Wall Paper

An Extraordinary Anniversary Offering at a very little price

3c

a Roll

Paper sold with borders to match—for kitchen, bedroom, halls and attic—a choice from fifteen pretty all-over and striped patterns.
BOWMAN'S—Fourth Floor

Anniversary Sale—Dress Goods

36-inch white corduroy—the fashionable wide wale—"Washable and fast pile" stamped on the edge. Anniversary Price, 3 yards, \$2.46
54-inch white suiting with colored hair line stripe—good, firm weight. Anniversary Price, yard, \$1.46
36-inch white Bedford cord—all wool—firm quality. Anniversary Price, yard 46¢
BOWMAN'S—Main Floor

Table Tumblers

Colonial glass table tumblers. Anniversary Price, dozen 46¢
BOWMAN'S—Basement

Bread Boxes

Special Anniversary offering of a quantity of tin bread boxes, round corners, finished oak color—height 9¼ inches, length 13½ inches, width 9½ inches. Anniversary Price 46¢
BOWMAN'S—Basement.

Anniversary Sale—Wash Fabrics

30-inch black sateen—cashmere finish; guaranteed fast black. Anniversary Price, 3 yards 46¢
27-inch Devonshire cloth, in stripes and checks. Anniversary Price, 6 yards, \$1.46
BOWMAN'S—Main Floor

Warm Weather Garments For Children

"All He Needs" and "All She Needs"
Underwaists with buttons and drop seat drawers—made of barred nainsook—just the garment for children as it is cool and comfortable—sizes 2 to 10 years. Anniversary Price, 55¢
BOWMAN'S—Second Floor.

Flag Day Thursday

Buy your flags here to-morrow at the following prices—

Printed U. S. Flags, fast color, complete with pole, rope and holder—

2½x4 feet \$1.25
3x5 feet \$1.75
4x6 feet \$2.50

Sewed stripes, printed unions, heavy canvas headings—complete with rope, pole and holder—

3x5 feet \$2.50
4x6 feet \$3.50
5x8 feet \$4.50

Cotton bunting flags, sewed stripes and stars—

4x6 feet \$4.50
5x8 feet \$6.00
6x10 feet \$8.00
8x12 feet \$12.00
12x20 feet \$40.00

Wool Bunting Flags in nearly every size—and price.

British, French and Italian flags in all sizes.
BOWMAN'S—Fourth Floor.

Continuing the Remarkable

Selling in the Popular

Waist Section

You will be wise indeed if you choose from these offerings for to-morrow's selling early in the day—for the values are so excellent and so unusual that the waists will be quickly purchased.

The following lots comprise smart and becoming models—colors, materials and trimming effects that you will desire for immediate wear.

To-morrow at 10.00 A. M. we will sell on one of the main floor bargain squares

White Voile Waists

Embroidered and lace trimmed, 46c
Limited quantity, at

On the Third Floor

Waists of heavy white crepe de chine and Khaki Kool with collars of gold, blue, gray and bisque. Anniversary Price \$5.46

Few styles of white and colored voile waists with trimmings of val, and imitation file lace—embroidered panels of organdy. Anniversary Price, \$1.19

Infants' Gowns

Infants' gowns of sheer nainsook, V-neck with buttonhole or tiny lace edge; Bishop and yoke styles with tucks and insertion. Anniversary Price 59¢
BOWMAN'S—Second Floor

Sheets

Special Anniversary offering of bleached sheets, size 72x90 inches, center seam—3-inch hem at top. Anniversary Price 46¢
BOWMAN'S—Second Floor.

Men's Night Shirts

Men's muslin night shirts, made of a good firm quality of muslin—well made. Anniversary Price, 46¢
BOWMAN'S—Main Floor

Tapestry Rugs

Special Anniversary offering of tapestry rugs in conventional patterns of red, green and brown—size 27x54 inches. Anniversary Price 46¢
BOWMAN'S—Fourth Floor

Women's Vests

Women's bleached vests—sleeveless—extra sizes, (mill seconds.) Anniversary Price, 4 for 46¢
BOWMAN'S—Main Floor

Satin Camisoles

Camisoles of washable satin with deep top of fine filet lace front and back—flesh color. Anniversary Price, \$1.46
BOWMAN'S—Third Floor

More Neckwear For Women

Another shipment in for to-morrow's selling—lot of 500 pieces comprising stylish neckwear of

Georgette Crepe Organdi **Crepe de Chine**

Anniversary Price, 2 for 46¢
BOWMAN'S—Main Floor.

Glorious Bargain Days These

Anniversary Sale Days in the

Furniture Section

Our 5th floor filled with the finest constructed furniture at stirring Anniversary prices.

Impossible to enumerate them all—our daily advertisements show the trend of the big values.

Dining Room Suites

Beautiful nine-piece antique mahogany finished dining room suite—"William and Mary period" style—leather seat chairs—a very exceptional Anniversary offering at \$89.46

Bedroom Suites

Elegantly constructed bedroom suites—the fashionable decorated ivory style so much in demand now—comprises

Dresser Chiffonier Bed Dressing Table

Anniversary Price, \$66.46

Anniversary Sale of Arm Chairs and Rockers—finished with brown fibre—roll seat—very comfortable chairs. Anniversary Price \$3.46
BOWMAN'S—Fifth Floor.

Bamboo Porch Shades

Natural color—well made—complete with rope and pulleys.
6 ft. wide and 8 ft. drop. Anniversary Price 98¢
8 ft. wide, 8 ft. drop. Anniversary Price \$1.29
BOWMAN'S—Fourth Floor

Wall Brushes

Extra quality wall brush, made of fine grade cotton twine—length of brush is 10 inches—long handle included. Anniversary Price 46¢
BOWMAN'S—Basement

Anniversary Sale—Mattresses

A limited quantity of cotton combination mattresses, covered with art ticking—one or two parts—well filled and finished and very comfortable. Anniversary Price \$4.46
BOWMAN'S—Fifth Floor

Waste Baskets

Japanese bamboo waste baskets—choice of black and white, brown and white, green and white combinations—13, 14 and 15-inch heights. Anniversary Price, 46¢
BOWMAN'S—Basement

Anniversary Sale---Velvet Rugs

The store is filled with Anniversary bargains—but none more worthy or more timely than this sale of high grade velvet rugs.

They come in Oriental, floral or conventional designs—beautiful colorings and will give excellent service in any room of the house.

27x54 inches \$1.46
36x72 inches \$2.46
6x9 feet \$12.46
7.6x9 ft. \$17.46
8.3x10 ft. \$21.46
9x12 ft. \$22.46
BOWMAN'S—Fourth Floor.