





.524

.412 .412 .341

Pct. .696 .682 .548 .521 .429 .395 .372 .350

Pet. .600 .593 .571 .552 .500 .478

.429

the merry motor-world-the sign that popularized the "curb market" and





"You've Got the Goods, Atlantic"

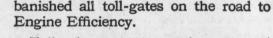
ment. * * * Its y of a gasoline, for example, for a motor equipment. * * It seems probable that he definition of ga-will have to be based on the per-age that distils over between speci-

"The gasoline must not vapo freely for two reasons. One-that would not be an a not secondly, this fore in stor-age by evaporation would be too great. Hence, the appecification may have to contain limitations of the percentage dis-tilling over below a certain temperature, coupled perhaps with approviso that cer-tain percentages shall distill over below other fixed temperatures, in order that remains amounts of low bolling constitrequisite amounts of low uent: shall be present to it ing of an engine.

"Likewise the specification must also a proviso that all must distil below r certain maximum temperatur pror to exclude from the gasoline every an entroleum distillation

Official Press - Statemen by U. S. Govt. Bureau of tandards.

thips for years



Talk about a tempest in a teapot! Atlantic Gasoline is a whole gang o' tempests, but awaiting the magic spark that will translate it into terrific power, that your car or your truck may breeze along the highways like a thing o' life.

The secret of Atlantic's success is in maintaining the famous uniform "boiling-point," ever and anon. You set your carbureter once per season-no fussing or fiddling with that delicate instrument each time you put-in a new lot of gas.

But-and here's the point-that "new lot of gas" must be Atlantic, each and every time. Pull-up where you see the Atlantic Gasoline sign. If your car could talk, it would ask for it.

THE ATLANTIC REFINING COMPANY Philadelphia and Pittsburgh Makers of Atlantic Motor Oils-Light, Medium,

