

See Additional Store News On Page 2

Bowman's

See Additional Store News On Page 2

BELL 1001-2356 UNITED

HARRISBURG, MONDAY, MAY 14, 1917.

FOUNDED 1871



Millinery in the May White Event

Nothing but a personal visit could portray the loveliness of the new headwear modes in white.

Hats for the Bright Days of Now and for Summer Service

White Georgette hats with ribbon trimmings. White transparent hats with straw crowns and brims of various materials—one new idea has a brim of white feathers.

White milan hats with trimmings of velvet, Georgette crepe and flowers.

Leghorn hats trimmed with small flowers—also largest of roses.

White mannish sailors on the new blocks in big variety.

Feminine hearts will be aflutter as they view these beautiful hats in all their charming whiteness.

BOWMAN'S—Third Floor.

White Stockings

Women's thread silk stockings, double soles, high spliced heels, wide garter tops. Sale Price, pair \$1.00



Women's 16-inch white thread silk boot stockings, double soles, wide garter tops. Sale Price, pair, 55¢

BOWMAN'S—Main Floor.

White Sale of Sheets and Pillow Cases

Sleepy Hollow Sheets — 81x90 inches — an excellent quality of sheeting used in the making of these sheets. Sale Price, 89¢.

Commonwealth Sheets — 81x90 inches — good quality of sheeting — no dressing. Sale Price, \$1.00.

Bleached Pillow Cases — 3-inch hem at top—laundered—sizes 42x38½ and 45x38½ inches. Sale Price, each, 20¢.

BOWMAN'S—Second Floor.

White Sale of Muslin and Pillow Tubing

Pequot Pillow Tubing in 42 or 45-inch widths — used by most all housewives. Sale Price, yard, 22¢.

Bleached Muslin — French finish — 36 inches wide. Sale Price, yard, 14¢.

BOWMAN'S—Second Floor.

Infants' and Children's Apparel of White

Lovely little coats — charming dresses—smart middies—every garment for little girls that is in good taste for summer wear finds a place in this showing of white.

Mothers Should See These New Things Now On Display

Infants' short white pique coats — sample lot of wide-wale pique, in plain, belted and Empire styles with capes and small collars — machine and hand embroidered coats in the lot—sizes 1 to 3 years. Sale Price \$1.45

White organdie dresses for girls 6 to 14 years—low neck, short sleeve styles, waist trimmed with embroidery, Val. lace, insertion and tucks — skirt with hem and wide and narrow cluster tucks—cluster ribbon at waist. Sale Price, \$1.95

White pleated middy shirts, with body made of good quality Jean; full skirt, wide hem at bottom—8 to 14 years. Sale Price \$1.00

White middies in a variety of styles—made of Jean, galatea and linen—pleated and belted with large collar and tie; pockets and belt trimmed in rose, gold and blue. Smocked style with belt and collar of blue, green and rose. Also white trimmed in assorted crepe stripes. 6 to 14 years. Sale Price \$1.00

OUR GREAT May White Sale



Starts tomorrow, Tuesday, May 15th, rich in opportunities for everybody and destined to be our biggest event of its kind.

It will include undermuslins, waists, corsets, laces, embroideries, dresses, children's wear, curtains, curtain scrim, white goods, bedwear, hosiery, gloves, neckwear, silks and everything else you can think of in white.

Brides, Debutantes or Graduates will find this event a most timely one to fulfill every requirement in these dainty things that are so necessary.

Housewives will find it profitable to anticipate their needs for some time to come—prices are at the lowest point consistent with Bowman quality.

A Delightful Showing of the Newest and Best in Muslin Undergarments



Notwithstanding the conditions caused by the continued advancing prices in laces, embroideries and other materials that go into the making of dainty undermuslins, we are able to offer exquisite garments of Bowman quality at prices that are very reasonable.

Those who are planning trousseaux—those who are planning travel—those who are planning "just staying at home"—all will find that this "May Sale" has been planned especially for them—so completely have we anticipated every need.

Corset Covers

Corset Covers with fine embroidery edge, run with ribbon. Sale Price 25¢

Corset Covers of fine lingerie cloth with lace and organdie inserts, front and back trim. Sale Price 45¢

Corset Covers, elaborately trimmed front and back with medallions and ribbon bows—extra good values. Sale Prices 59¢, 75¢, \$1.25, \$1.98, \$2.25

White Skirts

White Skirts with deep embroidery flounces, underlay and dust ruffle—plain heavy cotton skirts with double panel scalloped edge. Price, 79¢

Skirts of fine cotton, with deep lace or embroidery flounce and underlay—a wide assortment to select from. Sale Prices \$1.00 and \$1.25

White Skirts, trimmed in various styles with lace or embroidery flounces. Sale Prices \$1.50, \$2.00, \$2.25, \$2.50, \$3.25 to \$5.00

Satine Extra-size Skirt with deep corded ruffle. Sale Price \$1.25



Envelope Chemise

Nainsook and cotton envelope chemise, trimmed with lace and embroidery—many attractive models. Sale Price 69¢

Pretty Empire and straight around models with lace straps—made of fine lingerie cloth. Sale Price 89¢

Beautiful lace trimmed models with medallion inserts—some made with tailored bands—some with fine organdie inserts—many styles to select from. Sale Price 98¢

Envelope Chemise, trimmed front and back with fine lace, ribbon shoulder straps—lace sleeves—and a great variety of the most attractive styles. Sale Price \$1.19

Envelope Chemise with VanDyke points in filet lace—some with V-back and front, others with all around band of organdie, embroidery and lace straps—numerous styles. Sale Price \$1.19

BOWMAN'S—Third Floor.

White Belts and Purses

White kid belts — 1½, 2½ and 4-inch widths, in all sizes. Sale Prices, 29¢ to \$1.25.

White patent leather belts, 2½-inch width. Sale Prices, 25¢ and 29¢.

White purses — the small flat purse to be carried in the large bag — silk and kid — plain and with the back strap. Sale Prices, 25¢ and 29¢.

BOWMAN'S—Main Floor.

Gowns

Gowns in several excellent numbers, trimmed with lace and embroidery—slip-over and Empire styles. Sale Price 69¢

Dainty gowns with deep yoke of lace insertion or embroidery—some pretty hemstitched numbers—many styles to select from. Sale Price 89¢

Gowns in an endless variety of models—fine plain models to the more elaborate ones trimmed with lace, embroidery and ribbon. Sale Price \$1.00

Filmy gowns of soft lingerie cloth, trimmed in the most effective manner, with lace, embroidery and ribbon. Sale Prices \$1.25, \$1.49, \$1.98, \$2.25 to \$2.98

Special Offerings in Philippine Underwear at \$1.00

Philippine hand-embroidered gowns, finished with edge and spray—dainty and fine. Sale Price, \$1.00

Philippine hand-embroidered envelope chemise — buttonhole edge—eyelets run with ribbon. Sale Price \$1.00

BOWMAN'S—Third Floor.

White Sale of Laces

1000 yards Point de Paris, filet and shadow Laces, in 3 to 8-inch widths. Sale price, yard,

10c

BOWMAN'S—Main Floor.



White Sale Waists

New waists from our regular stock offered at special sale prices for this white event.

Dainty, fresh and pretty and at the prices you simply can't resist them.

Waists for every occasion and made of fabrics that wash, are cool, comfortable and serviceable.

White Voile Waists in plain, corded, figured and cross bar patterns—trimmed with Val. and imitation Irish lace and tucks—large collars—some with jabots and some strictly tailored. Sale Price 89¢

White Voile Waists trimmed with heavy Irish lace, embroidery and frills—figured voiles with large collars, trimmed with crocheted buttons. Sale Price \$1.79

White Tailored Waists of organdie, batiste and linen—some trimmed with pique collars—others self trimmed. Sale Prices, \$1.79, \$2.29 and \$2.69

BOWMAN'S—Third Floor.



Silk Undergarments

With materials so lovely, trimmings so tastefully applied, designs so unusual and charming, these splendid silk garments hold an irresistible appeal for every woman who sees them.

Prices For This May Sale Are Attractively Moderate

Camisoles

Crepe de chine and washable satin camisoles, lace trimmed or with tailored finish. Sale Price, 69¢.

Camisoles of fine quality crepe de chine, V-back and front, two rows fine lace — also embroidered silk camisoles, run with ribbon and ribbon shoulder straps. Sale Price, \$1.00.

Many styles of camisoles in crepe de chine and washable satin. Sale Prices, \$1.25, \$1.50, \$2.00, \$2.50.

Bloomers

Seco silk and French crepe bloomers. Sale Price, \$1.00.

White and flesh cotton bloomers, full cut with hemstitched ruffle. Sale Price, 50¢.

Silk Under Skirts

Special pink silk lingerie party skirts with lace flounce. Sale Price, \$3.98.

Crepe de chine skirts with 15-inch graduated lace and ribbon flounce—very dainty. Sale Price, \$4.98.

Party Skirts of crepe de chine and washable satin in white and flesh. Sale Prices, \$5.98, \$6.98 and \$8.75.

Envelope Chemise

Pink crepe de chine and Jersey silk envelope chemise, with lace and ribbon straps. Sale Price, \$1.98.

Vests

Silk Jersey vests with tailored top — excellent quality. Sale Price, \$1.69.

BOWMAN'S—Third Floor.

Bedspreads

These offerings of bed spreads are most timely — and in view of the continued advances in prices you will do well to consult your own best interests and procure a liberal supply in anticipation of months to come.

Ripplette bedspreads — for summer use — easily laundered and do not require ironing. Size 80x90 inches. Sale Price, \$1.69.

Crochet bed spreads, hemmed, 72x82 inches. Sale Price, \$1.19.

Crochet bed spreads, hemmed, 74x82 inches. Sale Price, \$2.19.

Satin bed spreads, hemmed, 80x90 inches. Sale Price, \$3.19.

Satin bed spreads, hemmed, 80x90 inches. Sale Price, \$4.80.

Satin bed spreads, hemmed, 90x100 inches. Sale Price, \$5.50.

Crochet bed spreads, scalloped. Sale Price, \$2.00.

Satin bed spreads, scalloped, 80x90 inches. Sale Price, \$5.00.

BOWMAN'S—Second Floor.