

Harroun Output For Five Years Is Sold

Motorists and the automobile trade are equally interested in the announcement from Detroit that the Harroun Motors Corporation has, in less than four months, completed the advance sale of the entire product of its big plants at Wayne, Detroit's western suburb.

Contracting was a simple matter as Mr. Plath and Sales Manager Macey already held formal applications from more than 900 distributors requesting more than 250,000 cars for 1917.

PROSPERITY TO BE GREATER

Manager of Local Packard Branch Reviews Reasons For Optimism

"The impetus which the great war crisis has given to intensive farming will promote the prosperity of America far more than any adverse influences of the struggle can depress that prosperity," said B. B. Harrington, manager of the Harrisburg office of the Packard Motor Car Company, of Philadelphia, in a review of the business situation with reference to truck production and distribution.

"This means more grain, more of every kind of farm products. Agricultural communities will thrive, and there will be increased hauling between the country centers and the farms, and between the large cities and the farming communities.

"For this increased traffic, for border defense, and for other purposes, there will be much road-building done this season. City dwellers who suddenly have had it impressed on them that agriculture is the basic industry are also learning rapidly that this industry cannot be raised to anything like efficiency without an improvement in the roads.

"Shipyards that have been idle for years are reviving under the energetic action of General G. W. Goethals, as he sets about his program of a thousand 3,000-ton wooden ships a year to carry food to England and France. This means not only revival of business in all other phases of shipbuilding, but a big stimulus to all lumbering operations.

MAXWELL MILAGE ECONOMY TEST

Prizes in Cash to Be Given to Dealers in National Contest

To substantiate among motorists everywhere their claim of the Maxwell's championship of the industry in low operating upkeep, upward of 2,000 Maxwell distributors and dealers will next month carry out in every state in the union and throughout the eight provinces of Canada a public and wholesale demonstration of the Maxwell's ability to stretch its fuel into the greatest known mix of gasoline and motorcar distance.

Five thousand dollars in cash prizes are to be given away among the dealers, it is made known, together with an award of the National Maxwell Economy Championship Cup. The cup is to be the trophy of the Maxwell dealer who attains the highest mileage to be recorded in the event and with it he will also capture a substantial award in gold.

The public and widespread demonstration is to be known as the National Maxwell Economy Proof Day, and the wholesale contest is to take place on Wednesday, May 23.

Owners' cars are to be used entirely, the rules providing that each dealer entering agrees to arrange for the use of two Maxwell five-passenger touring cars now in owner service. These he will borrow for the day. In each car there must be, according to the rules, four full-grown passengers, the driver and three official observers. In each town and city the two cars will make the run together, each carrying its observers, who will check not only their own mount, but the other as well.

Strategic Roads Are Mapped For Government

Akron, Ohio, May 5. — In a telegram from its Los Angeles branch the B. F. Goodrich Company has been advised of the arrest of a man who had applied for touring information and road maps, but was later proved to be a German spy.

This startling development followed closely upon the offer of the complete resources of its National Touring Bureau to the Government by the B. F. Goodrich Company and has caused both Goodrich and Government officials to guard very closely the distribution of road maps and other touring information.

With every important road in the United States carefully mapped, logged and guide-posted this Touring Bureau has immediately available for Government use the most essential factor that could possibly be used in the rapid transportation not only of supplies but troops as well.

In forming the reported arrest of the man charged with being a German spy, one of the Goodrich officials said: "We have for some time realized the importance of the information which our Touring Bureau has gathered for the free use of the American motorist. With this point in mind, this department was some weeks ago made available to the Government coincident with our offer of its services. This not only includes all maps, road logs and other strategic information but also embraces the use of our fleet of motor trucks and their crews who have been erecting, guide-posts throughout the United States during the past several years. Like all of the other departments in this huge organization, the facilities of the National Touring Bureau have been enlarged that the Government can use it to the fullest extent, without interfering with its services to the American tourists who are rightfully entitled to the information which it has been giving out."

Protect Tire by Proper Care of Valve-STEM

Quite often the motorist finds that one tire becomes soft and that it is necessary to inflate it every day or so which causes the motorist a great deal of annoyance and inconvenience and quite often he blames the tire-maker for a poor product; while this condition may be due to the fact

that the valve-stem in the tube is not properly taken care of. An official of the Pisk Rubber Company says it may be that the locknut at the base of the valve-stem is loose and should be tightened, or it may be due to a loose or worn-out valve plunger.

By valve-plunger is meant, the little air check on the inner side of the valve. The small rubber washers and delicate spring arrangements that make up this plunger become worn from continued use and allow the air to leak slowly from the tube. It is well if your tire becomes deflated without any apparent cause to unscrew the old plunger and replace it with a new one. The valve caps reversed forms a tool for this purpose. These valve-plungers are very inexpensive and should be replaced occasionally, as a leaky valve means short life for casing and tube.

Advertisement for Nash Motors featuring the Jeffery Six. Includes an illustration of the car and text: "Satisfied Owners Endorse The Jeffery Six. Jeffery Six combines dependability, power and comfort. Consequently the nation's list of satisfied Jeffery owners is steadily growing."

Continuation of the Maxwell Milage Economy Test article, discussing the details of the contest and the prizes involved.

Advertisement for Estherton River Drive Land Sale. Features an illustration of a car and text: "Free Special Car. Leaves the Square Every 40 Minutes, SUNDAY, May 6, Afternoon, For Estherton RIVER DRIVE LAND SALE."

Large advertisement for Cadillac cars. Features the Cadillac logo and text: "Where Would You Go For a \$1000 Cadillac? Providing you use judgment and discretion you will doubtless secure good value in any used Cadillac no matter where you buy it."

Large advertisement for Dodge Brothers Closed Car. Features an illustration of a car and text: "DODGE BROTHERS CLOSED CAR. The number of those who prefer the Sedan for use throughout the year is steadily increasing. The reason is easily understood when you consider how adaptable it is to the frequent weather changes common to all parts of the country."

Large advertisement for Willys-Overland cars. Features the Overland logo and text: "Safety in Numbers. Big Four \$895 35-Horsepower. If you are undecided which car to buy for your family— Willys-Overland dealer-contracts call for 200,000 cars this year influence you to choose an Overland."

Stevens Guards Are Anxious to Do Their Bit. The Stevens Memorial Guards, of the Stevens Memorial Methodist Church, have offered their services to help feed earth's hungry children.

General Petain to Be French Chief of Staff. Since announcement of the price of official entry blanks has been such as to indicate the demonstration will be almost unanimous among the thousands of Maxwell representatives.



General Petain, who commanded the French army defending Verdun during the critical stages of the battle in February and March, 1916, is to be appointed Chief of Staff at the Ministry of War, according to dispatches from Paris.