HARRISBURG

MAXWELL MILAGE Strategic Roads Are

Standard of the Worl

MAY 5, 1917.

Protect Tire by Proper Care of Valve-Stem Quite often the motorist finds that one tire becomes soft and that it is necessary to inflate it every day or so which causes the motorist a great deal of annoyance and inconvenience and quite often he blames the tire-maker for a poor product; while this condition may be due to the fact

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there will be much road-building done this season. City dwellers who suddenly have had it imperssed on them that agriculture is the basic industry are also learning rapidu that this industry cannot be raised to anything like efficiency without an improvement in the roads. So on road-building as well as on farm-ing we shall see close co-operation between eity and country. Even without road building for military purposes, here is a field of contract-ing that will be full of activity this summer. "Shipyards that have been idle for years are reviving under the ener getic action of General G. W. Goe-thals, as he sets about his program of a thousand 3,000-tom wooden ships a year to carry foot to Eng-land and France. This means not only revival of business in all other phases of shipbuilding, but a big stimulus to all lumbering operations. "Then there is all the transporta-tion for a million armed men to be taken care of. Everything thy use will have to be hauled, by rail, by boat, and over longer or shorter hauls, by motor truck. As we think of the job this will be, we can thank the Mexican border situation for

ing that will be full of activity this summer. "Shipyards that have been idle for years are reviving under the ener-getic action of General G. W. Goe-thals, as he sets about his program of a thousand 3,000-tom wooden ships a year to carry food to Eng-land and France. This means not only revival of business in all other phases of shipbuilding, but a big stimulus to all lumbering operations. "Then there is all the transporta-tion for a million armed men to be taken care of. Everything they use will have to be hauled, by rail, by boat, and over longer or shorter hauls, by motor truck. As we think the Mexican border situation for having brought out some good res-sults, chief among them, perhaps, the reliability of our motor truck manufacture. "All these activities are interlock-

be accepted as official by the Maxwell company. Prizes are to be given under five dealer classifications. The top award in each classification is \$200 in gold, with a second prize of \$150 in gold. The third, fourthiand fifth prizes will be \$100 in gold each. Then follow two \$75 and three \$50 awards, making ten in all for each of the five groups. Since announcement of the prize of-fer, the return of the company's of-ficial entry blanks has been such as to indicate the demonstration will be almost unanimous among the thouus among sands of Maxwell representatives already has been made certain that the event will outstrip any similar undertaking in the history of the in

undertaking in the history of the in-dustry. What economy attainments will be necessary to capture the prizes are understood throughout the entire Maxwell organization, for the dealers are familiar with the marks of 44 miles, in Michigan, and 45.6 miles, in California, accomplished by Ray Mc-Namara, while only recently a Max-well in Southern California captured a cup and hung up the record of 46.5 miles on one gallon of fuel as far as the Maxwell offices in Detroit have record.

The Stevens Memorial Guards, of the Stevens Memorial Methodist, Church, have offered their services to help feed earth's hungry children. At this time of world crisis they are asking for an uncultivated lot anywhere within the city limits or close to it for the purpose of raising food for hungry people. The supply will be given to the city or State for distribution. If any patriotic man has a lot of ground to offer for a task of that sort he can let it be known to Dr. Clayton Albert Smuck-er, 1311 Vernon street, Harrisburg, More than two hundred and fifty boys belong to the Guards and are used w "do their hit" in this work boys belong to the Guards and are ready to "do their bit" in this way for the n ation.

Mapped For Government

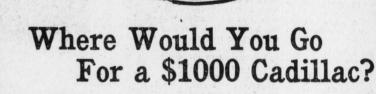




Estherton

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Afternoon, Fo



Providing you use judgment and discretion you will doubtless secure good value in any used Cadillac no matter where you buy it. But the logical place to purchase is from the Cadillac dealer.

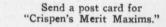
The Cadillac dealer is interested in the Cadillac car and in the Cadillac purchaser. It is to his interest to see that Cadillac users get the best service and satisfaction from their car. It is to his interest to see that a used-car is in first class condition before turning it over to the buyer. It is to his interest to see that you are not disappointed when you buy a used Cadillac.

The Crispen MERIT Cars which we offer for sale are all known to be thoroughly reliable and better value than can be bought in any new car at the same price. The cars are not ordinary used cars. They are dependable cars which will give satisfaction long after to-day's new cheap cars are on the scrap heap.

Which do you think will yield the greatest returns on your investment, a car built to sell at a low price or a high-grade car worth twice as much and now selling at your figure?

Come in and see the Cadillac which you can buy at your

Crispen Motor Car Co. 311-315 S. Cameron St. Harrisburg



Safety in Numbers

Big Four

35-Horsepower

Light Fours Touring \$695 Roadster \$680 Country Club . . \$795

If you are undecided which car to buy for your family-If you are not a mechanical expert

and are unable to discern the great difference in materials and construction-

And there are more than 4,000

1808 Logan Street

DODGE BROTHERS **CLOSED CAR**

The number of those who prefer the Sedan for use throughout the year is steadily increasing.

The reason is easily understood when you consider how adaptable it is to the frequent weather changes common to all parts of the country. Almost instantly it can be changed to accommodate itself to heat or cold, rain or shine.

PROSPERITY TO were apportioned. Contracting was a simple matter Five Years Is Sold

the percentage basis on which cars

Harroun Output For



The Jeffery Six

Jeffery Six combines dependability, power and comfort. Consequently the nation's list of sat-isfied Jeffery owners is steadily growing.

The Jeffery Six Motor, 53 horsepower, insures all the power and speed you can use. It accelerates on high gear from two to sixty miles per hour without effort.

The straight lines of the Hammock-slung body have found wide favor. Both tonneau and driving compartment are comfortably large, accommodating seven passengers.

You'll find this car exceptionally strong value at \$1465.

Bentz-Landis Auto Co.



The line is a set of the set of the set of the set of pro-ductive endeavor, is touched by them in some way. Big business cannot take a contract for a million pounds of bacon or a half-million tents without little business having its part to do in the supplying of the order. its part to do in the supplying of the order. "No doubt it is natural that the vrst feeling on the outbreak of a great war is one of uncertainty. But when we have had time to survey the strength that is in our prosperity, that uncertainty gives way to a re-turning confidence that is stronger than ever. That famous quotation from the wisdom of the late J. Pier-pont Morgan carries even more force to-day—'Nobody can afford to be a bean on America.""

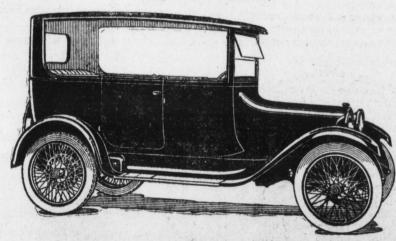
Stevens Guards Are Anxious to Do Their Bit

or more of the official observers ar ranged for. In each instance the report of th dealer and his observers as forward ed to the Maxwell general offices is Detroit must bear the affidavit of th three observers. Otherwise it will no be accepted as official by the Maxwel company. anufacture. "All these activities are interlock-

It will pay you to visit us and examine this car.

The gasoline consumption is unusually low The tire mileage is unusually high.

Touring Car or Roadster, \$835; Winter Touring Car or Roadster, \$1000; Sedan or Coupe, \$1265. (All prices f. o. b. Detroit)



KEYSTONE MOTOR CAR CO.

57 to 103 S. Cameron St.

HARRISBURG, PA.

C. H. BARNER, Manager



Big Fours Touring . . . \$ 505 Roadster . . . \$ 580 Coupe \$1250 Sedan . . . \$1450

Lignt Sixes

Touring . . . \$1025 Roadster . . . \$1010 Coupe . . . \$1385 Sedan . . . \$1585

Willys Six Touring . . . \$1425

Willys-Knights

Four Touring . \$1393 Four Coupe . . \$1650 Four Sedan . . \$1950 Four Limousine \$1950 Eight Touring . \$1950

All prices f. o. b. Toledo Subject to change without not And, if your pride demands a car of beauty, style and comfort as well as utility-

Then you can safely place your confidence in the company that has earned its leadership by satisfying people exactly like you. There is safety for the single buyer in Overland's sum-totaled production of 200,000 cars this year; in the millions Overland saves through economies possible only with our great volume. There is safety for you in the size and integrity of The Willys-Overland Company, withits more than \$68,000,000 assets, its highly specialized factories, its efficient methods that make possible better cars for less money. You can wisely let the fact that Come in and see the car.

dealers and factory bran your service.

Willys-Overland dealer-con-

tracts call for 200,000 cars this

year influence you to choose an

Overland. The weight of these

numbers is convincing.

What greater endorsement can you find of the public's preference for and pride in Overland cars than our growth from 465 cars in 1908 to 142,807 cars in 1916?

Come in and let us show you the most comprehensive line of motor cars ever built by any one producer.

Consider especially the remarkable value offered in the Overland Big Four at \$895. The building of over 300,000 similar Overlands has contributed directly to the development and perfecting of this model-consider the element of safety there is for you in all this.

The Overland Harrisburg Co. Both Phones 212 NORTH SECOND ST. Open Evenings

The Willys-Overland Company, Toledo, Ohio and Light Commercial Cars