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Bowman's

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TELEPHONE 1901-2356 UNITED

HARRISBURG, FRIDAY, MAY 4, 1917.

FOUNDED 1871

Harrisburg---Beautiful!

A Touch of Nature!

Time: As the crimson is fading out of the sunset on any of these fine spring evenings.

Place: On our magnificent water front, looking up the Susquehanna River reflects the glory of the sky and shines like silver in the twilight. A subject for an artist.

The writer saw the river under these conditions and straightway was filled with deep admiration for this—one of the beauties of our fair city.

You should be proud of Harrisburg—for all she gives to make life a pleasure—her scenic beauty does much to mould character and help us all to better patriotic citizenship and love of country.

Life can be made more interesting and more attractive if we but open our eyes.

Bowman's



Distinctive Waists At Lowered Prices

Never have we seen trim perfection and solid economy so well combined as they are in these offerings of highest grade waists.

Such fabrics as crepe de chine, Georgette crepe and novelty silks are used — materials selected as much for their timely style as for their service-giving qualities.

There are many different distinctive models with delightful effects — all made along cleverly fashioned lines. All sizes.

You'll Be Pleased to Find So Much For So Little a Price

Waists at \$2.98

Crepe de chine waists in white, tea rose, maise, gold, chartreuse and flesh — some hand embroidered, others with sailor collars and frills.

Waists in three groups—All reduced prices—

\$4.95 \$6.95 \$8.95

The reductions are big—the lots representative of the highest grade waists manufactured.

All colors — a few of a kind so that they are exclusive and distinctive.

Hand embroidered — beaded — Irish lace trimming and some with real filet lace — a very rare opportunity

Crepe de Chine Waists at \$5.00

This is a very special offering of new waists—made of white crepe de chine with self and colored satin stripes—pretty sailor collar.

BOWMAN'S—Third Floor.

Gas Hot Plates

The most convenient article for summer cooking. Lights instantly—you can turn the flame immediately to full force or down to a simmering flame. Clean and odorless—will last for years.

Two-burner hot plates, \$2.25, \$2.50, \$2.90, \$3.25 and \$3.90.

Three-burner hot plates, \$3.50, \$3.90, \$4.25 and \$4.90.

BOWMAN'S—Basement.

The New Neckwear

Has a Special Dainty Charm

Not only white, but the delicate soft tints that are the high tones of color that are so effective a note in the completion of a costume.

New and favored fabrics as Khaki Kool Pongee Organdie Swiss Chiffon Pique Georgette Crepe

Some combined with color for greater beauty. Prices

50¢ to \$3.75

BOWMAN'S—Main Floor



A Surprise Sale of Brand New Trimmed Hats

Scores of Smart Models

At Three Modest Prices

\$3.50 \$5.00 \$6.50

Dress Hats Sport Hats Semi-dress Hats Street Hats

This is a special purchase of a large number of trimmed hats of individuality and charm from one of the best makers of exclusive hats in New York.

The Values Are Seen at a Glance

The fineness of the materials, the beauty of the new lines and the variety of models and trimmings all proclaim them to be exactly what they are—

The Season's Best Millinery Offerings

The \$3.50 Hats

These hats are made of net, hair leghorn and lisere. Trimmings of wings, flowers, Georgette crepe and facings of Georgette and silk.

The \$5.00 and \$6.50 Hats

These hats are of leghorn with black velvet crown, trimmed with wild roses—milan trimmed with wheat—milan with Georgette cord and wreath of wild roses—transparent brims of white milan, crown trimmed with field flowers—black milan with transparent edge and trimmed with burnt peacock. Colors sand, blue and black predominate.

BOWMAN'S—Third Floor.

A Sale of Turkish Towels

Manufacturer's Seconds—Subject to very slight imperfections

Because of their serviceable qualities these Turkish towels should appeal to every housewife, boarding-house mistress and hotel owner.

The assortment comprises bath, face and guest towels.

Fancy Bordered Plain White

The fancies in a diversity of designs and colorings.

The under-noted specify some of the items that are unusually good

Fancy bordered guest towels, size 13x24 in., at 19¢
Corduroy Turkish towels, size 22x44 inches, at 39¢
Pink and blue bordered towels, size 24x38 in., 39¢
Plain and fancy bordered towels, various kinds and all high grade qualities, at 50¢ and 59¢

BOWMAN'S—Second Floor.

Boys' Wash Suits and Hats



Mothers of boys will find, in our wide assortment, a suit of every style and fabric that their young sons will be glad to wear.

Stocks chosen with great care — and every suit showing careful thought in every model, possessing a

Young American style and fit that will strike a responsive chord into the clothes ideas of every youngster.

These Are Ready For a Long Siege of Summer Service

White Wash Suits of poplin, galatea, linene, trimmed with collar, belt and cuffs of green, blue, pink, brown — sizes 2 to 8 years, \$1.25 to \$5.95.

Colored Wash Suits, in rep, chambray, poplin, linene and striped galatea, trimmed in white and plain contrasting colors — 2 to 8 years, \$1.25 to \$4.95.

The "Trench" Suit — broad lapels, high belt, extremely curved waist tapering to full flare bottom; military back with deep inserted pleat, slant pockets, collar, belt, cuff tabs and pockets of contrasting color — made of rep, in white, blue, green and tan—\$2.50.

Wash Hats of white duck, in sailor, trooper and droop brim styles, 50¢ to \$1.00.

BOWMAN'S—Second Floor.

We Announce For To-morrow

A Most Important

Sale of Tailored Suits

Important for you because it will offer the latest and most exclusive styles which Fashion has ordained correct for wear throughout the ensuing season at greatly reduced prices.

Important for us because we need the room these suits occupy for incoming summer stocks and we expect these reductions to clear our stock in short order.

Three Groups at \$10, \$15, \$19.50

Suits of poplins, gabardines and serges in the light and dark colorings— also fancy checks.

Choose from plain tailored and fancy trimmed models—a wealth of handsome styles — each a very unusual offering.

BOWMAN'S—Third Floor



GREAT Hair Goods Sale

Big reductions in fine quality switches and transformations. We have specially priced the following items for to-morrow only. All shades except gray. 20-inch naturally wavy switches.

\$1.95

All around transformations
BOWMAN'S—Third Floor **\$1.95**



Bowman Shoes Are Stylish and Moderately Priced

Bowman shoes can be depended upon for comfort — for neatness to the ankle. They won't slip—because they are carefully moulded over the shape of the instep. They give comfort as well as pleasurable pride in appearance.

All Because They Represent the Product of America's Best Shoemakers

Bowman's shoes can be depended upon for comfort — for style — for service — for satisfaction.

To-morrow We Feature These New Arrivals---

Women's dainty pumps of various fine leathers in black, white, brown, gray, Battleship, ivory and champagne; long-vamped and high-heeled—and oh, how snugly they fit. Pair, \$4, \$5, \$6 and \$7.

Women's fine black, gray and Havana brown military lace boots, that give the foot the desirable long slender appearance. "Napoleon" pattern. Pair, \$7.50.

Women's finest white washable kidskin high cut military laced boots, with full Louis XV heels; turns and welts. Pair, \$9 and \$12.

Whittemore's perfect shoe cleaners, 19¢.

BOWMAN'S—Main Floor.

Newest Ribbons

If one section is attracting more attention than another these days it is surely the handsome ribbons. Beautiful narrow ribbons for ties and millinery vie with those in wider widths for various purposes of adornment.

It's an interesting variety of the best ribbons we present for your critical selection, among which are—

Narrow fancy pastel ribbons, 15¢ to 29¢.
New hat band ribbons in light and dark colorings and bayadere effects, at 39¢ to 69¢.

Heavy taffeta ribbons, all colors, 29¢.
Also — a magnificent showing of the popular fancy ribbons which will afford delightful selection for any purpose which ribbons enter into.

BOWMAN'S—Main Floor.

For the Soldiers' Comfort



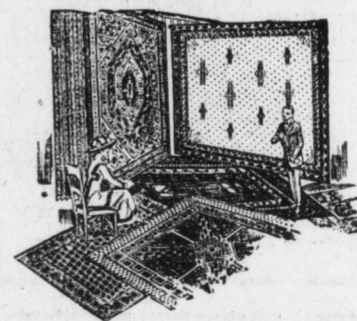
Think what the boys who have enlisted are giving up—comfort, pleasure and friends!

You can help them to be happier and more comfortable by giving them a kit of mending materials, extra handkerchiefs, a new comb and brush, a can of talcum—just a few of the many little comforts they'll thank you for a thousand times.

Ask the boys you know what they would like to have. Or come in and we'll suggest surprises for them.

We've provided good stocks of most everything they will use and enjoy, and we've priced everything so that a good-sized kit won't tax anyone's purse.

Wool Wilton Rugs



A splendid stock here for your choosing at very attractive prices.

The new patterns and colorings are on display in sizes for every room in house or office.

The Largest and Most Complete Selection We Have Ever Shown

At these figures we advise an early selection—

22½x36 inches, \$3.75	8.3x10.6 ft., at \$47.50
27x54 inches, at \$5.50	9x12 ft., at \$50.00
36x63 inches, at \$9.00	9x15 ft., at \$72.50
4.6x6 ft., at \$15.00	10.6x12 ft., at \$72.50
4.6x7.6 ft., at \$18.00	10.6x13.6 ft., at \$82.50
6x9 ft., at \$30.00	11.3x12 ft., at \$72.50
6.9x12 ft., at \$42.50	11.3x15 ft., at \$90.00

Runners to Match---

27x9 ft., at \$11.25
27x12 ft., at \$15.00
27x15 ft., at \$18.50

Axminster Rugs

Representing the very highest of this kind of rugs that can be produced.

Most desirable for looks and service, handsome patterns and rich colorings.

18x36 inches, at \$1.25 to \$1.69
27x54 inches, at \$2.00 to \$3.50
36x72 inches, at \$3.75 to \$6.00
27x9 feet, at \$5.25 to \$8.00
27x12 feet, at \$7.50 to \$10.50
27x15 feet, at \$10.50 to \$15.00
4½x6½ feet, at \$8.50 to \$11.50
6x9 feet, at \$12.50 to \$20.00
7½x9 feet, at \$18.50 to \$21.00
8¼x10½ feet, at \$22.50 to \$32.50
9x12 feet, at \$22.50 to \$37.50
10½x13½ feet, at \$50.00 to \$60.00
11¼x12 feet, at \$37.50 to \$60.00
11¼x15 feet, at \$50.00 to \$60.00

Velvet Rugs

The art of the Oriental weaver is woven in these pretty velvet rugs, and they have been developed to such a point that they rival many high cost rugs in fineness of wear, design and lasting color.

27x54 inches, at \$2.00 to \$3.50
36x72 inches, at \$2.98 to \$5.00
6x9 feet, at \$12.50 to \$18.50
7½x9 feet, at \$17.50 to \$19.00
8¼x10 feet, at \$21.00 to \$25.00
9x12 feet, at \$18.50 to \$27.50
11¼x12 feet, at \$28.50 to \$35.00

BOWMAN'S—Fourth Floor.

A New Leather Bag

The "Durbar"

This leather is very effectively mottled in all the new colors—tan, purple, brown and green—lined with fancy silk and fitted with purse and mirrors—\$1.69 to \$5.98. (Separate Durbar purses also).

BOWMAN'S—Main Floor