

HARRISBURG TELEGRAPH A NEWSPAPER FOR THE HOME

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TUESDAY EVENING, MAY 1.

Invest your money in men, especially young men.—RUSKIN.

GIVE ROOSEVELT HIS WISH

THEODORE ROOSEVELT is the embodiment and vigorous personification of the real American spirit. Whatever differences regarding his political activities may have existed in the past have been swallowed up in the increasing admiration of his countrymen since the breaking of relations with Germany.

Colonel Roosevelt is so thoroughly imbued with this idea of personal support for the Allies that he is urgently requesting to be permitted to organize such a force as he believes might easily be constituted for such service. His appeal has already had the approval of the United States Senate, but for some inexplicable reason there is a disposition in the other branch of Congress to refuse the ex-President his desire to recruit such a force as has been indicated.

Under all the circumstances, it would seem to be only reasonable that Colonel Roosevelt should have this opportunity to serve his country at the front. No one can doubt his patriotism, his courage or his ceaseless energy.

Political considerations, as he suggested in his Chicago address, should have no place in our present activities. We are now one people, striving for certain definite aims, and it would seem that Colonel Roosevelt's desire to lead a volunteer force ought to have the immediate approval of those in authority at Washington. If we are to have a united country at this time, there must be no evidence of partisanship in any direction. Patriotism must be the only consideration and whatever the opinion of Congress, it is certain that most of his countrymen are back of Colonel Roosevelt in his desire to carry the stars and stripes to France or the Balkans.

Teaching allens the American language and the ideals of American citizenship, holding Americanization patriotic meetings, sending the members of the civic and other associations to the homes of aliens to promote neighborly interest in and the welfare of alien wives and mothers, and preaching the breaking down of lines between the American and foreign-born residents—in short, the mixing of Americans and aliens is going to do much to bring about a compact and cohesive American citizenship.

TWO NEW OFFICIALS

TWO new officials, chosen by the sovereign people of the Commonwealth, assume their important duties at the Capitol this month. Senator Charles A. Snyder after a long period in the upper branch of the Legislature, to-day succeeds A. W. Powell as Auditor General and Harmon M. Kephart, chief clerk of the Senate next Monday will take the place of State Treasurer Young.

Senator Snyder has been particularly active during his career in the Legislature in advancing the interests of the schools of Pennsylvania. He has been concerned over the

term of the teaching force and probably no man has given more thought to the teacher's welfare. He promises to bring to the discharge of his new duties all the vigor characteristic of his legislative service.

Mr. Kephart is a businessman and has indicated his intention to conduct the fiscal affairs of the Commonwealth with due regard for business principles. Fortunately for him, the department of which he becomes head to-day has a long established record for efficiency which will be a guide for the new custodian of the public funds.

Both these new officials have been in Harrisburg so long that they are regarded as part of the local community.

Governor Brumbaugh has properly designated a day for the recognition of the mothers of the Commonwealth. It is a good thing to set apart one day of the year on which all can unite in paying tribute to the angel of the home who has contributed more than all others to the happiness of the human race.

COMMON SENSE MEASURE

THE action of the United States in passing the resolution presented by Senator Knox authorizing the President to requisition the German ships now lying in American harbors is an entirely proper step, and it is to be hoped that the House will lose no time in adding its approval.

Senator Knox, in a characteristically business-like address in support of his resolution, pointed out the need of an immediate increase of shipping with which to combat the growing U-boat menace, that the Germans are showing no mercy to our shipping and that the demand for ocean-going tonnage is so great that to leave these German steamers lying idle at their docks is not only neglecting an opportunity to better conditions, but under the circumstances approaches crime.

It might have added that since Germans display no regard for the ships of others it would be proper retribution to give them opportunity to turn their torpedoes on their own vessels. German submarines sending to the bottom of the sea German-owned steamers would add a new note to the discord that has shattered the harmony of the world.

Those imperialistic Germans who imagined that with our participation in the war half a million former citizens of Germany in this country would rise to smite the hand which fed them, have probably come out of their wits and now realize that the average German resident in the United States is not lacking in appreciation of our liberty and the institutions which have made this country the haven of oppressed millions.

SANITY IN BUSINESS

HYSTERICAL appeals from well-intentioned people to avoid extravagance and practice economy in every direction are having a disastrous effect upon many lines of business. These appeals were based upon unnecessary expenditure in a time of national crisis, but instead of bringing about reasonable economy the effect has been a letting down of ordinary business and industrial activity. This was far from the thought of President Wilson when he declared in his address to Congress:

It is evident to every thinking man that our industries, on the farm, in the ship yards, in the mines and in the factories must be made more prolific and more efficient.

This is the keynote of the whole situation. Wastefulness must be corrected, of course, but it was never contemplated by those responsible for the propaganda of economy and efficiency that the ordinary pursuits of our people should be interfered with to an extent which might endanger the prosperity of the country.

It must be evident to every thoughtful person that in proportion as the demand for manufactured products decreases in the same proportion will our industrial and commercial activities be affected. For this reason the press of the country is doing what it can to overcome the conditions which have threatened business as a result of radical interpretation of the plan for economy.

With billions of dollars going into the manufacture of all kinds of supplies it is not reasonable to fear any business stagnation. On the other hand, it may confidently be assumed that we shall have a wave of unusual prosperity. It is just as necessary to keep our people employed as it is to organize the armies of the nation, and both are essential to the best interests of the American people.

Any cessation of business activities or manufacturing schedules reacts upon the community immediately affected. For this reason every effort should be put forth to maintain ordinary business energy with a view to maintaining the average business balance.

Can it be possible that those who oppose the Roosevelt division have their vision already on such a paucity of consideration as the next national convention?

Oh, it's farmer this, and farmer that, when we shop on market day; but it's "come and help us farmer" when the bands begin to play.

It is asserted that the "moderation of Germany's peace terms" will astonish the world, but they will avail nothing except the world has conclusive proof that Germany will not be in position to do it again.

France calls for an American army, and yet Congress doesn't want to let Teddy and his division go.

Is your son a Boy Scout? If not, why not?

Politics in Pennsylvania

By the Ex-Committeeman

Carrying of the motion to send to the House Rules Committee the Dunn resolution to fix May 31 as the date for adjournment was a check to the Vire element in the House. For some time Vire men, aided by some of the administration members of the rural counties, have been working up sentiment in favor of an early adjournment. The administration men would like to end the session as soon as possible because, in the language of one of them, they are "not sure when something unpleasant is not going to bob up," and owing to uncertainty about the attitude of Auditor General Snyder, they are opposed to the idea of a recess period of the Legislature.

The fact that John R. K. Scott helped prolong the session of 1913 by numerous speeches and by partisan maneuvering was thrown at the Vire men last night and they retailed by showing that last session Penrose men tried to get the Legislature adjourned before the adjournment bills, which is part of the avowed program of the Penrose people, and are pointing to the expense of the session as another reason for closing up.

It was said to-day that the Legislature would stay in session until well into June at least so that chance for remedial legislation growing out of the appointment of the committee might be presented, if necessary. Auditor General Snyder is expected to raise issues pretty promptly.

When Champ Clark said that "so far as Missouri is concerned there is very little difference between a convict and a jurymen in the classification? Venues are drafted in Missouri, as in other States, to facilitate the administration of justice. If compulsory service for jurors, why not for soldiers, and why a greater degradation?"—New York World.

I have heard of no one in the House who is supporting the President's Subscription Bill. Do you wish me to stand alone for this?—Representative Jeannette Rankin to the Butte Rotary Club.

If Miss Rankin is a sample of women members of Congress, one is enough.—New York World.

Charles M. Schwab says:—Young men may enjoy dropping their work at 5 or 6 o'clock and slipping into a dress suit for an evening of pleasure; but the habit has certain drawbacks. I happen to know several able-bodied gentlemen who got it so completely that now they are spending all their time, days as well as evenings, in dress suits, serving food in fashionable restaurants and who did not get the dress suit habit until somewhat later in life.

Popgun Minds [From the Saturday Evening Post] The people of the United States are prepared to back up the federal government to the limit. In return they demand that the ablest men in the country be placed in every important post over which the federal government has jurisdiction.

This is no time for corner grocery strategists and small bore statesmen. Government by politics and precedent cannot be tolerated. The weasels, the foxes and the moles of partisan politics must be run to their holes. The boy orators and the crowd-pleasers must be double quick to the rear. Half-hearted, chicken-hearted Americans, our two worst enemies are our own demagogues, our mossgrown in office or how strong with the gang back home, cannot command the confidence of the country. Neither can sincere, scrupulous men who bring popgun minds to 42-centimeter problems. To appoint a mediocre man just now to an important post is to invite disaster to the rest of the world, the menace of German domination. The nation that is ready to forward its national ambitions without regard to the means adopted to free a nation with which free peoples cannot live.

The mills of the American people grind exceedingly fast on occasion and they grind to powder.

Mary Duties of an Officer

Mary Roberts Rinehart, better than any other mother in America, knows just what this war will mean to her son, and to every other mother's son two years ago. Miss Rinehart visited the battlefields in Europe, and in "The Altar of Freedom," just published by Houghton Mifflin Company, she makes a plea for highly trained officers for our own army.

"Do you know what a company commander must do in the day's work?" "Yes, sir." "He must enroll and recruit his company to a strength of one hundred and fifty of the business interests of our State as to the ability of our taxpayers to pay State increases in taxation on top of new heavy Federal taxation."

The Price of Peace

"Let us have peace," said Grant, who crushed secession. "Come, give me the words a woman wrote: 'I came to bring a sword,' was Christ's confession—Jesus, who money changers fiercely smote."

"Peace, peace," some cry, when no peace can be found. Lo, peaceful China hangs on Ixion's acid bound. Let us take Dr. Hibben's phrase, and study well its lore: "We are for peace at any price, and the price just now is War."

Very naturally the draft will send cold chills down many a spine.

OH, MAN!

CAN YOU IMAGINE ANYTHING FUNNIER THAN A WOMAN AS A SOLDIER—SHE WOULD HAVE TO STAND IN FRONT OF BE-FRE GOING TO THE FRONT—TO SEE IF HER HAT WAS ON STRAIGHT



WELL!

WELL!

EDITORIAL COMMENT

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HOW ADVERTISING HELPS THE PUBLIC

Factory Advertising

By P. S. FLOREA, Secretary-Manager Associated Advertising Clubs of the World

WHO pays for advertising? That is often asked, though to those of experience in the profession of advertising, the answer is plain and simple. It pays for itself by eliminating other costs that would be greater than the cost of advertising if it were not used.

Advertising men, who are organized into the Associated Advertising Clubs of the World, have seen this fact demonstrated over and over, both in the case of the retail store and manufacturers and jobbers.

Exactly that is one of the important things which follows advertising. The advertising manufacturer, even after he pays his salesman better, is able to sell his goods at a less expense for travelers.

Retailers Buy More Quickly Most retail merchants have learned that advertised goods are reliable, and that they sell readily, because the public knows about them and believes in them. When the merchant advertises and sells goods that are advertised, he sells his advertising power to that of the manufacturer and their advertising makes a strong bondages for the other woman's son.

The Altar of Freedom is the frank story of her wanderings, and finally, her conviction as to what constituted her duty. It is a statement of the stand she takes, and the demands she makes, as a mother. All this she has expressed with the deep feeling of a mother and a patriot, and with the clearness, force, and conviction of a trained writer.

OUR DAILY LAUGH

COMPLIMENTARY OR OTHERWISE. "He's a perfect bear." "Do you refer to his arms or his temper?"

HUBBY KICKS. "See here, wifey." "Well?" "If you must carry that ridiculous poodle, get a shawl strap."

WELL KNOWN PEOPLE. "W. B. Kay, who retires as the chief of the bureau of corporations and Auditor General's department was for years active in newspaper work in McKeesport."

A. D. McDade, who aspires to judge in Delaware county, is a former district attorney.

Col. H. C. Taylor, former guardman, made the speech at the Center county fairground at Williamsport.

H. P. Davidson, the New York banker, who is a native of Pennsylvania, has given a large sum for endowment of Delaware schools in memory of his mother.

Henry Tattall, vice-president of the Pennsylvania railroad, received congratulations yesterday on his birthday.

HISTORIC HARRISBURG The Legislature which met here for the first time passed resolutions in favor of pushing the War of 1812 to the finish.

That Harrisburg has bakery capacity to supply big training camps?

DO YOU KNOW

Is Jones of foreign descent? "No, of American ascent."

HIS FAMILY TREE.

HEAVENLY BODIES.

BE-LIEVE ME IF HE CAN WEAR ONE I CAN

SAY: YOU LOOK PRETTY SNAPPY IN THAT SOLDIER OUTFIT

BE-LIEVE ME IF HE CAN WEAR ONE I CAN

HOW VAIN THE MEN ARE! MY HUSBAND SPENDS HOURS IN FRONT OF THE MIRROR WITH HIS NEW UNIFORM ON IT'S SIMPLY KILLING!

By BRIGGS

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HOW VAIN THE MEN ARE! MY HUSBAND SPENDS HOURS IN FRONT OF THE MIRROR WITH HIS NEW UNIFORM ON IT'S SIMPLY KILLING!

I HAD TO TAKE ABOUT FORTY SNAPS OF MINE IN HIS NEW SOLDIER OUTFIT

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