Wellknown Publicity Man Now With Dort Motor Co.

H. S. Daniels, whose notable publicity and advertising work in behalf of the Kissel-Kar during the last five years has attracted wide attention, has been selected by the Dooley-Brennan Company to manage their new branch in Detroit.

Daniels is the man who has coined so many effective trade names and standing phrases for Kissel, such as "All-Year Car," "Hundred Point Six," "Double Six" and others, but it is the uniform excellence of his letters to dealers and newspapers that has made him best known to the industry.

made him best known to the ladustry.

The engagement of Mr. Danlels cannot be started as the result of a recent conference of the Dort Motor Car Company's sales and advertising forces, at which General Sales Manager John D. Mansfield asserted that no car manufacturer in this country had as yet established anything like perfect co-operation with the dealer.

anything like perfect co-operation with the dealer.

Hugh Brennan, of Dooley-Brennan Company, which handles the Dort advertising, agreed with Mansfield. So did George W. Franklin, Dort dealer in Detroit. The subject was discussed in detail and it was suggested that Daniels, if he could be obtained, was the right man to put the desired reforms into effect.

Negotiations were started and, as a consequence, Mr. Daniels will assume the management of the branch on May 1. He will work in close touch with the Dort factory at Flint, and with George W. Franklin in Detroit. The striking success of Mr. Franklin in selling Dort cars has been due in large measure to attractive features of salesmanship and service. To these Mr. Daniels will add his ideas and together it is hoped to create a complete plan of publicity, sales and service that will prove of unusual value to every Dort dealer in the country.

CAMPHOROLE GIVES IMMEDIATE RELIEF

Opens Up Clogged Nostrils. Vanishes Colds in Head and Catarrh Like Magic

It soothes and relieves catarrial deafness and head noises.

Drives out congestion without apparatus, inhalers, lotions, harmful drugs, smoke or electricity. Do not treat your cold lightly; this is pneumonia season. If you have cold in head, path in chest; or sore throat send to nearest drug store and get a jar of Camphorole, and watch how quickly it will relieve you.

Physicians recommend Camphorole for colds and catarrhal affections of the nose and throat, bronchitis, croup, asthma, stiff neck, sore muscles, lumbago, stiff joints, headache, frosted feet, rheumatism, cold in muscles, neuritis, hay fever applied to chest will check development of cold and often prevent pneumonia.—Advertisement.



F BACK HURTS COVERED BY TAIL. Hup Reports Increase

Take a glass of Salts to flush

With Material Scarcity

Feven with all the difficulties encountered with the material masket and the freight car situation; the business of the Hupp Motor Car Corporation for the first quarter of 1917 roke all records for the company."

Toke all sorts of distress, particularly backache and misery in the kidney region; rheumatic twinges, severe headaches, acid stomach, constipation, torpid liver, sleeplessness, bladder and urinary irritation.

The moment your back hurts or kidneys aren't acting right, or if bladder bothers you, get about four own ounces of Jad Salts from any good pharmacy; take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush corporation for previous years. February was slightly under 1916, but this was been a foreful magazine writer of the large part of our production was reduced by the file of the country in the file of the comment will be acid to weeks to drive to dealer territories a large part of our production was reduced by the file of the comment will be acid to weeks to drive to dealer territories a large part of our production was all the demand might in some measure be met. But even with all the difficulties encountered with the material masket during the fact that the distinct that the distinct the comment of the suspense of the Hupp Motor Car Corporation, the business of the Hupp President in the unit and the freight car studied in the will repair the acid to the will repair the acid to the transport of the Hupp Motor Car Corporation for the first quarter of 1917 than at any other similar period. This is the first quarter of 1917 than at any other similar period.

makes a delightful effervescent lithiawater drink which millions of men and women take now and then to keep the kidneys and urinary or-gans clean, thus avoiding serious kid-ney disease.—Advertisement.

Lumber Lengths

FREQUENTLY people buy lumber in unusual sizes which must be sawed into shorter lengths before it is suitable for the purpose intended.

Shorter and narrow stock could have been purchased at a saving in

price. The quality of the shorter lengths in the same grade, as a rule, is better than the long.

Give us accurate information about the purposes for the lumber you desire. We will gladly tell you the right kind to select so as to save your money and at the same time suggest material that will last a long time.

United Ice & Coal Co.

OFFICIAL CHECK ON COST FACTS

Oregon College Pair Make Report on Figures New **Buyers Seek**

How much money for operating upkeep need the automobile owner expect to invest in running his car after he has bought it?

In an effort to be of definite aid to

thousands of men and women who are balancing this question against their check books, Milton J. and Mrs. Miriam Thayer Seeley, the latter a professor in the Oregon Agricultural College, Corvallis, Oregon, have completed a double transcontinental automobile drive, involving 9,700 miles, and have just put together for the public generally what is believed to be the most enlightening and complete table of authoritative statis-tics ever assembled on the costs of motoring in the United States.

The table, which is to be put on file with motor clubs throughout the country at once, is of great value to while women will be much interest ed in the knowledge that Mrs. Seeley kept the books on the long trip.

Driving a Maxwell touring car, the Oregon fact-hunters traveled the Pacific coast, in Oregon, to Boston, Mass., and then returned to the Pacific over a different route. The total of their expenses, this including not only the car's upkeep in gaso line, oil and repairs, but the cost of food in camping out, was surprising

Every condition of travel was en

Every condition of travel was encountered, observed and statistics kept on it. All cost details, as it was felt these are sought by the intending motorcar owners, are given in the official tabulation.

The table accurately gives, Professor Seeley asserts, a statement of facts as to his Maxwell's operating economy and he is convinced that the record is sufficient to satisfyingly reinforce this car's championship of the industry in low operating extended the state of the second in the second in the second is sufficient to satisfyingly reinforce this car's championship of the industry in low operating extended to the second second in the second sec

Indicative of the spread of the motorcar's usefulness, the table also makes plain the revelation that the automobile no longer is a luxury, but is to be accepted as an economic necessity, these tourists having crossed the United States both ways by automobile at a cost more than \$100 less than would have been required in fares alone had the distance been covered by rail.

With Material Scarcity

more cars of the Hupmobile type than ever before is evidenced by the fact that even with the record-breaking business, we have still failed to fill our orders and the month of March found us with over 1,800 orders for machines for immediate shipment carried over. The demand comes from no particular section of the country, but is universal and every one of our distributors is constantly demanding more machines and insisting upon increasing his allotment.

and insisting upon increasing his allotment.

"With our increased production for 1916 and 1917, we and the Hupmobile distributors figured that it would be good business to carry a large number of machines in storage both at the factory and at the distributing points ready for the spring rush with the opening of the big spring business. Unfortunately, however, the demand all winter was continud at such a pace that we have not been able to carry out our storage plans and the first of April found us without the desired supply, solely dependent on current production. "Our dealers were in the same position and those that had planned to have an adequate supply of machines on hand for the opening of the season find themselves not only without these cars, but unable to obtain sufficient machines for immediate delivery, and increasing demand is daily piling up orders faster than the factory can build cars.

"The whole situation has resolved itself into the old one so well known in the early days of the industry when it was necessary for the purchaser to place his order far in advance in order to get a delivery."

HARRISBURG WINS SHOOT HARRISBURG WINS SHOOT

Reading, Ph., April 28. — Scoring
24 out of his 25 birds, George W.
Hepler, of Harrisburg, a former
Pennsylvaniø livebird titleholder,
carried off the honors in the 25-bird
handicap, the feature event of the
livebird shoot over the Riverside
traps this afternoon. Hepler lost his
fourth bird dead out of bounds.

Twenty-five birds, handicap rise,
27 to 30 yards. Interstate rates—
George W. Hepler (30), 24; John
G. Martin (30), 23; Fred W. Dinger
(30), 23; Edward W. Shank (28),
23; Fred Confer (29), 22; Samuel
Seigelbaum (28), 21; C. F. Keys
(29), 9, withdrew.

THESE WOMEN SIT IN THE LEGISLATURES OF FIVE WESTERN STATES



Eleven women are members othe Legislatures of western states, a cording to figures just obtained by the American Woman Suffrage Association. Nine are Democrats and two Republicans.

Washington has one, Mrs. Ina P. Williams (R); Montana has two, Mrs. Maggie Smith Hathaway (D); and Mrs. Emma A. Ingalls (R); Arizona has three, Mrs. Rosa McKay (D), Mrs. George B. Marsh (D) and Mrs. Pauline O'Neill (D); Utah has four, Mrs. Elizabeth T. Hayward (D), Mrs. Grace Stratton-Airey (D), Mrs. Daisy C. Allen (D), Mrs. Alma Greenwood (D); Oregon has one, Mrs. Alexander Thompson (D), Mrs. Elizabeth T. Hathway, of Utah, which state has four women legislators, has been re-elected, the only woman who has ever been re-elected in that State. Mrs. Hayward furnishes some of the proof suffragists offer that women in politics will not neglect the home. She is the mother of nine children and the grandmother of five. All other women legislators shown here are married.

ure. Ride it to work and save money. We have a compléte line of tires and accessories. Bring your motorcycle to us if in need of repairs. Best work;

Ride a Big X

\$4 Per Week

Excelsior Cycle Co. and Garage 1021-31 Market St. Harrisburg, Pa. OPEN EVENINGS

more riders can be gathered into a company.

The promoters of the plan have received an unqualified endorsement of the value of the motorcycle in military organization from the war department. Ralph A. Hayes, private secretary to Secretary of War Baker, in an answer to a letter written to Secretary Baker outlining the plan for the organization of motorcycle volunteers, says:

"Doubtless in case the present crisis should unhappily become more acute, the services of motorcyclists would be very necessary and valuable. The experience of the contending forces on the other side of the ocean demonstrates that motorcycle forces can and must be used for service which would be less satisfactorily performed by any other branch of the service."

Captain Davis, assistant quarter—

master in charge of the entire southern district, in a recent interview said of the motorcycle forces on the offician border:

"Motorcycles have proved very satisfactory in service on the border. All of the officers want them and if war should come we will have to have very many more of them." Named Chief Censor of the United States



Franklin

-the efficiency car More miles -Less gasoline-More comfort-Less weight-

E. W. Shank 107 MARKET ST.

HUPMOBILE

Touring Cars With Electric Lights and Starters

\$400 and up We Have Given Up the Agency

Ensminger Motor Co. Green and Cumberland Sts.

Tires and accessories -most complete stock in Bring your bicycle to us need of repairs.

Best work and fair charges.

Excelsior Cycle Co.

and Garage

1021-31 Market St.

OPEN EVENINGS
Belle 4165-J

HUPMOBILES NEW 5-PASSENGER MODEL "N"

remainder of our large stock at a saving of \$200 List Price \$1285 Your Profit \$200

ENSMINGER MOTOR CO.

Green and Cumberland Streets

SAXON ACTING AS TRAIL BLAZER

beauties of a highway along the edges of the country.

From Washington, where the start was made, to the west coast of Florida, now in the location of the little car, the trail blazer has passed through several of the most historic places in the country and along some of the most beautiful highways in America. The South, with its romance and quaint tinge of the days

AS TRAIL BLAZER

highway, suitably marked, so that the motorists can follow it.

The spring rains have followed the route of the little dur since it left the Capitol, and day after day has been spent in driving over muddy roads. Not one has proved impassable to Saxon roadster, except once when the car rail-blazing trip for the national boundary highway have demonstrated not only the power and endurance of the ear, but also the beauties of a highway along the edges of the country.

From Washington, where the start was pushed only a few yards to a depth that caused the exhaust pipe to be under water. Then the car was pushed only a few yards to a depth that caused the exhaust pipe to be under water. Then the car was pushed only a few yards to a depth that caused the exhaust pipe to be under water. Then the car was pushed only a few yards to a depth that caused the exhaust pipe to be under water. Then the car was pushed only a few yards to a depth that caused the exhaust pipe to be under water. Then the car was pushed only a few yards to a depth that caused the exhaust pipe to be under water. Then the car was pushed only a few yards to a depth that caused the exhaust pipe to be under water. Then the car was pushed only a few yards to a depth that caused the exhaust pipe to be under water. Then the car was pushed only a few yards to a depth that caused the exhaust pipe to be under water. Then the car was pushed only a few yards to a depth that caused the exhaust pipe to be under water. Then the car was pushed only a few yards to a depth that caused the exhaust pipe to be under water. Then the car was pushed only a few yards to a depth that caused the exhaust pipe to be under water. Then the car was pushed only a few yards to a depth that caused the exhaust pipe to be under water. Then the car was pushed only a few yards to a depth that caused the exhaust pipe to be under water. Then the car was pushed only a few yards to a depth that caused the exhaust pipe to be under water. Then the car was pushed only a few yards

SPAIN PROTESTS PIRACY

before the war affords an ideal mo-toring spot, say the pathfinders. Only one thing is needed and that is a highway, suitably marked, so that Germany.

SPAIN GETS SUBMARINE

Madrid via Paris, April 28.—The first submarine of the Spanish fleet, the Isaac Peral, constructed in the United States, has arrived at Carthagena escorted by the cruiser Estramadura.

205 LOCUST ST

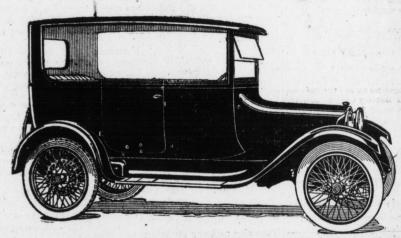
DODGE BROTHERS

CLOSED CAR

A convertible sedan such as you would expect from Dodge Brothers. A pleasing combination of smartness and comfort. Designed and built complete in Dodge Brothers Works.

It will pay you to visit and examine this car.

The gas consumption is unusually low.
The tire mileage is unusually high.



KEYSTONE MOTOR CAR CO.

57 to 103 S. Cameron St.

HARRISBURG, PA.

C. H. BARNER, Manager

What Is a Crispen MERIT Car?

It is a thoroughly reliable exchanged car which will give more actual service and satisfaction than any new car at the same price.

Come now-catch the distinction between a MERIT Car and the ordinary used cars which can be bought in any showroom.

The MERIT Cars have been accepted for sale because we know they are reliable and we know that they will give you real service in proportion to the price which you pay. At the price you want to pay, you can choose

faction long after to-day's new cheap cars are on the scrap heap. Suppose you don't wish to pay more than \$500 or \$600; which do you think will yield the greatest return on your investment; a car built to sell at such a low price or one worth \$1500 or \$2000 when new and now selling at your figure?

here a dependable car which will give satis-

We have these cars on our floor overhauled, repainted-and there is one here at

Stop in to-day and talk it over with us.

Considering power, me-chanical details, luxury,

equipment, first cost and

maintenance cost, Velie Six

Velie Features Continental Motor Timkin Axles

Push Button Starter

Velie-Harrisburg Co.

is supreme.

CRISPEN MOTOR CAR COMPANY 311-315 S. Cameron St.

Harrisburg

"Crispen's Maxims.