Series 18 Studebaker Six Makes Fine Showing in Battle For Yosemite Honors

staunch car and a nervy crew to reach the valley.

It has been a great fight each year to see who could master the huge snowdrifts first, and the honor has fallen on the Studebaker for the fourth consecutive year. The trip this year was made more difficult due to the extremely heavy fall of snow, which is the heaviest on record in the Yosemite region.

ditions as established by the prominent manufacturers.

Hupp Official Predicts

Shortage of Auton

4UTO ... W .W .W ...

4SHORTAGE ... W .W ...

A shortage of automobiles the prominent manufacturers.



more miles-

less gasolinemore comfortless weight-

W. Shank



### In Selecting Lumber

it is always well to secure the advice of the man who sells lumber.

The lumber dealer knows the physical propwoods and is in position to offer expert advice as to what kind should be given preference.

Certain woods are well suited for use indoors and are wholly unfit where exposed to the weather.

Other woods give good service out of doors but should be used where strength is a factor.

Few people realize that there are many grades of lumber and they use an expensive grade where a cheaper kind will prob-ably do beter.

United Ice & Coal Co.

### Phenominal Growth of Willys-Overland Co.

SATURDAY EVENING,

The statement that a manufacturer of motor cars has attained a produc-tion of a certain number of thou-sands of cars is so frequently made and commonly heard, in this day of astonishing motor car demand, that it excites little if any comment. Nevertheless, actual figures showing the

## Shortage of Automobiles

mer is predicted by Sales-Manager J. E. Flelds of the Hupp Motor Car Corporation.

"The country is taking automobiles of the better and popular types faster than he factories are able to produce them," said Mr. Fields. "All winter the manufacturers have been struggling with the freight car shortage, but this summer it will be the consumer who will suffer from the shortage of the better makes of automobiles. Even the higher cost of materials and labor, and the necessary increases in the prices of all the better classes of cars has not slackened to any noticeable degree, the demand for machines. But the difficulties of securing materials and producing the coars are so great that none of the big concerns will be able to fill their rapidly increasing orders.

"This is evidenced by sales records of the Hupp Motor Car Corporation, which are typical of conditions in most of the leading companies. We enjoyed in the first months of 1917, the largest quarter in Hupmobile history, yet we were nearly 2,000 cars behind our orders for immediate shipment. This is the condition even before the big selling season opens in May. It means there is absolutely no chance for us to catch up with our orders now during the entire summer. It is simply a question of relieving the pressure as far as possible by speeding production as much as the limitations of the material market will permit.

"This is demand for motor cars, even with the increased production to the Mexican border last summer, is a venification border last summer, is a summer, is a service)

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rit is simply a question of relieving the pressure as far as possible by speeding production as much as the limitations of the material market will permit.

"This bix demand for motor cars, believing the improved wonderfully in many sections of the country bit he prosperity of the country. This has naturally opened up new fills. Commercial advantages of the motor car were never better demonstrated than durative the prospension of the country. This has naturally opened up new fills. Commercial advantages of the motor car were never better demonstrated than durative the pressure upon the factory and our dealers has been something tremendous. Telephone calls, wires pleading letters and special trips to the factory and increase of cars and the demand has never been so great in the Northwest as it is to-day. The Middle West is continuing to take a large percentage of the automobile output and is confined, and the demand for cars has been enormous. The same situation prevails on the Pacific Coast."

Hershey Will Organize Red Cross Chapter Monday

Hershey, Pa., April 21.—For two years this town has held the world's record in the sale of Red Cross seals. Now Hershey seeks to organize the largest Red Cross chapter of communities of its class and next Monday evening a mass meeting will be had work at the colling and the Rhode island troops to the Mexican border last summer, is an arrow because of the work of the colling and the Rhode island troops to the Mexican border last summer, is an arrow because of the motor car. Roads have been improved work of the colling and the Rhode island troops to the Mexican border last summer, is an arrow because of the motor car. Roads have been improved worker of the Mexican border last summer, is an arrow to the herotograph doubt the work of the country. William M. Tugman, a reporter on a Providence newspaper, who accompanied the Rhode island troops to the Mexican border last summer, is an alternative work of the mexican because of the work of a correspondent has a consideration. The sa

## MAXWELL TOUR **OF 10,000 MILES ON** \$147 IS RECORD

Seeley Table of Costs Reveals

thrills and mile-a-minute chases left out.

Exactly \$7,,246 was assessed by the municipal court in fines on the arrests made by this one officer. The number of arrests made was 698, the majority being for speeding, although nearly every variety of traffic offense was represented.

The report is an effectual reply to criticism made in most cities employing motorcycle police officers, which alleges that favoritism is shown in enforcing traffic laws.

Patrolman Ervin's report of arrests goes into every walk of life, business and professions that might reasonably be expected to endow its follower with an automobile. Chauffeurs head the list with 288, but it is reasonable to suppose that this occupation is given by many who desire to conceal their business identity.

## War Will Boost Rubber

War Will Boost Rubber

Supply Says Tire Expert

Every man who owns an automobile, every man who hopes to own one, as well as all automobile manufacturers, have been asking one question since the United States plunged into the world war. "What effect will the war have upon the crude rubber marter and the world war."

Business Deitation in war have upon the crude rubber mar-ket?"

ber in any amount to seave her mar- Firestone Tire Branch

No comite Honors

After weeks of hardnips and personal registers of the comment o

Now in New Quarters

Evidence of remarkable expansion is Evidence of remarkable expansion is shown by the Harrisburg branch of the Firestone Tire and Rubber Company, which has outgrown its present quartirs at 231 North Second street, in one year. April 9th the branch moved into larger pooms at 210 N. Second street. According to Branch Manager L. L. McClintock, the new quarters contain 11,000 square feet, or nearly three times the space in the old location. This

necessary by the enormous increase in business since the branch was estab-lished a year ago.

The service department occupies a

## OUR BATTERY CE SERVICE IS

WE will be pleased to inspect your battery at any time and as often as is necessary, free of charge. Our service is the expert kind, and our experience is always at your disposal. Should repairs be necessary

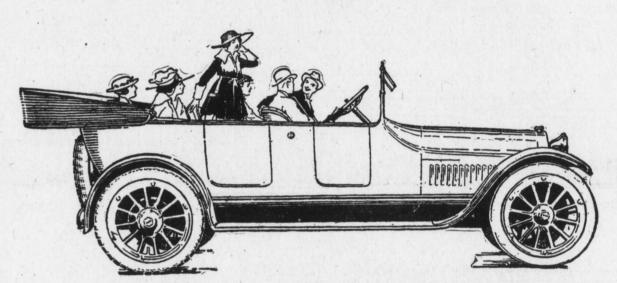
### make them at a moderate charge. The "Exide" Starting and Lighting Battery



is the famous "giant that lives in a box."
You have heard of this battery and its unique features-it's the original Unit-Seal Battery; extra powerful, easy to care for and repair. Let us explain its Take advantage of our free service.

## Excelsior Auto Company

Eleventh and Mulberry Streets Harrisburg, Pa.



# The Studebaker SIX

-An Investment

WHEN you buy your next car use the same care, the same caution as you would if you were going to spend your money for a home or an interestbearing or profit-sharing investment.

Almost any car looks well and runs well at first. You want a car that looks well and runs well six months, a year, two years after you buy it.

On this basis a Studebaker SIX is a sound investment.

Its original cost is moderate. Later on, should you care to "liquidate" you will find that the price of a used Studebaker is much higher in proportion to first cost than that of most cars.

If you do not sell you will find the operation cost of your Studebaker for a year or two years to be far less than other cars.

Because of the splendid quality of the Studebaker.

Because of its remarkable accessibility in case of inspection, adjustment or repair. Because in ratio to its power it is the most economical car on the market in gasoline consumption.

Because its perfect balance insures extraordinary tire economy—a single set of tires frequently runs 8000 to 10,000 miles on a Studebaker.

Because new parts can be obtained at lower cost than you pay for the parts of other cars of equal value and quality.

The Studebaker pays you dividends—not only in comfort and pride of ownership, but keeping down expenses year in and year out.

For these reasons thousands of prominent business men all over the country bought Studebakers on the very day the series 18 was announced.

What better guide can you have in the selection of a car than the knowledge that your car is the choice of the shrewdest judges of automobile value in America? Come in and let us show you some of their names.

Four-Cylinder Models FOUR Touring Car .

147 S. Cameron St.

Six-Cylinder Models

SIX Roadster . . . SIX Touring Car . . SIX Landau Roadster .

### Our Price ..... \$1085 Your Profit ..... \$200 ENSMINGER MOTOR CO.

HUPMOBILES

NEW 5-PASSENGER MODEL "N"

We offer the remainder of our large stock at a saving of \$200.

List Price ...... \$1285

Green and Cumberland Streets.

FOUR Roadster . . . \$985 FOUR Landau Roadster FOUR Every-Weather Car All prices f. o. b. Detroit

DRISCOLL AUTO CO.