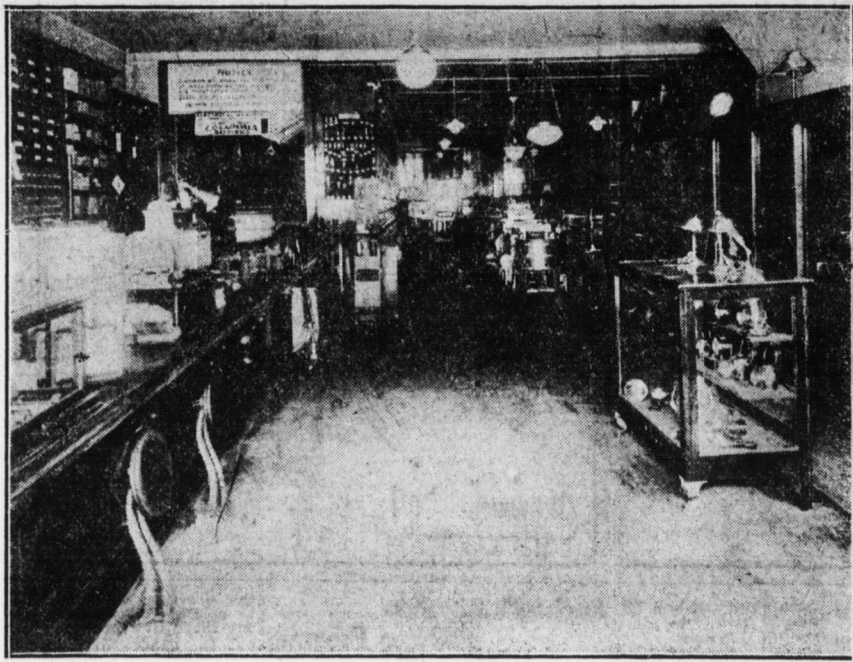
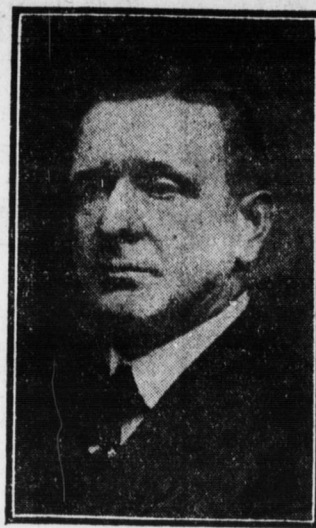


PROGRESSIVE ELECTRICAL FIRM EXPANDS TO ACCOMMODATE BIG BUSINESS



INTERIOR VIEW DAUPHIN ELECTRICAL SUPPLIES COMPANY



JOHN S. MUSSER
President

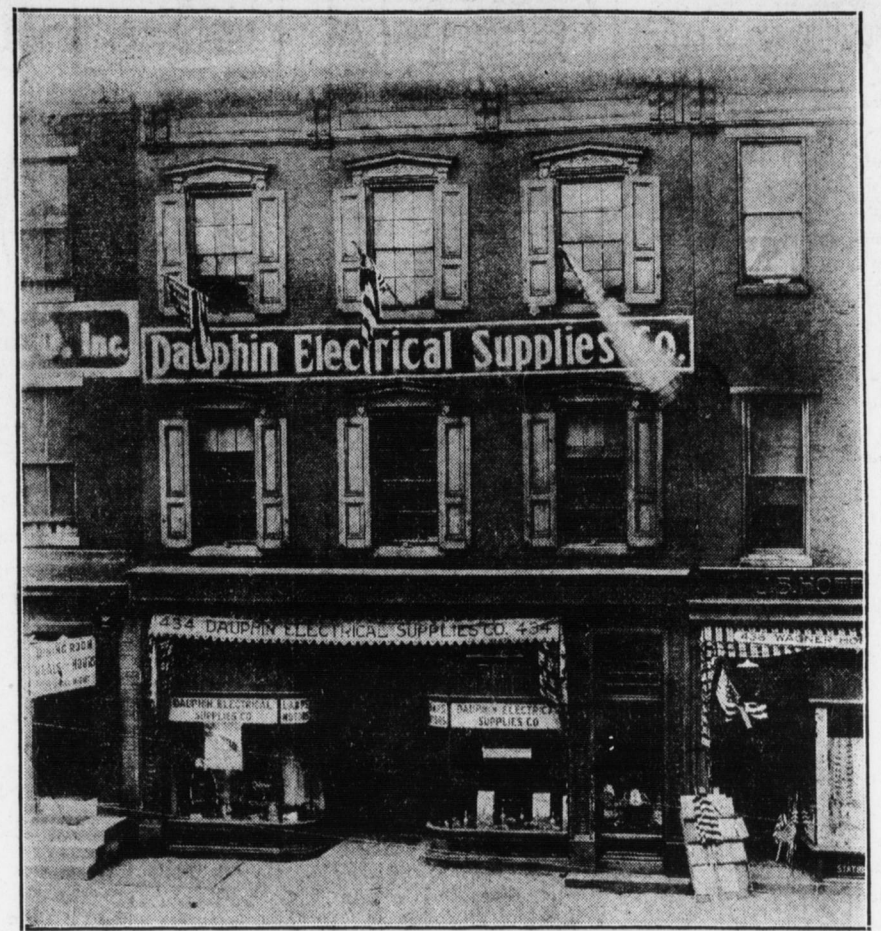
throughout the State. The present home of the Dauphin Electrical Supplies Company is specially fitted up with a number of show rooms. Displaying each particular line to the best advantage and in the most pleasing manner.

In 1904 Samuel W. Bair became identified with the organization as general superintendent and much credit is due him for the success this firm has attained. His valuable services being in a great manner responsible in bringing the business to the front. Mr. Bair is ably assisted by Joseph Gowne, a recent addition to the force and a man of considerable experience.

J. S. Jones is the able store manager and has been with the firm since 1912. Russell Walsh is his assistant, and is also the pricing and order clerk. He began as a boy in the stock room. William S. Hake, the outside salesman, is responsible for many of the big orders.

Merle Zimmerman is in charge of the accounting department, assisted by Miss Sarah McLaughlin. Mrs. Nellie Day is secretary to the president and Miss Frances McCabe has charge of the general office.

The firm is a member of the Society for Electrical Development and the Electrical Contractors of the United States. They are fully equipped for any job, no matter how large or small. John S. Musser, the president and directing head, is widely known in business and fraternal circles throughout the city and State, is a member of the Rotary Club and very much interested in the growth and development of Harrisburg.



EXTERIOR VIEW DAUPHIN ELECTRICAL SUPPLIES COMPANY

ELECTRICAL FIRM REMODELS AND ENLARGES ITS QUARTERS

A firm or an individual starts a business in a modest way, with no thought, or hardly a dream, of a large enterprise resulting from it, but only of putting forth his very best efforts in the service of the public.

The day by day duties, pleasant and otherwise, are attended to with interest, enthusiasm and energy necessary to perform any work conscientiously. The years come and go. The wheels of time are revolving in their deliberate, unhurried way, adding one duty after another, putting forth a little more wisdom in each year's efforts, extending one's vision and field of possibilities, making one's work more important in the sphere in which he finds himself.

It is no wonder then that the Dauphin Electrical Supplies Company, John S. Musser, president, points with great pride to the grand opening of their newly-remodeled building which marks the success attained by this progressive electrical firm, due to their untiring efforts to serve the public.

The Dauphin Electrical Supplies Company, of which John S. Musser is president, and the directing head, was founded in 1898 at 12 South Market Square, moving to 413 Market street, its present location in 1905, and conducted originally under the name of the Arrowsmith Electric Company. In 1901 John S. Musser took charge of the business for the Arrowsmith

Electric Company and at the end of five years purchased the business outright. January 1st, 1907, the firm was reorganized and the name was changed to the Dauphin Electrical Supplies Company, John S. Musser president, and Frank E. Musser, vice-president, and John O'Connell, secretary. The business grew to such proportions that the one floor and basement building became entirely too small, and on January 1, 1917, the entire four-floor building was taken over and remodeled for the housing of the firm's business exclusively.

To-day this is the largest wholesale and retail electrical firm in Central Pennsylvania, and ranking with the best in the State, handling all electrical fixtures, appliances, ranges, cooking utensils, electric washing machines, vibrators, electric bath cabinets, violet ray machines, in fact everything electrical.

The wiring is done by a force of experts at times numbering sixty. This firm has installed fixtures and wiring in hundreds of residences, and the most important buildings in the city, as well as scores of large buildings

HEAD OF LOCAL CONCERN HAS HAD EXCEPTIONAL CAREER

John S. Musser, president of the Dauphin Electrical Supplies Company, is one of the best known electrical men in the country. His rise in this line of business has been little less than phenomenal. He entered the firm he now heads when it was a branch of the Arrowsmith Electrical Company, of Reading, in a humble capacity. It was not long before he was bigger than the business and in the course of time he and a few others, incorporated as the Dauphin Electrical Supplies Company, took it over with him as its head. It has since become one of the best known electrical houses in the coun-

try, with contract work in this and many other cities and being one of the few companies of its kind occupying one whole building with show-rooms and display parlors at the disposal of discriminating buyers. Mr. Musser was born in Columbia. He is a brother of Frank B. Musser, president of the Harrisburg Railway Company. In his early days he conducted an upholstery store in Columbia and at odd moments indulged in boat-racing in one of the crack clubs that used to make their headquarters along the big dam near that town and as a youth was one of the crack bicycle racers of his home town at a time when bike racing was as popular as baseball. Selling his business in Columbia he went in his early manhood to Nebraska where he studied law and was admitted to practice in the Supreme

Court of that State, the certificate of which is still one of his proudest possessions. During his stay in the then border State he served as deputy sheriff under his uncle. He was also a member of the Governor's staff of the National Guard of Nebraska for several years and as such was a member of the party that rode with Buffalo Bill when the latter headed a party to help put down the last Indian uprising in that part of the West. For a time after his return to the East he was in business in Philadelphia, afterward purchasing a farm in Virginia when warned by his physician that he must live for a time in the open. His next business venture was that enterprise in which he has made such a success in Harrisburg. Mr. Musser resides in a handsome home at Washington Heights, and his favorite diversions are gardening and automobileing. He is a member of the Chamber of Commerce, and a former president of the Rotary Club of this city and prominent in the Jovian Society, which is the national organization of electrical men.

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Manufacturers of The Famous
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Gas & Electric Fixtures
Staple Gas Brackets and Fittings
Sold By The
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John S. Musser Pres.

"BRAUNSTEIN'S BEST COMMERCIAL LIGHT"

Sold Wholesale and Retail by

The Dauphin Electrical Supplies Company

for stores, office buildings or show rooms. Has two valuable features, namely, it acts as a cover for the dust, also as a reflector. Try one barrel and you will sell more. Send for catalogue and prices.

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120-126 WOOSTER STREET, NEW YORK.

Electrical Engineers and Contractors

Jobbers in Electrical Supplies and Novelties

Announcement
We Cordially Request the Pleasure of Your Presence at the
GRAND OPENING
Saturday, April 14th

of our remodeled and newly equipped building, displaying the largest and most complete stock of Electrical Materials, Appliances and Novelties in Central Pennsylvania, also the most unique display of Electric Lighting Fixtures in the State.

The entire building is devoted to the showing of Merchandise, each line being displayed in the best possible manner.

The Formal Opening will be held between the hours of 3 and 9 P. M.

Cordially Yours
Dauphin Electrical Supplies Company
John S. Musser, President
434 Market St.
"Everything Electrical"