

FACTS FEATURED IN ADVERTISING

Andrew Redmond Comments on Present Publicity of Chandler Company

One of the most interesting advertising campaigns of many a season is that now being followed out by the Chandler Motor Car Company...

"Where man other well-known makes in the medium-priced field offer heavy cast-iron crank cases, the Chandler offers you a cast aluminum crank case..."

"Through four years of conscientious manufacturing effort backed up by a previous experience of many years in the building of high-priced cars, the exclusive Chandler motor has been developed and refined to a point approximating perfection..."

Ensminger Motor Co. THIRD AND CUMBERLAND STS. Bell Phone 3515

FREE Tests and Water For STORAGE BATTERY and EXPERT REPAIRS at FRONT-MARKET Motor Supply Co. 109 Market St. Prest-o-lite Battery Service

GERMAN VANDALS BLACKEN FRANCE

Spiteful and Useless Ravages Worst in History of World

Washington, D. C., April 7. — "Never before in the history of the world has there been such a thorough destruction by either a vanquished or victorious army as that which the Germans wrought in Northern France..."

"Blacked walls of what must have been manufacturing plants were to be seen in many towns, the salvage of which would scarcely pay for their removal..."

"At the town of Ham the mother of six children told me that her husband and two daughters, one 18 and the other 15 years of age, had been carried away by the Germans at the time of the evacuation..."

Distinctive Lines of Hup Recognized by Many Dealers

During the automobile show in New York, one of the leading national weekly magazines held a "Car Name" contest of forty leading makes of automobiles.

Photographs of the latest models of each of the forty manufacturers were printed in the motor review issue. The guessing contest was opened only to dealers of automobiles.

Manila, April 7.—Governor General Harrison has issued a war proclamation in which he calls for the immediate formation of a National Guard for the Philippines, authorized at the last legislative session.

Ensminger Motor Co. 5-Passenger Touring \$695 3-Passenger Clover Leaf Roadster \$695

NUSS MFG. CO. 11th & Mulberry Sts.

Why Not Give Your Car the 1917 Look? by having us replat and repair your lamps, radiator, windshield, etc.

AUTO STORAGE—First class, fireproof garage, open day and night. Rates reasonable.

Auto Trans. Garage 27-29 North Cameron St.

PRINCE The Standard of Value and Quality Fairfield "Six-46" seven-passenger. Fleetwood "Six-38" five-passenger.

FRANKLIN --the efficiency car more miles—less gasoline—more comfort—less weight—

E. W. Shank 107 MARKET ST.

SKILL REQUIRED ON CAMSHAFT

Many Processes Necessary to Make a Single Piece on Studebaker

There isn't any manufacturing plant more interesting than a motor car factory. In fact, it is little short of marvelous to watch the speed with which the various parts which go toward making up a spick and span 1917 automobile are manufactured.

The steel for the camshaft comes to the factory in bars. This bar is cut off by gigantic shears into billets about a foot long. The billet is heated to a malleable state just as the blacksmith would heat a piece of steel to make a horseshoe.

It then goes through several lathes which still further shape it to the final form. For this process it is first cut to length and centered so that it can be turned accurately, and the grinding machines must be especially made to machine the cam surface into a parabolic shape—that is, curved something like an egg.

As a last finishing process it is cleaned, straightened, inspected and then passed on to the final grinders. Here it is ground to shape under emery wheels. Automatically, the emery wheels are guided over the curved surface of the cam so as to insure accuracy to the one-thousandth of an inch.

News Items of Interest In Central Pennsylvania

Lancaster.—For the second time in the history of the country, wheat has sold for more than \$2 in Lancaster county, \$2.05 being paid to-day for new wheat.

Lancaster.—Mayor Trout has appealed to city councils for authority to increase the police force for home protection.

Lancaster.—There is a great shortage of farm labor in Lancaster county, and it is having the effect of keeping down the acreage on certain crops.

Chambersburg.—Thirty deaths occurred among the patients at the White Pine State Tuberculosis Sanatorium above Mont Alto, this county, during the month of March. This is thirteen more than in February.

Carlisle.—Surveys preliminary to the letting of contracts for the construction of nine miles of low-grade track, between Newville and Shipensburg, have been completed by the Cumberland Valley Railroad.

Shippensburg.—The Rev. John D. Lindsey, pastor of the local Presbyterian church, has publicly invited his congregation to his marriage to Miss Janet Hamill Rambo, of Coatesville, in the Coatesville Presbyterian church on April 28.

Mt. Carmel.—By a vote of ten to one at a special election to-day borough council was authorized by the citizens to bond the indebtedness of the borough another \$100,000.

Wilkes-Barre.—George Elmy, 61, was killed by a dynamite explosion at Askam today when he was prospecting stumps about the Bliss colliery. He was seen carrying a naked lamp in one hand and dynamite caps in the other.

Armies in France Cheer News From United States

By Associated Press With the British Armies in France, April 6, via London, April 7. — The news of the action of the United States Senate in voting for war with Germany reached the far-flung western battle line to-day and was hailed with cheers. Nowhere was the gratification greater than along the section of the front held by the Indians, with whom many thousands of Americans are serving.

German prisoners taken to-day had not heard of President Wilson's address and knew only in a vague way of the breaking of diplomatic relations in February. Some of the cheering signs which were prepared included a brief translation into German of the President's statement that America was entering the list of nations with German government and not against the German people.

Others included the latest slogan: "NO PEACE WITH THE HENZOLLEHRN," which still others "GET RID OF YOUR KAISER."

MAXWELL PRICE TO BE INCREASED

Change of \$30 Takes Effect May 1; Flanders Cites Benefits

Unable longer to offset the constantly-soaring price levels for raw materials without either taking something out of the car or adding to its selling price in order to make ends meet, the Maxwell Motor Sales Corporation, it is made known, has found it necessary to increase the retail price of the Maxwell touring car and roadster models. The advance takes place May 1. It amounts to \$30.

Indicating the degree of efficiency that has been attained in the Maxwell Company's manufacturing plants, this increase takes rank, it is pointed out, as the narrowest margin of price advance found necessary by any automobile producing organization since prices first evidenced a marked upward trend as a result of the stringency in metals and other raw materials after the first year or so of the European war.

Through announcement a month in advance of the price change, purchasers who take early steps for preparation for the coming season of the motor car's greatest usefulness are to be given the advantage of the present Maxwell retail price of \$815 for one month. This makes possible a financial saving that assumes some importance in the light of hints from the Maxwell company that it is possible the price may have to be further advanced if conditions in the materials markets do not adjust themselves more satisfactorily in the next few months than they have in the period since January 1.

The closed models of the Maxwell Company are not as yet affected by the price increase. It is asserted that a lift may be given the closed car figures also, should the company find it necessary again to add to the touring car and roadster prices that must apply after May 1.

"The Maxwell manufacturing policy has been to produce in large quantity a light and efficient car of standardized parts," says President Walter E. Flanders, of the Maxwell Company. "We have adhered to the original practice of standardizing all Maxwell parts and will continue to do so. The policy has resulted in a degree of manufacturing efficiency by which we have been able to overcome the great increases in the costs of our raw materials."

"These increases have been enormous. In the aggregate they amount to over thirty per cent. In some individual instances they have run from 1,000 to 1,500 per cent. Every item that enters into the making of the car has increased in cost by a margin several times greater than the percentage of increase we have given the selling price."

"This gives a forcible illustration of what car standardization means for the automobile buyer. Because of it we find it possible to keep on with our production. We could have accepted suggestions a number of times that looked to a change in the car. These involved taking out something that we now give the Maxwell buyer. We did not deem such changes to be advisable in order to effect so-called economies."

"The Maxwell producing units now have been in operation a number of years, so that with the price advance we surely give the public the benefit of refinements and advances we have made. In the making of almost 100,000 cars yearly we have brought about economies as well that have a direct relation to the buyer's purse. Recently we perfected plans for the biggest production of trucks in the motor world. This makes possible a still further margin of efficiency so that our ideal of standardization does not need to be disturbed."

"All this has enabled us to withstand the rising costs for everything we use and go ahead with our output as scheduled for the year with the smallest margin of price increase the industry so far has made known. We will proceed with the hope that materials costs will not necessitate an increase in the prices for our closed cars or a further addition to the slightly advanced figure that must apply with the other models from May 1."

"The Maxwell has offset its own advanced costs with success so far, our policy plainly shows, and we are in a position as advantageous as any in the industry to still further produce a useful and complete automobile for the American public at the lowest possible price margin."

Recent Deaths in Central Pennsylvania

Marietta.—Mrs. George M. King, of near York, died Thursday. She is survived by seven children and a sister.

Marietta.—Mrs. Emily Cook, aged 90, a former resident of Lancaster county, died at Washington, D. C., Thursday. She was a member of the Catholic church and is survived by four children and two sisters and a brother.

Marietta.—Mrs. Elizabeth Walk, of Manor township, aged 68, one of the best-known women in that section, died after a long illness. She was a member of the Methodist church, and besides her husband, is survived by a number of children.

SUMMER HOME BURNED

Duncannon, Pa., April 7.—Fire of an unknown origin last evening destroyed the summer home of William G. Gipple at Cove. The fire, which started about 8 o'clock, advanced so rapidly that the house was entirely destroyed before anything could be saved. Mr. Gipple, who is an engineer on the Pennsylvania railroad, lives at 219 Peffer street, Harrisburg. The exact loss has not been determined.

OLD BELL ANNOUNCES WAR

Marietta, Pa., April 7.—Last week when the news of war being declared flashed over the wire, John W. Espenshied, custodian of the old Town Hall bell, rang the bell for half an hour. This same bell tolled and rang when war was declared in 1861 and 1898, and when the troops left Lancaster county for the Mexican border in 1916.

TOO PATRIOTIC FOR NEIGHBORS

Rossmore, Pa., April 7.—Frank Doman, of near here, after signing a pledge of loyalty for the United States, went to his home and began playing "The Star Spangled Banner." He continued this all night, and was arrested for disorderly conduct, on charge of neighbors.

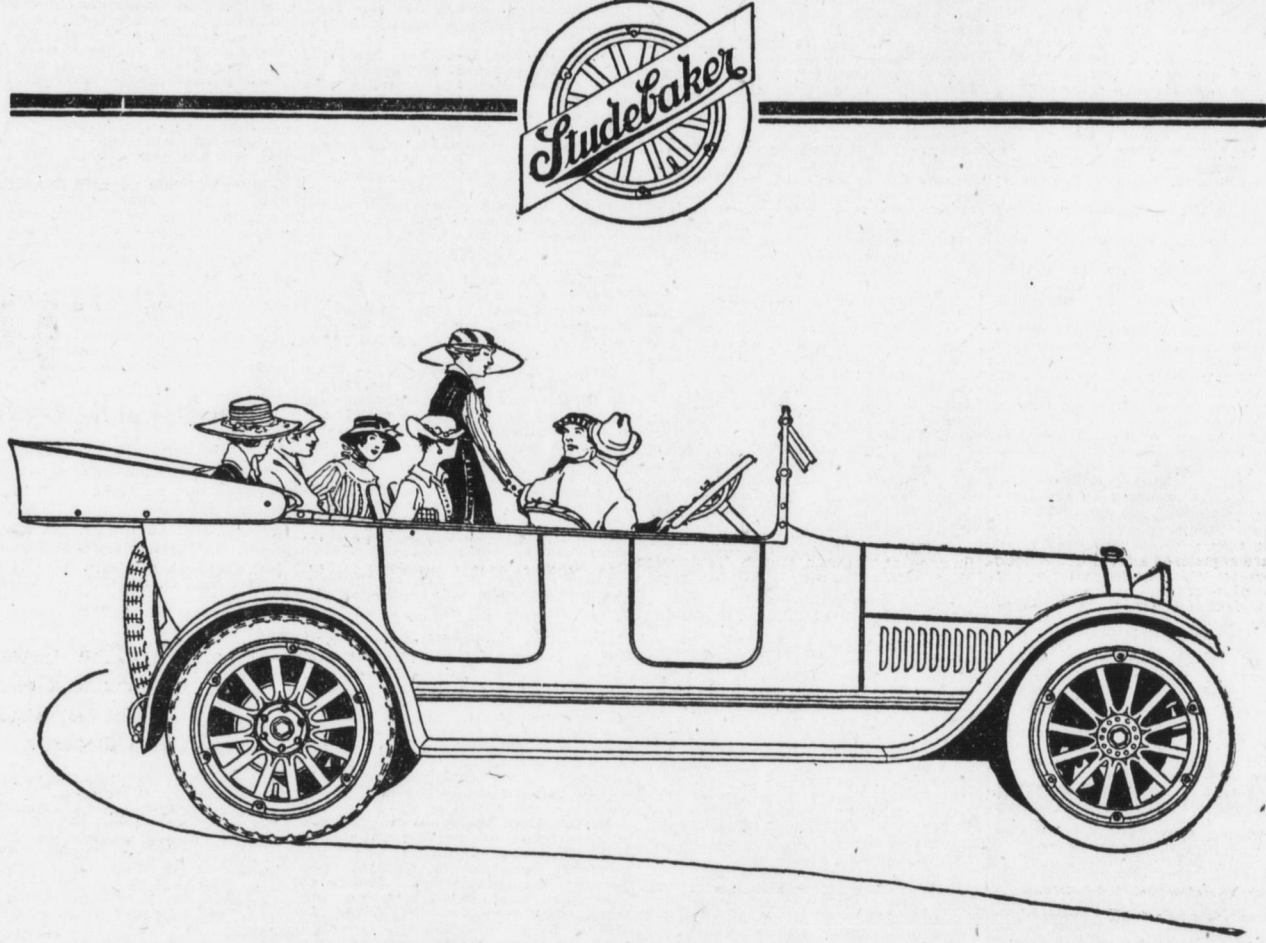
BRINGS SUIT FOR \$10,000 DAMAGES

Huntingdon, Pa., April 7.—Mrs. Bessie Williams, of Mount Union, has brought suit against Joseph S. Shapiro, owner and manager of a theater at that place, and asks the Court to allow her \$10,000 damages for injured feelings and reputation. She alleges that, being unable to get a seat on the first floor of the theater, she was ordered to the gallery by Shapiro, and when she refused to go, he forcibly ejected her.

URNS HOME OVER TO GUARDSMEN

Pottsville, Pa., April 7.—Miss Hannah Garretson has turned over her home for the use of Company A., of the Thirtieth Regiment of Scranton, which is here doing guard duty.

Velie - for service-day-in-and-day-out. Spring days give a wonderful thrill to motoring after the long, dreary season indoors — and if you wouldn't miss a day of it, order Velie at once. Velie-Harrisburg Co. Sixth and Herr Sts.



The Studebaker SIX The Latest and Best Studebaker Automobile

STUDEBAKER has spent four years in perfecting a single basic automobile design. Each year Studebaker has produced a better car. The Series 17 Studebakers offered such remarkable values at their prices that the entire output was sold early last August. The Series 18 is still better. They embody ninety distinct improvements of mechanical construction, convenience and comfort. In ratio of power to weight they are probably the most powerful cars on the market. In ratio of power to gasoline consumption the most economical. Their balance is refined to such a point that a single set of tires frequently runs from 8000 to 12000 miles. Their lines are distinctive. Their paint and varnish work excellent. Genuine leather is used for all upholstery — leather not only genuine, but high grade genuine leather. Their seats are formfitting, deep, comfortable, luxurious. See the Studebaker SIX, examine it thoroughly, see how carefully every detail is finished—even the tonneau carpet is bound with leather. Ride in the Studebaker SIX, sense its ease, its roadability. Then you will realize why at \$1250 it is the greatest "buy" on the automobile market today.

Table with 2 columns: Four-Cylinder Models (Four Roadster \$985, Four Touring Car \$985, Four Landau Roadster \$1150, Four Every-Weather Car \$1185) and Six-Cylinder Models (Six Roadster \$1250, Six Touring Car \$1250, Six Landau Roadster \$1350, Six Touring Sedan \$1700, Six Coupe \$1750, Six Limousine \$2600). All prices f.o.b. Detroit. DRISCOLL AUTO CO. 147 S. Cameron St.