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Bowman's

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HARRISBURG, FRIDAY, MARCH 30, 1917.

FOUNDED 1871



New Easter Merchandise of Every Kind---
For Every Purpose---to Suit All Tastes
---to Fit All Purses

The magnificent showing offered for inspection represents the most famous shops and factories and the most noted designers of here and abroad.

The entire store is a style and quality exposition of surpassing excellence and authority, and merits your most careful inspection.

We're Ready For the Easter Shopping

Floor Covering Department



We are showing a complete line of the new floor coverings for the Spring and Summer season—all the best makes of Wilton, Body Brussels, Axminster and Velvet Rugs:

A Floor Covering For Any Part of the Home Is Here

Special attention also given to contracts for hotels, theaters, apartment houses, churches and offices.

Now is a good time to buy and to effect a saving on your immediate requirements.

A Sale of Rugs and Linoleums

Economies brought about by a trade event of importance.

AXMINSTER RUGS

4.6x 6 ft., at ... \$7.50	7.6x 9 ft., at ... \$19.50
6x 9 ft., at ... \$12.50	8.3x10.6 ft., at ... \$22.00
6x12 ft., at ... \$12.50	9x12 ft., at ... \$24.50
11.3x12 ft., at ... \$32.50	

Small rugs in patterns to match many of the large rugs—

27x54 inches,	\$1.69, \$2.49
36x72 inches,	\$3.69, \$4.75

TAPESTRY RUGS

7.6x 9 ft., at ... \$12.50	9x12 ft., at ... \$17.50
8.3x10.6 ft., at ... \$15.00	11.3x12 ft., at ... \$24.50

Wool Faced seamless tapestry rugs—

8.3x10.6 ft., at	\$13.50
9x12 ft., at	\$15.00
11.3x12 ft., at	\$21.00

Printed tapestry rugs, seamless, in green, red and brown conventional patterns—

27x54 inches at89c
6x9 ft., at	\$5.98
9x12 ft., at	\$10.98

Linoleums in tile, mosaic and hardwood patterns, on heavy felt base; 2 yards wide; perfect goods; square yard ... 39c

Extra weight, new process linoleum, on felt base; 2 yards wide, at, sq. yd. 49c

Inlaid linoleums; colors through to the back; in tile, mosaic and wood patterns; sq. yd. 89c

BOWMAN'S—Main Floor.

Rare Loveliness Embodied in New

Lingerie For Easter Time



Easter brides will be especially delighted with these beautiful garments of dainty, shimmering crepe de chine and soft washable satin.

They blossom forth in freshness of appearance and daintiness of design, with all the exquisite niceties of trimmings that give them such alluring charm.

Gowns, \$3 and up.
Camisoles, 50c to \$5.00.
Chemise, \$2.98 to \$8.75.

Jersey silk combinations, \$3.50 to \$6.00.
Bloomers, \$1.50 to \$7.00.

BOWMAN'S—Third Floor.



EASTER Apparel For Women and Misses Bowman's Best and Broadest Display

Suits, coats, dresses, skirts and blouses—charming in their loveliness, fascinating in their beauty. Unparalleled assortment—hundreds of distinctive styles—every fashionable color and material—sizes and models to suit every woman and miss—at popular moderate prices.

The garments here on display are the advanced models that the best makers have turned out, and turned out at our express command. You will be better informed of the trend of fashion by visiting our apparel section whether you purchase or not.

A pleasant surprise here awaits the woman or miss who seeks the unusual in

Suits For Easter

Never before has such careful attention been given to all the details that go into the making of the superior suits we present for your choosing.

They are all brand new—spic and span—clever copies and adaptations of all the smartest high-priced models of European and American designers.

The correct style features of these newly-arrived suits are expertly carried out and will bear the closest inspection for the tailoring, character, the narrow shoulder, close-fitting sleeves, etc.

A stunning suit designed to meet the demand of each individual taste—

- As to color.
- As to material.
- As to trimming.
- As to style.

- Youthful cut suits.
- Stylish stout suits.
- Young girls' suits.

All making the greatest Easter suit exhibit it has ever been our pleasure to present.

Suits with braid trimming and binding—suits with hand embroidery and fancy stitching—suits with adornment of novelty buttons—suits of dark and light fancy linings—suits in every fashionable color and fabric—price-range.

\$16.50 \$19.50 \$25.00 \$35.00 \$39.50 \$49.50

Superb New Models in Coats Have

Just Reached Us

Made in all wanted cloths—poiret twills, broadcloth, bolivia, gunniburl, burella cloth, poplin, gabardine, in the fashionable solid colorings and novelty checks and plaids in very handsome color effects.

Some points about the coat—large pockets, loose and belted styles—high waist line—French and military coats—coats for motoring, seashore and mountains—all sizes—and a big assortment.

\$12.50 \$15.00 \$19.50 \$25.00

Scores of distinguished models at higher prices.

BOWMAN'S—Third Floor.

10c Cake Sunset Soap Dyes

Dyes anything any shade
Will not wash out or fade

At this time when economy is an absolute necessity in nearly every home, Sunset Dyes can accomplish wonders in dyeing materials that can be made over into serviceable garments. There is a lot of material in all homes that can be reclaimed and made over to look as new. A 10c cake of Sunset Dye will work magic—try it and see.

Black, light blue, light brown, cardinal, gray, light green, heliotrope, orange, pink, scarlet, sand, yellow and others.

10c Cake

Toilet Goods Dept.—Main Floor.

Women's Coats

High Class! Correct! Comfortable!

That this will be a big coat season goes without saying—this is assured by the insistent demand for dresses; and in our climate the dress invariably calls for a good warm coat.

Women's and Misses' Dresses

Street Dresses Afternoon Dresses Evening Dresses

A most complete display of silk dresses that have a charm of design—dresses of net, santoy silk, satin, crepe de chine—Georgette combinations—plain and fancy effects—also sport dresses of pongee, Khaki kool and silk Jersey.

\$12.50 \$15.00 \$25.00 \$35.00



Exquisite Easter Blouses

The Bowman blouse display is a superior and superb one and must be seen and not heard about to be fully appreciated.

You will be more than delighted, for never has it been our good fortune to present so beautiful a collection—such fascinating combinations of pretty materials, new colorings, exquisite embroideries.

More than 100 different styles for your choosing—beautiful creations in Georgette crepe and crepe de chine; some beautifully hand embroidered with filet lace; some with embroidered collars; others with frilly collars trimmed with lace. The new contrasting colors as well as white.

New bisque embroidered blouses in all the pastel shades—Japanese blouses with adornment of Japanese coins and orchid embroidery—blouses with bead trimming—Georgette crepe blouses in combination colorings—Jap silk waists—new mourning waists, plain and with bead trimmings.

\$1.98 up to \$22.50

An Air Ship For 25c



Naval blue hill box kite
Anybody can fly it. Every boy wants it. It goes up thousands of feet in the clouds.

Be sure to see the
"Bing Bang" Cannon.

It is not the same old thing—a celebration toy of handsome appearance with a loud report, but absolutely harmless—

Four sizes—prices, \$1.00, \$1.50, \$2.00, \$3.00.

Extra carbide, 10c can.
BOWMAN'S—Basement.