

Unmatchable In Values, Variety and Style


We operate 10 large stores, with our tremendous
purchasing power and our location just a few steps purcuasing power and our location just a few steps
around the corner, out of the high rental district enables us to supply the Public with better values.

| $\$ 5.98$ | \$6.48 |
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| cin sinde |  |
| \$7.48 | \$2.48 to \$4.98 |
| mers White Buex in | cin |
| \$5.48 | \$1.75 |
| mat itatame | Steres/3 10 |
| \$6.48 | \$1.98 |

> 20th Century Shoe Co.
> S. "Shoes That Wear"

> Market Square, Harrisb
E. F. Deichler, Mgr.
U. S. WILL DEFEAT GERMANY, PROPHET WHO PREDICTED RUSS REVOLT SAYS


VHE military effect in our clothes for Spring and Summer - gives a finished touch of appropriateness to the Easter out fit. The models shown in the illustration are indications of the "timely" designs being shown at this store.

## $\$ 20-\$ 22.50-\$ 25$ and $\$ 30$

## =퍄 H Marks \& Son ${ }^{\text {th } \mathrm{mand}}$ Market




If our incomes just naturally increased as the cost of living went up, we wouldn't have to oother our heads much about economy. But, unfortunately, the opposite seems to be the case though, of course, it isn't.
So nowadays the thrifty-minded housekeeper lays her plans to utilize the lower-priced food stuffs and to spend both sides of every dolłar.
This sounds simple enough in theory, but when it comes to a practical test the task looms normous.
But many housekeep

## Domestic Science Pages THE PHILADELPHIA RECORD

These pages, now quite famous in Philadelphia

This department, known as Household Econ upervision of Mrs. Nevada Davis Hitchcock, a practical and Instructor of Economics, and her pages, which appear every Tuesday and Thursday, with pecial articles on Sunday, will actually teach you how to feed your family better at a lowe cost. They give you tried and successful recipes, appetizing and wholesome menus and they tell you of the food values of various foods, together with frequent tabulated lists of the prices current for meats, vegetables, fruit and so on. Altogether quite an interesting feature and, like all other features of The Record-"Always Reliable."

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and we will attend to it for you.
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