

Easter Gloves of Silk and Kid At Pre-Easter Underselling Prices

Ladies' Silk Gloves; White with black stitching; double finger tips, two-clasp and all sizes. Special, at 50¢



Julius Kayser Silk Gloves For Women White and black two-clasp styles. 60¢, 65¢, \$1 pr.

Ladies' Kid Gloves Plain black and white two-clasp styles; all sizes. \$1.50 to \$1.75

Women's Kid Gloves \$2.00 and \$2.50 in the newest Spring shades, perfect fitting two-clasp styles—all sizes.

KAUFMAN'S—First Floor.

KAUFMAN'S PRE-EASTER UNDERSELLING EVENT

A Rousing Underselling Sale of 1,000 Pairs of Women's Newest Spring Shoes For Easter

Six Tremendous Big Specials on Sale Tomorrow, Saturday

Special No. 1
WOMEN'S WHITE KID LACE SHOES. Special Underselling Price **\$4.25**

These same styles and qualities are actually being sold elsewhere at \$5.50. Kaufman's Under-selling price, \$4.25. Made of good white kid with white soles and heels, plain toes, perforated vamps and tops, and 9 inches high. All sizes.

Special No. 2
Women's Newest SPRING SHOES. Special Underselling Price **\$4.95**

Champagne, pearl and gray kid lace shoes, with perforated vamps, leather Louis heels; latest 8-inch spring models. Sold in other stores at \$6.00. All sizes for women.

Special No. 3
Women's Silver Gray Kid Lace Shoes. Special Underselling Price **\$8.00**

\$10.00 and \$12.00 is the price you pay for these shoes in other stores. This season's most fashionable new spring styles, turn-soles, covered Louis heels, "3-heart" shape vamps, 8 1/2 inches high. Made of genuine T. B. C. washable kid stock. All sizes.

Special No. 4
Women's White ENGLISH SHOES. Special Underselling Price, **\$4.50**

Positively can't be bought anywhere for less than \$6.00. White Pro-Buck, 8 1/2-inch lace shoes with white soles and military heels, imitation tip and perforated vamp. All sizes and a very smart new style.

In sizes up to 11; Patent Coltskin, plain toe lace shoes with white tops. Spring's most attractive new model for misses and children; sizes 11 1/2 to 2. Special at **\$2.65**

KAUFMAN'S—First Floor, Rear.

Pre-Easter Underselling Girls' New Spring COATS

Hundreds of attractive new models, in all Spring's most charming styles and fabrics, all at remarkably low Pre-Easter Underselling Prices.

Girls' Easter COATS 2 to 6-year sizes Not only a large variety, but the most attractive new Spring styles of Silk Poplin, Serges, Shepherds Checks and Mixtures; nobby belted and pocket effects, fancy collar and trimmings. Special Low Underselling Prices **\$2.95, \$3.95, \$4.95 and \$5.95**

Girls' Easter COATS sizes 6 to 16 years A style a new Spring pattern and color to please every girl at a price to suit the closest buyer. All new in a big variety of clever styles and fabrics. Belted and novelty pocket styles. Pre-Easter Underselling Prices **\$3.50, \$3.95, \$4.95, \$5.95, \$6.95, \$8.95 and \$10.00**

KAUFMAN'S—Second Floor.

Hundreds of the Smartest New Easter Hats

A Special Feature of Our Pre-Easter Underselling Event at \$4.90

Entirely new arrivals—copies and original creations fresh from our own workrooms. All exclusive styles and no two alike. Values you'll find it impossible to duplicate elsewhere for less than \$6.00, \$7.00 and \$8.00.

SPORT HATS AND DRESS HATS

Sailors and Mushrooms in Lisere and Milan Hems

All the new high colors and black with high or low crowns, narrow or broad drooping brims. A Hat to your liking is sure to be here in this vast assortment. Trimmings consist of fancies, flowers, ribbons and ornaments.

Chic New Sport Hats

All the newest shapes and colors, large and small styles, trimmed with pretty ribbons, flowers and ornaments. **\$1.49, \$1.90, \$2.49 to \$4.90**

Best Untrimmed Hats \$1.90

In This City For

These new Lisere and Milan Hemp Hats sell in other stores for \$2.50 and more. Hundreds of Spring's newest shapes; many faced with silks and chiffons; all colors and all sizes.

Children's Hats; Special, at \$1.49

Scores of the prettiest and most becoming styles trimmed with pretty ribbons and flowers; vast variety of new shapes and colors; all priced specially low at \$1.49.

KAUFMAN'S—Second Floor.

Over 1000 Handsome Easter Suits--Over 500 Smart New Easter Coats--Hundreds of Lovely Easter Dresses and New Skirts Priced Very Low, At Kaufman's Pre-Easter Underselling Event WHICH CONTINUES TO-MORROW, SATURDAY

To-morrow (Saturday) will be a day of pronounced Value-Giving in our Women's and Misses' Ready-to-Wear Department. Hundreds of New Suits, Coats, Dresses, etc., have just arrived and will be on sale to-morrow (Saturday) at a Big Pre-Easter Saving. If you want your Easter outfit for less than you'll have to pay for it anywhere else, come to Kaufman's to-morrow (Saturday).

HANDSOME NEW EASTER SUITS \$9.50 Worth to \$12.50. Underselling Price ... Stunning new styles, in all colors and sizes for women and misses.	NATTY NEW SPRING COATS \$5.95 Worth to \$7.50. Underselling Price ... Serge, Smart Checks and Mixtures, new spring models, in all the new colors and sizes.
SMART NEW EASTER SUITS \$12.50 Worth to \$15.00. Underselling Price ... Latest Sports and Dress models, in all sizes for women and misses.	WOMEN'S AND MISSES' SPRING COATS \$8.95 Worth to \$11.50. Underselling Price ... Dependable values in Serges, Poplins, Stylish Checks and Novelty Mixtures; new belted large collar effects.
STUNNING NEW EASTER SUITS \$18.00 Worth to \$22.50. Underselling Price ... Ultra-fashionable new models, in all the latest materials, colors and all sizes for women and misses.	WOMEN'S AND MISSES' SPRING COATS \$12.90 Worth to \$15.00. Underselling Price ... Popular new spring flare models, in light weight Velours, Serges, Poplins, Checks, etc.; all new, large collar, odd pocket styles, in all colors and all sizes.
BEAUTIFUL NEW EASTER SUITS \$20.00 Worth to \$25.00. Underselling Price ... All the newest styles, materials, colors and sizes for women and misses.	WOMEN'S AND MISSES' SPRING COATS \$15.00 Worth to \$18.50. Underselling Price ... Handsome new spring styles that can't be duplicated for less than \$3.00 and \$4.00 more elsewhere; all new colors, in plain Velours and Velour Checks; all sizes.
WOMEN'S AND MISSES' EASTER SUITS \$24.75 Worth to \$35.00. Underselling Price ... Qualities, styles and values equal to the best suits shown anywhere at \$29.00 to \$35.00. All the finest new fabrics and colors and all sizes.	WOMEN'S AND MISSES' SPRING COATS \$18.00 Worth to \$22.50. Underselling Price ... That you'll pay \$25.00 for elsewhere. Made of Gabardines, Poplins, Velours, etc.; newest large odd pockets and wide flare styles.
	WOMEN'S AND MISSES' SPRING COATS \$20.00 Worth to \$25.00. Underselling Price ... Thirty dollars won't buy a better value anywhere else; choice of Burella Cloth, Poplins and Velours, etc.

Beautiful New Easter Dresses at Special Underselling Prices

Dresses For Street Wear
Dresses For Sport Wear
Dresses For Afternoon Wear
Dresses of Fine Silk Taffeta
Dresses of Silk Crepe de Chine
Dresses of Georgette Crepe

Dresses trimmed in charming new ways of self material and combination effects.
Dresses in gold, rose, mustard, beige, blue, navy, black, gray, wistaria, apple green, reseda, etc.
Dresses in all sizes for women and misses.
Dresses whose style, quality and fabric—quality—should consider good value at two and three dollars more than the following Low Underselling Prices in force to-morrow.

\$10.00, \$12.90, \$15.00, \$18.00 to \$24.75

SECOND FLOOR.

Extra Size Suits Extra Size Coats For Easter

Too many new arrivals to favor any particular model with a description; it's enough to know that the variety is very large, the materials the most desirable and the styles all that you would have them be. If you are hard to fit and want an Easter Suit or Coat of unusual charm and beauty in the season's most fashionable style and color, see this vast variety now on sale at remarkably low Underselling Prices. Prices range

\$12.90 to \$39.00

KAUFMAN'S—Second Floor.

HANDSOME NEW DRESS SKIRTS AT STARTLING LOW UNDERSELLING PRICES

Beautiful, smart, classy, new models, in a host of different styles and materials; all at a special Underselling Saving to-morrow (Saturday).

New Serge DRESS SKIRTS \$2.49
Snappy, new, pleated and odd pocket styles, in blacks, navy and other spring shades. All sizes for women and misses.

New Easter DRESS SKIRTS \$3.75
Tremendous variety includes all this season's most popular new effects, in Serges, poplins and silk poplins. All sizes for women and misses.

Smart New Spring SKIRTS \$2.95
These are exceptionally well tailored of fine serges, Black, navy, and other leading shades, styles and sizes for women and misses.

Ultra-Fashionable Spring SKIRTS \$5.95
Choice of the newest Taffeta Silk, Stripes and Plaids, New Serges, Poplins, etc. Black, navy, and other leading shades, in odd pockets and pleated effects. All sizes for women and misses.

Hundreds of other new spring Dress Skirts, in novelty materials and silks, extreme and plain tailored models; all sizes. Prices from **\$5.95 to \$10.00**

More New Easter WAISTS

Ready For This Great Underselling Event

Choose from thousands of the new season's prettiest and most popular styles, colors and materials; all sizes and all the latest models.

New Easter WAISTS, at **98c**

Other stores sell them at \$1.50. Made of plain white or striped organdies and voiles; many new novelty styles; all sizes.

New Easter WAISTS, at **\$1.95**

Elsewhere they are \$2.75 and \$3.00. Plain color wash silks and striped tub silks, in a vast variety of beautiful shades and styles; all the latest collar styles; all sizes.

New Silk Easter WAISTS, at **\$2.95**

Finest Crepe de Chine, in Spring's most delightful shades of gold, chartreuse, flesh and white. A bewildering array of the newest models and all sizes.

Hundreds of Exquisite New Easter SILK BLOUSES For Women Made of lovely Georgette Crepe and Crepe de Chine, in all the most popular new styles and colors. Many combinations; all sizes. **\$3.95, \$4.95 and \$5.95**

Pre-Easter Underselling Sale of Girls' New Spring Dresses

White Confirmation Dresses Featured at Special Low Prices. Buy Your Girl's Confirmation Dress Now and Save.

Hundreds of Girls' New White Dresses Made of fine white organdies and attractively trimmed with fine laces and embroideries, high and long waist effects; 6 to 14-year sizes. **\$2.95, \$3.95 to \$14.50.**

Crisp New Wash Dresses For Girls 6 to 14 years Made of choice new ginghams, percales, chambrays, etc.; a bewildering array of beautiful styles, 98c, \$1.45, \$1.95 to \$6.90.

Dainty New Dance and Evening Frocks For Girls 6 to 14 years Styles of net, crepe de chine and fine white organdies, attractively trimmed, in a wide variety of different effects. Scores of new novelties. **\$7.90 to \$14.90**

Girls' Dresses; Special, at **\$1.95**

Wonderful values, made of the prettiest ginghams and percales, in a variety of new patterns and colors; 6 to 14-year sizes.

KAUFMAN'S—Second Floor.

WOMEN'S PETTICOATS an Special Low Underselling Prices

A New Petticoat to wear with your new Easter outfit. They are at Kaufman's at a big saving.

Women's New Sateen PETTICOATS **95c**
Worth to \$1.25.

Scores of New SILK PETTICOATS **\$2.95, \$3.95 and \$4.95**

In all the new shades of apple green, gold, rose, gray, blacks, etc.; also striped effects; all new and all sizes.

KAUFMAN'S—Second Floor.

Stirring Saturday Economies in the Bargain Basement

Extra Specials For Saturday Only

7c Bleached Cotton Toweling; 17 inches wide. Special, yard **5c**

10c Bleached Muslin Remnants; special, yard **7c**

20c Kimono Crepes, floral effects. Special, yard **8 1/2c**

16c Dress Ginghams, 28 inches wide; all good patterns. Special, yard **12 1/2c**

19c and 25c Cretonne Remnants for comforts and cushions; yard **10c**

60c rolls of Cotton for comforts; all one sheet; 3 1/2 lbs. Special, roll **49c**

25c Voile Remnants, in colors, 40 inches wide; for waists or dresses; yard **10c**

75c Cobble Sets—save money. Special at **39c**

Large pitcher and six glasses to match. **\$1.39**

82.25 CUT GLASS WATER SET

—Large pitcher and six glasses to match. **\$1.39**

BREAD — 75c
Bread Box — 75c
Japanese bread box, good size and made heavy. Special at **59c**

Housecleaning and moving days bring a wonderful sale of **RUGS** In all the wanted sizes and colorings; extra big savings

\$7.50 Wool Fibre 9x12-ft. Room Size Rugs, in large variety of designs. Special, each **\$5.95**

\$10.00 Wool Fibre 8x10-ft. Rugs **\$8.95**

Four beautiful new spring patterns to select from.

\$12.50 Wool Fibre 9x12 Rugs, for **\$9.95**

At least a dozen handsome patterns and new colors.

\$20.00 Tapestry Brussels, 9x12 Rugs, at **\$14.95**

Good materials and neat patterns for bed or diningrooms.

\$25 Seamless Tap-stry 9x12 Rugs **\$19.95**

In a big assortment of beautiful new designs.

\$29.50 Axminster 9x12 Rugs **\$24.95**

Handsome Blue Japanese Patterns included.

Corsets! Corsets! Newest Spring Shapes

Upon the correct fit of your corset depends the perfect fit of your new Easter Suit or Gown. Buy an R. G. Royal Worcester or Warner corset to-morrow and you're sure of the newest shape and perfect fit.

All sizes now on sale, **\$1 to \$3.50**

Ferris Waists, 75c up

KAUFMAN'S—Second Floor.

Pre-Easter Underselling Sale of EASTER HOISERY For Women

Women's Lisle Stockings Regularly 35c pr. **27c**

Fast black and white with double soles, heels and toes. Wonderful big values. All sizes.

Women's Fine Fibre Silk Hosiery; Underselling Price, **48c**

Black and white and fancy styles, made extra good with reinforced soles, heels and toes and garter tops. All sizes.

Beautiful New Silk Hosiery, Worth to \$1.50, for pair **95c**

Plain black, white and fancy silk hose, remarkable special values in all sizes and colors.

PRE-EASTER MUSLINWEAR BARGAINS

Just received a special order of Women's Lovely NIGHT GOWNS and ENVELOPE CHEMISE; cut full and perfectly proportioned, beautifully trimmed with lace and embroidery; styles that ordinarily sell at \$1.00. **69c**

To-morrow (Sat.) sp'l. KAUFMAN'S—Second Floor.

Infants' Easter Togs In the Big Underselling Event

Featuring large assortments of Infants' apparel at special low Underselling Prices.

Space only to mention Infants' White Coats of fine serge, in large variety of dainty, well made styles—also a big collection of new long and short Capes for infants, in a lot of attractive new styles.

\$1.95 \$2.45, \$2.95 to \$3.95

KAUFMAN'S—Second Floor.

UNDERSELLING WOMEN'S RIBBED UNDERWEAR

2 SPECIAL BIG VALUES

Extra Large Women's Ribbed VESTS; Worth 15c, for **11c**

Women's Gauze UNION SUITS; Worth 39c, for **29c**

Swiss ribbed vests with draw-string. Extra large sizes. First Floor.

KAUFMAN'S MARKET SQUARE UNDERSELLING STORE



KAUFMAN'S MARKET SQUARE UNDERSELLING STORE