

ALL ABOUT PLAYS AND PLAYERS--MANAGER "JIMMY" JACKSON IS BUSY AT ELMIRA

CHALLENGE STARS IN QUAKER SHOOT

Pennsylvania Division Men Bring Home Several Trophies; One Presented Here

Since their cleanup victory at Overbrook last Saturday the Philadelphia division shooters are receiving numerous challenges from Pennsylvania Railroad and outside teams.

Table with 2 columns: Name and Score. Includes names like W. Metzger, A. M. Weaver, J. H. Dalley, etc.

HEINE ZIMMERMAN STILL IN GAME



Here is Heine Zimmerman, of the Giants, whipping one in from the bag in spring training at Marlin, Texas.

OFFICIALS PICK REFEREE GEISEL

Horace Geisel will act as referee for the contest that will be staged Friday evening at Chestnut street between the quintets representing Central and Tech.

London Plans to Turn Clock and Save Daylight

London, March 14.—A committee appointed to inquire into the social and economic results of setting the clock ahead one hour last summer so as to save an hour of daylight has decided to recommend its continuance.

WILHELM LANDS BERTH Elmira, N. Y., March 14.—"Kaiser" Wilhelm, former member of the Colonel baseball organization and who was a candidate for the management of the Elmira team this year, has signed with the Kansas City team of the American Association, one of the big leagues of the West.

Regent Theater advertisement for 'BETTY TO THE RESCUE' featuring Jack Dean and Mabel Best.

Royal Theater advertisement for 'THE VIXEN' featuring Theda Bara.

National Theater advertisement for 'A WOMAN ALONE' featuring Alice Brady.

ORPHEUM advertisement for 'The Frolics of 1917' featuring 'A STAMPEDE' chorus.

WILMER & VINCENT'S COLONIAL advertisement for 'The Promise' featuring Harold Lockwood and May Allison.

MAJESTIC advertisement for 'The Nick of Time Baby' featuring Alice Joyce.

Alone at Last advertisement for 'The Courage of Silence' featuring Alice Joyce.

MAJESTIC advertisement for 'The Flying Venus' featuring Alice Joyce.

FREE FEATURE FIVE REELS advertisement for 'THE TALE OF THE TUB'.

MAJESTIC advertisement for 'The Flying Venus' featuring Alice Joyce.

ORPHEUM advertisement for 'Grand Opera Company' featuring 'RIGOLETTO' and 'TALES OF HOFFMAN'.

ORPHEUM advertisement for 'Stocks and Stockings' featuring George Parsons.

AMUSEMENTS

Friday, night only, March 16—The Messrs. Shubert present "Alone At Last." Wednesday evening only, March 21—The Messrs. Shubert present "A World of Pleasure." Friday and Saturday and Saturday matinee, March 23 and 24, "The San Carlo Opera Co." MAJESTIC—Vaudeville. COLONIAL—"The Promise." REGENT—"Betty to the Rescue."

"Tyrants Transformed Into Skunks"

The contemptible plan of malicious slander to injure the sale of CAMEL cigarettes has been exposed. Such an insult to the intelligence of Mr. Jobber, Mr. Dealer and Mr. Smoker has been rightfully resented.

Some say those responsible for this malicious slander once forced their way by biting and clawing the trade. Since having their teeth and claws pulled out, and realizing their inability to longer continue biting and scratching, they put on gum shoes, transformed themselves from tyrants into skunks, and are fighting by using their fetid odor to destroy a great brand which has won the confidence of the public.

Now that the object of these low-down tactics of lying to injure the sale of CAMEL cigarettes is known to the trade and consumer, it is acting like a boomerang, and the hides of these skunks, as they are called by some, are now being pierced by their own malicious slander.

We know from facts in our possession whose employees are circulating the damaging falsehoods about CAMEL cigarettes.

Here's Why They Are Doing It

The purity and delightfulness of CAMEL cigarettes have made them the largest selling brand of cigarettes in the world. We sold over four billions more CAMELS in the year 1916 than we sold in the year 1915. Think of that wonderful increase—a gain of four billions in one year!

What more positive testimonial of the purity and delightfulness of CAMEL cigarettes could be furnished than this tremendous and steady increase in their sales? Smokers will not permit themselves to be prejudiced against CAMEL cigarettes, to give up a brand that has brought them so much pleasure, now that they know that only envy and jealousy were the foundation for the malicious falsehoods put into circulation for the purpose of injuring the sale of CAMEL cigarettes.

CAMEL cigarettes are pure and they are delightful. We invite comparison with any cigarette in the world, at any price, and welcome fair and aboveboard competition from any manufacturer.

R. J. REYNOLDS TOBACCO COMPANY Winston-Salem, N. C.