### ALL ABOUT PLAYS AND PLAYERS--MANAGER "JIMMY" JACKSON IS BUSY AT E

#### **CHALLENGE STARS** IN QUAKER SHOOT

Pennsylvania Division Men Bring Home Several Trophies; One Presented Here

Since their cleanup victory at Overbrook last Saturday the Philadelphia division shooters are receiving numerous challenges from Pennsylvania Railroad and outside teams. Bringing home three trophies has also proven an incentive in arousing enthusiasm. An additional trophy was presented to H. B. Lotz, general foreman, by the employes. He broke 28 out of 50 targets.

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Harrisburg sent 20 shooters to the big event. Winners of cups averaged 39.2 in the 50-bird events. Out of a possible 50 Bretz, who won high honors, broke 49: Sheaffer, 45: Hoover, 46: Moore, 42: Hepperle, 42. The local scores follow:

W. Metzger. 20 19-39
A. M. Weaver, 22 18-40
J. H. Dalley, 21 11-32
H. B. Lotz. 17 11-28
H. B. Lotz. 17 11-24
H. L. Orris, 14 14-28
Hoover, 23 22-45
Hoover, 23 22-45
Bretz, 24 25-49
Scull, 22 19-41
S. Sheaffer, 21 24-45

Regent Theater

TO-DAY AND TO-MORROW

Jesse L. Lisky presents

The versatile actress,
FANNIE WARD

Supported by her husband,
JACK DEAN, in

METTY TO THE RESCUE"

A gripping story of the Californiamines,
Added Attraction: "Rips & Rushes,"
"Explosive Temper."

FRIDAY ONLY
"THE MASTER PASSION"
featuring
MABEL TRUNNELLE and
ROBERT CONNESS
Coming: Mary Pickford in "Poor
Little Rich Girl."

Admission: Adults, 10e; Children, 5e.

ORPHEUM

TOMORROW--& NIGHT The Frolics

> of 1917 Vith "A STAMPEDE" Chorus Special Attractions FRED LA REINE & CO.

Human Dynamos KAMUKAHI SISTERS Friday NIGHT March 16

SEATS TO-DAY The Messrs. Shubert Present THE MOST ENTRANCING OF ALL MUSICAL PLAYS

Alone at Last

ORIGINAL CAST
AUGMENTED ORCHESTRA
SEATS—25c to \$2.00

FREE FEATURE

TRADE HALL Thursday, March 15 8. P. M.

**BOARD OF** 

"THE TALE OFTHE TUB' FROM PIGIRON TO ENAMELED BATH ENTERTAINING

EDUCATIONAL

HEINE ZIMMERMAN STILL IN GAME



Here is Heinie Zimmerman, of the Giants, bag in spring training at Marlin, Texas. He i promises his usual sensations this season. Whe the game lags.

Friday, night only, March 16-The Messrs. Shubert present "Alone A

Last."
Wednesday evening only, March 21—
The Messrs. Shubert present the Winter Garden sensation "A World Friday and Saturday and Saturday matinee, March 23 and 24, "The San Carlo Opera Co."
MAJESTIC—Vaudeville.
COLONIAL—"The Promise."
Riggent—"Betty to the Rescue."

"A WORLD OF PLEASURE"

Possessing more than ordinary musical comedy excellence, the Winter Garden extravaganza, "A World of Pleasure," is announced for an engagement at the Orpheum, Wednesday evening only, March 21. This spectacular production iras created phenomenal successes in New York, Chicago, Boston, Philadelphia and other large centers of population, and it comes to this city not only with the unqualified endorsement of theatergoers and dramatio-reviewers, but with the same splendid cast, chorus and scenic equipment.

There's a treat in store for those who attend the Majestic the first half of this week, for a vaudeville bill made up of good music and excellent comedy is appearing there. Donovan and Lee, pretty young girl and a funny Irish comedian, furnish much of the comedy on the bill, while the musical portion of the bill is excellently handled by Victor's Melange, fifteen talented musicals in an entertaining vocal and instituted at a musical offering. Three the company of the bill is excellently handled by Victor's Melange, fifteen talented musicals of the musical offering. Three that is the company of the bill is excellently handled by Victor's Melange, fifteen talented musical offering. Three that is the company of the musical offering of the week—Fatima, the Turkish dancer, in her spectacular dance sensation. Grouped around this attraction are Mabel Begt, singing comedienne; "Just For Instance," a comedy sketch presented by three clever people; the Hippodrome Four, a quartet of excellent singers and comedians, and one other act.

of the promise. At the colonial Lovers of good clean love stories should not fall to take advantage their last opportunity to see Harden and the latest Metro play, "The Promise." which is showing at the Colonial Theater for the last times to-day, "The Promise" which is showing at the Colonial Theater for the last times to-day. "The Promise" is a story of love and adventure that carries you from the bright lights of New York to the lumber camps of the Great Northwest, and tells of a young man who goes into the West and shows his friends that it is possible for a man to "come-back." Pretty love scenes and thrilling situations make the picture a rare treat. "The Nick of Time Baby," one of those real tunny keystone comedies, will surely make you laugh and drive away all cares. The Latest Pathe News, showing President Wilson's inaugural parade at Washington, is also showing to-day. Thursday and Friday, the Vitagraph Company will present Alice Jove and an all-star cast in a special Blue Ribbon feature, "The Courage of Silence," a gripping story of a girl's love and sacrifice. Francia X. Bushiman and Bevery Bayna will be con the same process."

The Great Secret," entitled "The Dragon's Den." Coming, Monday, Tuesday and Wednesday, next week, Norma Talamadge in "Panthea."

SAN CARLO OPERA CO.

FANNIE WARD AT REGENT

Royal Theater

Theda Bara in "THE VIXEN"

National Theater

thowing to-day Brady-made feature in 5 parts, featuring ALICE BRADY, in "A WOMAN ALONE" AND OTHERS

COLONIAL HAROLD LOCKWOOD **MAY ALLISON** 

"The Promise" A delightful love story of the Out-of-Doors.

The Nick of Time Baby" two-part Keystone comedy that Is A RIOT OF THRILLS AND LAUGHTER. THURSDAY AND FRIDAY

Alice Joyce A Vitagraph Blue Ribbon Play

The Courage of Silence"

gripping story of a girl's sacrific for those she loved. Coming, Mon., Tues., Wed. NORMA TALMADGE in "PANTHEA"

LAST DAY TO SEE THIS SPLEN-DID BILL OF VAUDEVILLE

The Flying Venus How Does She Do It?

Maybe she's an angel.

THE SEASON'S INTERESTING MUSICAL-THEATRICAL EVENT Orpheum Friday, Saturday, March 23-24 MATINEE ON SATURDAY Under Local Management of Mr. Fred C. Hand.
Three Different, Complete and Eliborate Productions by the

COMPLETE GRAND OPERA ORCHESTRA

20—Celebrated Europeza and American Stars—20
Presenting, Upon a Plane of Metropolitan Magnificence:
Friday Evening ... "RIGOLETTO"
Saturday Matinee ... "TALES OF HOFFMAN"

ORPHEUM Saturday, March 17 Matinee and Night

Grand Premier Opening

Stocks and Stockings

By Charles Edwin Summers With George Parsons

and a Metropolitan Cast

Guaranteed under the pure fun and laugh act. Prices EVE., 25c to \$1.50 SEATS TO-MORROW

# **OFFICIALS PICK** Clock and Save Daylight REFERE GEISEL London, March 14.—A committee appointed to inquire into the social pointed to inquire into the social pointed to inquire into the social pointed to inquire into the social and economic results of setting the clock ahead one hour last summers so as to save an hour of daylight has decided to recommend its continuance of the clock ahead one hour last summers and that people should begin to save daylight this year on Easter Sunday, and that people should begin to save daylight this year on Easter Sunday, and keep it up until Sunday September 23. The system will probably be restingtioned by an order in council, as it is not necessary to have a fresh act on the Armory floor. This game will be under the Tech direction, and the central and Tech scrubs will get together for the junior honors. As a preliminary same the Central and Tech scrubs will get together for the junior honors. The free horder of the central reserves and the people should begin to save daylight this year on Easter Sunday, September 23. The system will probably be resting denical to call the decisions in this first game will be under the auspices of the Central management. Both teams are holding daily practices for the games that will decide local honors. As a preliminary same the Central and Tech scrubs will get together for the junior honors. The decided a third game will be staged to decide the winner, Str. PATHICK'S PARTY MILHEM LANDS BERTH Londen, March 14.—A committee appointed to inquire into the social the condition and economic results of setting the colock ahead one hour last summer continuence appointed to inquire into the social the clock ahead one hour last summer continuence and that people should begin to save daylight this year on Easter Sunday, September 23. The system will probably be restinguent and the probably be restinguent and the probably be restinguent and the probably and the characteristic freet on May 21, last year. The charge caused so little inconvenience and the probably and

London Plans to Turn

## "Tyrants Transformed Into Skunks"

The contemptible plan of malicious slander to injure the sale of CAMEL cigarettes has been exposed. Such an insult to the intelligence of Mr. Jobber, Mr. Dealer and Mr. Smoker has been rightfully resented. That great force of justice and fairness that the average man always upholds still prevails.

Some say those responsible for this malicious slander once forced their way by biting and clawing the trade. Since having their teeth and claws pulled out, and realizing their inability to longer continue biting and scratching, they put on gum shoes, transformed themselves from tyrants into skunks, and are fighting by using their fetid odor to destroy a great brand which has won the confidence of the public.

Now that the object of these low-down tactics of lying to injure the sale of CAMEL cigarettes is known to the trade and consumer, it is acting like a boomerang, and the hides of these skunks, as they are called by some, are now being pierced by their own malicious slander.

We know from facts in our possession whose employees are circulating the damaging falsehoods about CAMEL cigarettes.

### Here's Why They Are Doing It

The purity and delightfulness of CAMEL cigarettes have made them the largest selling brand of cigarettes in the world. We sold over four billions more CAMELS in the year 1916 than we sold in the year 1915. Think of that wonderful increase—a gain of four billions in one lear! We have already sold over one billion more CAMELS during 1917 than we sold for the corresponding period of 1916. These record-breaking increases were made unassisted by coupons or premiums -standing alone on purity and delightfulness. Our increase alone in the sale of CAMEL cigarettes is more than the total sales of any other brand of cigarettes for the period stated.

What more positive testimonial of the purity and delightfulness of CAMEL cigarettes could be furnished than this tremendous and steady increase in their sales? Smokers will not permit themselves to be prejudiced against CAMEL cigarettes, to give up a brand that has brought them so much pleasure, now that they know that only envy and jealousy were the foundation for the malicious falsehoods put into circulation for the purpose of injuring the sale of CAMEL cigarettes.

CAMEL cigarettes are pure and they are delightful. We invite comparison with any cigarette in the world, at any price, and welcome fair and aboveboard competition from any manufacturer.

R. J. REYNOLDS TOBACCO COMPANY Winston-Salem, N. C.