

## REVIEW OF

 MAJESTIC BLLL Not a Dull Minute on theNew Bill at the Majestic Theater


ORPHEUM
 of 1917


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| VICTOR'S |
| MELANGE |
| Kusical Novelty With 14 |
| 4 Other Excellent Acts. |

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# Wanted for Harrisburg750 Business Merchants 

## With modern package delivery, \$ 750,000 yearly can be saved on cost of living in this City

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TAKES a statistician occasionally to set people straight about things they think they know.
The man in the street has been using some big figures lately about war profits.

We have the highest authority for telling his wife that the cost of delivering packages from various stores to the homes in this city is ten times as great as all the war profits that have come here.

And what makes it most interesting to the thrifty housewife is the fact that 20 to 50 per cent of that cost is absolutely wasted.

Look out of your window the next time your storekeeper delivers goods!

What you see will show you whether you are dealing with a business man or not.

Is he delivering with a horse and wagon? You may know then that he is restricting his business because he is restricting his radius of doing business.

That means that he is not buying to the best advantage. His overhead is too high. You are likely to lose in the quality of the goods he sells you.

Is he delivering with a converted pleasure car? That is the first mistake he is likely to make. A pleasure car that is not and never was designed to carry packages-
that cannot stand the strain-that burns up gas and oil out of proportion and is old before the paint is worn. That is the man who says motor delivery does not paysimply because it costs him more than it ought to cost.

These men do not know what package delivery costs
them. If they did they would give it the most serious study and they would get the facts.

The storekeeper who knows the facts delivers with a VIM Delivery Car-and you will know he is a business man when you see his VIM deliver your packages.

The VIM is the only delivery car designed with a full knowledge of the delivery requirements of a hundred lines of business.

It is so far past the experimental stage that there are now 20,000 of them running all over the United States. In all lines of business, with all sorts of drivers, under all conditions of streets, roads and weather, and with a record of three years of service behind the oldest of them record of three years of service behind the oldest of them
-VIM Delivery Cars have proved to be the most reliable, - VIM Delivery Cars have proved to be the mostreliable, the most economical in gas, oil and tire use of any de
livery car, and the greatest help to expansion ever offered to retail merchants.

The progressive woman finds it pays to do business with business merchants.
Hundreds of these merchants who deliver with a VIM testify that the expansion in business and decreased cost in delivery easily save them $\$ 1,000$ a year.

These figures are conservative, and the same results can be had by any merchant in the United States.

Added to the merit of the cars themselves-here in this city is a most complete sales and service organization for taking care of VIM trucks.

The merchant who delivers with a VIM has every assurance that his car will keep running every busines day in the year.

The VIM Delivery Car may be bought the same as any other business appliance-the cost written off over a period of twelve months.

The VIM plangladly given to any merchant on request.

## ANDREW REDMOND

3rd AND BOYD STREET
HARRISBURG, PA.


This is the most efficient chassis for
its work in the world- price is $\$ \$ 665$.
Fitted with any one of twelve types
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