

'GOOD ROADS DAY' IS PROCLAIMED

Governor Fixes May 24 as the Day on Which to Work on the State's Highways

Thursday, March 24, was today officially proclaimed by Governor Brumbaugh to be Pennsylvania's third "Good Roads Day" upon which the people of the State are called upon to go out and work on the highways. The Governor's proclamation points out that improved roads are of economic importance and that last year 50,000 men gave of their labor without cost.

The Governor's proclamation is as follows:

"Whereas, The demand for good roads in this Commonwealth is universal and increasing; and whereas, The rapid development of our transportation routes is essential to the well-being of our people. Our great agricultural interests are largely dependent upon the development and upkeep of our highways. There must speedily be established an all-year, satisfactory highway service from our farms to our markets and market stations. Producers and consumers alike require this service. With the steady increase in the number of automobiles used by our people in passing from one business center to another the importance of good highways is increasingly manifest. As we open our State to visitors and citizens alike we shall find the scenic splendor of Pennsylvania increasingly appealing and our highways increasingly important; and

"Whereas, In every town and city and in many rural communities many of our leading citizens, imbued with high civic purposes, have formed important bodies to promote good roads, organizing voluntarily associations such as Chambers of Commerce, civic

associations and State highway organizations—all of which is service of the loftiest character and worthy of all commendation. These, together with the press of the Commonwealth, have all commended the plan of observing a State-wide good roads day; and

"Whereas, on Good Roads Day in 1916 upwards of fifty thousand citizens gave freely the day to work upon the roads, five thousand eight hundred and sixty-nine teams were given and one thousand one hundred and twenty-one drags added to the success of the effort. Approximately four thousand seventy-two miles of roads were treated. The judges of the courts in many counties joined the Executive in issuing proclamations. Many splendid women provided free luncheons for the workers. Many large corporations with cordial good will gave of their men to aid the movement, and generally our people entered with zeal and intelligence upon the effort to make the day the great success its purpose merited.

"Therefore, I, Martin G. Brumbaugh Governor of this Commonwealth, fully in accord with the most enlightened and progressive spirit of our people and anxious in every way at my disposal to encourage and support the people in their laudable desire to secure good roads throughout the Commonwealth, to the end that this State-wide interest may be heartily promoted and that we may speedily secure a system of highways worthy of our people and their activities and that, even with inadequate appropriations we may establish safe, comfortable and permanent avenues of travel, do make and publish this proclamation:

"That each and every supervisor of the several townships in this Commonwealth is obligated by law and in good conscience to give this movement for good roads cordial support and to help make this day memorable in the forward movement for better roads.

"That all our citizens having a patriotic regard for this great Commonwealth shall, so far as possible, plan their personal duties in such

manner as to give this entire day to the improvement of our highways. When this is not possible, I ask them to make such contributions in money as will enable the local authorities to add to the substantial good the day should accomplish.

"That all owners of automobiles, living in cities or towns repair on this day to the country and volunteer their services to the end that their services may add to the safety and comfort of themselves and others when traveling upon our highways, and

"That this may be a State-wide movement, memorable for the great good it shall do in the improvement of our highways and in fostering an increased sentiment for good roads everywhere in the State, in all of which the State Department of Highways will most heartily co-operate, I hereby designate and set aside Thursday, May 24, 1917, as State-Wide Good Roads Day in Pennsylvania."

Philadelphia, March 12. — A crusade to close the bars of drinking clubs on Sunday was initiated yesterday by the Right Rev. John J. McCort, auxiliary bishop of the Roman Catholic diocese of Philadelphia.

In a letter to the Catholic Total Abstinence Union of Philadelphia, Bishop McCort vigorously denounced the drinking club as "intolerable" and as doing "intestible havoc to the welfare of our young men."

He emphasized the need for curbing the Sunday sale of booze in clubs later in an interview in which he declared that the drinking club should be as strictly regulated by the State as are saloons.

Philadelphia, March 12. — "Shoot your sons dead, American mothers, before you allow them to enlist for war."

Such is the advice of Alma Gluck, the singer and wife of Zimballist, the violinist. Mme. Gluck is of Rumanian birth, her husband is a Russian.

"If every woman would pledge herself to kill her sons before she let them go to war, there would be no war," she continued, with emotion, in an interview.

"I would. Before I would let a son of mine go to war and be shot after he had killed the sons of other women, I would shoot him myself with my own hands. You think he might return alive? Maimed? Maimed, crippled or sightless? Ah, that would be worse than death. War is never justifiable—never, never."

Mme. Gluck has two daughters, a girl of 13 and a baby of 18 months, but no sons.

Philadelphia, March 12. — "Shoot your sons dead, American mothers, before you allow them to enlist for war."

Such is the advice of Alma Gluck, the singer and wife of Zimballist, the violinist. Mme. Gluck is of Rumanian birth, her husband is a Russian.

"If every woman would pledge herself to kill her sons before she let them go to war, there would be no war," she continued, with emotion, in an interview.

"I would. Before I would let a son of mine go to war and be shot after he had killed the sons of other women, I would shoot him myself with my own hands. You think he might return alive? Maimed? Maimed, crippled or sightless? Ah, that would be worse than death. War is never justifiable—never, never."

Mme. Gluck has two daughters, a girl of 13 and a baby of 18 months, but no sons.

Philadelphia, March 12. — "Shoot your sons dead, American mothers, before you allow them to enlist for war."

Such is the advice of Alma Gluck, the singer and wife of Zimballist, the violinist. Mme. Gluck is of Rumanian birth, her husband is a Russian.

"If every woman would pledge herself to kill her sons before she let them go to war, there would be no war," she continued, with emotion, in an interview.

"I would. Before I would let a son of mine go to war and be shot after he had killed the sons of other women, I would shoot him myself with my own hands. You think he might return alive? Maimed? Maimed, crippled or sightless? Ah, that would be worse than death. War is never justifiable—never, never."

Mme. Gluck has two daughters, a girl of 13 and a baby of 18 months, but no sons.

A Personal Message to Every Thinking Man and Woman in Harrisburg and Vicinity

You want a newspaper in which you can have implicit confidence, that reflects the true spirit of the people of this country, that gives you news that is accurate, editorials that are sane and uninfluenced—a newspaper that is always reliable—The Philadelphia Record.

The Woman's Page of "The Record"



is a most unusual feature. In fact, there is no newspaper in Philadelphia that offers its feminine readers such a splendid page of news pertaining to their interests. Twice a week it is devoted to Domestic Science, pointing out practical ways to reduce the cost of living; giving appetizing menus that make it easy to plan three satisfying meals a day; showing how to do this, that or the other thing more easily; in fact, delving deep into all of the difficulties of housekeeping and successfully solving many of its knottiest problems. This department, as well as the Sunday Domestic Science Page, is under the personal supervision of Mrs. Nevada Davis Hitchcock, the famous dietician lecturer and instructor in Domestic Economy. On the other days of the week this page is devoted to general feminine interests. Fashions are sketched by our own artist in Paris, at Palm Beach, in New York, in Philadelphia's shops, so that the latest quip of fashion is quickly pictured and described. Woman's activities receive generous attention, in fact, it is a page of unequalled interest in every particular. "The Record" was the first newspaper in this country to publish a Woman's Page daily and though many have since followed its example none has yet succeeded in producing one possessing such a community of woman's interests.

Particular News for Men

Ever generous in its efforts to produce a newspaper of unflinching interest to every reader, "The Record" devotes many columns daily and Sunday to the happenings in the business world and the world of sport. Its financial news and news of the markets are accepted as standard and give the business man each day the information he



needs regarding commercial activities and prices current. And the Sporting Page is a joy forever, for it does not confine itself to musings or "inside dope," but it accurately and completely transcribes the day's doings in every line of sport, including many that are not even touched upon by other newspapers. Horses, for example, have an accepted place in "The Record's" columns and the horseman can be certain of finding much that will interest him under this caption. Furthermore, each day there is a sporting cartoon by McGurk, who is admittedly the foremost artist in this line, and whose cartoons have the faculty of hitting the nail on the head every time.

"The Record" is a Newspaper for Those Who Prefer Facts to Fiction

It is a newspaper worthy of your confidence and fit to be read by your family.

The news that it publishes is not embellished by theories and excited imaginations, it is truthful, reliable, complete and accurate.

The only Democratic newspaper in Philadelphia—it faithfully reflects the policies of the National Administration and its cool headed editors are not to be fooled by wild rumors and unauthenticated stories.

Its correspondents are in personal touch with the news centers throughout the world and all important happenings are immediately flashed by special wire.

And in "The Record," the news of national import does not crowd out our own local interests for column after column is daily devoted to the happenings of this and nearby sections, sent in by special correspondents on the ground.

Editorially

"The Record" will appeal to the man or woman who is fair minded enough to want to know both sides of all questions. "The Record" does not blow hot one day and cold the next, but it pursues a steadfast course, discussing the questions of the day without bias, bombast or buncombe, free from verbal pyrotechnics—clear, forceful and intelligent.

And let us say here that the editorials of "The Record" are quoted and reprinted throughout the United States as expressive of the sentiment of our hundred or more millions.

"The Sunday Record" Stands Alone

It is a newspaper filled with the best there is in Sunday reading, and providing hours of entertainment for every member of the family.

The News Sections are, of course, filled with the news of the day from home and abroad, presenting FACTS and facts alone. A point well worthy of more than casual consideration.

The Sporting Section, containing also the Automobile News, is second to none in completeness, interest and reliability. "The Record's" Sporting Writers are not guessers, they know and they tell you.

The Current Events Section is virtually a magazine, so many and varied are the subjects with which it entertains you.

There are pages of Fashions, illustrating and describing the newest in feminine apparel; other pages are devoted to Domestic Science; to House Building and House Furnishing, under the editorship of an expert decorator and a prominent architect; while still other pages are devoted to enjoyable articles on the various arts and sciences; to factories descriptive of strange plans, people and customs, to unusual happenings, and to the important events of the day. All profusely and interestingly illustrated with picture and photograph.

The Society Page is edited by Miss Agnes Repplier, 2d, the well-known society writer, and gives you all the news about the past and coming week's events. In every way an exceptionally interesting page.

Poultry also receives a large share of expert attention in "The Sunday Record," for this department is conducted by J. Harry Wolseifer,



well-known to every poultry raiser as a show judge and an expert. There is no guess work about the Poultry News in "The Record."

The Younger Folks are entertained with plenty of good stories of the kind you want them to read, with jokes, humor, poems and with puzzles that make them set their wits to work, but that insure prizes to all who solve them correctly.

The Illustrated Story Magazine, issued every other week with "The Sunday Record" is another feature that will appeal to those who are fond of good reading. Beautifully

printed, profusely illustrated and with a handsome cover in colors, this big magazine is in every way the equal of the best subscription magazines.

The most popular authors write for it and it always gives you stories that run the whole gamut, love stories, detective stories, stories of adventure, mystery stories and humorous stories, a magazine such as it not given by any other newspaper in this part of the country.

"The Sunday Record's" Comics will give you laugh after laugh and yet they are wholesomely free from the horseplay that so frequently masquerades as humor. Buster Brown, Dimples, Polly and Her Pals and Pa and His Son-in-Law comprise the cast of other entertainers.



But "The Record" is Better in Every Way Than Our Description

It is a newspaper that will meet with your complete approval and that will give you every reason to be satisfied with your choice of mentors. Tell your newsdealer to deliver "The Record" to your home daily and Sunday, or send your instructions direct to us and we will make the necessary arrangements.

THE PHILADELPHIA RECORD
RECORD BUILDING, PHILADELPHIA