

SAXON ROADSTER MOST COMPLETE

Four Has Made Envious Record Among Low-Priced Cars, Says Hagerling

People to-day want completeness in their automobiles. They want comfort, convenience and luxury, and are willing to pay for these features when they are of the right sort.

"One of the reasons accountable for the big sale of Saxon Roadsters," said L. H. Hagerling, "is the fact that the Saxon Roadster is the lowest-priced, complete car made. When I say complete, I mean equipped with those features which work for ease and pleasure of operation, such as a starting and lighting system and demountable rims and other improvements which a car must have to be strictly modern."

"Prior to the coming of Saxon Four, motor cars with luxury and appointments for the complete comfort of the motorist had been for the wealthy alone. Like the opera, the telephone and other things, the motor car was first a luxury. Then the designers of Saxon Four conceived this car as an automobile for the man of moderate means, yet one with every refinement possible.

"True there were those who doubted it would accomplish its purpose but Saxon Four demonstrated that it was the motor car which had solved the problem. Owners of Saxon Fours have found that average driving on average roads, not boulevards or paved streets necessarily, can be accomplished with Saxon Four on an average gasoline consumption of a gallon to every 30 miles. They have found that the light weight of the car gives them an average mileage of from 12,000 to 15,000 miles on a single set of tires and at the same time they have found that the replacement and repairs have been made so that had heretofore been expected of a light-weight motor car.

"It has been touted in motor car circles that economy of operation and upkeep, together with a low initial cost, are the fundamentals for a highly successful automobile. To this some have added the qualifications of beauty and refinement. The Saxon Motor Car Corporation has always adhered to the principle that the automobile purchaser has the right to demand as high quality of material without a sacrifice of quality in materials and workmanship.

"Saxon Fours has demountable rims, starting and lighting system and other improvements, generally found only in motor cars of a much higher price. Its body designs and springs have been worked out for the highest comfort and owners are unanimous in declaring that they are never fatigued from riding in Saxon roadsters.

"All these things have combined in the success of the Saxon Four and they have found a means to demonstrate themselves in the service which the thousands of roadsters are giving to-day and have given in the past. Not only have Saxon roadsters showed clean slates at the end of the most gruelling tests a motor car can be subjected to, such as transcontinental journeys and difficult hill climbs, but they have covered miles and miles of rough roads day in and day out, in every part of the country, without a single hitch. And that, in the last analysis, is the best test."

Maxwell Crosses Florida Swamp in Remarkable Run

Taking a route that involved the risk of sinking out of sight in the great Withlacoochee swamp in central Florida, Percy W. Gibbs, Detroit automobile driver, this week established a remarkable record for the 276 miles between here and Jacksonville and attained the distinction of having been the first man to cross Florida's second greatest bog locality in an automobile.

Gibbs used a Maxwell touring car on the run and he carried three passengers beside himself. In addition to the newspaper editor there was another Jacksonville newspaper man in the car and a representative of the good roads committee of the Jacksonville chamber of commerce.

Veteran Cycle Rider Enjoys the Motorcycle



Although actively interested on the board of various corporations, M. M. Belding, Jr., president of the Belding Brothers Company, finds time to ride his daily on his Harley-Davidson motorcycle.

Mr. Belding is one of the charter members of the League of American Wheelmen and for three years was New York State chief counsel. He began riding motorcycles in 1912 and his motorcycle mileage approximates that of the old roadster.

Parent-Teachers Organize at Camp Hill School

Camp Hill, Pa., March 3. — At a meeting attended by sixty residents in the high school building yesterday afternoon a permanent Parent-Teachers Association was organized.

MARRIED AT HUMMELSTOWN

Hummelstown, Pa., March 3. — The Rev. J. Paul Hummel last evening married Miss Elizabeth Snively of Mechanicsburg, and William Wood, of Enola.

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Jackson Uses First "American" Eight Motor

Although the eight-cylinder V-form motor was first applied to automobile use eleven years ago, the first distinctly American type of eight-cylinder motor to be used is the Ferro-Jackson engine in the 1917 Jackson model.

Freedom from vibration. Since then this French manufacturer was built eight-cylinder models exclusively. Various engineers have declared that the eight-cylinder type engine will be the ultimate choice of all the automobile industry outside of the motor truck field.

Lake Traffic Will Relieve Car Shortage

E. C. Morse, vice-president and general manager of the Chalmers Motor Company, has issued a notice of a meeting of Chalmers district men and traveling representatives to be held at the Detroit plant during the first three days in March.

NED STEEL MILL OFFICIAL

Lebanon, Pa., March 3. — John L. Swayne, for several years general manager of the Reading plant of the American Iron and Steel Company, has been appointed a department superintendent at the American plant of the Bethlehem Steel Company here.

Announcement to Ford Owners

The Ford Sales Company, having discontinued the sale of the Ford car, will continue to render the prompt and efficient service to all Ford owners, and will carry a full line of Ford parts at their present location, 147-155 South Cameron street.

They thank the public for past business and wish to solicit a continuance of your patronage.

Thirty-Eight New Stores For Goodrich Company

The opening of thirty-eight new stores throughout the United States has just been announced by W. O. Rutherford, general sales manager of the B. F. Goodrich Company, of Akron, Ohio.

Mr. Rutherford said: "We have felt for some time the necessity of adding to the facilities of our Philadelphia branch and this extension is not only due to a substantial growth of our business in these cities but rather to the optimistic view of our company with reference to the future of the automobile and rubber industries."

Mulford to Guide Hudson Super-Six Racers This Year

Ralph Mulford, who will hold the star racing wheel for the Hudson Motor Car Company's team this year, in addition to his place as driver, occupies also a unique, though unofficial position in his connection with the company.

Williams Motor Co.

Spring Touring Trips Will Soon Be Popular Pastime

No longer does the chirp of the robin presage Spring. Cock Robin, the time-honored harbinger of that season, has lost his job. To lapse into the easy vernacular of E. C. Ensminger, who spends the best part of every working day boosting the Ford car with the enthusiasm of the successful car merchant.

Preparation for Spring. If you can afford a new car, buy one. If you can't, fix up the old one and make "her" do, but be ready when the bugle blows a month from now to take a trip. Get out in the country. Health First is Safety First every time.

SUES FOR \$10,000

SUNBURY, Pa., March 3. — George B. Phillips of Milton, was to-day made the defendant in a suit for \$10,000 damages brought by Valentine Fraterolo of Point township, Northumberland county, as the result of an automobile accident on the road from Northumberland to Milton, on November 28.

APPOINTED CONSTABLE

Hummelstown, Pa., March 3. — Jacob Thomas has been appointed Constable by Judge McCarrell on petition of the borough council to fill the unfinished term of Robert S. Lower.

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ANNOUNCEMENT

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Advertisement for DORT car with logo and pricing: 5-Passenger Touring \$695, 3-Passenger Clover Leaf Roadster \$695.

Large advertisement for Ford The Universal Car ANNOUNCEMENT, authorized by Williams Motor Co. in Harrisburg and vicinity.

Large advertisement for The Overland-Harrisburg Co. featuring Willys-Overland Motor Cars, listing prices for Light Fours, Big Fours, Light Sixes, Willys-Knights, and Touring Sedans/Coupes.

PRIZE

The Standard of Value and Quality Fairfield "Six-46" seven-passenger. Fictwood "Six-38" five-passenger. E. L. COWDEN, R. J. CHURCH, Salesmanager, 108 Market Street.

The Driscoll Auto Co., 147-155 S. Cameron St.

