CRACK SHOOTERS
LOSE LAST ROUND HUMMER WINNER

HOLIDAY PLUMS JASPER TEAMTO FAST BASKETBALL FOR MAJOR TEAMS PLAY LOCALFIVE TONIGHT'S BILL


FOR INDOOR MEET



Bits From Sportland Tech and Academy Fives Meet


## SIO,000 REWARD!

Camel Cigarettes are Pure and the Most
Delightful and Most Popular Cigarettes Ever Sold at Any Price

Because CAMEL cigarettes are pure and the most delightful smoke ever produced AT ANY PRICE, we sold over four billions more of them in the year 1916 than we did in the year 1915. We have sold over half a billion more CAMELS in January, 1917, than we sold in January, 1916. Our increase alone in the sale of CAMEL cigarettes is more than the total sales of any other brand of cigarettes for the period stated. We have information from reliable sources that the WONDERFUL SALE AND GROWTH of CAMEL cigarettes has caused some of our competitors to circulate damaging and false rumors about them. Such rumors are malicious slianders.

## A REWARD

We will give $\$ 500.00$ each to the first twenty persons who will furnish satisfactory proof of the identity of the persons who are circulating and who are being paid to circulate such rumors together with the names of the persons, firms or corporations paying them to circulate a lie to injure the sale of CAMEL cigarettes.

