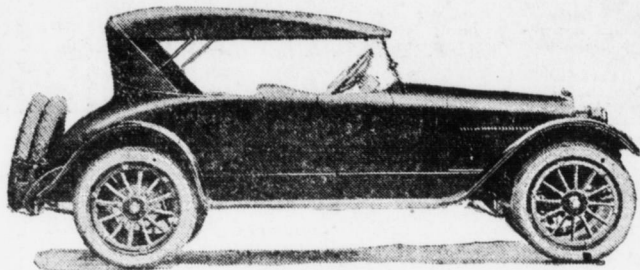


# Ford

The Universal Car

Order Now  
To Secure  
Early Delivery

Ford Sales Co.  
147-155 S. Cameron St.



The Premier Four-seater is one of the most attractive of the new arrivals in the field of four-passenger roadster models. This car is being exhibited this week at the automobile show and is attracting much favorable attention with its classy, sturdy, practical appearance.

### "Quality Production" Is Slogan of Jefferey Factory

Just now easily the giant Jefferey factory, recently acquired by the Nash Motors Company, lends itself to increased production has been illustrated by the fact that since the going of C. W. Nash to Kenosha and the installation of his manufacturing policies the output of the plant already has been greatly increased.

comparatively simple matter. We placed orders for more equipment, erected a new foundry and a new body building, and after installing a progressive factory arrangement more suited to the needs of large quantity production we soon had the plant busy turning out cars and trucks on a largely increased schedule.

## HUGE INCREASES OF CAPITAL STOCK

### State Realizes Large Sums in Bonuses; National Guard Orders

Three formal notices of authority to increase capital stock to very high figures were filed yesterday in the Department of the Secretary of the Commonwealth by industrial corporations and in one instance the State received a bonus of \$74,966.67 on an actual increase of stock.

The Westinghouse Electric and Manufacturing Company, of Pittsburgh, filed notice of authority to increase stock from \$60,000,000 to \$75,000,000, the Philadelphia Electric Company, of Philadelphia, from \$25,000,000 to \$50,000,000 and the Lukens Steel Company, which has the big plant at Coatesville, notice of increase from \$10,000,000 to \$22,500,000. The latter company paid the bonus.

In an opinion given to-day to Chief of Mines Roderick, Deputy Attorney General Hargest rules that all engineers engaged in hoisting work at mines can not work more than eight hours. The question arises whether an engineer engaged in hoisting men and boys only could work twelve hours. The eight hour rule must prevail, is the decision.

### Influence of the Feminine in Buying the Motorcar

The motorcar manufacturer is always confronted with the important problem of just how much consideration should be given to the woman buyer in the design and equipment of his product. P. D. Stubbs, director of sales of the Premier Motor Corporation, presents some new and interesting facts on this proposition.

"If absolutely accurate figures could be obtained upon the sales of automobiles during the past year," said Mr. Stubbs, "I believe that automobile dealers and manufacturers alike would be astounded at the major number of times that the feminine portion of the family made the final decision. Comparatively few cars are actually purchased by women, but their influence is far reaching.

"In most families, the purchase of an automobile is a real event, even if a trade is involved, and this happens in approximately 50 per cent. of the sales. The respective merits of each car in the class which is decided upon are considered from every angle. And the dealer who finally secures the order must first create a firm confidence in the mechanical worth of his car, then present those minor features which often close the sale. It would take all the supposed gifts of clairvoyant, in many cases, for the dealer to really know why his car was chosen.

### Big Factory Fire Little Delays Saxon Production

Production of Saxon motor cars was resumed just a week of working days from the time the main plant of the Saxon Motor Car Corporation was partially destroyed by fire.

Additional factory quarters which were under lease at the time of the blaze, and which contain more floor space than the burned building, were transformed into new assembling, testing and other necessary departments by a corps of 200 workmen who began their labors while the fire department was still pouring water onto the smoldering ruins of the other plant. It was by working night and day the temporary factory was made ready in such a short time.

Only a single day was lost by the office force, which was speedily housed in a building one block from the old plant and which the Saxon Company had been using as a box office, to relieve the congestion in their quarters, pending the completion of the big new plant now under construction. The service department of the factory was not damaged and work in this department went on with practically no interruptions. With production again under way the Saxon Company expects to complete all shipments to its dealers on scheduled time.

An interesting phase of the temporary delay in production was the evidence from every side of Saxon dealer loyalty. Before it was known exactly how much of a delay in production there would be, telegrams poured into the Saxon company's temporary office by the hundreds, assuring the Company of the dealers' sympathy and promising all aid possible. Expressions of sympathy and regret were also received from the manufacturers supplying Saxon parts, with assurances that no effort would be spared to refill the fire destroyed stock bins.

If there was a bright spot in connection with the recent Saxon fire, it was the evidence of a host of good friends and the quality of good will the Saxon Company enjoys.

### DINNER IN HONOR OF PASTOR

Dauphin, Pa., Feb. 17.—Mrs. John Lebo and daughter, Mrs. Charles Lebo, entertained at dinner on Thursday, in honor of their pastor, the Rev. H. C. Lutz and family. Covers were laid for the Rev. and Mrs. H. C. Lutz, Mr. and Mrs. Ralph M. Lutz, Mrs. Blanche Robinson, Mrs. John Lebo, Isaac Lebo, Mrs. Charles Lebo and children, John and Elizabeth Lebo.

### ATHLETIC ASSOCIATION ELECTS

Dauphin, Pa., Feb. 17.—On Thursday evening the Dauphin Athletic Association held a special meeting in odd Fellows' Hall. The following officers were elected: Charles Lebo, president; E. J. Fite, secretary; Frank Putt and G. H. Shannsey, directors, and Blake Gilday, Charles Lyter and Charles Rhoads were chosen to pick the 1917 baseball team. Another meeting will be held next Thursday evening to complete the business.

Study the economy of

# HAYNES

AMERICA'S GREATEST "LIGHT SIX"

You pay no premium for enjoying the wonderful driving qualities of the Haynes "Light Six"—and that's a mighty important thing to consider in these days of high gasoline.

What other six that approaches the power and character of the Haynes can boast (or rather show proof of) such averages as: 16 to 22 miles per gallon of gasoline, 8,000 miles to the set of tires, 400 miles to the quart of oil?

The wonderful combination of distinctive appearance, great power, flexibility and economy of upkeep—is the reason for the amazing popularity of the Haynes "Light Six," and just the reasons why you will be a Haynes booster, when you are fully conversant with the facts.

Phone us, or drop in for a talk and a demonstration!

of new motor America's Greatest "Light Six"

Five-pass. Touring	... \$1595
Four-pass. roadster	... \$1725
Seven-pass. Touring	... \$1725
Five-pass. Sedan	... \$2250
Seven-pass. Sedan	... \$2375
Wire Wheels Extra	... \$100

F. O. B. Kokomo  
Removable Sales and tags top for all models \$25

Miller Auto Co., Distributors  
B. F. BARKER, Manager  
Bell, 4119  
68 S. Cameron St.  
THE HAYNES AUTOMOBILE CO, KOKOMO, IND.

### EMANUEL LEHMAN DIES

Lykens, Pa., Feb. 17.—Emanuel Lehman, aged 72 years, died at the home of his son-in-law, Edward Matter, Wednesday afternoon, from paralysis. Mr. Lehman was a Civil war veteran and was a member of Heilner Post, 232, G. A. R. Funeral

services took place at the home of Edward Matter, in North Second street, this afternoon at 2 o'clock, the Rev. Mr. McDonald of the United Brethren Church, in charge. Burial was made at the borough cemetery at which place the Junior Mechanics had charge of the service.

### BIBLE CLASS APRON SOCIAL

Dauphin, Pa., Feb. 17.—An "apron social" will be given on Thursday evening, February 22, at the home of Mrs. Blanche Robinson, in Erie street, by the Bible class, taught by Charles E. Shaffer. Everybody is invited to attend—with the largest waist measure possible.

### CONFERENCE IN YORK COUNTY

Marietta, Pa., Feb. 17.—The annual meeting of the Central Pennsylvania Conference of the United Evangelical Church, will be held at East Prospect, York county, beginning February 27. Many prominent speakers will be present. Bishop U. F. Swengle will preside.

## Public Gets Extra Guarantee of 1500 Miles

on all Standard Makes of Tires with no Advance in Price

If Old Guarantee Is for 6000 Miles---the New Guarantee Gives You 7500 Miles  
If Old Guarantee Is for 3500 Miles---the New Guarantee Gives You 5000 Miles

### A TREMENDOUS SAVING IN DOLLARS AND CENTS TO THE MOTOR USING PUBLIC

We have found a way to get that mileage out of tires. Records of tests made by manufacturers and car owners show that the insertion of an anti-frictional, self-lubricating bronze bearing between all the leaves of all the springs, from end to end, gives free, smooth, uninterrupted spring action. This enables the springs to absorb their proportion of the road shocks, and makes possible this sensational tire guarantee.

### Written Guarantee of 1500 Extra Miles IS MADE POSSIBLE BY

# DANN INSERT

### The Lubricated Spring-Leaf Bearing

The Saving on Two Tires will More Than Pay for the Cost of Dann Insert  
We Guarantee Easy Riding---or Your Money Back after 30 Days' Use

The Tire guarantee is also open to all owners whose cars are now equipped with the Dann Insert.

FREE!!!  
Send coupon for free booklet containing valuable information for car owners.

Front-Market Motor Supply Co.  
Please Send Booklet, "The Story of Easy Riding," also price of "Dann Insert" for my car. No obligation on my part.

Car .....  
Model ..... Year .....  
Name .....  
Address .....

FRONT-MARKET MOTOR SUPPLY CO.  
109 Market St. Harrisburg, Pa.

When you feel that you are not getting enough miles per gallon—  
When cold weather makes starting a difficult matter—  
When you fail to get maximum speed and power—  
—THAT is the time to ask for your demonstration of the one perfect Carburetor

## The Webber Automatic Carburetor

We don't claim that your Carburetor is not good; but we DO claim that the WEBBER is better and that it will save money for you to use it. And to prove our claims we'll let you try the WEBBER for 30 days on your own machine. We KNOW you'll like it—that's why we let you try it. In operation the WEBBER AUTOMATIC is in no way vague or mysterious. A casual inspection will show clearly.

- WHY you get rapid acceleration.
- WHY your motor will develop its maximum power.
- WHY you get the combination of power and economy.
- WHY it is easily adjusted to get just the ratio of fuel and air your motor requires.
- WHY you do not have trouble in starting in cold weather.
- WHY you do not have to wait for your motor to warm up before starting away.
- WHY the proper ratio is maintained throughout the range of motor speeds regardless of load or throttle.
- WHY it holds its adjustment under all conditions.

The WEBBER method of "breaking up" the fuel particles, mixing these particles thoroughly with the proper amount of air and delivering this mixture to the motor at as near atmospheric pressure as possible means POWER—MORE POWER!

Our 30-Day Trial protects you against dissatisfaction—but we KNOW you'll want to keep it.

## Zimmerman Auto Repair Co.

See Us at the Auto Show  
Cor. Linden and Walnut Sts.