TUESDAY EVENING,

STOREMENT PRODUCED IN THE STORE STORE STORE STORES STORES

HARRISBURG TELEGRAPH

FEBRUARY 13, 1917.

The Enduring Car of the Enduring Class

There are but two classes of motor cars.

One class is made up of poorly built and weakly merchandised cars. The point of saturation for this class has been reached. It cannot endure.

The second class — the class that forms the backbone of the automobile industry — is made up of honestly built and properly merchandised cars. The point of saturation for this class is far in the future. THIS CLASS WILL ENDURE.

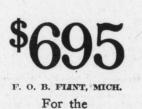
It is to this enduring class that the Dort belongs. For the Dort is a car that is BUILT TO ENDURE. IT IS THE LEADER AMONG MODER-ATE-PRICED CARS — beautiful, sturdy, honestly built and honestly sold.

See the Dort at the Show "The Quality Goes Clear Through"

DEALERS: Dort business is as sound and enduring as the car itself. The Dort offers a GREAT OPPORTUNITY to dealers in territory where it is not already sold. Call at the Dort exhibit at the Show or at our Salesrooms to inspect the car and talk over our Dealers' Proposition.

Ensminger Motor Co.

Distributor Third and Cumberland Streets



For the Five-passenger Touring Car



\$1065 for the Sedan

