

The Wise Old Bird

Nature's First Law

is order—regularity.
Obey it in your own body.
Keep your liver active and your bowels regular and natural. Good health is possible in no other way.
One pill a day is the regular rule. Two—perhaps three—now and then, if necessary.

CARTER'S LITTLE LIVER PILLS

Genuine bears Signature
Penbrooke

Colorless faces often show the absence of iron in the blood.
Carter's Iron Pills will help this condition.

Senreco

—the tooth paste that protects your teeth. Use it twice daily. See your dentist twice yearly and keep your teeth in perfect condition.

Get a tube today, read the folder about the most general disease in the world. Start the Senreco treatment tonight. 2c at your druggists. For sample send 1c in coin to The Senreco Medicine Co., Cincinnati, Ohio.

dentists FORMULA

True Secret of Keeping Youthful Looking

(The Beauty Seeker.)

Sentanel Tablets

conquer constipation—liven up a lazy liver—banish biliousness—10c and 25c at druggists

HEARTS TREATED FREE

By Dr. Franklin Miles, the Great Specialist, Who Sends a New \$2.50 Treatment, Free

Heart disease is dangerous, hundreds drop dead who could have been saved. Many have been cured after doctors failed. To prove the remarkable efficacy of his new Special Personal Treatment for heart disease, shortness of breath, pain in side, shoulder or arm, oppression, irregular pulse, palpitation, smothering, puffing of ankles or drooping, also nerve, stomach and rheumatic symptoms. Dr. Miles will send to afflicted persons a \$2.50 Free Treatment. These treatments are the result of 30 years extensive research and remarkable success in treating various ailments of the heart, liver, stomach and bowels, which often complicate each case.

Send for Remarkable Cures in Your State

So wonderful are the results that he wishes every sick person to test this famous treatment at his expense. Afflicted persons should avail themselves of this opportunity as many may never have such an opportunity again. Deaths are dangerous. No death comes more suddenly than the one from heart disease. Send at once for his new \$2.50 Free Trial Treatment. Describe your disease. Address, Dr. Franklin Miles, Dept. H.F., 525 to 535 Franklin St., Elkhart, Ind.—Advertisement.

CREME LILAS

Non-greasy Toilet Cream — Keeps the Skin Soft and Velvety in Rough Weather. An Exquisite Toilet Preparation. 25c.

GODDARD'S DRUG STORES
16 N. Third St. and P. H. H. Station

Use Telegraph Want Ads

PENBROOK WILL GET ROAD TIPS

F. W. Hoek, Highway Expert, to Tell Council of Cheap Means of Paving Street

Frank W. Hoek, highway engineer of the Portland Cement association of New York city, will confer with the borough council of Penbrook and representative citizens, Monday evening, February 5 on paving plans for the town.

Mr. Hoek is giving his advice to a great many boroughs in the Eastern United States in the interests of better roads and proposes to have Penbrook get paving work under way soon. He has spent five years in the Canal zone, directing concrete work for the government and is regarded as an expert in his line.

A stretch of concrete paving in Manheim, Lancaster county, laid under the direction of the Portland Cement association, has been found to stand up splendidly under heavy traffic; 17,000 yards were placed there. Figures as furnished by the association on the cost of work follow:

Based on 8,000,000 square yards on which costs are available, the average cost of concrete for 1914 was found to be \$1.27 per square yard or \$12,776 per mile of 16-foot width. Bituminous macadam costs were found to average \$1.50 per square yard.

Tech High School Notes

The weekly meeting and practice of the mandolin and guitar club was held yesterday afternoon in the school auditorium with thirty members present. Professor Will H. Moyer directed the practice. Many new candidates were present and will become members of the new organization. The complete roster of the club to date is as follows: Mandolins, Sidney Kay, Norman Todd, Robert Fager, Lester Zimmerman, Victor Snyder, Lloyd Reeves, Fred Booth, John Keller, Musser Miller, Michael Hecker, Joseph Gastrock, Fred Essig, Gustave Erdman, Raymond Baxter, William Gardner, Roy Nissley, Harold Cassell, Russell Hampton, Nathan Rosenberg and Albert Michael; guitars, Kenneth Stark, George Ricedorf, Harry Nell and Rees Lloyd; banjos, "Pete" Moore, Fred Ramey, Foster Cocklin, Charles Snyder and Charles Johnson.

Tech lads interested in wireless spend part of their lunch periods daily in catching the time signals that are sent out from Washington. Foster Cocklin, a member of the junior class, is a registered first class amateur wireless operator. He received the honor after taking an examination at Baltimore some time ago. Members of the club are testing out the hot wire meter to ascertain the sending intensity of the aerial.

Another fire drill was held at 10:20 yesterday morning. The building was emptied of its 500-odd students in 75 seconds. This is 15 seconds better than was made last week. An effort will be made to empty the building in one minute flat without any undue crowding.

John Yoder, a member of the 1915 class and also a member of the Tech quintet during the senior year, is again a member of the Mechanics Institute varsity team at Rochester, N. Y.

An announcement has come to Dr. C. E. Fager stating that four scholarships to Worcester Polytechnic Institute, each worth \$150, will be open to be competed for by Tech graduates. The scholarships will be competitive and it is expected that several of the grads will take the examination.

Joseph Garner, a member of section 4 of the freshman class, has received his reappointment as page in the House of Representatives.

The fourth floor study hall will be used during the spring as a practice room for the track athletes. The candidates will limber up their muscles around the edge of the room, while the jumpers will also get a turn.

The Academy basketball team will oppose the Tech tossers this evening on the cathedral floor. The contest will begin at 8 o'clock. It will be the first meeting between the two schools for six years at the indoor sport.

Endowment Fund For Phila. Orchestra Raised

Philadelphia, Jan. 25. — Assurance that the Philadelphia Orchestra is to be placed on a sound financial basis, and that Leopold Stokowski will continue as conductor at least for another five years, were realized last night, when the orchestra association announced that it had completed the raising of \$100,000 a year for five years as an endowment fund.

Announcement was also made that efforts will be made to complete a total endowment of \$1,000,000 for the orchestra at the earliest possible date.

"Like Hell I'm Dead" Man Tells Morgue Attendants

Bridgewater, Conn., Jan. 25. — Just as the supposed corpse of George Banks, of Pequotock street, this city, was being removed from the ambulance into the Morgue yesterday afternoon, the man sat up suddenly and demanded to know where he was. The startled attendants stared at him in amazement for a moment. "Why, you're dead," some one finally said.

"Like hell I'm dead," replied the disgusted Banks. The ambulance moved him to the hospital, where he is said to be getting along well.

89 Deer Are Captured For State Restocking

Allentown, Pa., Jan. 25. — Under the direction of the Kaibafun State Game Commissioner, the second drive for deer for the State was made yesterday in Colonel Harry C. Trexler's game park at Seckeville. As a result of this drive thirty deer were captured, which added to the fifty-nine caught on Monday, makes eighty-nine so far caught for distribution over the wilds of Pennsylvania.

TYOMEI

(Pronounced High-O-Me)

ENDS CATARRH, ASTHMA, BRONCHITIS, COUGHS, COLDS, AND NOSEY BACK. Sold and guaranteed by H. C. Kennedy

WHY MASK THE TRUTH?

Why Should The Public Be Kept In The Dark? Why Not OUT With The Facts So That Every Man and Woman May KNOW What Is Ahead And Prepare For That Which Is To Come?

HERE ARE THE FACTS!

Read Every Word That Follows and Act As Your Own Judgment Dictates.

America is going begging for leather! The nations of Europe have gobbled it up until there is no more left to gobble! Dazzled by European gold—the tanners have sold, sold, sold until they not only have no more to sell, but have sold a good part of that which should have been kept for OURSELVES!

The warring nations need food and clothing the same as we do—and the only way we can keep any for OURSELVES is to pay American manufacturers as much as EUROPE is willing to pay. And that's what we have been doing—and we will have to CONTINUE doing it for sometime even AFTER the war is settled.

There you have the answer why everything is costing you so dearly these days.

Now, then—look what's happening in the SHOE industry. The prices for leather have taken such enormous advances that shoe manufacturers have been obliged to raise prices higher than they have ever been in the history of the United States! And they are predicting that Shoes that were \$4 a pair in 1912 will cost EIGHT dollars a pair before the end of 1917!

In fairness to the public why not OUT with the facts and TELL the people about it NOW—so that everybody may have the chance to buy for future needs BEFORE FURTHER enormous raises in prices come?

You've ALREADY had a sample of what's coming. Certain manufacturers and retailers are telling you in the newspapers and magazines that shoes at \$4 are a thing of the past; that they are now going to cost you \$6, \$7 and \$8.00 a pair!

And WE, who are paying for this nation-wide campaign of enlightenment—WE ALSO will have to charge you MORE in the near future, the SAME AS OTHER BIG CONCERNS. But before we DO raise our prices, we are going to GIVE EVERYBODY A CHANCE TO BUY AT OUR PRESENT LOW PRICES—the LOWEST, at this moment, in the country. Therefore, while our supply holds out, you may buy:

No, these are NOT reduced prices, BUT THEY ARE LOWER THAN PRESENT WHOLESALE PRICES. And before the end of this year, unless conditions change very quickly, the shoes we are offering you TODAY at \$2.95 will cost you \$5.00 per pair!

You ask how can we sell you a shoe, for example, at \$2.50 today, of the same high standard as we have been selling all over the United States for years, when the same article costs \$3.50 at WHOLESALE?

Because WE had the foresight and the courage to go into the market BEFORE THE PRICE OF LEATHER WAS KNOCKED INTO A COCKED HAT! In 1915 we contracted for enough to last us until the middle of 1917.—ELEVEN MILLION DOLLARS WORTH.

At this moment we have made up—and in process of manufacture NEARLY THREE MILLION PAIRS OF NEWARK SHOES. Were we not as big as we are—and as powerful—and as foresighted—we would be in the same boat with the rest.

* * *

You know that it requires no big advertising campaign to sell flour at \$4 a barrel when there is an unlimited and unquenched demand for it at \$10 a barrel. And by the same token, it isn't necessary to spend money advertising Shoes at \$2.50, worth \$4.00; or Shoes at \$2.95, worth \$4.50; or Shoes at \$3.50, worth \$5.50—for we can sell every pair we've got and have more takers for them than we have shoes!

But this is how we look at it: We've got the Shoes, and even though other manufacturers tell us we are fools to sell them at these low prices, when we could get the ADVANCED prices just as easily and STILL be under everybody else—WE ARE NOT GOING TO TAKE ADVANTAGE OF THE SITUATION.

We figure that by acting on the principle that "one good turn deserves another," we will gain tremendously in the GOOD WILL OF THE PUBLIC—and that in the end our profit will be the GREATER by having made thousands of NEW loyal customer-friends by sticking to this policy.

With a string of 257 NEWARK Shoe Stores in every principal city in the United States, you can see that it won't be long before the present available supply of these NEWARK Shoes at \$2.50, \$2.95 and \$3.50 is absorbed. So we urge upon YOU NOT to put off your visit here a single day, but to come TOMORROW—and come prepared to buy a YEAR'S supply if you possibly can.

If you can't afford to buy more than one pair tomorrow—we will gladly reserve as many extra pairs as you wish for delivery a week or so later.

And don't forget the BOY. You don't want to pay \$2.50 later on for Shoes that cost \$1.75 now, or \$3.50 for Shoes that cost \$2.50 now—do you? But that's what you'll have to DO IF YOU DON'T ACT NOW.

So come TOMORROW—and you'll never regret it.

Shoes Worth \$4.00 for — \$2.50

Shoes Worth \$4.50 for — \$2.95

Shoes Worth \$5.50 for — \$3.50

Smart Styles For Men and Boys

Newark Shoe Stores Co.

Operating 257 Newark Shoe Stores In The United States—The Greatest Enterprise of its Kind in The World.

—HARRISBURG STORE:—

315 MARKET STREET, Near Dewberry

Other Newark Stores Nearby: York, Reading, Altoona, Baltimore, Lancaster.

"Open Saturday nights until 10.30 o'clock to accommodate our customers."

When ordering by mail include 10c, parcel post charges.

SMASHES ANOTHER PRECEDENT

Washington, Jan. 26. — President Wilson broke another precedent yesterday when he walked over to the treasury department from the White House to see Secretary McAdoo in his private office. It was said that unimportant routine questions were discussed during the ten minutes' call.

INDIANA PASSES DRY BILL

Indianapolis, Ind., Jan. 26. — By a vote of seventy to twenty-eight, the lower branch of the State Legislature late yesterday passed the Wright bill prohibiting the sale, manufacture, distribution or advertisement of liquor in the State after January 1, 1918. The bill now goes to the Senate.

WHAT JAPAN PAYS FOR INDUSTRIALISM

This move of the population from the maple-clad hills and rice fields of beautiful Japan to the crowded quarters, low resorts, and inhuman factories of the cities is lowering the physical efficiency, the mental horizon, and the moral standards of the people. Tuberculosis is taking its toll from frenzied industrialism. A prominent Y. M. C. A. worker, Mr. J. Merle Davis, whose study of the social problems of an increasing urban population in Japan has been thorough, says that an expert in factory conditions makes the statement that often one-half of the girls employed in certain mills become depraved within a year after entering the mills. They lose their health soon after, so that the price of a broader commerce and a sun flag in every port is being paid by weak womanhood and hollow-chested men.—Maynard Owen Williams in the Christian Herald.

OUR LEPERS

There are now several hundred lepers scattered through seventeen States. The national government is appropriating about \$140,000 a year for the care of lepers, there being leper colonies at Carville, La.; Penikese, Mass., and San Francisco, Cal. Missionary funds amounting to \$33,000 annually are used to bring added care, comfort and consolation to these afflicted ones.—The Christian Herald.

Boy, 5, Shoots Father Who Spanked Him

Columbia, Ind., Jan. 26.—Because John Todd, 40 years old, a fireman at the Mooney tannery here, spanked his five-year-old son, Virgil, the son procured a revolver that was in the home and shot his father. Todd's condition is critical. The bullet entered his back just above the left hip. Todd was sitting in a chair when shot. He was able to gain his feet and take the revolver from his son as the boy held the weapon in both hands and tried to fire a second time. As he grasped the revolver, Todd was overcome and fell to the floor. Todd said he spanked his son because the boy was "cutting some capers."

SANTOL

TOOTH POWDER OR PASTE

Keeps the Teeth White and Healthy