

Children's Coats of Corduroy and Mixed Cassimeres — plain and belted Models — Extra special at

\$1.98

SALKINS

GOLDEN RULE DEPT. STORE
428-430 Market Street — At the Subway

Men's 65c Blue Chambray Work Shirts, special for this great sale Only 3 to a customer.

39c

Our First January Clean-Up Sale

A Sensational Bargain Event No Thrifty Man or Woman Will Miss

TO-MORROW we commence our first Clean-Up Sale with the greatest list of Bargains it is possible for any store to offer. We are just six weeks old and every article offered is absolutely new and of the very latest style or design. We must have room for Spring stocks already coming in, hence these extraordinary values.

A COAT SENSATION

AN OFFERING THAT WILL APPEAL
BECAUSE OF ITS ECONOMY

Women's and Misses' SILK PLUSH COATS at **\$14.45**

We Don't Have to Quote Values

Unheard of at this low price are these elegant Silk Plush Coats. Some are self-trimmed; others have fur collars and cuffs. All are beautifully lined. Both belted and plain flare effects are represented.

Women's and Misses' Coats, values to \$12.00, now **\$6.98**

A collection of elegantly styled Coats of mixed fabrics and Scotch Tweeds—some with velvet trimmed collars and cuffs—loose flare and semi-fitting models and some semi-belted styles.

Women's and Misses' Coats, values to \$15.00, now **\$8.98**

An assortment of charming Coats of Pressed Plush, beautiful mixtures, plain cloths and velours—some with beaver trimmed collars—loose belted and flare effects.

Special Lot of Women's and Misses' Suits, at **\$8.98**

Here's a suit offering of great import to the woman who desires a splendidly tailored garment of either Blue or Black Serge or Poplins. Originally values to \$15.00. Specially priced for the Clean-up Sale.



Women's Sweaters Remarkably Low in Price

\$1.89 For Women's \$2.50 and \$2.75 Wool Sweaters, in navy, cardinal and maroon.

\$2.98 For Women's \$4.00 and \$4.50 All Wool Sweaters with or without belt—all colors.

\$4.45 For Women's Silk Sweaters, regularly \$7 and \$8 values. Stripe and novelty effects—plain and belted models.

Women's Silk Hose at Special Low Prices

Women's 50c Silk Hose—full fashioned boot silk, in black; high spliced heel, double sole and toe. Special, at **29c**

Women's \$1.50 Pure Thread Silk Hose—full fashioned double garter top; special, at **95c**

CORSETS

at Bargain Prices

\$1.50 R. & G. Dancing Corsets—topless and with long skirt. Special, at **98c**

\$2.00 R. & G. Dancing Corsets—topless and with long skirt. Special, at **\$1.65**

All Furs at

1/3 off

All Kinds — All Styles

WOMEN'S GLOVES

Marked for Quick Clean-up

\$1.25 Washable Kid Gloves, in white or black. Special, at **98c**

\$1.50 Washable Kid Gloves, in white or black. Special, at **\$1.25**

\$1.75 French Kid Gloves, in tan shades. Special, at **\$1.39**

\$2.00 French Kid Gloves, white with black stitching. Special, at **\$1.69**

Women's \$3.00 and \$3.50 Raincoats. Special, at **\$1.98**

Coats For Growing Girls at Special Clean-Up Sale Prices

Girls' Handsome Coats, worth to \$6.00 **\$3.95**
Handsome Winter Coats in styles and qualities that represent much higher values. Corduroys, Mixture, Serges, Zibelines and other Winter fabrics—flare and belted styles.

Girls' Wash Dresses **79c**
Of Amoskeag gingham, percale and chambray. Large Scotch plaids—deep collar and cuffs—regular value \$1.25. Special, 79c

Special Sale in Our New Millinery Dept.

Trimmed Hats of satin and straw combinations, regularly \$3.00. Special at **\$1.98**
Trimmed Hats of satin and straw combinations, regular \$4.00 values. Special at **\$2.98**
Shapes of Satin and Lisere combinations, regularly \$4.00. Special at **\$2.75**
Hats trimmed free of charge.
H. S. FEINBERG, Mgr.

Women's and Misses' Dresses at **\$6.85**

Stylishly made Dresses, Blue, Brown and Green Serge, worth to \$12.00. Every one an exceptional value.

Women's and Misses' Dresses at **\$9.65**

Of superb quality Serge and Messaline—elegantly made—some pleated models—very newest styles—worth to \$15.00.

Exceptional Values in Waists Special Clean Up Sale Prices EVERY ONE A BIG BARGAIN

Special lot of Waists at **89c**
A large assortment of very pretty styles in Seco Silk—and originally values to \$1.50.

\$3.50 and \$4.00 Crepe de Chine Waists, **\$2.48**
All handsomely made—plain white—with hem-stitched collars and cuffs and tucked fronts—real bargains.

\$1.25 Camisoles, special at **98c**
Made of Italian Silk and Crepe de Chine—lace trimmed.



All Dry Goods Drastically Reduced in this Great Clean-Up Note the Big Savings

12c Heavy Dark Outing Flannel at **9 1/2c**
14c Percale, newest patterns, light and dark **12 1/2c**
30c Sheeting, bleached or unbleached, at **23c**
30c Poplins, all colors, **23c**
25c Poplins, all colors, **19c**
60c Blue, Green, Brown and Black Serges at **49c**
7c Snow White Toweling at **4 1/2c**
12c Linen Toweling, at **9 1/2c**
10c Bleached or Unbleached Muslin, at **8c**
9c Bleached or Unbleached Muslin at **7c**

Here Are Clothes Men Will Want at These Clean-Up Sale Prices

\$12.75 Buys the best Man's and Young Man's Suit or Overcoat in the store.

\$8.75 Buys Men's and Young Men's Suits and Overcoats in the Season's Newest Styles.

Right now is the time to supply your every clothing need. Every Suit and Overcoat, Men's Trousers, Mackinaws, Shirts, Underwear and Hosiery are now reduced for this great bargain sale.



MEN'S TROUSERS ALL REDUCED
Trousers, for business, for dress or for work—all are greatly reduced in price.
\$2 Trousers, \$1.39 \$3 Trousers, \$1.95 \$4 Trousers \$2.95

Men's Mackinaws at **\$5.85**
All wool—handsome, attractive plaid effects—just the coat for now. Regularly worth to \$8.00.

Men's Shirts at **89c**
These Shirts can be had in either soft or laundered cuffs; good patterns, worth to \$1.50.

Men's Shirts at **35c**
Broken assortments of our regular stock and are the usual 69c values—an exceptional bargain.

Men's heavy, gray, 10c cotton hose, 4 pairs for **25c**.

Men's heavy ribbed cotton shirts and drawers; specially priced at **39c**.

Men's 75c fleecy lined shirts and drawers at **39c**.

Men's fleecy lined union suits, worth \$1.25, at **89c**.

Boys' blue and gray jerseys, worth 75c, at **47c**.

Men's \$1.50 Hats **\$1.19**
All styles, soft and stiff hats—all sizes and colors—our regular \$1.50 grades.

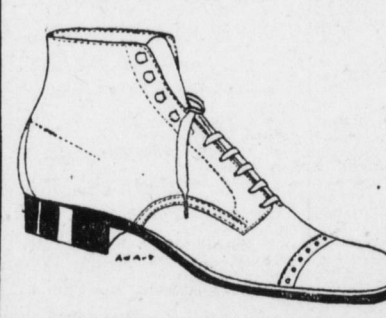
Boys' Cloth Suits **\$1.98**
Snappy Norfolk styles—well made—sizes 7 to 10 years only—an extra special value.

Boys' \$4 Norfolks, **\$2.68**
Pinch-Back Norfolks of neat mixed cassimeres; sizes 7 to 16 years.

Boys' \$5 Norfolks, **\$3.89**
Smartly styled garments of elegant fabrics, splendidly tailored suits for boys 7 to 18.

Boys' \$5 Mackinaws **\$3.85**
Bright plaids in a variety of striking color combinations—a most extraordinary value.

Shoes! Shoes! Good Shoes Were Never As Low in Price



FOR MEN

Men's \$4.50 Dress Shoes, tan and black, button or lace; English last, **\$3.48**

Men's \$3.50 Velour Calf Shoes, button or blucher style, at **\$2.48**

Men's \$2.50 Scout Shoes, black and tan, **\$1.95**

Children's Vic Kid Shoes, button style only—white, or without heel—worth \$1.00, at **58c**

FOR WOMEN

Women's \$5 Dress Shoes, in tan, gray and black, at **\$3.98**

Men's \$4.00 Patent Calf Shoes, button and lace style, at **\$2.90**

Women's \$3.00 Vic Kid Shoes—cloth or leather tops, at **\$2.48**

Baby Shoes **6c**
Soft soles, all colors; a value extraordinary at **6c**

Our Great Bargain Basement Offers a Host of Matchless Bargains

Blankets—
\$1.25 Heavy Cotton Blankets, size 46x74—gray with pink and white stripes, Special, **89c**
\$1.50 Plain White Cotton Blankets, size 60x76; special, at **98c**
\$2.00 Extra Heavy Cotton Blankets, in gray only—size 64x80; special, at **\$1.48**
Special Lot of Cotton Blankets, regularly 75c; very specially priced, at **48c**
\$6.00 All Wool Blankets—white and pink and white and blue; special, at **\$4.88**



Enamel Ware—
Blue Enamel Coffee and Tea Pots—1 qt.—regularly worth \$5c; special, at **23c**
48c Blue Enamel Dish Pans; special, at **25c**
\$1.25 Whitecote Tea Pots, triple coated; special, **88c**
\$1.25 Whitecote Cook Pots, triple coated; special, at **88c**
Granite Coffee Pots—1-qt. 9c
size; special, at **9c**
Granite Buckets—1 1/2-qt. 9c
size; special, at **9c**

Grass Rugs—
Cres Rugs, size 18x36—worth 75c Special, **38c**
at **38c**
Cres Rugs, size 24x48, worth \$1.00. Special, at **58c**

Aluminum Ware—
6-qt. Aluminum Boiling Kettle, worth \$1.50, **98c**
at **98c**
Aluminum Double Boiler, regularly \$1.75, **\$1.15**
now **\$1.15**
Aluminum Omelet Pans, 98c
worth \$1.25. Special, at **98c**

\$1.25 Linoleum, attractive patterns; special, at **85c**
35c Window Blinds; all colors; special, at **29c**
\$1.25 Galvanized Wash Boiler; special, at **98c**
5c Glass Tumblers; special, at **5c**
10 Cakes Quick Suds **25c**
Cup and Saucer, first quality; Special, per pair, **7c**

Bath Rugs—
Special Lot of Bath Rugs—beautiful designs—size 27x54—regular \$3.00 values—**\$1.98**
Clean-up Sale Price, **\$1.98**

China Ware—
100-pc. Dinner Set—gold edge design, regular value \$12.00. Special Clean-up Sale Price, at **\$8.95**