

See Our Other Ad on Page 4

See Our Other Ad on Page 4

# Bowman's

## Annual White Sale

### Buy Your Supplies Now! And the Reason Why

We strongly urge you to make your purchases of reliable goods now during this Sale — because:

I. Many lines cannot be secured from manufacturers at any price; others only in limited quantities and at almost prohibitive prices.

II. All goods are increasing in price and becoming constantly more scarce.

III. The war has produced conditions without parallel in modern times. The reasons are simple — less and less raw material is being produced and skilled labor is becoming continually more scarce in manufacturing centers.

Our assortment of reliable merchandise is remarkably good, as we prepared for this sale months ago and the savings represent from 20 to 30 per cent. on to-day's current prices.

## The Bowman White Sale Commences To-morrow, Thursday, January 11th

Artistic garments in white---thousands of pieces, tasteful, refined, beautiful--also linens, embroideries, white fabrics, bed spreads, sheets, pillow cases, children's undermuslins, etc.

*The economies of this great Sale are remarkable and to-morrow you will see the Bowman Store filled with freshness and wonderful selling enthusiasm*

### White Sale — Scarfs

- Lace-trimmed scarfs, 18x43, 18x52 and 30x30 inches. Sale Price, **49¢**.
- 18x36 lace-trimmed linen scarfs, **\$1.25**
- 18x43 lace-trimmed linen scarfs, **\$1.50**
- 18x52 lace-trimmed linen scarfs, **\$1.75**
- 18x72 lace-trimmed linen scarfs, **\$2.25**
- Plain hemstitched scarfs . . . **21¢**
- Dainty white scarfs with lace border, **59¢, 69¢ and 79¢**.

### White Hosiery

- Women's White Silk Lisle Stockings, with double soles and wide garter tops. Sale Price, 3 pairs, **\$1.00**; or, pair, **35¢**.
- Women's White Fibre Silk Stockings, double soles, wide garter tops. Sale Price, pair, **42¢**.
- Women's White Thread Silk Stockings, double soles, high spliced heels, wide garter tops. Sale Price, pair, **89¢**.

### Pillow Tubing

- Bleached pillow tubing — 42 inches wide — cut from the pieces — and — 45 inches wide mill lengths. Sale Price, yd., **19¢**.



### White Muslin Gowns, Skirts, Chemise & Corset Covers---Silk Gowns, Skirts, Chemise, Camisoles

Such values as we present to you below comes very seldom — and in the face of the high prevailing prices the offerings are indeed very remarkable.

#### Every price a special price for this sale only!

Gowns — low neck, short sleeves, or high neck, long sleeves; lace and embroidery trimmed. Sale Prices, **39¢, 49¢, 69¢, 75¢, 89¢ and \$1.29.**

Petticoats — deep flounces of lace and embroidery. Sale Prices, **50¢, 75¢, 98¢ and \$1.49.**

Envelope Chemise — made of fine nainsook, with lace and embroidery trimming. Sale Prices, **49¢, 69¢, 75¢ and 89¢.**

Corset Covers — fine nainsook, lace and embroidery trimmed, ribbon-drawn. Sale Prices, **25¢, 39¢ and 49¢.**

Silk Gowns — crepe de chine, washable silk and satin. Sale Prices, **\$2.98 and \$4.50.**

Silk Shirts — crepe de chine, washable silk and satin, deep flounces of tucks. Sale Prices, **\$2.98 and \$4.98.**

Silk Envelope Chemise — crepe de chine, washable silk and satin; with and without strap; lace and ribbon-drawn beading. Sale Prices, **\$1.89 and \$2.49.**

Silk Camisoles — crepe de chine, washable silk and satin, with and without straps. Sale Prices, **89¢, \$1.00 and \$1.50.**

### White Sale--Sheets--Pillow Cases

Just when you are thinking of plans for early Spring home renovating we are going to help you out with a wonder sale of sheets and pillow cases.

The prices are low — do not mistake that! Look around — see what the prevailing figures are on account of the constantly advancing pricing of everything and you will readily see the economy of anticipating every need now.

Hemstitched Sheets, made of Pequot sheeting, under the name of Cohasset; 81x99 inches. Sale Price, **\$1.25.**

Cohasset Sheets, made of Pequot sheeting, even, round thread; 3-inch hem at top; 72x99 inches. Sale Price, **\$1.05.**

Garden City Sheets — 81x99 inches; made of good quality muslin; seconds. Sale Price, **79¢.**

Popular Sheets — 72x90 inches, with center seam; medium weight. Sale Price, **51¢.**

Dreamland Sheets — double bed size, 3-inch hem at top; even, round thread; 81x90 inches. Sale Price, **85¢.**

Special Hotel Pillow Cases made of heavy bleached muslin, 45x36 inches. Sale Price, each, **18¢.**

Hemstitched Pillow Cases — made of muslin, 42x36 inches. Sale Price, each, **18¢.**

Bowman Special Pillow Cases — made of soft muslin, 42x36 inches, at **14¢**; 45x36 inches, at **16¢** each.

### Mohawk and Utica Sheets and Pillow Cases

- Mohawk Sheets
- 54x90 inches, at . . . . . **69¢**
- 63x90 inches, at . . . . . **75¢**
- 72x90 inches, at . . . . . **80¢**
- 81x90 inches, at . . . . . **90¢**

### Mohawk Pillow Cases

- 45x36 inches, at each, . . . . . **23¢**

### Utica Pillow Cases

- 45x36 inches, at each . . . . . **25¢**

Wamsutta and percale sheets — the highest grade of special prices for this great sale.

White Wool nap Double Bed Size Blankets, with pink and blue borders, neatly bound at ends with mohair; size 66x80 inches. Sale Price, pair, **\$2.19.**



### White Sale--High Grade Blouses

One of the greatest January Sale of Blouses every attempted by us, with values of a most pronounced sort. Materials are

Considering the startling advance in prices of materials and cost of making, these offerings are truly wonderful.

**Voiles** White imported French voile, hand embroidered — also frills — others with Val. lace, imitation Irish lace and tucks. **Blouses at \$2.50**

**Crepe de Chine** White voiles in a wide variety of styles — imitation filet lace and embroidery. **Blouses at \$1.85**

**Georgette Crepe** Tailored striped voile with roll collar — pearl buttons. **Blouses at 45c**

Voile blouses with embroidery, lace and tucks. **Blouses at 49c**

White voile with trimmings of lace, fine tucks, and embroidery. **Blouses at 79c**

Fine French voiles with trimmings of very fine laces and frills. **Blouses at \$3.95, \$4.95**

White crepe de chine with embroidery and tucks. **Blouses at \$2.98**

White Georgette crepe with embroidery and large collar of crepe de chine. **Blouses at \$3.98**

BOWMAN'S—Third Floor

### White Sale---White Goods

Thousands of yards of the best grades of white fabrics at less than regular prevailing prices for this special event.

The variety is broad, plenty to make a splendid selection from. Sanitary Longcloth — chamois finish, 36 inches wide, very soft quality — put up in paper packages — 10-yard pieces. Sale Price, piece, **\$1.29.**

Ivory White Voile — 40 inches wide — can be used for curtains as well as for apparel. Sale Price, yd., **13¢.**

Chiffon Voile — ivory white — tape selvedge — 45 inches wide. Sale Price, yd., **19¢.**

Sample pieces of white skirtings, suitings, lace voile, crepe, ratine, values to \$1.00 a yard. Sale Price, yd., **19¢.**

Corduroy — for sport skirts — 36 inches wide. Sale Price, yd., **25¢.**

BOWMAN'S—Second Floor

### Bleached Muslins and Cambrics

Choose from the following brands at a sale price of **8 1/2 c a Yard**

**Hope Langdon Lonsdale Fearless**

These are mill remnants — all useful lengths however.

### White Sale--Corsets

We offer a most unusual bargain in high grade corsets — the reserve stock of a prominent manufacturer — one of the best known in the world.

The purchase is remarkable for the amount of stock involved and the sale to you will likewise be remarkable for the sensational low price.

These corsets are brand new—right down-to-date in style—high quality in every detail — every size for every figure — a very exceptional White Sale bargain **\$1.25** at . . . . .

BOWMAN'S—Third Floor



Underclothes for baby and the little girls — short and long dresses — everything here with high standard of quality maintained — yet offered at the lowest possible cost to our customers.

Children's Drawers — cambric and muslin; hemstitched hem and fine tucks, or tucks and narrow lace or embroidery edge. Sale Price, **10¢.**

Children's Drawers — straight or Knickerbocker styles; embroidery trimmed. Sale Price, **19¢.**

Children's Drawers — Fine cambric and nainsook, trimmed with lace, embroidery, insertion and fine tucks. Sale Prices, **25¢, 39¢ and 45¢.**

Children's Gowns — made of fine nainsook, trimmed with embroidery and ribbon; low neck, short sleeve styles. Sale Price, **49¢.**

Children's Gowns — made of muslin, in plain styles, or tucked yoke with insertion; sizes 2 to 10 years. Sale Price, **25¢.**

Infants' Skirts — long white skirt with bodies, made of nainsook, wide hem at bottom. Sale Price, **25¢.**

Infants' Skirts — long white skirts made of fine nainsook, tucked, hemstitched hem, or insertion and embroidery trimmed; Gertrude style or with bodies. Sale Prices, **49¢, 59¢, 65¢, 75¢ and \$1.00.**

Infants' Slips — made of nainsook, box pleated down front, lace trimmed at neck and sleeves. Sale Price, **29¢.**

Infants' Slips — made of fine nainsook, lace trimmed at neck and sleeves. Sale Price, **39¢.**

BOWMAN'S—Second Floor

### White Sale

### Embroideries

### Laces

Lovely new embroideries — a showing and sale of the beautiful products of modern ingenuity in the line of embroideries — bought by us at less than the actual cost to land in this country to-day.

1,000 yards cambric embroidery edges, 6 to 9 inches wide. Sale Price, yd., **6 1/4¢.**

All-over embroidery, 22 inches wide. Sale Price, yd., **25¢.**

Batiste embroidered bands and galleons, 3 to 16 inches wide — excellent trimming for summer gowns. Sale Prices, yd., **25¢ and 39¢.**

Batiste, voile and Swiss flouncing 27 inches wide, beautiful patterns. Sale Price, yd., **39¢.**

1,000 yards white Cluny laces, — look well on either side or under wear. Sale Price, yd., **50¢.**

Swiss flouncing, 27 inches wide — embroidered edge and hemstitched. Sale Price, yd., **25¢.**

BOWMAN'S—Main Floor