GOOD YEAR

Service Station

Buy Goodyears and You Buy Satisfaction

minimum cost.

conditions.

economy.

Goodyear Tire.

helped as well.

within easy reach.

Goodyear Tires.

The aim of the Goodyear factories and the desire of the

average tire-buyer meet perfectly in Goodyear Tires.

Both seek the same goal-maximum mileage at

The Goodyear factories work toward this end by put-

ting into their product the best of materials, under the best of methods and the best of manufacturing

The tire-buyer does his part by paying a price that

That this price should not appreciably exceed ordinary tire prices is, of course, largely due to Goodyear man-

ufacturing economies - to compact and intensive organization, to expert and effective effort, to the

But it is also greatly due to the part the average tirebuyer has had in the development of this institution -to his consistent and increasing patronage, which

For great volume is the parent of manufacturing

So both parties who seek high virtue in a motor car

tire, maker and buyer, have helped to put it in the

And a third party, until now unmentioned here, has

You will find him in the obscure villages, in the larger towns, in the tremendous cities of America, always

His interest is the same as ours — that you shall

have maximum mileage and satisfaction from

His purpose is identical with ours-to hold your business by getting your friendship, by giving you service. He does it, first, by selling you Goodyear Tires, and

He is an essential in the Goodyear "greater mileage

Go to him the next time you want a tire. He is

foregoing extra discounts that he may sell you better

tires. He is a good man for you to know and to deal

will allow such selection and construction.

elimination of wastage wherever possible.

has built up our present tremendous volume.

The Goodyear Service Station Dealer.

second, by helping you care for them.

triangle" of maker, user, dealer.

CENTRAL PENNSYLVANIA NEWS

ANNIVERSARY OF

2

West Shore Organization Has Been Doing Good Work During Its First Year



Big Business Men Buy Life Insurance Big

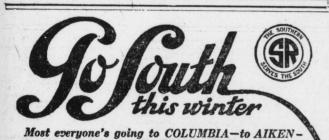
few years ago the death of a man leaving \$100,-000.00 Life Insurance occasioned considerable comment.

But now big business and professional men buy even larger amounts of both personal and corporation Life Insurance.

It is because they realize that some definite substitute for a part, at least, of their productive ability must remain after they are gone. Is the ratio of your Life Insurance to your present income large enough? Probably not. But a Premium Savings Account enables you to carry as much as you should, with-out embarrassment.

ANY LIFE INSURANCE MAN IN HARRISBURG WILL GLADLY TELL YOU MORE ABOUT THIS.

Mechanics Trust Company 3rd and Market



NNIVERSARY OF FIREMEN'S UNION est Shore Organization Has deen Doing Good Work Dur-ing Its First Year Parties Concerned in Fatal

Grade Crossing Accident at **Burgess Puts Speed Limit**

AGAINST P. & R.

Grantham Go Into Court

WEST SHORE NEWS

Valley Railways Company **Elects Board of Directors**

Lemoyne, Pa., Jan. 9. — Stockhold-ers of the Valley Railways Company at a meeting held at the offices here yesterday, chose the following direc-tors for the year: C. H. Bishop, Le-moyne; William C. Sproul, Chester; L. S. Sadler, Carlisle; M. C. Kennedy, Chambersburg; Thomas B. Kennedy, Chambersburg; George H. Stewart, Shippensburg; Spencer C. Gilbert, Harrisburg; David E. Tracy, Harris-burg; Francis J. Hall, Harrisburg.

ARM BROKEN IN FALL New Cumberland, Pa., Jan. 9. — William Boyd of Fifth street, fell on the ice on Saturday and broke his arm.

FRESHMAN CLASS OFFICERS New Cumberland, Pa., Jan. 9.—Yes-terday afternoon the Freshman class of the New Cumberland High School elected the following officers to serve for three months: President, Miss Catherine Good; vice-president, Ross Snell; recording secretary, Clarence Guhl; treasurer, Blanche Cook.

LUTHER LEAGUE MEETING Shiremanstown, Pa., Jan. 9. — To-morrow evening the weekly meeting of the Luther League will be held at the home of Mr. and Mrs. William E. Bitner, in East Main street. The topic is "The Most Needful Prayer Leader," Mrs. Kate A. Eberly.

ANNOUNCE BIRTH OF SON New Cumberland, Pa., Jan. 9.-Mr and Mrs. Walter Perigo of Elkwood announce the birth of a son.

BIBLE CLASS BANQUET Billie Chass Barkgeer Shiremanstown, Pa., Jan. 9. — To-morrow evening the annual banquet of the Ladies' Organized Bible Class, No. 7. of the Bethel Church of God will be held at the residence of Mr. and Mrs. D. W. Miller in East Main street

SERVICES WELL ATTENDED Shiremanstown, Pa., Jan. 9. —Holy communion services in Keller Me-norial Church and the United Brethren Church on Sunday were largely attended. The Rev. H. C. Kottler, pastor of the United Brethern Church, is holding a series of revival services.

MRS. JOSIAH SHUFF BURIED Lemoyne, Pa., Jan. 9. — Funeral services for Mrs. Josiah Shuff, aged 82, who died Saturday morning were held this afternoon from the United Evangelical Church. The Rev. H. T. Searle, pastor, officiated. Burial was made in the Camp Hill cemetery.

Goodyear Tires, Heavy Tourist Tubes and "Tire Saver" Accessories are easy to get from Goodyear Service Station Dealers everywhere. The Goodyear Tire & Rubber Co., Akron, Ohio

with.

to AUGUSTA- to ASHEVILLE-LAND of the SKY -everything there for pleasure and health? Climate beyond compare! Splendid hotels and great sport! Superb through train, the AUGUSTA SPECIAL, Drawing Room, Dining and Sleeping Car Service, daily:-

Ly. New York - - 1:08 p.m. P.R.R. W. Phila. - 3:20 p.m. Bailtone - 6:28 p.m. Washington - 7:00 p.m. 50. By-Ar. Alten, 6. C. - 1:10 p.m. Augusta, Ga. - 1:15 p.m. Southern Railway 6. E. BURGESS, Dic. Pars. Agt. Philadelphia Write for booklet. "Where to Go This Winter"



There is one sure way that never

fails to remove dandruff completely and that is to dissolve it. This des-troys it entirely. To do this, just get about four ounces of plain, ordinary, liquid arvon; apply it at night when retiring; use enough to moisten the scalp and rub it in gently with the finger time.

Mrs. Cromiegn's parents at Shire-manstown. Mr. and Mrs. F. E. Wallace, Sr., of Shiremanstown, are home from a visit with Mrs. George Swindell and Mrs. William Markell at Hägerstown, Md. Mrs. Sara Bretz of Dauphin, spent the week-end with relatives at Shire-manstown. Mrs. John L. Menges of Harrisburg, spent Sunday with Mr. and Mrs. Steven Frazier and daughter, Miss Etta Frazier at Shiremanstown.

ANNOUNCE BIRTH OF SON Enola, Pa., Jan. 9. — Mr. and Mrs. Nelson Potter, of Summerdale, an-nounce the birth of a son, Sunday, January 7, 1917.

scalp and rub it in gently with the finger tips. By morning, most if not all, of your dandruff will be gone, and three or four more applications will completely dissolve and entirely destroy every single sign and trace of it, no mat-ter how much dandruff you may have. You will find, too, that all itching and digging of the scalp will stop in-stantly, and your hair will be fluffy, lustrous, glossy, silky and soft, and look and feel a hundred times better. You can get liquid arvon at any drug store. It is inexpensive, and four ounces is all you will need. This sim-ple remedy has never been known to fail. ICEHOUSES FILLED Annville, Pa., Jan. 9. — Icehouses of the town were filled during the past week with the thickest ice that has been harvested in Annville for several years. The ice men were cut-ting from the waterworks dam and also the old White Hall quarries.

