THIS Store's mightiest asset is the confidence of the people and this great selling event will again find us leading for value-giving.

## Keep Your Eye on the Clock'

THE Big Clock on the front of our building will daily record the progress of this, our greatest

# Here It Is Men,—No. 4

Our One Thousand Suit and Overcoat Campaign---A Profit-Sharing Sale and Half-Yearly Clearaway

Sale Begins To-morrow, (Friday) Morning, at 8 O'clock

Our great ONE THOUSAND SUIT AND OVERCOAT CAMPAIGNS are the most talked of---the most looked for and the most sensational clothing value-giving events in Central Pennsylvania.

Flushed with the successes of our three previous campaigns, we enter the present campaign with still greater enthusiasm, knowing that this "Big, Live, Progressive Store" has as its mightiest asset the confidence of the people.

Despite all the hue and cry raised concerning the daily increasing prices of all lines of merchandise GLOBE VALUES ARE GREATER THAN EVER for the reason that we anticipated present market conditions over a year ago.

Besides the extraordinary values offered we will give every purchaser of a Man's or Boy's Suit or Overcoat a "bonus" of 5 per cent. of the purchase price, if we succeed in selling 1000 Suits and Overcoats by Saturday, February 24th.

To fully appreciate the full force of this saving message YOU MUST SEE GLOBE SUITS AND OVERCOATS---compare the values---the styles---the qualities---and then judge for yourself.

Men's	and	Young	Men's	Suits	and	\$10 50
Men's and Young Men's Suits and Overcoats that sold at \$15, now						¥ Z.50
Overce	oats t	hat sold	at \$18, r	ow		\$14.75

Men's and Young Men's Suits and Ca Overcoats that sold at \$20 & \$22.50, now

Men's and Young Men's Suits and Overcoats that sold at \$25, now .....

Men's and Young Men's Suits and Overcoats that sold at \$30, now ......

Men's and Young Men's Suits and \$90.50 Overcoats that sold at \$35, now ......

EXTRA SPECIAL Beach Jackets, Now .... \$2.75

Beach Vests, Now ..... \$1.50

Men's Mackinaw Coats - all wool handsome plaids - worth \$8.50, are now

Men's extra heavy Chinchilla Reefer Coats, worth \$12.50 are

Men's double texture Raincoats, worth \$10, are

\$8.50

Men's \$3.50 Worsted, Cheviot and Cassimere Trousers are now

Men's extra Trousers, regularly \$5.00, are now

The famous Dutchess \$3.50 **Corduroy Trousers** are now

\$3.00

## HALF-YEARLY CLEARAWAY OF MEN'S FURNISHINGS

Here Are Thousands of Shirts at Reduced Prices

Shirts worth to \$1.50 at
A special assortment conA special assortment con
Men's \$2.50 Shirts at Handsome Tub Silks and

sisting of elegant quality shirts with Silk and Linen Shirts-plain and fancy soft cuffs-laundered cuffs-fancy stiff bosoms - hundreds to choose from.

\$2.00 Full Dress Shirts at ..... **\$1.50** | \$1.50 Flannel Shirts at ..... **\$1.29** \$1.25 Flannel Shirts at ..... **\$1.00** | \$2.00 Flannel Shirts at ..... **\$1.79** 

striped effects - guaranteed colors.

Sweaters ---Men's \$7.50 College Sweaters at ...... \$6.00 Men's \$6.50 Shaker Knit Sweaters at ... \$5.00 Men's \$4.50 Worsted Sweaters at ... \$3.50 Men's \$2.00 Shawl Collar Sweaters at ... \$3.50 Boys' \$3.50 Shaker Knit Sweaters at .. \$2.50 Boys' \$2.50 Cardigan Weave Sweaters at \$1.95 Boys' \$2.00 Shawl Collar Sweaters at .. \$1.69

### Underwear---

\$1.00 Natural Wool and Camel's Hair Shirts and Drawers at 79¢.

\$1.75 Duofold Shirts and Drawers at \$1.50. \$1.50 Rockwood Natural Wool Shirfs and Drawers at \$1.29. \$2.50 Natural Wool Ribbed Union Suits at

#### Neckwear---

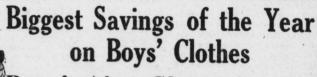
"Stock up" on Neckwear now men-especially when such exceptional value silks are offered at these low prices-

\$1.00 Neckwear, now ..... 79¢ 50c Neckwear, now ..... 39¢

' A lot of imported Hosiery-black and colors -regularly 25c. Special at 19¢ per pair. \$1.50 Domet Pajamas at ...... \$1.29 Night Shirts at

\$1.50 Dress Gloves at \$1.25. \$7.50 Fur-lined Gloves at \$5.00.

"The Big Friendly Store



Boys' Also Share in the 5% Bonus

Now - right now is the proper time to outfit your boy. It's clearance time for us and profit time for you. Everything the lad wears is now selling at special low prices.

worth \$5.00, now.....

Boys' Suits and Overcoats, Regularly \$4.00, now..... \$3.25 Boys' Suits and Overcoats, Regularly \$5.00, now..... \$4.25 Boys' Suits and Overcoats, Regularly \$6.50, now ...... \$5.50 Boys' Suits and Overcoats, Regularly \$7.50, now..... \$6.50 Boys' Suits and Overcoats, Regularly \$10.00, now..... \$8.50 Chinchilla Overcoats,

Lot of Boys' Blue Serge \$3.95 Suits, worth to \$6.50, at Made of elegant quality Blue Serge—Box Pleat style—sizes 14, 15, 16 and 17 only — an extraordinary value.

Smart Button-to-neck style-of Oxford Gray Chinchilla-plaid lined-sizes to 10 years. Rare Boys' Raincoats 1 specially priced

KNEE PANTS Mackinaws Reduced! SMART STYLES— BRIGHT SNAPPY FLAIDS \$5.00 Mackinaws, \$4.25 \$6.50 Mackinaws, \$5.50 \$7.50 Mpckinaws, \$6.50 \$8.50 Mackinaws, \$7.25 at special prices 50c Knee Pants .. 39c 75c Knee Pants .. 59c \$4.00 Raincoats, \$2.95 \$5.00 Raincoats, \$4.25 \$6.50 Raincoats, \$5.50 \$1.00 Knee Pants.. 79c \$7.50 Raincoats, \$6.25