

Dives, Pomeroy & Stewart

The Sale of White-1917

Beginning To-morrow Morning and Continuing Through January

AN event of unusual importance, embracing Negligee Pieces, Undermuslins, Corsets, Silk and Cotton Waists, White Goods, Blankets, Table Linens, White Foot Wear, and Furnishings For Men.

Close co-operation with our sources of supply enables us to present exceptional values in all desirable lines of white goods. Hundreds of the items which we have gathered were ordered months ago, some of them as far back as last Winter.

French, Filipino and American-Made Garments

Of first importance in the Sale of White will be the undermuslins and lingerie pieces of French and Filipino origin. These in addition to the American-made garments form as complete a gathering of feminine apparel as we have ever presented at any time. For the most part the trimmings are of hand embroidered, Irish crochet and Cluny laces, with here and there a group of fine tucks, ending in dainty embroidery and Valenciennes laces.

Extra Size Underclothes in the Sale of White

Many practical and good-looking garments in extra large sizes will be offered in the Sale of White. This bit of news will be of particular interest to many women who have heretofore not been able to share in the offerings of attractive values.

Specially Priced Items

Corset covers in high neck style and tight fitting; plain finish at neck and armholes. Special ... 12½¢
Corset covers of nainsook with lace or embroidery trimming. Special 39¢
Nainsook drawers with embroidery trimming. Special 25¢

Crepe de Chine Lingerie

Lace trimmed gowns \$3.95, \$4.00 and \$5.95
Crepe de Chine envelope chemise in tailored or lace trimmed styles \$1.95, \$2.95 and \$3.95
Crepe de Chine camisoles in tailored or lace trimmed styles \$1.00, \$1.50, \$1.95 to \$2.95
Kayser silk vests, in white or pink, \$1.75, \$1.95, \$2.50 and \$2.75
Kayser silk bloomers, in white or pink, \$1.95 and \$2.95
Kayser silk combination, in white or pink, \$3.95 and \$5.00

Flannelette Gowns and Skirts

Flannelette gowns in pink or blue stripe; with collar or collarless style. Special 39¢
Extra size flannelette gowns in pink or blue stripe. Special 59¢
Gowns in low neck style with embroidery trimming. Special 50¢
Long skirts with hand-embroidered flounce, \$2.95

Baby Dresses

Sizes Six Months to Two Years

Made of nainsook or organdie with Bishop or yoke styles; daintily trimmed with fine tucks, lace or embroidery insertion; lace or embroidery edge trims neck and sleeves 60c to \$5.00

Night Gowns and Chemise

Filipino night gowns with hand-embroidered yoke and sleeves \$1.50 to \$7.95
French gowns in hand-embroidered styles, \$2.95 to \$7.95
French chemise in hand-embroidered styles, \$1.25 to \$6.00
French drawers in hand-embroidered styles, \$1.50 to \$2.95

Lingerie Waists \$1.00 to \$10.00

Hundreds of new styles from the hands of their designers are offered in the White Sale; developed of voile or batiste in semi-tailored or trimmed styles with convertible or deep collar and some of them with the new frill.

Nemo Corsets--Models For 1917

A Strong Feature in Our January Sale

All corset materials now cost from 25 per cent to over 100 per cent. more than formerly; yet the special Nemo models in our January Sale are the best Nemo values we have ever offered. Women of full figure will be especially interested in this model--

Nemo Self-Reducing With Auto-Massage

355 for stout women of medium height, well proportioned; girder top, higher in front to cover excess flesh above waist; incurved front steels; semi-elastic supporting and auto-massage bands inside the corset. Fine coutil; sizes 22 to 36 \$3.50
Produces a perfect silhouette for the coming Spring modes. Lighter than most Nemos, but with all the noted Nemo durability. Skillfully fitted without charge.

New Importation of Table Linen and Napkins in the White Sale

Supplies have been coming in right along from our usual sources of supply, and among the new arrivals are included these worthy grades--
Irish linen finish table damask; yard \$1.00
Union table damask; yard \$1.25
Linen table damask; yard, \$1.25, \$1.39 and \$1.50
Linen table damask with nappies to match. Damask; yard \$1.59
Nappies, 22 inches square, dozen \$4.00
Fine Irish linen table damask including double damask; yard \$1.75, \$2.00, \$2.25 and \$2.50
Linen Napkins, dozen, \$3.00, \$3.50, \$4.00 and 5.00
Dives, Pomeroy & Stewart, Street Floor, Rear.



White Goods in the White Sale New Spring Weaves

An appropriate time for the showing of these advance Spring syles in white dress weaves.

White Lawn, 44 and 46 inches wide-- 29c value; yard 19c
39c value; yard 25c
50c value; yard 29c
White Voile, 25c value; yard 15c
India Linen; yard 12½c, 15c, 19c and 25c
White Voile; yard 29c, 39c and 50c
White Organdie; yard 29c, 50c, 75c and \$1.00
Mercerized Batiste; yd., 25c, 29c, 50c
White Dimity Checks and Stripes; yard 12½c, 15c, 19c, 25c and 29c
White Check Lawn, 27 in.; yd., 15c
White Madras for shirts and waists; yard 29c, 50c and 59c
Embroidered White Organdie, 44 inches; yard \$1.25 and \$1.50
Dives, Pomeroy & Stewart--Street Floor, Rear.

In the Annual January Clearance Of Women's Fashions

Are Coats of Cloth and Plush of Rare Value

Bolivia cloth, wool velour, cheviot, silk velour and plush coats from America's foremost makers are reduced in the annual January clearance to prices that indicate exceptional savings. Important items in the sale include--
\$18.50 cheviot coats in brown, green and Burgundy; this model is made with a full flare from the shoulder, semi-belted front and large cape collar of plush; lined to the waist with satin. January Clearance Price \$14.50
\$20.00 coats in wool velour and cheviot; these coats are made in full flare or semi-belted styles, with large cape collar and deep cuffs of plush; lined throughout with satin; in navy, brown, Burgundy and green. January Clearance Price \$15.00
\$25.00 coats in wool velour and pebble cheviot, in navy, black, Burgundy, brown and green; these models are made with deep yokes and full flare or semi-belted styles; large convertible collar of fur or plush. January Clearance Price \$18.50
\$27.50 and \$30.00 coats in cheviot, wool velour and zibeline with full flare or semi-belted backs, large inverted patch pockets and convertible collar of fur or plain collar trimmed with narrow band of velvet, in brown, Burgundy, green, black and navy. January Clearance Price \$22.50
\$32.50 coats in Bolivia and wool velour, in Burgundy, brown, navy and black; these coats are made with a full flare skirt with belt extending from hip to the front; large pointed collar and flare cuffs. January Clearance Price \$39.50
\$50.00 coats in Bolivia and cut Bolivia; these coats are made with a high waist line, full gathered back, large patch pockets and convertible collar trimmed with narrow bands of Hudson seal; lined throughout with colored pussy willow silk, in navy, Burgundy and black. January Clearance Price \$42.50
\$57.50 coats in silk velour with shirred back, semi-belted front and large cape collar of Hudson seal, in gold and Burgundy. January Clearance Price \$42.50

Plush and Silk Velour Coats Reduced
\$30.00 plush coats in full flare styles with deep cuffs and large sailor collar, lined throughout with satin. January Clearance Price \$22.50
\$32.50 coats of silk velour; these coats are made with a full flare or semi-belted back, large sailor collar finished with bands of fur, lined throughout with colored satin. January Clearance Price \$25.00
\$47.50 coats in silk velour with large sailor collar of natural raccoon. January Clearance Price \$35.00
\$60.00 silk velour coats with high waist line and full flare skirt; deep cuffs and broad collar of natural raccoon; lined throughout with colored Peau de Cygne. January Clearance Price \$39.50
Dives, Pomeroy & Stewart--Second Floor.

White Footwear in the White Sale: First of the Spring Models

Fine grades of new white boots for women in sizes 2½ to 7, widths AA to D.
White Nu-buck 8-inch lace boots with plain toe, white soles and Louis heels \$5.85
White Nu-buck lace boots, semi-English last, medium low heel, small perforated tip \$5.85
White calfskin high-cut lace boots, plain toe, white soles and heels \$6.85
White Rheinskin 8-inch lace boots, plain toe, high Louis heels, \$4.65

White Sale Special

One hundred pairs women's white pumps and oxfords, broken sizes \$3.35
Dives, Pomeroy & Stewart, Market Street.

January Clearance Men's Work Shirts: Combination Gift Sets

Light and heavy weight blue chambray work shirts. January Clearance Price 48¢
Men's \$2.00 black Jersey coats, \$1.19 combination sets of tie, fleece lined. January Clearance Price \$1.48
50c combination sets of tie and hosiery, pocket bill book and fountain pen, tie and belt, tie and fountain pen. January Clearance Price 24c
Broken lines of 18c and 25c four-inch hand ties. January Clearance Price, 11c
Dives, Pomeroy & Stewart--Men's Section.

Special in the Millinery Sale Trimmings, \$1.95, \$2.95, \$4.95 Fine Velour Hats at \$1.95

The trimmed hats are exceptional values. The maker took a loss on a lot of 100 models to make it profitable for us to take the entire group--from another maker we secured a big lot of the finest velours at a tempting price concession. These offerings boost our January Millinery Clearance.
Dives, Pomeroy & Stewart--Second Floor, Front.