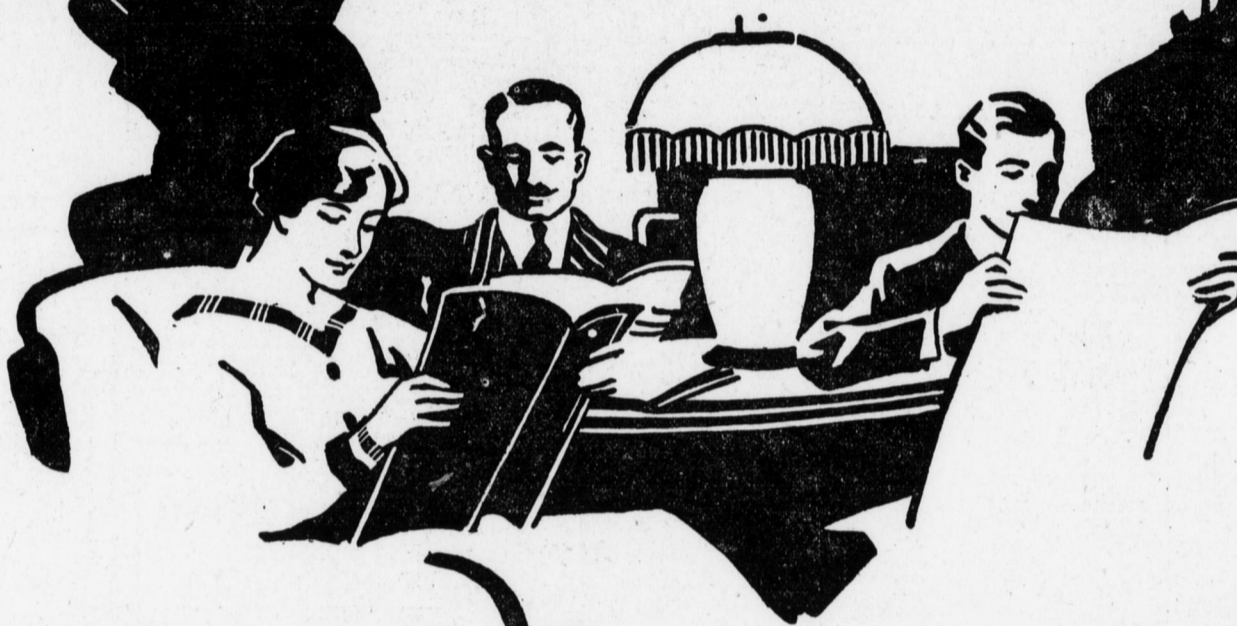


For better business



-better home making



- and more pleasant evenings at home

The Harrisburg Telegraph

has been a newspaper for the home since 1831, thirty years before the Civil War. By means of its wires it brings you each evening the world happenings and the news of the nation; through its force of reporters, correspondents, and special writers, the local events that are of interest to you in your own community are whipped into readable shape and presented at your door in inviting form.

Gathered around the library table, of a chill winter evening, the family individually selects its favorite lounging place and the evening paper is immediately in demand. A warm light floods the room and the bright fire crackles on the hearth. The wind howls around the corner of the porch. There is a friendly spirit of rivalry to obtain first glance at the Harrisburg Telegraph.

Billy, the young hopeful with visions of a future career on diamond or gridiron, stretched out on the rug before the fire, must needs know the latest news about the big games; the society columns interest Frances; mother turns to the woman's page first of all but doesn't fail to glance over the headlines and an occasional story; Aunt Sue has a passion for reading the advertisements; Dad of course wants to keep informed of business conditions and the important current events, but the whole family gets a good laugh out of "Bringing Up Father" and the Briggs cartoons.

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THE WOMAN'S HOME COMPANION—

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THE AMERICAN MAGAZINE—

Twelve full issues \$1.50

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The American Magazine

This is the way the editor of The American Magazine regards his readers:

Most of them have to work for a living. They want to make money, save money, and increase their personal efficiency.

They are anxious to keep in good health. They want to get on in the world. They want their town to get on. They want this country to get on. They have obligations and responsibilities to meet. They want to meet them fully and wisely. They are just as acquisitive for new facts and ideas as they are for money. Both look good to them.

They must have relaxation and entertainment. They love wonderful stories—both true and imagined. They enjoy hearing the personal experiences of others. One interesting personal experience is more entertaining and valuable than forty abstract essays.

The American Magazine strives to recognize human beings as they are and to reach out and meet them not only in their intensely practical moods but in their recreative and speculative moods. Some pages interest the reader one evening and other pages interest him another evening. The purpose is to make The American Magazine a good thing to have around the house throughout the month—until it has been thoroughly read, thoroughly enjoyed, thoroughly used.

Woman's Home Companion

is edited by women for women. In every number of the Woman's Home Companion there are good stories—most of them love stories. There is something good to eat—most of them new dishes you are anxious to learn about. There is something to wear—either making a new dress or making over an old one so that it is a new dress. There is something about the baby—how to keep it well or how to dress it right. There is something about your children—how to bring them up and how to amuse them. There is something about your husband—something you can do for him. There is advance information about the movies—which ones you ought to let your children see. All these things are written by people who know what they are writing about. There are practical suggestions that you can easily follow. They are made clearer by illustrations. And they come every month.



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