

Bowman's

WELL—1901—UNITED

HARRISBURG, MONDAY, DECEMBER 4, 1916.

FOUNDED 1871

A Slogan of the Times

In the cycle of the seasons there comes a time for repeating the well-worn but still needed plea to "SHOP EARLY."

Of the soundness of the economic reasons and the humanitarian arguments against compressing Christmas trade into a few days of high-pressure activity, there never could be a doubt.

As an appeal to those who would select their purchases when the stocks are full and new, or to the generous to make it possible for the salespeople in the store to live through the holiday period without the sacrifice of vitality that they possess, the Shop-Early request is a strong one.

We strongly urge everybody to do as much of their Christmas shopping as possible NOW—you will not only be a public-spirited benefactor but you will serve your own best interests by avoiding the final rush — by choosing from better and fuller selections — also — feel more free to deliberate longer over your purchases — thereby making your selections more satisfactory.

Bowman's

Bowman TOYLAND---the Home of Happy Hearts and Smiling Faces

Plenty of space—plenty of salespeople—and plenty of time to look undisturbed if you have to give the selection much thought.

But don't be afraid to buy now. It's the best time. Everything is in full swing—a happy hum of activity throughout this busy concourse of toys.

A Wonderful Doll Show

A congress of dolls to meet the fancy and whim of every child in every walk of life.

Dolls of every imaginable description, little dolls, big dolls, imported character dolls, art dolls—all here for the little mothers-to-be.

BOWMAN'S—Basement.



Holiday Bags and Leather Novelties

Roomy leather bags for shopping—back strap bags in great variety—wee purses for small change—fancy bags for formal affairs—mesh bags for evening and gorgeous pouch bags in elaborate color effects — a bag for every costume.

Novelties in leather cases — traveling sets — Fit-all cases — folding scissors — shoe polishers, horns and button hooks — manicure sets — and dozens of other things in leather for gifts.

BOWMAN'S—Main Floor.

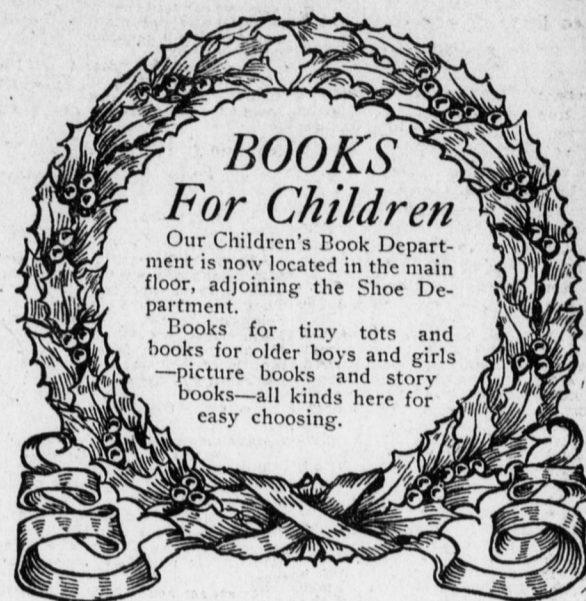
Make Bowman's Your Christmas Store

December 25th — Christmas Day — and a glance at your calendar will tell you that it is only a short three weeks away.

Have you begun your Christmas shopping? Have you decided upon the gifts for the little folks and big folks—the friends and relations?

A little time spent here will prove a mighty help to you and will lessen the task of deciding "what to give"—for spread before you are hundreds of articles brought here for the express purpose of supplying Christmas wants.

Bring your gift list with you and the chances are that before you leave the store you will have "checked off" every item and your Christmas shopping will be done before the big rush.



BOOKS For Children

Our Children's Book Department is now located in the main floor, adjoining the Shoe Department.

Books for tiny tots and books for older boys and girls—picture books and story books—all kinds here for easy choosing.

December Sale of Silks



Sale commences to-morrow, Tuesday, December 5th

Georgette Crepe—all colors—40 inches wide. Sale price yard \$1.59

presenting thousands of yards of the season's most desirable silks in black and colors, at less prices than the same qualities can be bought for in a regular way to-day.

Silks from the most reliable makers; absolutely perfect in weave and fully guaranteed for service

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| <p>Sale Price
42½c</p> <p>27-inch Silk and Cotton Poplin, all colors.
27-inch Wash Silks, in plain colors.
36-inch Silk and Cotton Tézcos, evening shades.
36-inch Dress and Lining Silks.</p> <p>Sale Price
65c</p> <p>27-inch Black and White Check Taffeta.
27-inch Pongee Silk, navy, Copenhagen, green stripe.
36-inch Kimono Silks.
36-inch Striped Silks.</p> <p>Sale Price
89c</p> <p>36-inch Awning Stripe Tub Silks.
36-inch Black Messaline with white stripes.
32-inch Jap Wash Silks in stripes.
32-inch navy and white Stripe Messaline.
29-inch Floral Wash Silks for kimonos.
27-inch Surah Silk, blue and brown, two-toned.
24-inch Pink Messalines.
24-inch Black and White Check Taffetas.</p> <p>Sale Price
\$1.12½</p> <p>24-inch White Bengaline Silk.
24-inch Gray Bengaline Silk.
32-inch Striped Messalines.
36-inch Floral Silk Poplins.
36-inch Flowered Designs in Lining Satins.</p> <p>Sale Price
\$1.59</p> <p>36-inch Pink Striped Dress Taffeta.
36-inch Blue Floral Taffeta.
36-inch Taffeta—pink with flowered designs.
36-inch Gray and White Taffeta.
36-inch Gray and Lavender Stripe Taffeta.</p> | <p>27-inch Brown Moire Silk.
27-inch Check Taffeta—red, green, blue mixture.</p> <p>Sale Price
\$1.37½</p> <p>31-inch Striped Silks.
36-inch Pongee Silk — green stripe.
36-inch Dark Green Taffeta.
36-inch Black and White Stripe Dress Taffeta.
36-inch Taffeta — purple with green check.
36-inch Silk Lining Satins — all colors and designs.</p> <p>Sale Price
\$1.42½</p> <p>36-inch Taffeta — lavender and white checks.
36-inch Taffeta — navy and white checks.
36-inch Taffeta — black and white overplaid.
36-inch Taffeta — yellow, lavender and gray checks.</p> <p>Sale Price
\$2.29</p> <p>36-inch Dress Taffeta, blue, in stripes.
36-inch Navy Striped Taffeta.
36-inch Striped Messaline, in blue.
36-inch Taffeta in navy stripe.</p> <p>THE BLACK SILKS</p> <p>36-inch Satin Messaline — lustrous finish, yard, 95¢.
36-inch Chiffon Dress Taffeta, excellent quality, yard, \$1.19.
36-inch Peau de Soie — ideal silk for durability, yard, \$1.19.
44-inch Silk Poplin—a silk and wool in great demand, yd, \$1.89.
40-inch Crepe Meteor — pure silk; superior quality, yd, \$1.69.
36-inch Gros De Londres — silk and wool, yard, \$1.59.
40-inch Silk Crepe de Chine — all silk, yard, \$1.19.
40-inch Black Silk Charmeuse—a silk seldom reduced, yard, \$2.39.</p> |
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BOWMAN'S—Main Floor.

Now For the Greatest Coat Sale of the Season For Wonderful Values

Prices sharply reduced to lessen stocks. There is a wide selection of coats for every occasion. Street coats, dinner coats, motor coats, afternoon coats — all smart coats.

You can well appreciate these unusual coat values when you know that they are from makers of national reputation as originators and creators of fashions in women's and misses' outer garments and when the prices are thus quoted—
\$7.50, \$12.50, \$15.00, \$25.00, \$29.00, \$35.00

Choose from coats made from wool plush, bolivia cloth, poplin, wool velour, diagonals and fancy mixtures.

The most stylish colors represented including plum, burgundy, gold, brown, green, navy and black.

Full range of sizes — from the small misses' coats to the stout models.

Trimmings include bands of fur, plush, velvet and self-trimming.

It's a Great Coat Occasion.



BOWMAN'S—Third Floor.

Women's Military Boots

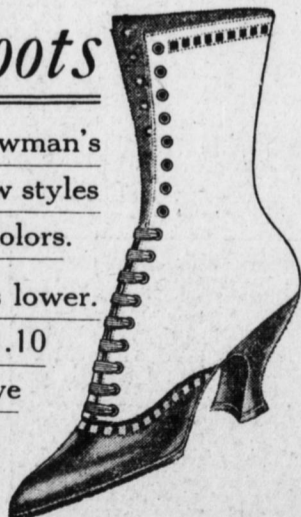
These military boots have the call, and Bowman's Shoe Department — always alert to show the new styles first — has a remarkable showing in all the new colors.

These shoes were bought when leather was lower. The price of leather has advanced from 45c to \$1.10 a square foot. It takes but little figuring to prove that here is the opportunity to save money on boots that are the last word of Winter Fashion.

- At \$5.00—Black kidskin and tan calfskin. Cut 8 and 9 inches high.
- At \$5.85—A special Napoleon boot with wave top of finest black glaze kidskin.
- At \$6.50—Brown and black Russia calf boots of indescribable charm and style.
- At \$7.00—Dark tan and black calf lace boots with extremely high and moderately low heels.
- At \$7.50—Copper brown, Havana brown, ebony kid and washable white

top laced boots of distinction.
At \$8.00—Taupe buck and Havana brown kidskin dressy boots that add an air of distinction and grace.
At \$9.00 and \$10.00—Grison's imported French kidskin in gray, black and brown with wing tips and brogue foxings. Hand lasted and sewn.
At \$12.00—Nut brown suede 9-inch lace boots with full Louis heels.
The very latest and made in the heart of the City of New York.

BOWMAN'S—Main Floor.



Wool Dress Goods Sale

The one big dress goods sale that is supreme for the entire year of 1916.

Splendid variety—high grade fabrics every one.

Plain colors — stunning checks and plaids—decidedly distinctive weaves — a host of charming patterns—all representing the best and most stylish wool fabrics to be had.

NOTE THE PRICES

As compared with the condition of the dress goods market to-day the opportunity for economy is marked.

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| <p>Sale Price
39c</p> <p>56-inch Mixed Suitings.
36-inch White Bedford Cords.
36-inch Black and White Checks.</p> <p>Sale Price
22½c</p> <p>32-inch Colored Stripe Mohair — all colors.</p> <p>Sale Price
42½c</p> <p>36-inch Wool Batistes and Serges — many colors.
32-inch Tan San Toy — all wool.
36-inch Black San Toy—all wool.
36-inch Colored Plaids.</p> <p>Sale Price
57½c</p> <p>44-inch Black Batiste.
36-inch Blue Serge.
54-inch Black and White Checks.
36-inch Black Lining Satins.
36-inch Silk and Cotton Poplins — all colors
36-inch Novelty Silk Poplins — blue striped.
36-inch Plaid Poplins.
40-inch Black Melrose — all wool.
40-inch Black Batiste.
56-inch Black and White Check — all wool.</p> <p>Sale Price
87½c</p> <p>44-inch Storm Serges — green, blue, brown.
52-inch Fancy Woven Broadcloths—all wool —gray, green and blue.
40-inch Silk and Wool Poplins — green, blue, brown.
46-inch All Wool Taupe Serge.
44-inch Navy Blue and Green Check Wool Panama.</p> <p>Sale Price
95c</p> | <p>Sale Price
\$1.19</p> <p>52-inch Black and White Plaids — all wool.
52-inch Small Check Suiting—all wool.
54-inch Tan Mixtures — all wool.
40-inch Striped Silk and Wool Poplins.
56-inch All Wool Checks.
56-inch Mixed Suitings.</p> <p>Sale Price
\$1.69</p> <p>54-inch All Wool Broadcloths — in green, blue, brown, taupe, plum and rose.</p> <p>Sale Prices on Coatings</p> <p>56-inch Gray and Green Mixture — all wool; yard, \$1.95.
56-inch Gray Fancy Mixture; yard, \$2.29.
56-inch Brown Mixtures; yard, \$2.69.
56-inch Wool Velours, Jersey and Plush—in navy, brown, green and black; yd, \$3.19.
56-inch Brown Plaid Coatings; yard, \$1.59.
56-inch Green Gabardine; yard, \$1.95.</p> <p>DRESS GOODS REMNANTS</p> <p>A Few Picked at Random From a Huge Assortment
1½ yds. Red Serge, 44 inches, \$1.19.
2 yds. Black and White Stripe Serge, 54 inches, \$1.78.
4½ yds. Silk and Wool Poplin, 42 inches, \$4.98.
4½ yds. Stripe Brown Serge, 44 inches, \$4.12.
3¾ yds. Navy Check Suiting, 56 inches, \$3.98.
3¾ yds. White Serge, 54 inches, \$3.09.
2½ yds. Gray Suiting, 54 inches, \$1.10.
4 yds. Suitings, 54 inches, \$1.59.
3¾ yds. Black and White Checks, 56 inches, \$2.57.</p> |
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BOWMAN'S—Main Floor.