



To insure Victor quality, always look for the famous trademark, "His Master's Voice." It is on every Victrola and every Victor Record. It is the identifying label on all genuine Victor records and Victor Records.



CARUSO



GLUCK



MCCORMACK



MELBA

Victor Supremacy



FARRAR



MARTINELLI

The Victrola is

The world's greatest tenor
because it is Caruso-Martinelli-Mc Cormack



SEMBRICH



TETRAZZINI

The world's greatest soprano
because it is Melba-Farrar-Gluck-Sembrich-Tetrazzini

The world's greatest violinist
because it is Kreisler-Elman-Powell-Zimbalist



KREISLER



ELMAN

The world's greatest pianist
because it is Paderewski

The world's greatest comedian
because it is Harry Lauder-Nora Bayes



ZIMBALIST



POWELL

The world's greatest band
because it is Sousa-Pryor-Conway-Vessella

Victor dealers everywhere

Victors and Victrolas \$10 to \$400 Ask your nearest dealer for demonstration



PADEREWSKI



SOUSA



PRYOR



CONWAY



VESSELLA



BAYES



LAUDER