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# Bowman's

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HELL—1901—UNITED

HARRISBURG, FRIDAY, NOVEMBER 24, 1916.

SATURDAY HOURS: 9 A. M. TO 9 P. M.

FOUNDED 1871

## About Bowman Quality and Price

What you get for your money is as important as the amount you pay. A low price without quality does not constitute a satisfactory purchase. Bowman's is a quality store, the merchandise that we sell must be good or it does not get to our stocks. This is why we can assure satisfaction to our customers — and — why our business is showing such a healthy, substantial growth.

## About Bowman Publicity

Advertising is a mighty force in this period of commercial activity — and a force for good, because only a good store or a good commodity can endure the light of publicity. You may come in all confidence for the things we tell about in our daily announcements. We use the columns of the newspapers to tell the public facts about our store "doings" and about the new things that are here, the special pricings and other items that some portion of the community is sure to be interested in. We never lead any patron a "wild goose chase" in taking us at our word and coming to the store for the article advertised, only to find conditions and values wilfully or carelessly misrepresented.

**Bowman's Is a Safe Store to Trade in---A Center of Fashion, Reliability and Fair Prices**

## Marvelous Neckwear Offerings

An average half price for a complete sample line of beautiful neckwear for women—from the foremost maker of fine neckwear in America



A choice from all that is new, all that is rich, and all that you yourself could wish for in high neck dressing.

### Collars and Sets

—assembled in an exquisite collection in lovely designs — Georgette crepe, chiffon, organdy, broadcloth—

## 600 Pieces All Told

And when you consider that all are different — it is a prodigal assortment.

Never has our neckwear section borne such evidence of the genius of the artistic designer — truly marvels of fashion — lace and all the other adornments usually employed in creating neckwear cleverly adapted in the production of this great lot.

We feel sure you will be interested — not only will the beauty attract you, but the low prices at which they are marked.

15c, 25c, 50c, \$1.00, \$1.50, \$2.00

BOWMAN'S—Main Floor.

You cannot help but admire the styles— You will instantly appreciate the values of these

## Pretty New BLOUSES

A splendid showing to select from to-morrow—equal in beauty and in value to any shown this season at these popular prices.

New messaline blouses in dark colors, with stripes, and pretty light shades; plain, but with collar that can be worn either high or low. Prices, \$5.00 and \$5.50.

White Voile Blouses, daintily trimmed with Irish lace, fine tucks and motifs. Very attractive styles. Prices, \$1.95 and \$2.95.

Smocks in Copen and rose, with attractive white collars and cuffs; smocking and pearl buttons. Price, \$2.50.

BOWMAN'S—Third Floor.

## "Wear-Ever" Aluminum Week Saturday last day of "Wear-Ever" Week

If you have not already secured one of these attractive specials we advise you to do so to-morrow.

4-qt. "Wear-Ever" Berlin Sauce Pan, with cover, 98¢.

You will at once realize this sauce pan is especially useful.

Steamer, 98¢—4-qt. capacity. Fits over the 4-qt. Berlin sauce pan and provides a means of making an extra dish.

6-qt. "Wear-Ever" Preserving Kettle, wire bail handle, 83¢.

BOWMAN'S—Basement

## New Cluny Lace

The new linen Cluny lace for Christmas gift workers.

—Widths 2 to 6 inches.

—Prices range 15¢ to 75¢ yd.

—All new patterns — a superb quality and much used at this time for fashioning holiday gifts.

BOWMAN'S—Main Floor

## Fast Growing in Favor The Front-Lace Lestelle Corset

We are confident that you will be satisfied with a trial of this fine corset.

The marvelous smooth fitting of the back and the practical convenience of front-lacing will delight you.

Expert fitting—an expert Corsetiere in attendance

Another fine corset we can strongly recommend—

"La Boma" — made in broche and imported coutil, medium and low bust, embroidery and lace trimmed. Prices \$2.00 to \$10.00.

A model to fit every figure.

BOWMAN'S—Third Floor

## Stylish Fur Collars

We're ready with a very attractive assortment of handsome fur collars—

Coney Beaver Seal \$2.00 and up to \$6.95 each

The smart dressers are wearing them — but every store is not showing such exclusive creations as we have procured for your choosing.

BOWMAN'S—Main Floor

## Here's a new assortment of "Yorke" Shirts of madras and percales

Fine firm cloths for winter wear — a beautiful assortment of new patterns in desirable colors; attractive stripes; etc.

Sizes 13½ to 18 \$1.00

BOWMAN'S—Main Floor

## Thanksgiving events will call for New Coats, Suits, Dresses

And there are hundreds of attractive ones here that are suitable for this occasion — moderately priced.

### The COATS

The variety of styles is astonishing — a coat for every occasion and each one of the many models absolutely correct in every detail.

Most of this season's coats are large and loose — three-quarters or seven-eighth lengths — with many original and extremely smart ideas in collars and sleeves.

At these seven prices we show remarkable garments, made of wool velours, bolivia cloth, plushes, duvety, chevot, novelty coatings, mixtures and broadcloths; in Burgundy, plum, green, Cherokee, gold, brown, navy and black.

\$10 \$12.50 \$15  
\$19.50 \$25 \$35  
\$45.00



### The SUITS

For the Thanksgiving Girl to pick out her's to-morrow

They're Ever So Smart

Fur and velvet trimming claim the majority — and novel style touches insist upon attention.

Dark plain colors so high in favor are plentiful — burgundy, green, navy, brown, plum, etc., and the suits are made of velours, broadcloth, gabardine, poplins, serges, etc., in a complete range of sizes and in all the fashionable colorings—

Four great groups at

\$12.50, \$15.00, \$25.00, \$35.00

### The DRESSES

The dresses this season are charming — just enough of the old-time quaintness introduced in the various models to make them delightfully pretty.

Among the dozens of different kinds are dresses for the street, for afternoon and evening, and dainty frocks for dancing.

Serges, silks, combinations of silks with Georgette crepe, charmeuse, satins, taffetas — in every conceivable color that is desirable.

\$8.50, \$15.00, \$19.50, \$35.00

BOWMAN'S—Third Floor.

## The New in Footwear

Bowman's lead in the first display of the advanced styles. Women's tastes have swung to a love of daintiness. One's foot is to be clothed as carefully as one's hand, and the new high cut novelty shoes are now the proper mode.

There's nothing that will add so much good tone to a woman's appearance as to see a neat, trim stylish shoe showing from under the short-cut gowns.

We have just what you want—you'll say so too when you see the elegant boots now on display in our Shoe Section.

Some recent arrivals—

Women's fine glazed black kid high cut laced boots, with light weight beveled edge soles. Napoleon tops, long vamps, French Louis heels; plain toes. A particularly smart model. Sizes 2 to 8. Widths AA to D. Pair, \$5.85.

Women's finest vici kid laced boots, full 9 inches high. Full Louis heels, small perforations. Spanish arch last; Philadelphia

made. Sizes 2 to 8. Widths AA to D. Pair, \$7.50. Same with white kid tops, \$8.00. Women's brown and russet kid and calf high cut boots; all the newest kinks and fancies approved by Dame Fashion. Pair, \$5.00 to \$12.00.

Spats — all the wanted colors and fabrics, \$1.25 to \$5.00.

BOWMAN'S—Main Floor.

### Velour Ribbons

Fancy, wide, heavy, silk velour ribbons to the fore — and at about half their value.

Many beautiful new designs and color effects have been conceived — and they're all here.

Every piece is a picture in itself—the colorings are simply gorgeous.

They range from 5 to 8 inches wide and are especially adaptable for the fashionable pouch bags that are so highly popular.

98¢ a yard

BOWMAN'S—Main Floor

### A Saving On Short Stem Wavy Switches

Switches with a natural wave, in all shades and textures to match your hair, mounted on short stems. An expert attendant to assist you make selections.

20-inch wavy switches, \$2.25

22-inch wavy switches, \$2.75

24-inch wavy switches, \$3.75

Transformations ..... \$1.85

BOWMAN'S—Third Floor

## Holiday Jewelry

Intelligent and careful planning brings from the Jewelry World the choice of its fascinating products for the holiday season now upon us.

The assortment of rings, lavallieres, bracelets, necklaces, brooches, pins, etc., is attractive and interesting — a stock artistic — large enough to make choosing an easy matter.

We invite you to view the display — but we will not importune you to buy; we are satisfied that when you see such richness and beauty in jewelry you will concede that for prices asked, the values are most attractive.



Ladies' Tiffany rings, high grade gold filled; set with pink sapphires, all sizes ..... 75¢

Lavallieres, a wonderful assortment of pretty new designs, set with assorted stones, in solid gold and fine gold filled, ..... 75¢ to \$10

Baby bracelets and lockets, guaranteed 5 years, gold filled, 75¢

Watch bracelets, 25-yr. gold filled extension style, with patent catch, 15-jewel movement. Like sketch, \$13.50

Pearl bead necklaces, in all desired lengths and sizes; beautiful luster; uniform or graduated, 50¢ to \$10

Jewelry Dept.—Street Floor.

### Emerson Records

Emerson records represent a distinct advance in the art of recording musical sound. They can be played with steel needles and all types of disc talking machines, such as Victrola, Grafanola, Pathe, etc.

The Emerson record is a recent invention of Mr. Victor H. Emerson one of the pioneers in the phonograph industry.

Emerson Records, 25c

On Sale in Basement.



### The AEOLIAN VOCALION

## The Aeolian-Vocalion

"A triumph of modern musical instrument making"

This remarkable instrument is now recognized in both Europe and America as the supreme music master of its kind.

It is superior to all others in the sound box — the automatic stop, the wonderful graduola which confers the privilege of perfect and artistic tone control.

You can procure one of these beautiful instruments on the club plan of payments. Come and hear them demonstrated on our fifth floor.

—Fifth Floor

## Underwear For the Family

You don't want to neglect purchasing your winter supply of knit underwear longer, for it's getting time for a big change in temperature—and will be very apt to cause you to contract colds which a little judgment now in displacing the thinner underwear will prevent.

We feature the world's best in underwear for men, women and children—the sorts that fit perfectly—that wear well—that are scientifically finished and put together for service-giving—that will give you the utmost comfort in wearing.

### FOR WOMEN

Athena Union Suits, medium and heavy weight cotton; bleached; silk finish; pearl buttons; wanted styles. Regular sizes, \$1.00 and \$1.25. Extra sizes, \$1.25 and \$1.50.

Athena Union Suits, cotton and wool mixed, silk and wool, and silk and cotton. Silk and cotton, \$2.25; extra sizes, \$2.50. Silk and wool, \$3.50; extra sizes, \$3.75. Wool and cotton, \$1.50 and \$2.25; extra sizes \$1.75 and \$2.50.

Athena Vests and Pants, medium and heavy weight cotton; bleached. Regular sizes, 50¢. Extra sizes, 65¢.

Athena White Wool Vests and Pants; regular sizes, \$1.00. Extra sizes, \$1.25.

Athena silk and wool vests and pants; regular sizes, \$1.50. Extra sizes, \$1.75.

BOWMAN'S—Main Floor

### FOR MEN

Men's natural wool shirts and drawers, \$1.00, \$1.50 and \$1.75.

Men's heavy cotton fleece lined shirts and drawers; plain and ribbed, 60¢.

Men's medium and heavy weight cotton union suits, ecru, peeler and silver color, \$1.00 and \$1.25.

Men's natural wool ribbed union suits, \$1.50, \$2.00 and \$2.50.

Men's white wool ribbed union suits, \$3.00.

Men's heavy weight natural wool union suits, \$3.00, \$3.50 and \$3.98.

### FOR CHILDREN

Children's union suits, cotton fleece lined; white, peeler and silver color; all sizes, 59¢.

Munsing union suits for boys, natural wool mixed, \$1.00.

Children's white wool union suits, \$1.00.

Boys' heavy cotton flat fleece lined union suits, 59¢.

## Suggestions For Thanksgiving

The success of the Thanksgiving dinner begins in the kitchen and ends in the dining room.

Every housewife realizes how much of this success lies in having the proper cooking utensils in the kitchen — and every hostess realizes how much her satisfaction depends upon the appearance of the table.

Our housefurnishing basement has brought to the fore such articles as will help in making the Thanksgiving dinner a success, and a visit here will doubtless call to mind an article or two that is needed.

Everything is of Dependable Quality

### Kitchen Utensils

Savory roasters, 75¢ to \$3.00.

Aluminum roasters, \$2.75, \$3.50 to \$5.25.

Savory double boilers, 98¢ and \$1.25.

The Nesco-Royal enamel roaster, \$1.49.

Turquoise enamel bake pans, 49¢, 59¢, 69¢.

Sheet iron roasts pans, 15¢, 25¢, 49¢, 65¢ to \$1.50.

Amico broilers, 98¢.

Oyster fryers, complete with wire basket, 69¢, 79¢, 89¢.

Carving sets, \$1.98, \$3.25 to \$5.90.

Universal kitchen slicers, 39¢ and 49¢.

### Dinner Sets

Need a new dinner set for the Thanksgiving feast?

There are dozens of handsome designs and patterns displayed in our Basement China Section, in all qualities from the inexpensive products of American potteries to the finest of Japanese, German and French manufacture.

You can purchase in any quantity—single pieces to full sets.

100-piece American porcelain dinner sets, at \$8.50, \$8.90, \$10.00, \$12.90 to \$15.00.

BOWMAN'S—Basement

### Flower Bowls

For table decoration they have no equal. Prices, \$1.25, \$1.50, \$1.75 to \$2.50.

Colonial Table Glassware

The famous Heisey quality. Sherberts, \$1.00, \$1.10, \$1.25 and \$1.35 dozen.

Fruit bowls, 39¢, 49¢ and 59¢.

Sugar and cream sets, 49¢, 59¢ and 75¢.

Celery trays, 39¢ and 49¢.

Olive dishes, 15¢, 19¢ and 29¢.

Vinegar cruets, 25¢, 29¢ and 35¢.

### Decorated German China

Nut bowls, 49¢, 75¢ and 98¢.

Salad or fruit bowls, 49¢ to \$1.49.

Celery trays, 75¢ and 98¢.

Cake plates, 49¢ to \$1.49.

Sugar and cream sets, 25¢, 49¢, 75¢ and 98¢ set.

Bon-bon dishes, 75¢, 98¢ and \$1.49.

Rich American Cut Glass

Table tumblers, 50¢, 69¢, 75¢, 98¢ and \$1.25 each.

Sugar and cream sets, \$3.50, \$3.90 and \$4.50.

Fruit bowls, \$3.90, \$4.90 to \$7.50.

Footed compots, \$2.98 to \$5.90.

## Christmas Novelties in the Notion Section

Early gift seekers have the opportunity to procure

Children's Sewing Boxes and Imported Needle Books

The sewing boxes are equipped with scissors and thread.

The needle books come in a variety of styles.

Both are scarce articles and we would suggest an early choosing as our present stock will not tarry long.

BOWMAN'S—Main Floor

