

## I AM THE CAMER A -----The Eye of All Civilization

I record and preserve for posterity, the childhood of nobility and peasantry; the lives of princes and paupers. Nothing is too great, no detail too small for my eyes to see and record.

I picture the toddling Babe at Mother's knee. He grows and I picture his development; his moods and expressions, fleeting as the fleecy clouds in summer skies- his childish tears, or baby smiles of perfect happiness in the possession of a new-found toy.

His progress I record. Up through Childhood to Boyhood and stalwart Youthfulness he grows, until we find him a broad-shouldered

Young Man of Affairs. I, the Camera, see and picture his every stage. I preserve all these for his children, and his children's children, making records that are priceless beyond the value of merè gold.

From the cradle to the care-laden years of old age do I record the accomplishments of men. My Eye records and preserves for all time, the image that the human eye can hold but for a fleeting instant. I stop even the flight of time itself. The speeding auto; the gliding aeroplane; the record-smashing dash of the athlete - I make them hesitate in their mad flight. I halt action! I hold Time in the palm of my hand, picturing present events to generations yet unborn.

## "Your Friends Can Buy Anything You Can Give Them---Except Your Photograph"

And that, the most personal, the most expressive, and least expensive of all enduring gifts - your Photograph, will be appreciated year after year. Indefinitely!

To deny your friends your Photograph is to practice selfishness and false modesty. To those whom you love, nothing so expresses true sentiment as - your Photograph.

## Your Photograph Best Conveys the True Christmas Spirit

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Musser's Studio
15 North Third Street

Roshon's Studio
8 North Second Street

