

How Father John's Medicine Got Its Name. Told कर In Pictures.


Use Telegraph Want Ads Use Telegraph Want Ads

## Cove Disurance



 | (Continued From Yesterday.) | hever goling to cash it. T'm golng to |
| :--- | :--- | :--- |
| Suadenly, with the engaging frank- | keepp it"- | Suddenly, with the engaging frank

ness of a chlld, the girl asked:
"Has your engagement ever been an. "Has our engagem
nounced? ${ }^{\text {? }}$ Mr. Minot. Wby-er-
minot laughe
in everybody feel wondering- The it made way til
makes me feel. Ever . makes me feel. Ever slnce $10{ }^{\circ}$ 'lock
I ought never to say
though everything seemed old-old!" She ollerched het
fists and spoke almost in terror.
din't
donant to don't want to grow old In It hatror. It,","
"It was here," satd Minot sortly
"Ponce de Leon, sought the
" youthe de Leon sought the fountaftly or
tending the you cane oup I was pre
 But inerer drag me away "Oh from
it! But ist its supplied by the
San Marco waterworks, and there's meter tockitg somewhere, t'm sure.
And now, Mr. Minot'-
 me a check. I've a reason."
rThank oun. I wanted to-so much.
run bring it to you soon."
She was gone and
She was gone, and Minot sat staring
into the palms, his lips firm, his hands
grippting the arms or his chair. Sud
denls, with a determined leap, he was
A moment later he stood at the tele
graph counter in the lobby, writing in graph counter in the lobby, writing in
bold, flowing characters a message for
竍 Mr. John Thacker on a m message fol
teenth floor, New York:


Yeranda chast to thlikk. Thiacker wound
be upset of course. But, after all.
bet Thackers claim on him was not such
that he must wreck his life's happlthat he m
ness to ser
eee that.
The red glow of a cigar near by drew closer as the smotker dragsed his chatr
across the veranda floor. across the veranda floor. Minot sair
behnind the glow the keen face of a
man man eager for talk.
 comedies look cheap. Al it it nuedcical
seven stately chorus ladies walking
out from tely out from behing choras that palmes pown walkitpg
left and dt would have Broad the left and It would have Broadway lash
ed to the mast
"Yes," repted "Yes," replied Minot absently. "This
is the real thing."
"ITve is the real thing."
"Tre been sittig here thinking," the
other went on. "It doesn't seem to me other went on. "It doessnt seem to me
this place has been advertised right this ppace has been a advertised right.
Why, there are hundreds of people up north whose windows look out one sun
set over the brewery-people with set over the brewery - people with
money, too whod take the first train
ton money, too- whod take the frrst train
for here ot they realized the pleture
we're looking we're looking at now. Get some good
hustler to tell 'em about $1 \mathrm{t}^{\prime}-\mathrm{He}$ hustler to tell 'em about 1 t "- He
paused. H , hate to talk about myself,
but say-ever hear of but say-ever hear of Bunker's ink
nit
beraser? Nothing ever written Runker eraser? Nothlng ever written Runker
cant erase. Win not soll or cratch
the paper. if the word cant erase. Win not soll or scratch
the paper. If the words Bunker bas
erased were put side by sidene"erased were put side by stde"-
"Selling ti?" Minot inquired wearily
"
 on every desk between Neaser. Pork and th
the rolling oregon. After that I land the rolling Oregon. After that I land-
ed Helot's bottled sauces. And then
Patterson's Patterson's lime Juice. Puckered every
mouth in America. Advertising is my


$$
\begin{aligned}
& \text { "So I gather." } \\
& \text { "Sure as yous }
\end{aligned}
$$

"Sure es you sit here. Have a cigar.
Trimmer ts my name-never mind Trimmer is my name-never mind the
jokes - Henry Trimmer, advertising
men specialst. Is your business frabby,
Does it need a tontc? Try Trimmer Does it need a tontc? Try. Trimmer.
Quoting romm my lettertean." He lean.
ed closer. "Escuse
 "Miss Cynthia Meyrick a while bact
"Possibly."

"St
Mr. Trimmer came even closer.
"Engaged to Lord Harrowby, I
derstand."
"I believe so"-
"Young fellow"-Mr. Trimmer's tone
was exultant-"I can't keep in any Was exultant-"I can't keep in an
longer. I got a proposition in tow so
big it's bursting my brain cells big it's bursting my brain cells, and 11
talies some strain to do that. No; talkes some strain to do that. No; I
cant't tell you the exact nature or it,
but I whil say this-tomorrow nik at but I will say thls-tomorrow nit ht
this stme IIl throw a bomb in this ho
tel so loud ft'll be heard round the teold."
worli."
"An anarchist?"
r've got on sour ufe-advertiser. And Yee got something to advertise this hot
February, take you're a friend of Miss Meyrick. Well Y'm sorry. For when I spring my little surprise I reckon this Byarrowby wed
ding is gotng to shrivel up and fade
inas." "You mean to say you-you're golng
to stop the wedding" to stop the wedding? II mean to say nothing. Watch me
Watch Henry Trimmer. Just Watch Henry Trimmer. Just a thin
young fellow. Well, I guess TIII turn
in in. Get some of my best ldeas in bed.
See you later." And Mr. Trimmer strode into the cir
cle of $11 g h t$ a cle of light, a fine upstanding figure
of a man, to pass triumphantly out of Be a man, to pass triumphantiy out of
sight among the palms. Dazed, Dick
Minot stared after him. Minot stared after him.
A volce spoke his name. He turned.
The estm witte presence again, bolding
toward him
 "The check, Mr. Minot- $\$ 35$. Is that
correct?"
"Correct. It's splendid. because $\mathrm{I}^{\prime} \mathrm{m}$

# Goodyear Cords Win First, Second, and Third Places in International Grand Prize Race at Santa Monica Saturday, Nov. 18th 

Winners in Premier Classic of Motordom Storm Across Finish Line in Goodyear-equipped Procession.

> Aitken, piloting Wilcox's Peugeot; Cooper at the wheel of a Stutz and Patterson driving a Hudson capture major honors in the most desperately driven Contest in Grand Prize history.

Victorious Peugeot covers 403-Mile distance over an 8-Mile course strangled with turns at average rate of 85.55 Miles an Hour - 10 Miles an Hour faster than best previous time for this Race.

Aitken's car was shod with Goodyear Cords on all four wheels; so was Patterson's; Cooper's Stutz rode Goodyear Cords on rear wheels only.

## coodsyear 

Goodyear Cord Tires are standard equipment on the Franklin, the Packard Twin Six, the Locomobile, the Peerless, the White, the Haynes Twelve, the Stutz, the McFarlan, the Roamer, the Lexington "Thoroughbred Six" and the Daniels Eight.
The qualities that led to their adoption on these cars are the qualities that make them higher-priced-and better

