



Our Chalmers Success Is No Surprise

It was a certainty that the Chalmers combination of a high grade car, manufacturing ability, and distributing organization could have but one result. Our confidence in the ultimate outcome of that combination was what prompted us to take on the Chalmers agency in the first place.

The instantaneous welcome that greeted Chalmers 3400 r. p. m. proved that our conception of what the motoring public wanted was right. There was an irresistible appeal in its marvelously smooth and velvety engine, its almost unbelievable "pick-up," its luxurious riding qualities, its economical up-keep.

That instantaneous approval of Chalmers is the reason why it was necessary in the last few months to build new factory buildings, lay new railway tracks, add to the already enormous manufacturing facilities in Detroit, the home of Chalmers 3400 r. p. m.

And that instantaneous approval, locally, of Chalmers, is why it was necessary for the Keystone Motor Car Company to seek more commodious, more modern quarters. And failing

to find those quarters, they proceeded to build them to conform with their ideas of what the modern day distributing station should be.

The Chalmers Company enters its greatest year with an unusual car. Large production and a splendidly equipped factory insure the continuance of a quality car at a quantity price.

The Keystone Motor Car Company, too, enters its greatest year, made possible through the representation of a car of the Chalmers quality and standard.

Present Prices

Touring Car, Five-passenger, \$1090; Touring Car, Seven-passenger, \$1280; Roadster, \$1070; Cabriolet, \$1440; Touring Sedan, \$1780; Limousine, \$2480; Town Car, \$2480.

(All prices f. o. b. Detroit and subject to change without notice.)

NOTE—The price of the 7-passenger Touring Car and of Closed Car models on this chassis will be advanced December 1st. By placing your order now you will receive the benefit of present prices.

DEALERS:

Ideal Automobile Co., Lebanon, Pa.
York Garage & Service Co., York, Pa.
Snyder & Wingert, Chambersburg, Pa.
C. T. Romberger, Elizabethville, Pa.
A. D. Shatzer, Greencastle, Pa.
New Eberhart Garage, Geo F. Eberhart, Prop., Gettysburg, Pa.
M. E. Schlegel, Thompsettown, Pa.
Waynesboro Garage—J. B. Hoffman, Prop., Waynesboro, Pa.



Quality First

Keystone Motor Car Co.

W. A. Barner
Manager

57 to 103 South Cameron Street