

# Bowman's

BELL—1991—UNITED

HARRISBURG, FRIDAY, NOVEMBER 17, 1916.

SATURDAY HOURS: 9 A. M. TO 9 P. M.

FOUNDED 1871



### Plan Your Christmas Shopping Now

It is not too early to think and plan and shop for Christmas.

Already this store has many Christmas shoppers every day who realize that the earlier choosing means easier and more satisfactory selection.

Hundreds of appropriate gifts now ready

## Saturday Doings in the Store of Quality Merchandise

### All Prices, Quality Considered, as Low as Possible to Make Them

The keynote of to-morrow's — as of every day's selling here is true Bowman quality. A careful inspection of our offerings will convince the discriminating shopper that reliable qualities do not necessarily mean high prices.

Shopping at Bowman's simply means an opportunity to choose merchandise of distinction at the prices you wish to pay.

### Handbags

A lot of black walrus grain handbags in sizes 16 and 18 inches to be sold at a special price, \$1.25.

BOWMAN'S—Second Floor

## Some Important Offerings in the Men's Clothing Section



The man whose clothes money is limited to the prices that follow will unquestionably find here the most dependable fabrics and best assortments of honestly tailored clothing obtainable.

### Men's Suits in a Conservative Model at \$9.90

Materials of cassimere, worsteds and blue serge.

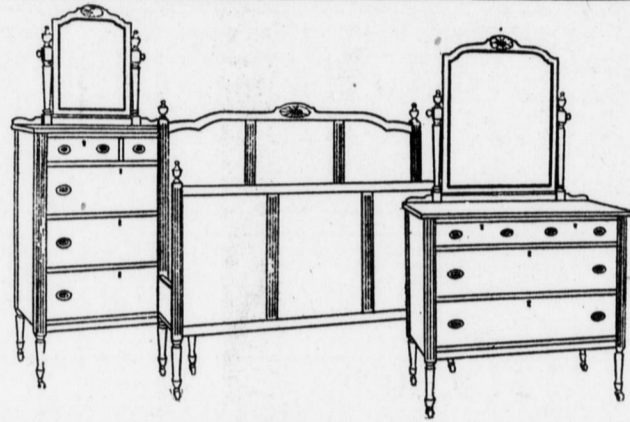
These suits are cut in excellent style, well tailored and in view of the high prevailing prices today the offering is an exceptional one.

### Men's Overcoats in Fashionable Models at \$12.50

A limited quantity of those superb overcoats in the pinch back and loose back styles.

Made from service-giving materials — bright, snappy, warm overcoats at a price no man can afford to pass by.

BOWMAN'S—Second Floor.



## Bowman Fine Furniture

Our showing of quality furniture includes the handsome period styles, in every desirable wood and finish

Of extra importance to-morrow is an offering of an

### American Walnut Bedroom Suite

A wonderfully artistic suite. The beauty of design, finish and workmanship is unsurpassed.

Dresser, \$24.50      Chifonier, \$22.50  
Bed, \$18.75      Dressing Table, \$18.75

Complete suite, four pieces, \$84.00

### Mattresses---the Best

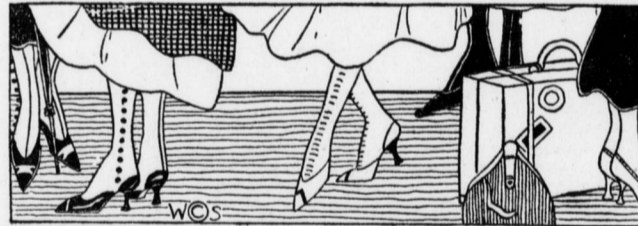
Our stock of mattresses is representative of only the best grades — the well made kinds. Mattresses made in the most sanitary manner, and really built for comfort.

### Four Excellent Numbers

- Imperial roll edge felt mattress, ..... \$12.75
- Bowman roll edge felt mattress, ..... \$9.95
- Special combination mattress, ..... \$7.50
- Cotton combination mattress, ..... \$5.95

We have the exclusive sale of the famous Ostermoor mattress.

BOWMAN'S—Fifth Floor.



### These Are the Days When

## Women's Correct Footwear

### Take the Center of the Walk

You're now given a welcome to the first touch of wintry weather. Has your welcome taken the outward form of proper shoes?

### Bowman Shoes Are Ready!

The dainty heels — the pointed toes — the higher tops have an air hard for anyone to mistake.

Also the two-tone effects, not to mention the dozen and one other little things as noticeable.

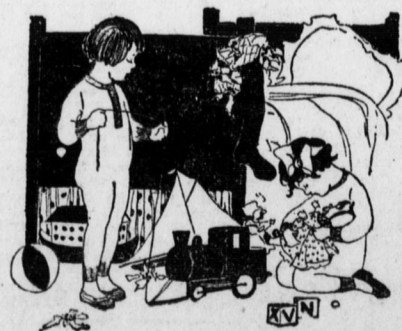
Perfect fitting boots — 8 and 9-inch high cut. Strictly up-to-the-minute in style. Exquisitely fashioned and finished.

Among new arrivals are the lustrous black and brown kid and the new copper brown calf. Prices \$4.00 to \$9.00.

### The New Spats Are Ready, Too!

Colors, white, fawn, gray, smoke, canary and biscuit, \$1.50 to \$5.00 —and — a special offering in an eight-button fawn colored spat that fits like a glove, \$1.25.

BOWMAN'S—Main Floor.



## Toys! Dolls!

All aboard for Happyland! A city of delight situated right down in our basement.

Tots to grown-ups will find real joy in coming to see all that the good old Santa Claus has prepared for this Christmastide.

Each day grows busier now—it's high time to be thinking of selections if you would do so with the least jostling of crowds.

## Old Winter Has No Terrors When You Have Such Furs As We Are Now Showing

Wonderful coats that turn a cold shoulder to every icy blast.

Matched sets, separate scarfs and muffs as smart as any you might see anywhere.

A generous selection in the following furs:

- American and Jap Cross Fox, Red Fox, Gray Fox, Taupe Fox, Black Fox, Black Wolf, Taupe Wolf, Raccoon, Skunk, French Coney, Moleskin, Nippon Mink, Hudson Seal

and all the other fashionable furs of the season.

Sets range from \$17.50 to \$150.00  
Muffs range from \$3.98 to \$75.00  
Scarfs range from \$2.98 to \$75.00

Prices are moderate right through our fur stock, but it isn't moderate price alone, but the smart style and unusual quality you get at each price that is bringing us our great volume of fur sales.

BOWMAN'S—Third Floor.



## Good Warm Coats

Never before have we shown so many beautiful coats — and never before such a coat business.

For style, quality of materials and workmanship these coats represent the highest grade of garments possible to offer at popular prices.

Every coat of a fabric — and made in a way to give the desired warmth.

Coats in the belted or flare models and many of them are trimmed with fur, velvet and plush.

The materials are fancy mixtures, velours, broadcloths, plush, duvetyne, Bolivia cloth and other fabrics.

Practically any color to choose from—wonderfully attractive models — the maximum of value at

\$12.50, \$15, \$25 up to \$35

BOWMAN'S—Third Floor.



### Novelty Ribbons

Many beautiful novelty ribbons for fancy work — jacquards, warp prints, brocades in wonderful colorings and combinations.

Satin ribbons in every width — narrow baby up to 8 inches — every color. Price range, 3¢ to 50¢ yd.

Fancy brocade ribbons especially adapted for making the new pouch bags which are so popular now.

Light and dark warp print ribbons, 25¢ to 50¢.

BOWMAN'S—Main Floor

### Thanksgiving Necessaries in Silverware

Complete stocks of the famous 1847 "Rogers" Bros.' Alvin and Community tableware which deserves a showing upon your Thanksgiving table.

Half dozen knives and forks, guaranteed 12 dwt., set, \$3.19

### French Ivory

A charming collection of French ivory — an assortment varied and beautiful.

Files, button hooks, shoe horns and cuticle knives, 18¢ and up.

French ivory hair brushes, \$1.25 to \$4.00.

French ivory 3-piece toilet sets in fancy lined boxes, \$3.75 to \$10.00

BOWMAN'S—Main Floor

### Special — Corset Fitting

Miss M. Ruth Pomyntz, the special corsetiere of New York, who has been with us the past few days, will remain another week for the express purpose of introducing our

LACE-FRONT LESTELLE

and LA VIDA CORSETS

We urge you to embrace the opportunity of consulting Miss Pomyntz for she is an authority on corsets and will impart to you much valuable information from a health and style viewpoint.

BOWMAN'S—Third Floor

### Holiday Boxes

Jewelry, Cigarets and Others

An artistic display of the new jewelry and cigaret boxes; silver and brass in satin finish and hammered — highly desirable for gift-giving and sure to please the recipient. On special exhibit rear of street floor at Notion Department.

Price range, 50¢ to \$5.00.

BOWMAN'S—Main Floor

### New Broadcloth Collars

Our Neckwear Department is showing a very comprehensive line of broadcloth collars. These are made of a very superior quality of material; bound edge and picot edge, in a large variety of distinctive shapes.

50¢ to \$3.50

An exclusive exhibit of new Georgette crepe collars and sets. Very artistic effects, 50¢ to \$3.50.

BOWMAN'S—Main Floor

### Children's Hosiery

We direct your attention to the following lines of children's hosiery —they are manufactured to give the utmost in service and the colors are absolutely the best procurable.

Children's Cotton Stockings, fine ribbed, double heels and toes; white or black; pr., 15¢ and 25¢.  
Boys' Black Cotton Stockings, heavy weight; double heels and toes; pr., 15¢ and 25¢.

BOWMAN'S—Main Floor

### Gas Heaters

The Guswood Gas Heaters — polished steel case, copper reflector, back, illuminating flame, burner is fitted with lava tips; 1/4-inch pipe combination and hose nipple.

Prices, \$2.50 and \$3.50, without dress guard.

With dress guard, \$2.75, \$3.75 and \$4.90.

The Fireside Iron-frame Heater, nickel plated; height, 13 inches; priced at \$5.00.

BOWMAN'S—Basement

### Donatella Ware

The new American pottery — rich and attractive in appearance.

Jardinieres, in assorted sizes, 98¢, \$1.25, \$1.50, \$1.98 and \$2.50.

Flower baskets, at 98¢, \$1.25 and \$1.50.

Flower bowls, at \$1.25 and \$1.75.

Flower vases, at 98¢, \$1.25 and \$1.98.

Footed fern dishes, \$1.98.

Jardinieres and pedestals, \$3.90 and \$4.25.

Window boxes, with inside liner, \$2.90 and \$5.00.

### Jardinieres

Assorted shapes and sizes in beautiful blended colors.

7 1/2-inch size, ..... 49¢

8 1/2-inch size, ..... 69¢

10-inch size, ..... 89¢

Ivory finished jardiniere, 8-inch size, ..... 69¢

9-inch size, ..... 83¢

10-inch size, ..... 98¢

Umbrella Stands, a large variety to choose from, at \$1.69, \$1.98, \$2.50, \$3.50 and \$4.50.

BOWMAN'S—Basement

### New Strap Purses

First showing to-morrow of what's new for the holiday season. An abundant variety comprising — black and colors in every size; handsome leathers including vachette, pin seal, crepe seal, morrocco and Indian goat.

Prices begin at 25¢

And from there up to \$8.50

BOWMAN'S—Main Floor

### Perfection Smokeless Oil Heaters

The Perfection Heater is an appliance designed to produce quick, warm, radiant heat in the home, store or office. Easy to operate, easy to care for, and are giving good service to-day.

In over 2,000,000 homes throughout the world.

A variety of styles to choose from, priced at \$3.50, \$3.75, \$4.00, \$4.25, \$4.75, \$5.25, \$6.50 and \$7.25.

BOWMAN'S—Basement

### Women's Hosiery For Every Occasion

If you are in need of inexpensive hosiery for general wear, or the finer silks — day and evening fancies, etc., you will have your wants met in our all-comprehensive display.

Some popular lines.  
Black Cotton Hosiery, with double soles, wide garter tops; medium weight; at 25¢, 39¢ and 50¢.

Fiber and Thread Silk Boot Hosiery, double soles; wide garter tops; black or white, at 50¢.

Thread Silk Hosiery, double soles; wide garter tops; white or black; at \$1.00.

Thread Silk Hosiery, double soles; wide garter tops; black, white and colors; at \$1.25 and \$1.50.

BOWMAN'S—Main Floor

### Boys' Mackinaw Coats

Fine mackinaw weather right now — and this ever popular coat is just the thing for the healthy out-door boy.

They are easily worn — give the active boy plenty of free action — looks well and wears splendidly.

We show a beautiful line of these Mackinaw Coats in sizes 8 to 17 years — wide assortment of patterns

\$4.95

Boys' Knickerbocker School Trousers, taped seams; a very good value at 59¢.

BOWMAN'S—Second Floor

### Fur Trimmings

Very reasonable are our prices on good quality fur trimming. Not only are they scarce in the market but we could not duplicate the values we are able to present at this time.

6 and 8-inch black, brown and white coney, used for the large coat collars, \$2.95 and \$3.95 yd.

1 to 4-inch black skunk opossum, \$1.50 to \$4.25 yd.

2 and 3-inch raccoon, \$4.25 and \$5.95 yd.

1, 2 and 3-inch coney, near seal and beaver, at prices ranging from 50¢ to \$2.95 yd.

BOWMAN'S—Main Floor