

# Bowman's

BELL—1901—UNITED

HARRISBURG, FRIDAY, NOVEMBER 10, 1916.

SATURDAY HOURS: 9 A. M. TO 9 P. M.

FOUNDED 1871

## Bowman's Ready to Serve You With the Best

Whatever your needs may be—wearing apparel or things for home use—you can pin your faith to this store's merchandise—that it is right in quality and price.

Yes—we're ready for a big Saturday business.

## Styles Were Studied Carefully In Selecting the Tailored Suits, Coats and Dresses

And the result of this extraordinary care is evident to you the moment you enter our garment section—there's something in the atmosphere that gives you confidence that both style and quality are all that could be desired.

### The Suits

—are charmingly original in design, introducing every new style idea — many of them being exact reproductions of imported garments. See the lines at

**\$15 \$19.50 \$25**

### The Coats

—are undoubtedly the smartest you have ever had the opportunity of choosing from. And among them you'll find a coat for every occasion — dress, motoring or street. See the lines at

**\$12.50 \$15 \$19.50**

—Also the range from **\$25 to \$49.50**

### The Dresses

—Attractive models for the street—handsome gowns for afternoon — an amazing variety to choose from.



## Gowns for Winter's Social Functions

For the coming social events we are showing the prettiest and daintiest of gowns, designed especially for evening wear—all exclusive models, which adds to their desirability.

BOWMAN'S—Third Floor.

## Separate Skirts

There is quite a demand for separate skirts and we have provided a generous assortment of styles and fabrics in all the late models.

Skirts of poplins, serges, velour, checks, fancy stripes and plaid silks.

Price range — **\$2.98** up to **\$15.00.**

BOWMAN'S—Third Floor.

## New Beaded Bags

A beautiful showing of new creations in beaded bags — steel and black, all black; square and melon shapes.

Prices, **\$1.69** to **\$10.00.**

BOWMAN'S—Main Floor.

## Women's Sweaters

Time now to think about things for cold weather wear — and here's some fine sweaters for the prices: Sweaters in Copenhagen, blue, navy, cardinal, green, black, maroon and white at

**\$2.95---\$3.95**

Novelty Sweaters at **\$6.95.** Striped collars and cuffs. Rose, corn and Copenhagen.

Angora Sweaters in plain and combinations, at **\$8.95** to **\$11.95.**

BOWMAN'S—Third Floor.

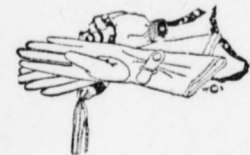
## New Basket Arrivals In the Art Section

Fancy baskets in Chinese, Mexican and Sweet Grass.

The designs are new and unique and they make excellent holiday gifts.

BOWMAN'S—Second Floor.

## Quality Gloves in Abundance



Specially selected gloves including the pick of the markets of the world.

To fully appreciate our showing you must see our display — not a pair of questionable style or doubtful quality.

## Gloves For Every Occasion

Kid Gloves in the reliable brands; washable gloves; street and auto gauntlets; gloves for children. Everything is here.

*Courteous attention will be given to fitting your gloves properly*

BOWMAN'S—Main Floor.

## New Gold and Silver Lace

A full complement of widths and designs at **39¢** a yard and from there up to **\$4.50.**

Narrow edges and in widths up to 36 inches.

BOWMAN'S—Main Floor.

## Featuring New Ribbons at 25c

—Beautiful rich taffetas.  
—Exquisite satins.  
—Simple and elaborate fancies in a wealth of fashionable colorings. 5 and 6-inch widths.

BOWMAN'S—Main Floor.

## A Broad Range of Choice in Furs That Are Fashionable

Coats in new models; scarfs and muffs in newest shapes. Every fur that is favored in the season's fashions is here and in style timed to the minute.

The most important thing to bear in mind is that Bowman furs are dependable—that they are sold to you exactly as they are—if they are real you are told so plainly—if they are imitations you are told so with equal candor.

Scarfs, capes and muffs—seal, mole, Jap cross fox, American red fox, raccoon, marmot, opossum, marten, moline and coney—a comprehensive exhibit.



## Hudson Seal Coats

Exclusive models with trimmings of contrasting fur; linings of plain and fancy silk; beautiful garments at the most favorable prices.

BOWMAN'S—Third Floor.

## More New Models in Blouses

New models with new ideas in collars and frills; made of silks, Georgette crepe, crepe de chine, etc.

Blouses as dainty as any woman can want and at prices that are indeed moderate for the style and quality represented.

Flesh and white Georgette crepe blouses with fillet medallions and embroidered fronts, at

**\$6.50**

Extra Size Waists in voile and lace, at **\$1.59.**

Colored Striped Waists—"Seco" silks, at **\$2.00.**

BOWMAN'S—Third Floor.

## New! The Waterless Hot Bottle "Thermor"



It's a wonder! Try it! Stays hot 12 hours after being submerged in boiling water 10 minutes.

Relieves and cures aches and pains where the old-fashioned hot water bottle fails. Price, **\$4.00.**

BOWMAN'S—Basement.

Take advantage of this opportunity to have an expert corsetiere fit you with a new model

## Lestelle Lace-Front Corset

Miss Mary G. Jones

an expert corsetiere direct from the factory is here this week. She will assist you in the choice of model and fit the corset on you.

A correct model for every figure.

BOWMAN'S—Third Floor.

## New Shoe Arrivals Adding Freshness and More Variety to Our Large Shoe Stock

are often originated after the season is well under way and through the alertness of our shoe chief we are constantly offering something novel and new in footwear.

These new shoes are remarkably attractive and include:

Women's high cut laced boots in the finest buckskin, vici kid, suede and ooze calf, in white, black, gray, tan and brown; also the two-tone effects.

Prices, **\$5, \$6, \$6.50, \$7.50, \$9, \$10**

BOWMAN'S—Main Floor.

## Very Chic and Dainty Neckwear



It is hard to remember a season when smartly dressed women were more insistent on having beautiful neckwear. Here you can choose from generous assortments including:

—Broadcloth collars, **50c to \$3.50**

—Organdy collars and sets, **25c to \$2.50**

BOWMAN'S—Main Floor.

## Burton Holmes Is Coming!

Orpheum Theater—Five Evenings

Canada, Coast to Coast, November 20  
Canadian Rockies . . . . . November 27  
Imperial Britain . . . . . December 4  
The German Fatherland, December 11  
La Belle France, . . . . . December 18

Reserve Your Seats at Bowman's

Magnificent illustrations — colored views and motion pictures. We heartily endorse this educational opportunity.

Rear—Street Floor.

## New Petticoats

An interesting display of the new petticoats. Fabrics are taffeta silk, striped messaline, heatherbloom, Jersey and taffeta combination. Ruffled and scalloped styles.

Shades of Burgundy, plum, green, cerise, tan, brown, gold, navy and black — also lovely changeable effects. Prices begin at **\$1.00** and run in easy stages up to **\$10.00.**

BOWMAN'S—Third Floor.

## Handsome Kimonos

A truly remarkable assortment of these charming house garments.

Made of silks, Albatross, corduroy and crepe. Plain and floral designs. Many of them artistically embroidered — all the best colorings represented.

**\$1.00 to \$11.50**

BOWMAN'S—Third Floor.

## Bath Rugs

New bath rugs, size 27x54 inches, in blue, gray, rose and brown—

**\$1.25**

BOWMAN'S—Second Floor.

## A Big Demand Now For Fur Trimming

Wide fur bandings are in excellent style. We are showing them from 4 to 8 inches wide.

—4-inch Coney Fur, **\$1.50**  
—6-inch Coney Fur, **\$2.95**  
—8-inch Coney Fur, **\$3.95**

2 and 4-inch Natural Opossum, **\$2.75** and **\$4.95.**

Ermine, 1 to 6 inches wide, **59¢** to **\$3.50** yd.

Near Seal, 1 to 4 inches wide, **\$1** to **\$2.50** yd.

BOWMAN'S—Main Floor.

## New Things To Wear

So rapid are the changes in our stocks that our store scarcely seems the same from day to day. You see a pretty thing here to-day, to-morrow it is gone, and in its place is something new and equally attractive.

It is this constant inflow of the new that makes Bowman's the ideal shopping place for the woman of good taste in dress; for it is through these new arrivals that she keeps in closest touch with the whims and fancies of fashion.

## Bathrobes For Women

Blanket and silk quilted bathrobes in a wide diversity of designs; handsome figured effects as well as the new plaids.

Silk kimonos in blue, rose, lavender, gold and black.

**\$2.25 to \$16.50**

BOWMAN'S—Third Floor.

Mail orders receive prompt attention — goods shipped same day as order is received.

## THE NEW Emerson 7-inch Records

are ready — now on sale in our basement.

Double disc—music on both sides.

These records can be played with a steel needle on all types of disc-talking machines, such as Victrola, Grafonola, Pathe, etc., without an attachment and on the Edison with an attachment.

In the selections are popular song hits, latest dance and band hits, standard instrumental and vocal selections, and miscellaneous selections.

**Price 25c**

BOWMAN'S—Basement.

## Handkerchiefs at 15c each 2 for 25c

Buy these in liberal quantities for they are most desirable in point of value.

Colored with white border; white with colored border; embroidered corners and all white; one-half-inch hem and hand rolled hems.

BOWMAN'S—Main Floor.

## The New Nainsook

We direct your special attention to the new

**Muriko Lingerie Nainsook**

A dainty fabric in checks; finely mercerized; 40 inches wide; 10 yards to the piece. Per piece,

**\$3.25**

BOWMAN'S—Second Floor.

## New Veiling

Ask to be shown the new "Blarney" veil — now extensively exploited in the leading magazines; yd., **50¢.**

Wide variety of new mesh veiling at yd., **25¢ to \$1.00.**

Qualities guaranteed the best for the price.

BOWMAN'S—Main Floor.