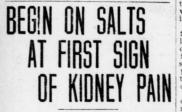
NOVEMBER 4, 1916.

You May Test **ADVANCE PRICE** This Catarrh **ON STUDEBAKERS Remedy Free**

Simply Address Below



back hurts.

Says glass of Salts flushes Kidneys and ends Bladder irritation.

Uric acid in meat excites the kid-siuggish, ache, and feel like lumps of lead. The urine becomes cloudy; the balder is irritated, and you may be obliged to seek relief two or three kidneys clog you must help them fush off the body's urinous waste or you'll be a real sick person shortly. At first you feel a dul misery in the kidneys region, you suffer from back-ache sick headache, dizziness, stom-ach gets sour, tongue coated and you be a real sick person shortly. At first you feel a dul misery in the kidney region, you suffer from back-ache sick headache, dizziness, stom-ach gets sour, tongue coated and you beel rheumatic twinges when the weather is bad. The set from any pharamacist four of the set from any pharamacist four poonful in a flass of water before protekfast for a few days and your kidneys will then act fine. This fam-our salts is made from the acid of stapes and lemon fuice, combined with lithia, and has been used for stapes and lemon fuice, the star-tion, thus ending bladder weak-tor, as of the longer is a source of the soit no longer is a source of the soit no longer is a source of the start is inexpensive, cannot in-



Write a Post Card to L. J. Ollier Says Increase Will Go Into Effect About

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Novel Farm Demonstration Sells Overland Model 75-B

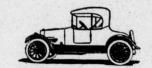
Here is an unusual demonstration of an Overland new series model 75-B which resulted in the sale of a car. As a rule, when a prospect is in-terested in a certain make of car, he likes to try out the car by a ride or two, basing his decision on the action of the car on the road.

likes to try out the car by a ride or two, basing his decision on the action of the car on the road. But this sale was recorded some-what differently. This Overland and Willys-Knight dealer called upon a prospect who lived forty-five miles away. On reach-ing his farm he found him busy cutting corn and fodder for his silo. The farmer absolutely refused to talk car. After watching the farmer and his hands at work for a while the Over-land dealer suggested a novel demon-stration, to which the farmer at length consented. The cutter and feeder were hooked

consented. The cutter and feeder were hooked to the rear wheels of the model 75-B, which was jacked up and placed on stumps. The corn and fodder were then cut and transferred to the silo for five hours without a skip or miss of any bind

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Roadster, \$875



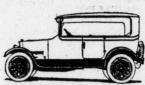


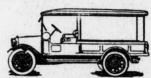


The New Four-Oplinder Reo Enclosed Can \$1025





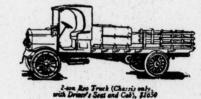




on the subject of -Service

WE REO FOLK DON'T PRATE of "service afterward" as volubly as some—in the ads.

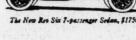
- REO SERVICE is the kind that, like true charity, needs no exploitation. It benefits him who gives more than he who receives. Besides, why should we promise that which, in honor, we owe to every buyer of Reo? 'Twere superfluous.
- THAT WORD "SERVICE" is the biggest word in the language-and sorry to tell, the most misused and abused.
- TO US REO FOLK it is not merely a catch phrase or a selling slogan. It is a very real thing-no less than a Reo promise-a sacred obligation assumed, even though not spoken.
- REO SERVICE IS BUILT into the car-that's better than much service "afterward." That's why Reo owners need so little of the latter kind of service.
- REO QUALITY IS SUCH TOO it costs us little to give the utmost that any owner, reasonable or unreasonable, can desire.
- "WRITE YOUR OWN GUARANTEE, WE'LL SIGN IT"-we say to a buyer-for there's nothing you could want or ask us to do that we are not more anxious to do.
- IT MEANS MORE TO US that your Reo-that every Reo car-gives the utmost of satisfaction, the superlative of motoring pleasure, than it can mean even to you, the owner.
- AND OUR RECORD PROVES that we feel that way about it.
- ASK ANY REO OWNER ABOUT REO SERVICE-he'll tell you more than we could, in reasonable modesty, say here.
- YOU ALREADY KNOW that Reo quality of materials and workmanship, backed by the Reo Guarantee, constitutes the strongest combination known in the Automobile World.
- BUT YOU MAY NOT KNOW what real service is. We sometimes suspect that that privilege is reserved for Reo owners alone. The purchase of a Reo of any model initiates you.
- THERE ARE EIGHT Reo models now-shown at left.
- REO THE FIFTH "the Incomparable Four" is now standard in three body types. The five passenger touring car-the most popular car









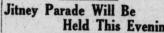








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