

FLASH BRINGS ELECTION THRILL

Within a Few Hours After You Mark Your Ballot Verdict Will Be Sent Out

New York, Nov. 3. — P-L-A-S-H-I— IS ELECTED! On the night of Tuesday, November 7, the missing name in the foregoing sentence will be supplied by The Associated Press.

In the business of news-gathering as developed by this world-wide organization, the first word sent over the wires telling of any extraordinary event is "FLASH." It is the signal of a thrill. The ordinary routine of the Associated Press bureaus and their hundreds of newspaper-members is often punctuated with the "FLASH."

"F-L-A-S-H" Operators from Bangor to San Diego, from Tampa to Tacoma, tighten their lagging nerves, and editors come scurrying to the wires to hear if Pop is dead, a Titanic sunk, another country at war, a Lusitania torpedoed, a battle won, a king deposed, or a President elected.

This latter thrill has a recognized periodicity, like the passage of a comet, and the experience of it is again imminent. Within a few hours after you have scratched your ballot, The Associated Press will have flashed the verdict which you and sixteen million fellow voters have rendered—will have flashed it perhaps within a few minutes after the last of these sixteen million ballots has been dropped in its box in some of the Western States, where three hours difference in time makes late the closing of the polls.

Working to Break Records How, in this brief time, anything approximating an accurate accounting of the sixteen million votes can be achieved, the returns assembled, and the result made known throughout the land is a process both simple and marvelous.

It is true, of course, that all of those sixteen million votes are not counted, but when The Associated Press announces the election, that announcement will be as trustworthy as if they were.

The gathering and distribution of returns this year will mark one of the greatest co-operative efforts that has been made on any similar occasion to accomplish this purpose. In previous elections The Associated Press, relying more largely on its own resources, has done notable work in the prompt and accurate reporting of the election figures. In the Roosevelt-Parker contest of 1904 the organization was able not only definitely to announce the result, but also to indicate the full extent of the victory as early as eight o'clock on election night.

Equally remarkable service has been rendered in other elections, and the value of The Associated Press' figures has been such that defeated candidates themselves have, on the strength of them, sent their telegrams of congratulation to their victorious opponents.

Preparation of the Returns More than two years ago preparations were begun, under the direction of the general manager of The Associated Press, to cover the news of the night of November 7. Election returns of the organization have during the past year canvassed every State in the Union and arranged with the papers of each State to work together on a co-operative basis under the supervision of the established Associated Press bureaus.

Thousands of special forms have been prepared for the systematic conduct of the work, thousands of typewritten sheets showing votes of candidates and a basis of comparison, special reporters appointed and special wire facilities arranged for this particular work.

In the collection of returns, the county is everywhere made the unit, and it is the purpose of the system to hear definitely from every election district of the more important States. In New York State alone there are 47,000 miles of territory.

Having arranged for some competent man to take charge of each county up-State and for co-operative effort with the New York City News Association for the collection of the metropolitan returns, the New Press headquarters of The Associated Press is the center of tabulation. The up-State center of tabulation is stationed at the most convenient place, usually the county seat, from which he is out his net for the gathering of his local returns.

For the special work in hand, twenty-five extra wires are strung into the Associated Press offices in New York, giving direct and exclusive connection with the principal cities. Before the operators is stacked a varied assortment of printed forms, that tell the story of the election in forms, blue forms, buff, or pink low and white to make the various conditions of the vote for President, Governor, Senate, Congress, and the two Houses of the State Legislature.

In an adjoining room there have been assembled a staff of a hundred men to serve as tabulators. Previous to the election The Associated Press has arranged with some of the best banks in the city to furnish expert clerks, compiling the figures until two o'clock in the morning.

Less than ten minutes after the closing of the polls, the work begins. The first returns in New York are invariably from some of the up-State cities where voting machines are employed. There are, however, some localities on Cape Cod and down in Maine which for years have prided themselves on being the first in with their vote.

BUT THIS IS HOW HE DID IT

SO YOU THOUGHT, DEACON, THAT DIVORCED HUSBAND OF MINE WAGNT, A DRINKING MAN, EH? BELIEVE ME, HE USED TO MAKE A BUSINESS OF RUSHING FOR ONE GROWLER AFTER ANOTHER ALL DAY LONG!



BUT THIS IS HOW HE DID IT



H 300

47,000 miles of them, some eighty different circuits—the news circulates, keeping all of the nine hundred and forty newspaper-members of the association posted on how the country is going.

The form of these bulletins is known to thousands who have seen them flashed on the election screens: "506 election districts out of 5,700 in New York State, for President give: Wilson— Hughes—"

So, district by district, these bulletins grow until it looks so certain to some of the experts that one paper or another will concede somebody's election. But the Associated Press concedes nothing. It must know.

In the year of the Odell-Coler fight for Governor of New York in 1900, its system had a severe test. Coler ran up a big vote in New York City, and the heavy vote of Odell up-State was overlooked by many of the newspapers which conceded Coler's election.

The Associated Press, in the midst of this confusion was not to wonder if its figures were right. The general manager had an abiding confidence in his men and figures, but in the face of concession that some of the papers were making of Coler's election, something must be done to check the matter. He ordered a recount. The system provided for just such an emergency, and this Odell-Coler year is the only time it has ever been called into play.

Accuracy Seldom Questioned The accuracy of The Associated Press figures has seldom since been questioned. In connection with the recent New York State primary, in the fight between Calder and Bacon

for the Republican nomination as candidate for a seat in the United States Senate, the majority given by The Associated Press was only 79 votes at variance with the official count.

In a Massachusetts State election last year the Boston bureau scored a record by announcing the returns only three votes off from the official figures.

The election machinery of The Associated Press is at work in all the States, but it is developed to its highest pitch of efficiency in the States having the largest electoral votes and the smallest average of consistency in Presidential years.

Given a definite line on New York State, on Massachusetts, which is invariably prompt, and a reflection of the vote on the Central and Western States, where a difference in time is a handicap to early returns, the result of the Presidential election may be pretty definitely announced at an early hour and often the full extent of the victory indicated, so accurately has the gauge of election figures been fixed by previous experience.

Knowing with a near certainty whether it is Wilson or Hughes will be sufficient for the throngs at the bulletin boards on election night, but The Associated Press goes on to do a still bigger task than the mere announcement of the result. That would not go far to complete the morning paper. There are columns to fill with State tabulations, with lists of Gov. errors elected, the detailed constitution of the next United States Senate and the House of Representatives, and similar tables for each State, locally handled, on the constitution of the State Legislature.

There is one human cog in the election night machine that is even more interesting than the general summary of the figures. This is the Paul Revere of the backwoods district who gallops his horse or drives his motorcycle on election night to the nearest telegraph station.

There's Always Something New in Hart Schaffner & Marx Clothes

The last word in Fall Fashions has arrived. It is a double-breasted, belt back suit, 2 or 3 button model, all wool worsted, pin and chalk stripe; in blues, greens, browns and grays; a late Fall conception designed and built by the makers of Hart Schaffner and Marx Clothes for the Young Man who wants the ultra smart in apparel. Choose to-morrow at

\$20 ≡ \$22.50 ≡ \$25

For the Man Whose Purse Limit is \$15 or \$18

—we recommend "The Marks," an all wool, double breaster, plain and belter backs; plain grays and blues

\$15 or \$18

H. Marks & Son

Harrisburg Home of Hart Schaffner & Marx Society Brand and Cloth Craft Clothes Fourth and Market Streets



We illustrate here VARSITY FIFTY-FIVE 2-button double breaster; skeleton lined; hook vent; patch pockets; 3 1/2" x 11" shoulders; narrow trousers.

"Furs"--- Says Dame Fashion---

And Furs will be much in evidence. Our Fall display of Furs and Fur-trimmed Coats for Ladies and Misses surpasses anything of its sort we've ever attempted before. Here you'll find all the popular Furs in single pieces and complete sets. Of particular interest will be the Red Fox Animal Scarfs just unpacked.

that a plurality of one—(it would be partisan to anticipate the name) had been cast at Ranch 49. There are several such remote districts even in the State of New York, and almost as slowly as in Montana or Idaho. And there is no deprecating the importance of the vote that is cast at Clover Four-Corners. It is the vote of the people that rules, and The Associated Press can know no distinction when it comes to the counting of honest ballots. Otherwise it would not pay for that twenty-mile ride.

Surpasses War Interest New Jersey has been a thorn in the flesh of the election tabulators for many years. In the first place it refuses to close its polls until 7 o'clock, and its law requires that the counting of the entire ballot from top to bottom shall be completed before another ballot is taken up. There are upwards of 240 names on the Jersey ballot this year in some of the cities, and it is doubtful whether on election night President Wilson will know how his own State has gone. The Jersey method is employed in some of the Central and Western States, adding a further handicap to the difference in time, but New York and a majority of the Eastern States put Presidential elections on a separate ballot to facilitate the count.

to visualize the process by which the greatest news-gathering organization tries to satiate your election curiosity and furnish masses of figures to back up its announcement of the victory, picture to yourself this one fact: On election night the facilities for wire communication over practically the entire country are for the moment devoted almost exclusively to the collection and distribution of returns. The mileage of those wires you will find run up into the millions. The Associated Press leased wire system itself is almost doubled on election night, and the telegraph companies in their own way are co-operating directly or indirectly in the great effort to bring the figures to a head.

Consider also the human factors—thousands of operators at the key and telephone transmitters, newspaper reporters and editors at work on local situations, while the army of trained Associated Press men are assembling all their matter, and we arrive at something like a general glimpse of the efforts that will be made on election night to supply the missing name in the first sentence of this article. Surpassing though it will public interest in the great war, or in the multitudinous events that the world daily contributes to the excitement of the breakfast table, the news of a Presidential election will by no means at-

tract all of the argus-eyes of an organization whose field is the world. So elastic is the system of this clearing-house for news, that its correspondent in Peking may come in at the height of excitement over the election with a new revolution in China, its representative in Panama with a disastrous slide in Culebra Cut, its bureau in Petrograd with a stirring speech by the Dume or its men at the front with a great victory. The usual designated men are on deck to handle any emergency, in the election or out of it.

German Training Dogs to Lead Blind Soldiers

London, Nov. 3.—According to the correspondent of the Daily Mail, an interesting experience is about to be carried out by Germany, in which the ever faithful dog will play an important part. It is proposed to use the Red Cross dogs, which have already done extraordinarily fine work during the war.

Finds Law to Forbid Selling Bread by Loaf

Altoona, Pa., Nov. 3.—Digging up the law of 1797 which requires all loaf bread to be sold by the pound, Constantine J. J. Bradley has prosecuted five of the leading bakers of the city for selling by the loaf.

ASK FOR and GET HORLICK'S THE ORIGINAL MALTED MILK Cheap substitutes cost YOU same price.

Specials on Cigars

- 10 Havana Tucks 25c
7 Even Steven Cigars 25c
King Oscar Cigars 25c
Sweet Girl Cigars 25c
General Hartranft Cigars 25c
4 Ben Mirza Cigars 25c
50c Havana Cigars 25c
7 Blue Seal Cigars 25c
7 La Tafton Cigars 25c
6 Counsellor Cigars 25c

(Market St. Store Only)

- 3-oz. Guerlain of Paris Jicky Perfume \$1.89
High Jinks Talcum 42c
Houbigant's Ideal Ext. bot. 25c
Houbigant's Ideal Sachet, bot. 19c
Houbigant's Rice Powder 79c
Houbigant's Face Powder 79c
50c Otis Tropical Face Powd. 34c
50c King's New Discovery 29c
50c Bacon Celery King Tea 15c
50c Weyth's Sage and Sulphur 29c
50c St. Jacob Oil 29c
50c Listerine 16c
50c Bisurated Magnesia 29c
50c Modia Cigars 15c
75c Green's August Flower 45c
\$1.00 Swamp Root 59c
75c Pinaud Liac Water 48c
\$1.00 Danderine 49c
\$1.00 Hood's Sarsaparilla 59c
50c Caldwell's Syrup Pepsin 27c
50c Hill's Cascara Quinine 15c
25c S. S. White Tooth Paste 15c
25c Pap's Cold Comp 6c
15c Palmolive Soap 6c
25c Apollinaris Water 12 1/2c
50c Make Man Tablets 25c
10c Williams' Shaving Soap 12c
25c Palmolive Skin Success Soap 12c
75c Bell-Ans 42c
75c Beef, Iron and Wine 38c
25c Mentholatum 12c
50c Eucalypti 12c
10c James Headache Powder 5c
25c Mum 15c
\$1.00 Margo Tablets 59c
50c Peroxide Tooth Paste 19c
\$1.00 Bromo Seltzer 53c
25c Arnott's Malt Ext., 2 for 25c
50c La Blache Face Powder 32c
50c Mary Garden Talcum 36c
35c Fletcher Castoria 20c

Special Sale Saturday Only

CLARK'S

Cut-Rate Patent Medicine Stores

300 Market Street 306 Broad Street

We reserve the right to limit quantities.

No C. O. D. No mail orders

Special From Sunny France

Martinique Assorted Nuts

Covered With Delicious Chocolate

A beautiful package designed and patterned after the Famous French Watering-Place—"Martinique."

An assortment of delicious chocolates—each piece contains crushed nuts—Walnuts, Filberts, Almonds, Pecans, Brazil Nuts in semi-liquid cream, covered with pure, delicious chocolate.

You cannot buy finer quality if you pay \$1.00 per pound for them.

We have only a limited amount of this package to offer our customers at 39c FULL POUND BOX

Maple Flavor Walnut Cream Caramels 39c

Chocolate Covered Pineapple 39c

Special 3 oz. Bottle Sale

- 25c Aromatic Spirits Ammonia, 3 ozs. 15c
25c Sweet Spirits Nitre, 3 ozs. 15c
25c Ess. Peppermint, 3 ozs. 20c
25c Lima Water, 1 pt. 15c
25c Camphorated Oil, 3 ozs. 15c
25c Tr. Arnica, 3 ozs. 15c
25c Rose Water and Glycerine, 3 ozs. 15c
25c Nuxom's Iron, 3 ozs. 15c
25c Spirits Camphor, 3 ozs. 15c
2-oz. Bottle Oil Citronella 15c
Rhinitis Tablets, 1/2 strength, 100 25c
Calomel and Soda Tab, 1/4-gr. 100. 19c
25c Barker's Liniment 15c
50c Barker's Liniment 29c
50c Mulstified Coconut Oil 25c
25c Gets-It 15c
50c Damschinsky Hair Dye 29c
\$1.00 Pierce's Fav. Presc. 57c
50c Father John's Med. 59c
50c Black Caps 25c
1/2 Pierce's Golden Med. Disc. 57c
\$1.00 Nuxom's Emulsion 75c
\$1.00 S. S. S. 55c
Chloride Lime, 12 ozs. 9c
\$2.75 Horlick's Malted Milk. \$2.75
\$1.20 Scott's Emulsion 75c
25c Otis Tropical Talc. 17c
1 Pint Witch Hazel and bot. 17c
1 Pint Denatured Alcohol for burning 15c
1 Pint Bay Rum, imported 38c
1 lb. Moth Balls 15c
Quaker Herb Extract 67c
Herpside 59c
Kolyon's Tooth Paste 15c
Swampdown Face Powder 15c
50c Weyth's Sage and Sulphur. 29c
\$1.25 Ice Bags 68c
\$3.50 Whirlpool 98c
Spray Syringe 48c
\$1.25 Fountain Syringe, 2-qt., two hard rubber pipes 48c
Stuffed Olives, 12 fl. ozs. 21c
60c Maybelline Chocolate Cherries 29c
60c Old-Fashioned Chocolate Drops 29c
60c Milk Chocolate Fruits and Nuts 35c

Superior Coffee

We have made a host of friends with this delicious coffee—regular customers who come back again and again, and bring their friends with them. We couldn't do it with inferior coffee.

LIMIT—5 POUNDS 21c 1lb